TD SYNNEX

# MSP Evolve™ by TD SYNNEX

## Innovate. Differentiate. Accelerate.

Learn more

Today's managed services market is full of opportunity, but it is also more competitive than ever. Partners are being asked to do more: expand services, adopt new technologies, manage security threats and build new skills, all whilst keeping pace with constant change.

**TD SYNNEX MSP Evolve™** is the TD SYNNEX programme built to help you turn this pressure into growth. Designed for managed service providers, it brings together expertise, platforms, services and specialisations to enable you to scale with confidence, differentiate and stay competitive.

Whether you are new to managed services or expanding your existing offer, **TD SYNNEX MSP Evolve™** meets you where you are and helps you move forward with clarity and control.

***'The ease of deployment, the benefit of real-time detection and the fringe benefit of impacting our bottom line - the net profit - those are the three things I think any MSP out there can start utilizing from Day 1.'***

Nadeem Azhar, Owner, PC Solutions.Net, North America

### Built around your business

No two partners are the same. **TD SYNNEX MSP Evolve™** is flexible, allowing you to shape your engagement around your goals and stage of growth, to satisfy your ambitions and your customers' needs.

### With TD SYNNEX MSP Evolve™, you can:

- Expand opportunities with expert advice and insights
- Build new skills through training and certifications
- Strengthen services and increase technical expertise with training and assessments
- Streamline operations and simplify transactions
- Access dedicated business support and resources
- Connect with peers, vendors and TD SYNNEX experts

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## Specialise and scale

**TD SYNNEX MSP Evolve™** supports you in high-growth areas to unlock new revenue streams, opening new revenue opportunities and reinforcing your value to customers:

### Managed Security Services Providers (MSSP)
Strengthen your cybersecurity offering with access to specialist programmes, skills and support.

### → Destination AI™ for MSPs
Unlock new opportunities with AI through enablement, insights, use cases and practical guidance.

### Cloud and Hybrid Cloud MSP
Simplify cloud delivery, billing and lifecycle management with the tools and platforms you need to grow.

### Vertical Market Insights
Differentiate your business with insights into high-growth industries and more targeted customer solutions.

Backed by TD SYNNEX digital platforms such as StreamOne® and PartnerFirst, you'll get end-to-end support across your full business journey. From strategy and marketing through to operations, services and financing, **TD SYNNEX MSP Evolve™** helps you optimise every stage and build scalable, recurring revenue.

## Why TD SYNNEX MSP Evolve™?

- Purpose-built for MSP businesses
- Flexible support aligned to your goals
- Access to expertise, platforms and insights
- Enablement across security, AI and cloud
- A trusted partner focused on growth

***'The Cloud Practice Builder team and process took us from scratching our heads to having the structure and vision on how to frame things up properly.'***

Matt Scott, VP Marketing and Business Development, Dewpoint, North America



**Ready to accelerate your MSP growth?**
Contact TD SYNNEX today and discover how MSP Evolve™ can help you scale, differentiate and succeed.

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