



2025

MARAZZI®

TREND REPORT

EARTHBOUND
SERENITY

REFINED
INDULGENCE

VINTAGE
REVIVAL

COLOR
CRAZE

RUGGED
MINIMALISM



**A SPACE REACHES NEW HEIGHTS
THROUGH THE USE OF STUNNING
DESIGN AND CUTTING-EDGE FASHION –
the exact elements presented to you in
Marazzi's Trend Report 2025.**

Explore the colors, shapes, materials, and nuances that make up today's most illustrious interior design. In addition, Marazzi pairs these hot looks with captivating new tiles that are bold, daring, and the epitome of Italian panache! Jump into these pages to experience truly exquisite design ideas.



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EARTHBOUND SERENITY

Prioritizing internal well-being through comforting and soothing colors is a staple of the Earthbound Serenity trend. With naturalistic hues and a coastal inspired palette, a space becomes a safe atmosphere of regeneration. Organic materials and clean lines are the backbone of this trend, built upon by greenery, matte visuals, and tactile surfaces.

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REFINED INDULGENCE

A lavish decadence saturates every corner of a space decorated with the Refined Indulgence trend. With jewel tones and glamorous hues, a room becomes infused with luxury and dramatic contrast, creating a mood rooted in opulence and self-care. With both a timeless allure and a modern elegance, this trend is the best of both worlds, capturing you with its rich contrast and baroque-inspired grandeur.

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VINTAGE REVIVAL

The Vintage Revival trend creates a space for sacred moments to be immortalized in modern home décor. A retro charm is brought to life by a dusty color palette of crisp blues, soft beiges, and serene chestnut brown. Cherished heirlooms meet rich walnut and ebony wood backdrops making a space unique to the individual who curated it.

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COLOR CRAZE

Spontaneity, exuberance, and rebellious creativity encapsulate the essence of the Color Craze trend. Huge pops of color and vibrant accents scattered around the room come together to create a masterpiece of lighthearted fusion. Geometric shapes, statement patterns, and loud stripes serve as the backdrop to a space, reviving our inner child.

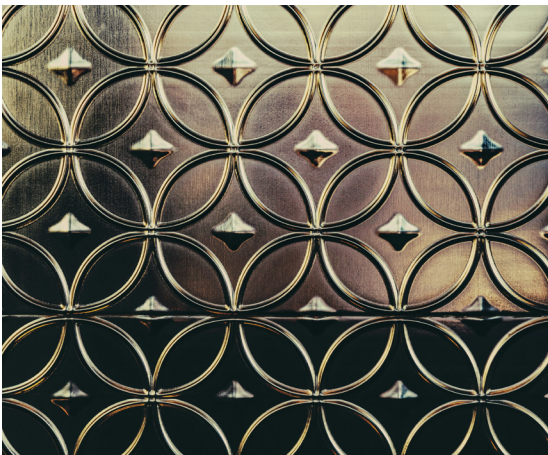
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RUGGED MINIMALISM

Rustic yet comforting, Rugged Minimalism merges the rough elements of industrialization with the softness of warmer neutrals, bringing light and softness to the raw depth of brutalistic design. The grayscale infused into the textured walls and dark monochromatism is grounded with the infusion of warm-toned woods and glass that brightens the space.

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WORDS FROM OUR DIRECTOR OF PRODUCT DESIGN



EARTHBOUND SERENITY

Creating a haven in our homes is a coveted accomplishment in today's frenetically paced world, and the trend of Earthbound Serenity wonderfully does exactly that. Spa-like elements, organic materials, clean lines, and curves all work in seamless harmony to bathe a space in calm. Grounded colors and desaturated warm and cool tones create a peaceful environment that feels soothing to the soul. This wellbeing inspired trend transports us into tranquility through the use of light colored woods, stones, and matte plaster finishes along with rounded edges and wave-like patterns in the décor. Paired with cozy textures and uplifting botanical elements, the addition of key dry touch elements helps foster a space that can be comforting to our wellbeing. The ethereal nature of the Earthbound Serenity design trend creates an oasis of regeneration, allowing us to recalibrate our minds and bodies.





EARTHBOUND SERENITY



TREND TILE



TILE IN TREND SELECTIONS

1. Artezen™ AT23
2 x 5 Picket Mosaic
2. Moroccan Concrete™ MC52
1.5" Hexagon Mosaic
3. Classentino Marble™ CT32
Elongated Hexagon Mosaic
4. Materika™ MT12
16 x 48 Wave
5. Predella™ M024
Pebble Mosaic
6. Rhyme and Reason™ RR20
4" Hexagon
7. Rhyme and Reason™ RR17 6 x 6
8. Modern Formation™ MF02
Chevron Mosaic
9. Artistic Reflections™ AE13
2 x 20
10. Illusionist™ IL50
1 x 24 Mosaic
11. Zellige Neo™ ZL02 3 x 12
12. Forgehaus™ FH11 24 x 24
13. Cotto Revival™ CV51 8 x 8
14. Costa Clara™ CC81 3 x 12
15. Inyo™ IN71 2 x 8
16. Haven Point™ M109
Chevron Mosaic
17. Illusionist™ IL48
3 x 3 Mosaic
18. Zellige Neo™ ZL04 4 x 4
19. Uniche™ UN10 24 x 48
20. Rice™ RC21 3 x 8
21. Modern Oasis™ MD06 12 x 24
22. Sabbia Marmo™ SB40 12 x 24
23. Creativo™ CV40 24 x 36
24. Knoxwood™ KW01 6 x 24
25. American Estates™ AE02 8 x 48

Refined INDUIGENCE

Opulence — the defining trait of the Refined Indulgence trend. With luscious drapery steeped in richness, deep-marbled tiling, and intense drama in the furniture fabrics, this trend combats stress by treating the emotions to luxurious surroundings. The contrast between jewel-toned intensity and metallic accents provokes a sophistication that lingers beyond the décor. Each sumptuous component of an indulgent space is its own statement piece that when merged creates a harmony of sensuality and lavishness. A physical collage of velvets, mirrored textures, and rich glass mosaics, Refined Indulgence uplifts the spirit through its myriad of design elements, pulling you in with an inviting allure of both grandeur and modern self-care. The refinement of the glass and marble inclusions curates a timelessness of the space, letting you sink into the comforting majesty of your surroundings. The mystique and glamour of the dark tones are elevated into a lasting elegance, perfect for any maximalist.





Refined
INDUIGENCE



TREND TILE



TILE IN TREND SELECTIONS

1. Marble Obsession™ MB21
6" Arabesque
2. GeoMetal™ GM01 6 x 6
3. Castellina™ CT59
Baroque Mosaic
4. Middleton Square™ MS44 4 x 12
5. Predella™ DE52
Modern Lantern
6. Artistic Reflections™ AE08 2 x 10
7. Artistic Reflections™ AE15
3 x 3 Hexagon Mosaic
8. Inyo™ IN73 2 x 8
9. Zellige Neo™ ZL12 4 x 4
10. Savoir™ SV14
Oval Mosaic
11. Zellige Neo™ ZL05 3 x 12
12. Forgehaus™ FH12 12 x 24
13. D_Segni™ MOUJ 8 x 8
14. Historia™ HT20 12 x 24
15. Cotto Revival™ CV54
1 x 6 Mosaic
16. Moroccan Concrete™ MC53
12 x 24
17. Classentino Marble™ CT34
24 x 48
18. GeoMetal™ GM02 6 x 6
19. Modern Oasis™ MD05 12 x 24
20. Sabbia Marmo™ SB43 12 x 24
21. Illusionist™ IL47 24 x 24
22. Savoir™ SV14 24 x 24
23. Lounge14™ ULJB 12 x 24
24. Treverksoul™ TR62 4 x 21
25. Vero™ VR23 9 x 71

Vintage REVIVAL

A story told through design, Vintage Revival roots itself in lived experiences and memories of the past with a modern flair. Immortalizing time through upcycling antique design patterns results in a room coming to life with retro charm and a fresh take on traditions. This trend packs in hand painted pieces, family heirlooms, and a myriad of unique ceramics to light up the environment. Whimsy and long-lasting preservation shine through classic décor being reimagined to complement the contemporary styles of today. Crisp blues, aged greens, and a warm chestnut join like puzzle pieces to make a dusty color palette with an eclectic coastal tone. This trend encapsulates a quaintness and charm that exists outside of time while also maintaining a current je ne sais quoi that is uplifted by modern architecture. Artisan materials and woods ranging from ebonies to rich walnuts help achieve the serendipity of the Vintage Revival trend.





Vintage REVIVAL



TREND TILE

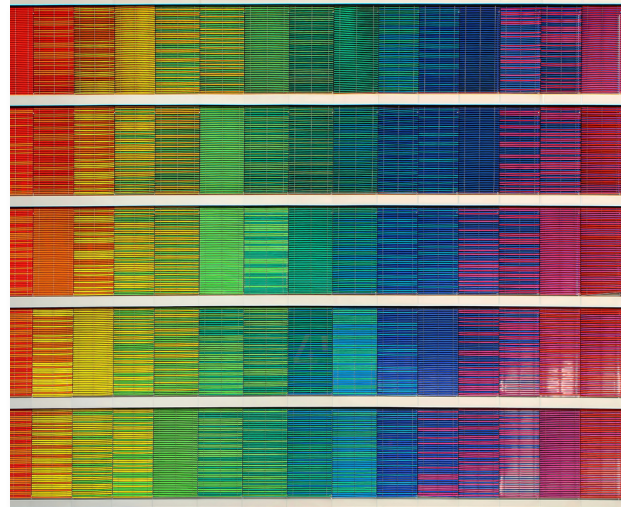


TILE IN TREND SELECTIONS

1. Zellige Neo™ ZL07 4 x 4
2. Classentino Marble™ CT30 Elongated Hexagon Mosaic
3. Moroccan Concrete™ MC56 1.5" Hexagon Mosaic
4. Artezen™ AT24 2 x 4 Herringbone
5. Zellige Neo™ ZL06 3 x 12
6. Midpark Mosaics™ MP10 2 x Random Mosaic
7. Castellina™ CT68 Elongated Hexagon
8. Forgehaus™ FH10 Trapezoid Mosaic
9. Inyo™ IN72 Penny Round Mosaic
10. Rice™ RC23 2 x 6
11. Scenario™ SR20 8 x 8
12. Scenario™ SR22 8 x 8
13. D_Segni™ DS09 8 x 8
14. D_Segni™ DS12 8 x 8
15. Creativo™ CV46 12 x 12
16. Rice™ RC31 6 x 6
17. D_Segni Terrazzo™ DS33 8 x 8
18. D_Segni Terrazzo™ M1LR 8 x 8
19. D_Segni™ MOUL 8 x 8
20. Moroccan Concrete™ MC59 8 x 8
21. Cotto Revival™ CV52 8 x 9 Hexagon
22. Historia™ HT23 24 x 48
23. Marble Obsession™ MB21 12 x 24
24. Treverksoul™ TR61 4 x 21
25. Vero™ VR22 9 x 71

COLOR CRAZE

In a feast for the eyes, the youthful exuberance of childhood becomes reimagined and upscaled in the Color Craze design trend. Vibrant and lighthearted energy floods the room with bold color-blocking, geometric shapes, and retro patterns. Our dopamine skyrockets upon entrance to one of these high-energy spaces consumed with confident brights and playful hues. Optimistic primary colors, mid-tones, and psychedelics represent every shade in the rainbow, each tone granted its moment to shine. A room is elevated even further with the inclusion of funky wallpaper, murals, tile mosaics or the presence of whimsical patterns, stripes, wiggles, and tessellated repeats. These spaces may also include unique elements such as enameled metals, talavera tiles, and mirrored forms. The heart of this design lies in the fresh and care-free creativity that pushes the boundaries and focuses on recapturing child-like fun. Modern color therapy is also highly influential in the Color Craze trend.





COLOR CRAZE



TREND TILE



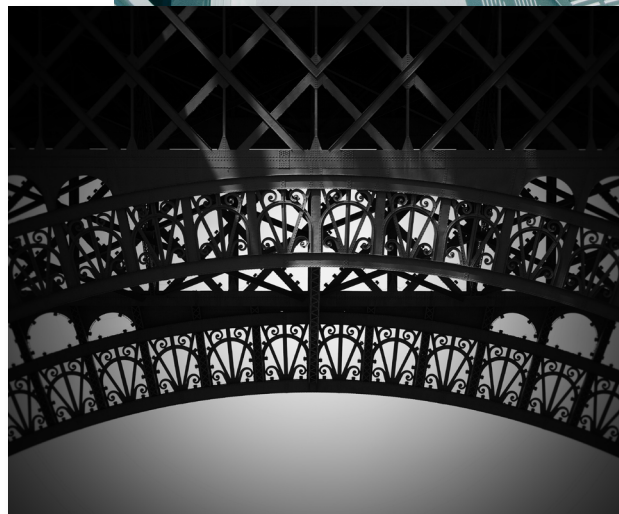
TILE IN TREND SELECTIONS

1. Rhyme and Reason™ RR16
4" Hexagon
2. Inyo™ IN74 8" Hexagon
3. Cotto Revival™ CV60 4 x 4
4. Cotto Revival™ CV58 4 x 4
5. Cotto Revival™ CV57 1 x 6
Mosaic
6. Costa Clara™ CC86 3 x 12
7. Inyo™ IN70
Penny Round Mosaic
8. Artistic Reflections™ AE14
3 x 3 Hexagon Mosaic
9. Artistic Reflections™ AE05 2 x 20
10. Artistic Reflections™ AE12 2 x 20
11. Zellige Neo™ ZL01 4 x 4
12. Zellige Neo™ ZL11 4 x 4
13. D_Segni Color™ DS21 8 x 8
14. D_Segni Color™ M1L7 8 x 8
15. D_Segni Color™ DS20 8 x 8
16. Scenario™ SR28 8 x 8
17. Scenario™ SR23 8 x 8
18. D_Segni Terrazzo™ DS30 8 x 8
19. Classentino Marble™
CT30 12 x 24
20. D_Segni™ MOUM 8 x 8
21. Block™ BK01 24 x 48
22. Savoir™ SV11 24 x 24
23. Vero™ VR20 4 x 21
24. Merona™ MR40 8 x 40
25. Modern Formation™ MF01
12 x 24

RUGGED

M I N I M A L I S M

The cool, raw elements of stylized brutalism meet the warmer, even-keeled tones of naturalistic living to create the design trend known as Rugged Minimalism. With an appealing industrial charm, this trend takes the rough features of concretes and coarse materials and balances them with cozy and sophisticated elements like bright glass windows and light woods. The stark simplicity of this trend makes it feel powerful and approachable for a minimalist, with a focus on big centerpieces that spring from the architecture. This might mean a large spiral staircase, a slanted statement wall, or a unique window design. The angular pieces complement the increased softness of the warmer colors. Both bold and subtle, this trend finds its footing in a dynamic grayscale with parchment whites and monumental black shades that create a deep contrast. With a refinement rooted in dark academia, Rugged Minimalism manages to use the materials of rustic, industrial design to create a sheltering refuge.



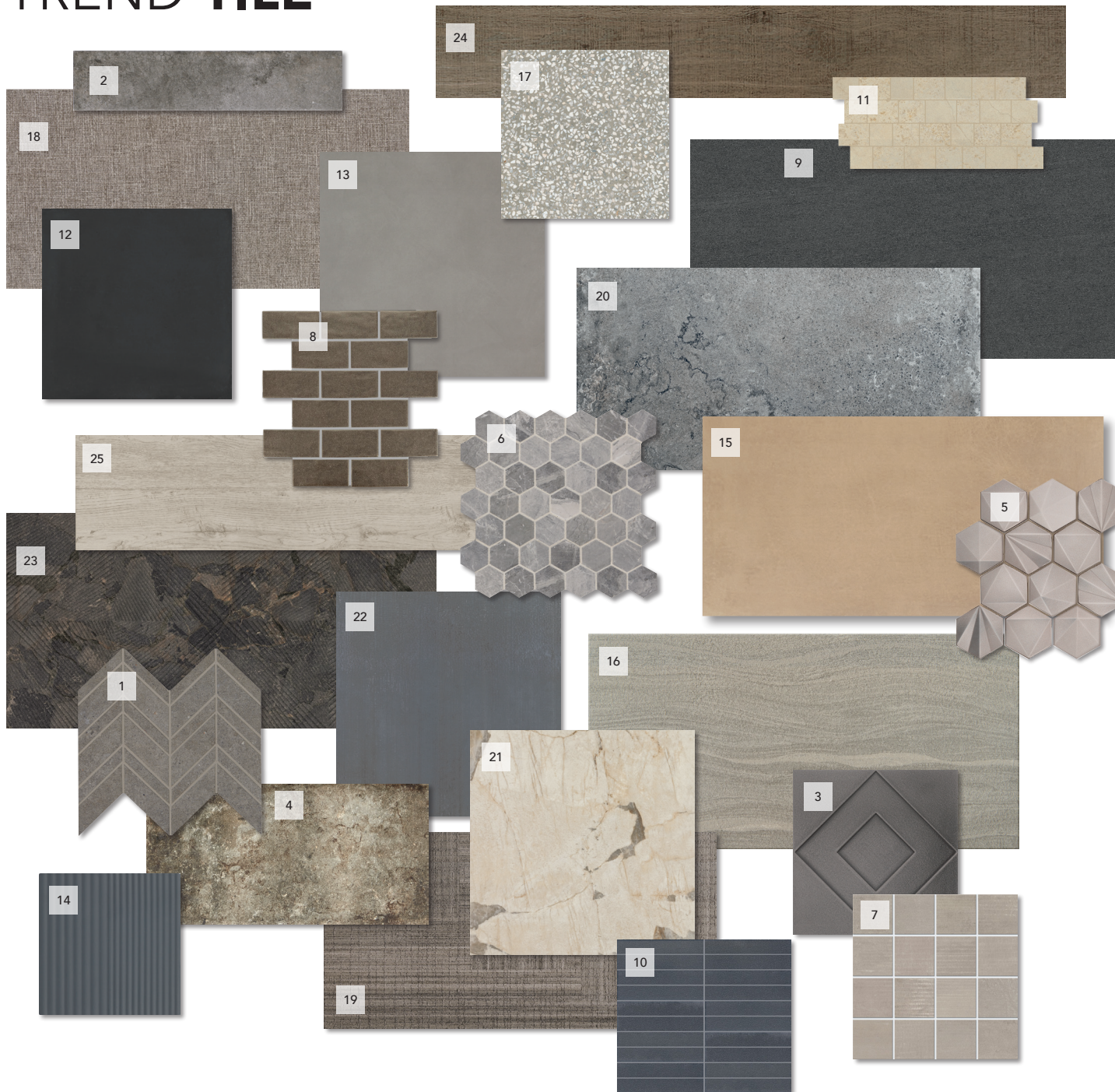


RUGGED

MINIMALISM



TREND TILE



TILE IN TREND SELECTIONS

1. Modern Formation™ MF05
Chevron Mosaic
2. Cotto Revival™ CV53 2 x 9
3. GeoMetal™ GM04 6 x 6
4. Urban District™ BRX UD06 4 x 8
5. GeoMetal™ GM03
3 x 3 Hexagon Mosaic
6. Predella™ M023
2" Hexagon
7. Illusionist™ IL46
3 x 3 Mosaic
8. Artezen™ AT25
2 x 4 Brick Joint Mosaic
9. Basalto™ BT28 24 x 48
10. Inyo™ IN73
1 x 6 Mosaic
11. Uniche™ UN12
Random Mosaic
12. D_Segni™ DS14 8 x 8
13. Block™ BK03 24 x 24
14. Rhyme and Reason™ RR18 6 x 6
15. Moroccan Concrete™ MC55
12 x 24
16. Sabbia Marmo™ SB41 12 x 24
17. D_Segni Terrazzo™ DS31 8 x 8
18. Alterations™ AT64 12 x 24
19. Lounge14™ ULJC 12 x 24
20. Creativo™ CV43 12 x 24
21. Savoir™ SV12 24 x 24
22. Illusionist™ IL49 24 x 24
23. Forgehaus™ FH13
Ripple 12 x 24
24. Chateau Reserve™ CR44 8 x 48
25. American Estates™ AE01 6 x 48



Shelby Halbert

SHELLY HALBERT

DIRECTOR PRODUCT DESIGN


Through the power of design, freedom of self-expression is actualized, along with the balance between practicality and aesthetics. Whether it be our home, workplace, or public spaces, our surroundings are the foundation for our physical and emotional wellbeing. Incorporating the key principles of design to create a positive presence within each space, is my passion.

As the Director of Product Design for Marazzi USA, I draw upon references from my travels to ignite inspiration. It could be the design studios of Venice, the well-preserved ruins found in modern-day Turkey, the striking architecture in the vibrant city of Shanghai, or Seattle's European influence. I am driven to design products which fuse styles, techniques, and eras — collections which are truly transportive and revised for modern times. Designs which encompass an impeccable sense of luxury, comfort, and authentic ambiance.

For over 40 years, Marazzi USA has been a style leader in the industry, delivering products which empower our consumers to break boundaries, shine, and 'Dare to Be Bold.'



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