

# TREND REPORT

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 daltile®

EARTHBOUND SERENITY | REFINED INDULGENCE | VINTAGE REVIVAL | COLOR CRAZE | RUGGED MINIMALISM





**The world of interior design is at your fingertips.**

As the expert in modern american luxury, Daltile presents the latest interior design trends, color palettes, and tile styles — with which you can turn any space into a special reflection of your unique tastes, personality, and dreams for life. The visuals inside these pages capture a dynamic fusion of fashion and function.





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## EARTHBOUND SERENITY

Creating a haven in our spaces is a coveted accomplishment in today's frenetically paced world, and the trend of Earthbound Serenity wonderfully does exactly that. Spa-like elements, organic materials, clean lines, and curves all work in seamless harmony. Grounded colors and desaturated tones create a peaceful environment that feels soothing to the soul.



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## REFINED INDULGENCE

Opulence — the defining trait of the Refined Indulgence trend. With luscious drapery steeped in richness, deep-marbled tiling, and intense drama in the furniture fabrics, this trend creates glamorous surroundings. Each component of an indulgent space is its own statement piece that when merged creates a harmony of sensuality and lavishness.



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## VINTAGE REVIVAL

A story told through design, Vintage Revival roots itself in lived experiences and memories of the past with a modern flare. This trend packs in hand painted pieces, family heirlooms, and a myriad of unique ceramics to light up the environment. Artisan materials and woods ranging from ebonies to rich walnuts help achieve the serendipity of the trend.



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## COLOR CRAZE

In a feast for the eyes, the youthful exuberance of childhood becomes reimagined and upscaled in the Color Craze design trend. Vibrant and lighthearted energy floods the room with bold color blocking, geometric shapes, and retro patterns. The heart of this design lies in the fresh and carefree creativity that pushes the boundaries and focuses on recapturing child-like fun.



20

## RUGGED MINIMALISM

The cool, raw elements of stylized brutalism meet the warmer, even-keeled tones of naturalistic living to create the design trend known as Rugged Minimalism. With an appealing industrial charm, this trend takes the rough features of concretes and coarse materials and balances them with cozy and sophisticated elements like bright glass windows and light woods.



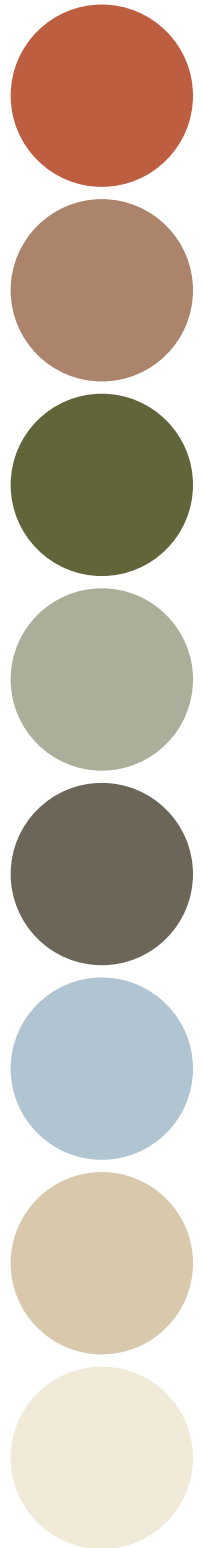
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## LETTER FROM OUR PRODUCT DESIGN TEAM

Our Director of Product Design offers insights into the artistry, innovation, and craftsmanship behind stunning tile creations. Discover their visionary approach and the inspiration that fuels the design process, as their role in blending functionality with aesthetic excellence transforms spaces through exceptional design.



# EARTHBOUND SERENITY









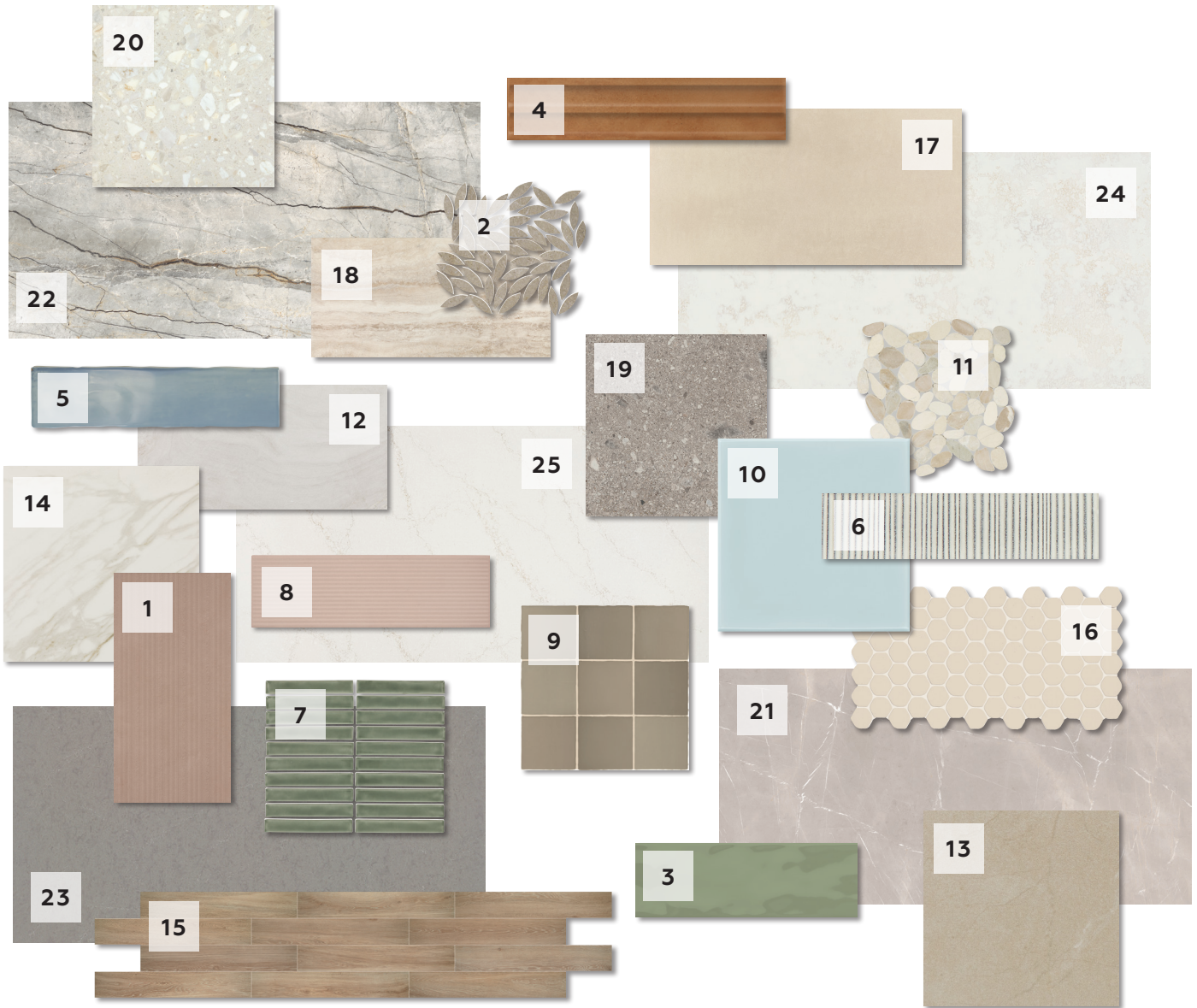
# EARTHBOUND SERENITY

Creating a haven in our spaces is a coveted accomplishment in today's frenetically paced world, and the trend of Earthbound Serenity wonderfully does exactly that. Spa-like elements, organic materials, clean lines, and curves all work in seamless harmony to bathe a space in calm. Grounded colors and desaturated warm and cool tones create a peaceful environment that feels soothing to the soul. This wellbeing inspired trend transports us into tranquility through the use of light colored woods, stones, and matte plaster finishes along with rounded edges and wave-like patterns in the décor. Paired with cozy textures and uplifting botanical elements, the addition of key dry touch elements helps foster a space that can be comforting to our wellbeing. The ethereal nature of the Earthbound Serenity design trend creates an oasis of regeneration, allowing us to recalibrate our minds and bodies.





# TREND TILE

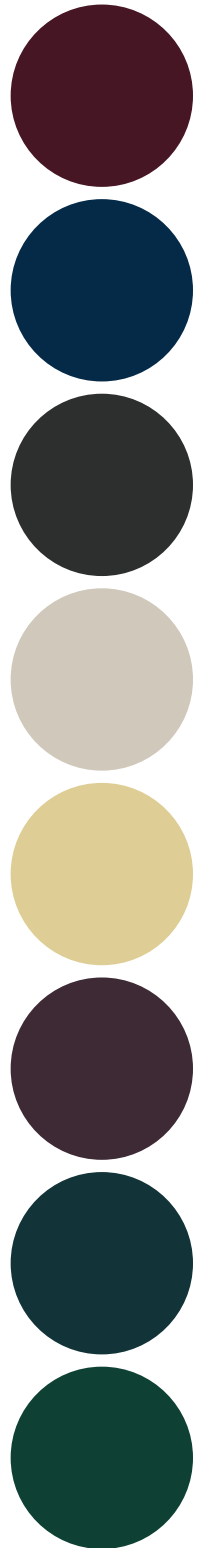


## TILE IN TREND SELECTIONS

- |  |   |   |
|--|---|---|
| 1. Rigid Clay™ Brick RC13 Layer                | 11. Pebble Oasis™ Seashell PB20 Pebble Mosaic | 20. Outlander™ Moonlight OU56 Grande                |
| 2. Mystone Limestone™ Taupe M8LT Fogile Mosaic | 12. Bryne™ Coastline BR30                     | 21. Panoramic Porcelain Surfaces™ Smoked Geode CM58 |
| 3. Mythology™ Chronos MY93                     | 13. Perpetuo™ Brilliant White PT21            | 22. Panoramic Porcelain Surfaces™ Elestial CM48     |
| 4. Indoterra™ Brick IN45 Fluted                | 14. Perpetuo™ Elegant Beige PT22              | 23. One Quartz Surfaces® Pulsar OQ61                |
| 5. Mesmerist™ Whimsy MM34                      | 15. Emerson Wood™ Butter Pecan EP01           | 24. One Quartz Surfaces® Moongaze OQ88              |
| 6. Revalia™ Remix Cream RV06                   | 16. Keystones™ Almond D335 Organic Mosaic     | 25. Purevana Mineral Surfaces® Mokara LQ02          |
| 7. Artcrafted™ Aloe AC25 1x6 Mosaic            | 17. Cohesion™ Beige CO22                      |   |
| 8. Stencil™ Blush SC35 Linear                  | 18. Calligo™ Almond CA42                      |   |
| 9. Farrier™ Grullo FA60                        | 19. Assemble™ Magistrate AS11                 |   |
| 10. RetroSpace™ Remix Sky Blue RS33            |   |   |



# Refined INDULGENCE









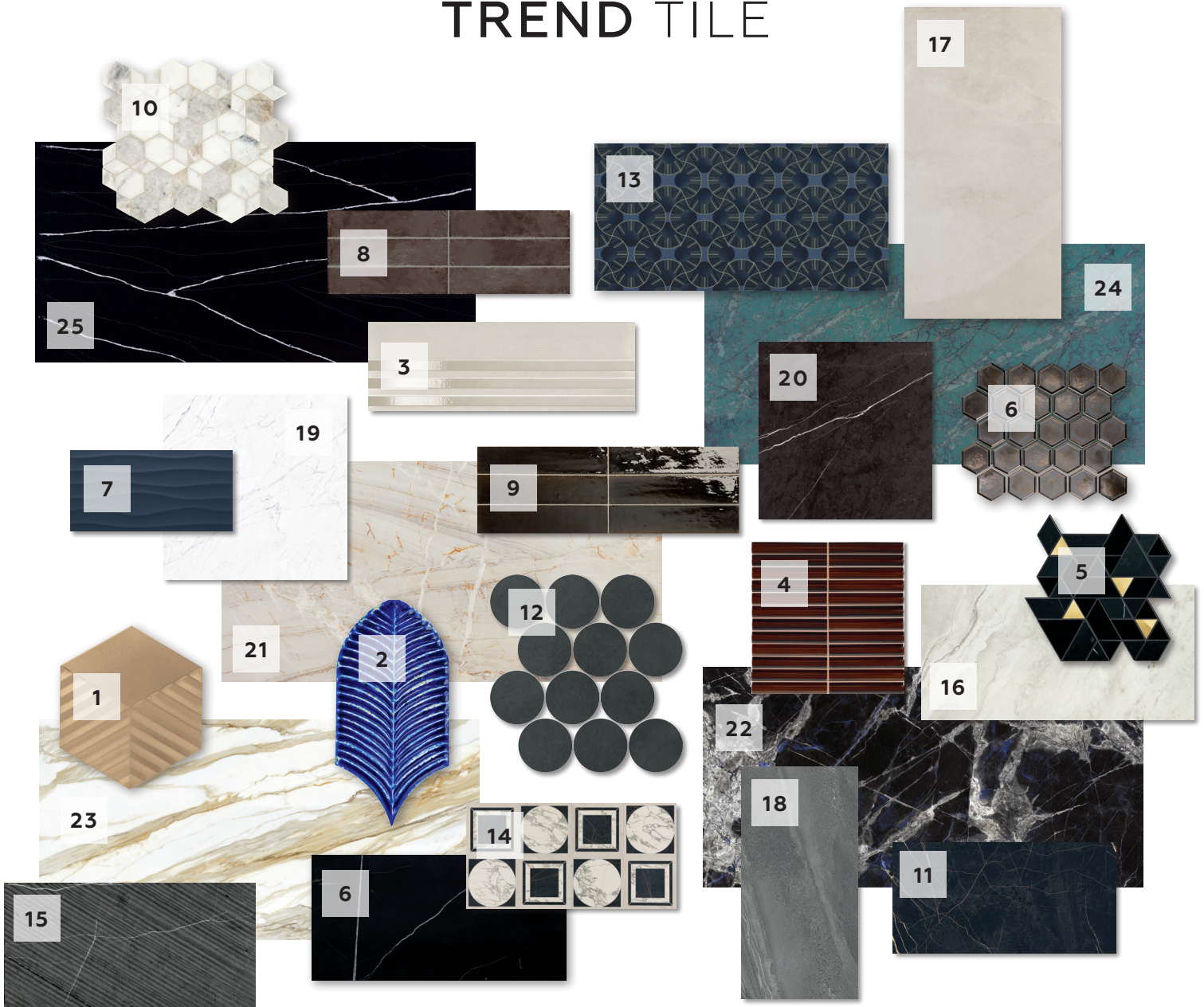
# REFINED INDULGENCE

Opulence — the defining trait of the Refined Indulgence trend. With luscious drapery steeped in richness, deep-marbled tiling, and intense drama in the furniture fabrics, this trend combats stress by treating the emotions to luxurious surroundings. The contrast between jewel-toned intensity and metallic accents provokes a sophistication that lingers beyond the décor. Each sumptuous component of an indulgent space is its own statement piece that when merged creates a harmony of sensuality and lavishness. A physical collage of velvets, mirrored textures, and rich glass mosaics, Refined Indulgence uplifts the spirit through its myriad of design elements, pulling you in with an inviting allure of both grandeur and modern self-care. The refinement of the glass and marble inclusions curates a timelessness of the space, letting you sink into the comforting majesty of your surroundings. The mystique and glamour of the dark tones are elevated into a lasting elegance, perfect for any maximalist.





# TREND TILE

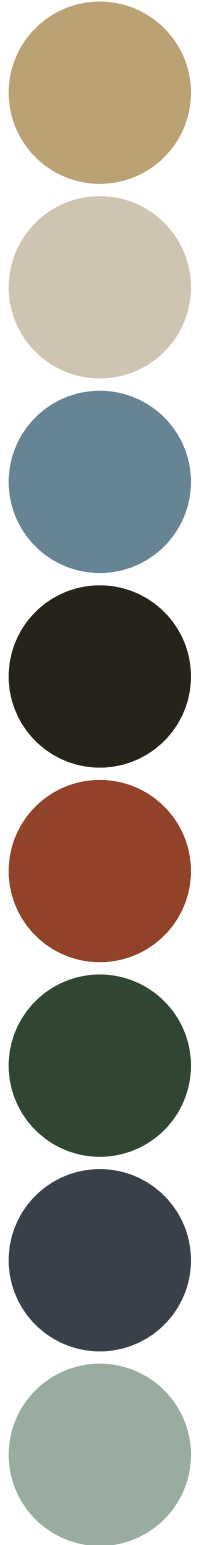


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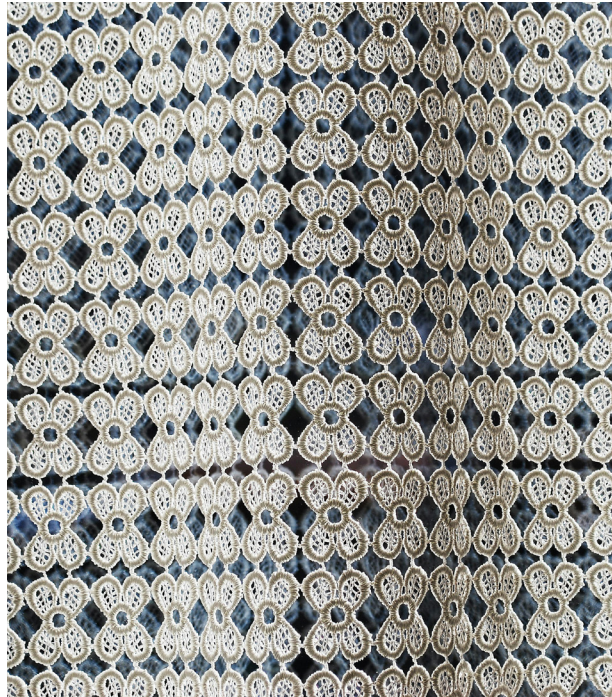
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| 1. Electric™ Shock Gold EC08 Hexagon                 | 10. Sublimity™ Daphne White M103 Hypnotic Mosaic | 19. Marble Attache™ Diamond Carrara MA70               |
| 2. Fyre™ Midnight Blue FY22 Leaf                     | 11. Sovran™ Lauren SV22                          | 20. Marble Attache™ Nero MA83                          |
| 3. Apothesis™ Canvas AP21 Grooved                    | 12. Indoterra™ Volcanic Ash IN46 Circle Mosaic   | 21. Natural Stone Slab Tahitian Cream Q101             |
| 4. Artefino™ Vintage Jasper AR16 1x6 Mosaic          | 13. Eforea™ Refined 1669                         | 22. Panoramic Porcelain Surfaces™ Imperial Status CM54 |
| 5. Pietra Divina™ Nero Marquina DA59 Spectrum Mosaic | 14. Sovran™ Geometric SV27                       | 23. Panoramic Porcelain Surfaces™ Golden Angelite CM92 |
| 6. Artefino™ Jewel AR21                              | 15. Pietra Divina™ Nero Marquina M462            | 24. One Quartz Surfaces® Amazonite OQ91                |
| 7. Multitude™ Nostalgic Blue MU19                    | 16. Famed™ Iconic FM11                           | 25. One Quartz Surfaces® Black Canyon OQ76             |
| 8. Iridescent Isles™ Anchor IR22                     | 17. Delegate™ Off White DL25                     |  |
| 9. Remedy™ Alchemy RD25                              | 18. Society™ Union Smoke S048                    |  |



# *Vintage* REVIVAL









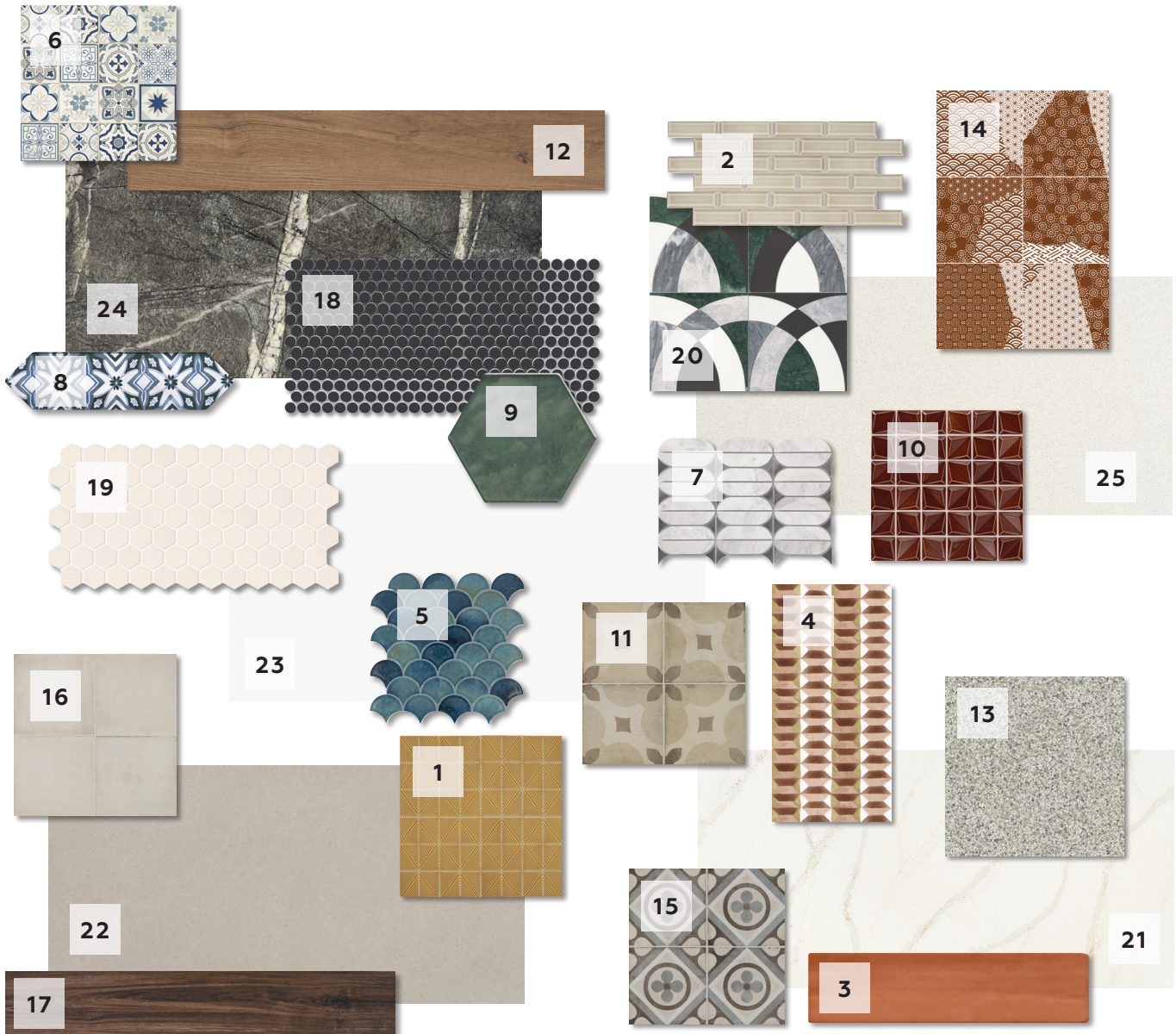
# VINTAGE REVIVAL

A story told through design, Vintage Revival roots itself in lived experiences and memories of the past with a modern flare. Immortalizing time through upcycling antique design patterns results in a room coming to life with retro charm and a fresh take on traditions. This trend packs in hand painted pieces, family heirlooms, and a myriad of unique ceramics to light up the environment. Whimsy and long-lasting preservation shine through classic décor being reimagined to complement the contemporary styles of today. Crisp blues, aged greens, and a warm chestnut join like puzzle pieces to make a dusty color palette with an eclectic coastal tone. This trend encapsulates a quaintness and charm that exists outside of time while also maintaining a current je ne sais quoi that is uplifted by modern architecture. Artisan materials and woods ranging from ebonies to rich walnuts help achieve the serendipity of the Vintage Revival trend.





# TREND TILE

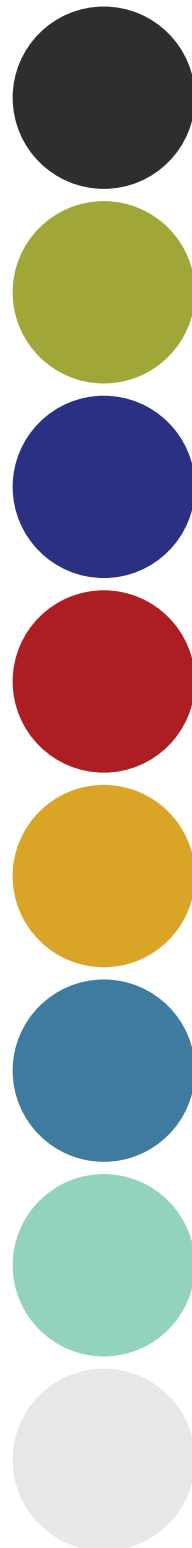


## TILE IN TREND SELECTIONS

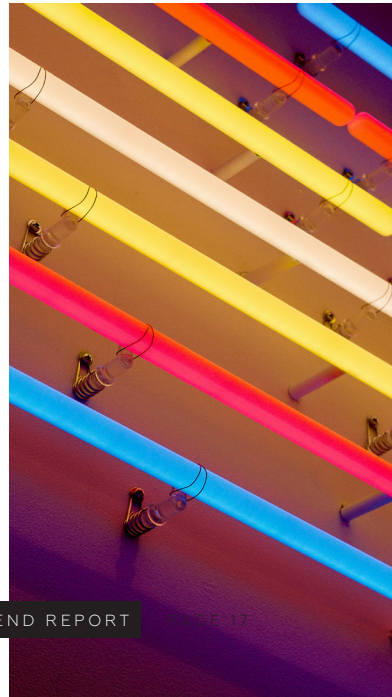
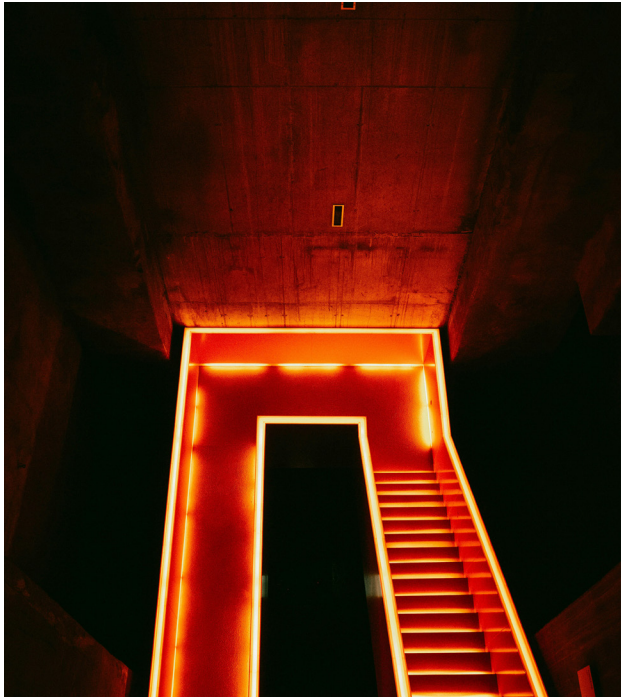
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|--|--|---|
| 1. Revalia™ Remix Mustard RV24                           | 10. Artefino™ Vintage Saffron AR46 Floret Mosaic | 19. Keystones™ Biscuit D317 2" Hexagon Mosaic       |
| 2. Revalia™ Remix Jubilee Beige RV10                     | 11. Quartetto™ Warm Piccolo QU14                 | 20. Eclessia Marble™ Cristallo Blend DA61 Arches    |
| 3. Artcrafted™ Cotto AC27                                | 12. Acreage™ Stetson AC13                        | 21. Purevana Mineral Surfaces® Calacatta Joule LQ05 |
| 4. Eforea™ Offset 1672                                   | 13. Modernist™ Soriano Clay MD87                 | 22. Panoramic Porcelain Surfaces™ Manor White CM18  |
| 5. Miramo™ Aqua MR47                                     | 14. Kintsugi™ Rust X205                          | 23. Natural Stone Slab Bravo Preto G067             |
| 6. Sublimity™ Mindful Sequence SB63                      | 15. Quartetto™ Cool Petalo QU23                  | 24. One Quartz Surfaces® Heritage Greige OQ59       |
| 7. Perfit Mosaix™ Ashen Palissandro & Carrara White PT44 | 16. Quartetto™ Talco QU01                        | 25. One Quartz Surfaces® Chipped Ice NQ91           |
| 8. Stagecraft™ Cameo Blue SC71                           | 17. Saddle Brook™ Dark Walnut Creek SD15         |   |
| 9. Mesmerist™ Allure MM33 Hexagon                        | 18. Keystones™ Black D311 Penny Round Mosaic     |   |



# COLOR CRAZE









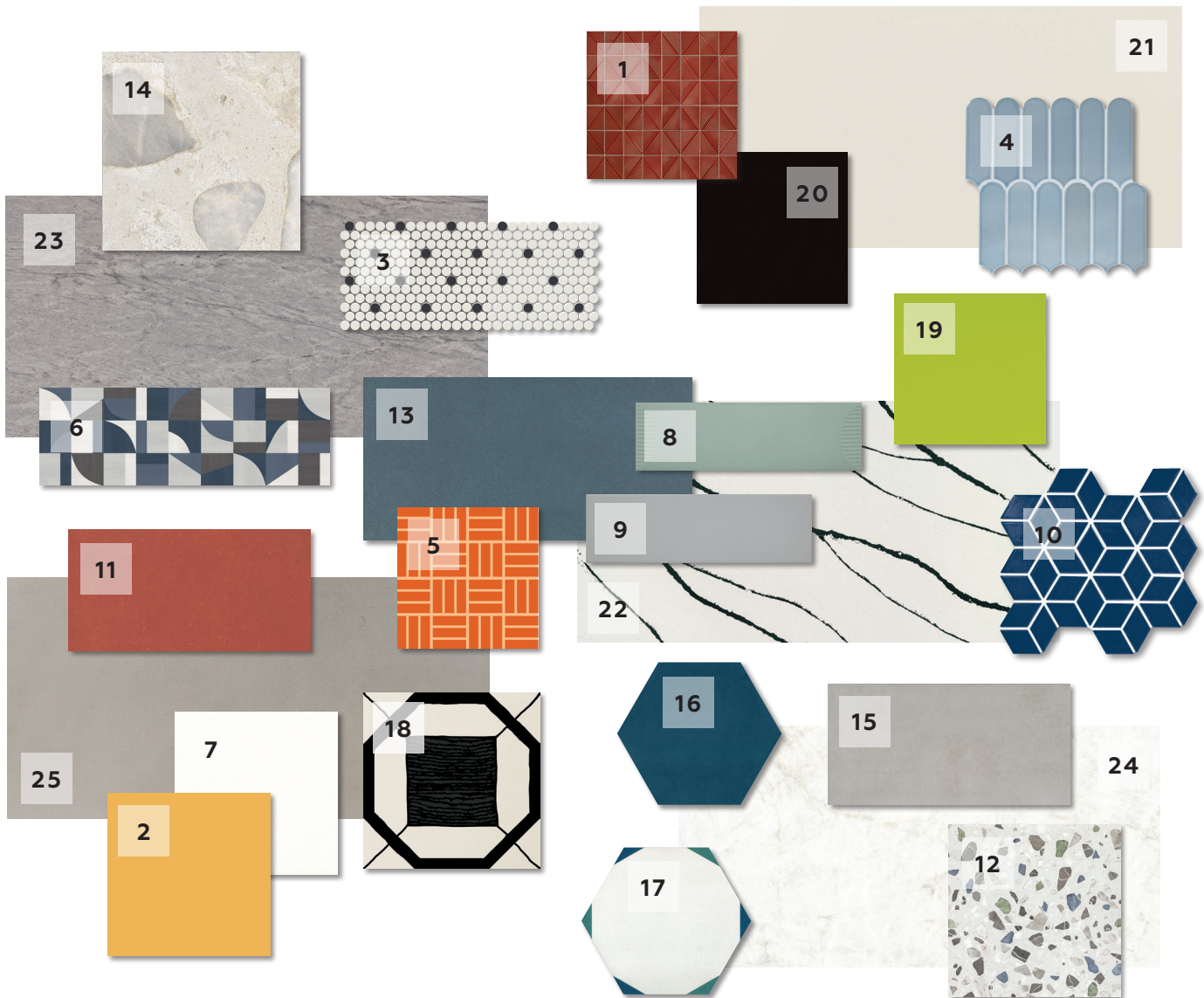
# COLOR CRAZE

In a feast for the eyes, the youthful exuberance of childhood becomes reimagined and upscaled in the Color Craze design trend. Vibrant and lighthearted energy floods the room with bold color-blocking, geometric shapes, and retro patterns. Our dopamine skyrockets upon entrance to one of these high-energy spaces consumed with confident brights and playful hues. Optimistic primary colors, mid-tones, and psychedelics represent every shade in the rainbow, each tone granted its moment to shine. A room is elevated even further with the inclusion of funky wallpaper, murals, tile mosaics or the presence of whimsical patterns, stripes, wiggles, and tessellated repeats. These spaces may also include unique elements such as enameled metals, talavera tiles, and mirrored forms. The heart of this design lies in the fresh and care-free creativity that pushes the boundaries and focuses on recapturing child-like fun. Modern color therapy is also highly influential in the Color Craze trend.





# TREND TILE



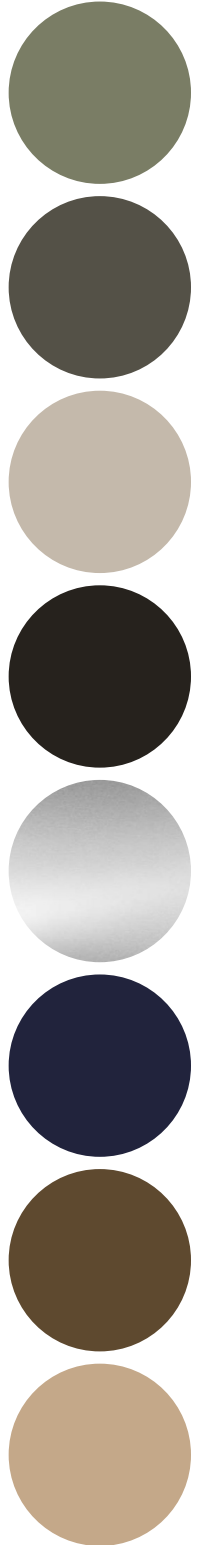
## TILE IN TREND SELECTIONS

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|---|--|---|
| 1. Revalia™ Remix Spice RV22                                  | 9. Stencil™ Grey SC34                      | 18. Human™ Octagon HU06                               |
| 2. Color Wheel™ Classic Mustard 1012                          | 10. Color Wheel™ Retro Galaxy 1469 3D Cube | 19. Natural Hues™ Kiwi NH30                           |
| 3. Keystones™ Arctic White/Black DK28 Penny Round Mosaic      | 11. Portfolio™ Vivid Crimson Red PF28      | 20. Pure™ Black PU21                                  |
| 4. Artefino™ Vintage Celestite AR13 Fishscale Mosaic          | 12. Outlander™ Marine OU55 Grande          | 21. One Quartz Surfaces® Lincoln White NQ59           |
| 5. Color Wheel™ Mosaic Orange Burst 1097 Lattice Weave Mosaic | 13. Volume™ 1.0 Naval VL67                 | 22. One Quartz Surfaces® Calacatta Bolt OQ49          |
| 6. Eclettica™ Carioca White M1AP                              | 14. Sand and Stone™ Summit SS71            | 23. Natural Stone Slab Thunder White G800             |
| 7. Color Wheel™ Classic White 0100                            | 15. Portfolio™ Dove Grey PF04              | 24. Panoramic Porcelain Surfaces™ Opalite CM55        |
| 8. Stencil™ Mint SC37 Half Moon                               | 16. Bee Hive™ Blue P041                    | 25. Panoramic Porcelain Surfaces™ Stonewall Coal CM09 |
|   | 17. Bee Hive Medley™ Sun Green & Blue P044 |   |

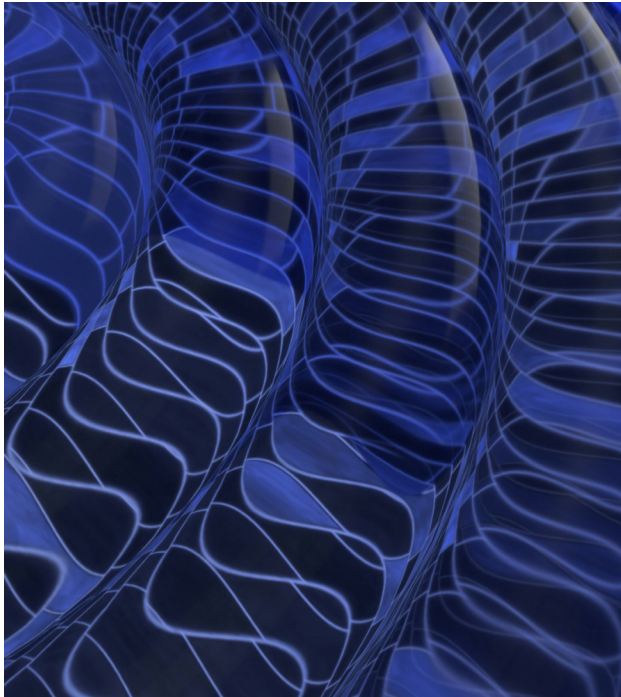


# RUGGED

M I N I M A L I S M









# RUGGED MINIMALISM

The cool, raw elements of stylized brutalism meet the warmer, even-keeled tones of naturalistic living to create the design trend known as Rugged Minimalism. With an appealing industrial charm, this trend takes the rough features of concretes and coarse materials and balances them with cozy and sophisticated elements like bright glass windows and light woods. The stark simplicity of this trend makes it feel powerful and approachable for a minimalist, with a focus on big centerpieces that spring from the architecture. This might mean a large spiral staircase, a slanted statement wall, or a unique window design. The angular pieces complement the increased softness of the warmer colors. Both bold and subtle, this trend finds its footing in a dynamic grayscale with parchment whites and monumental black shades that create a deep contrast. With a refinement rooted in dark academia, Rugged Minimalism manages to use the materials of rustic, industrial design to create a sheltering refuge.





# TREND TILE



## TILE IN TREND SELECTIONS

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|--|---|---|
| 1. Iridescent Isles™ Harbor IR24                     | 8. Gamma™ Illusive M343 Pebble Mosaic   | 18. Synchronic™ Taupe SY32                      |
| 2. Delegate™ Dark Grey DL27 Random Linear Mosaic     | 9. Indoterra™ Riverbed IN43 Woven       | 19. Chord™ Baritone Brown CH24                  |
| 3. Stone A La Mod™ Urban Bluestone L222 Wedge Mosaic | 10. Famed™ Luxe FM12 Penny Round Mosaic | 20. Haddonstone™ Velvet HS08                    |
| 4. Vertuo™ Composer VR11 Chevron Mosaic              | 11. Sleigh Creek™ Landau SK35           | 21. Purevana Mineral Surfaces® Elemis LQ01      |
| 5. Industrial Metals™ Stainless IM20 Grooved         | 12. Kintsugi™ Storm 607R Hibi           | 22. Panoramic Porcelain Surfaces™ Obsidian CM20 |
| 6. Emyrean™ Cool Blend EP33 3x3 Mosaic               | 13. Diplomacy™ Dark Grey DP03           | 23. Panoramic Porcelain Surfaces™ Brass CM86    |
| 7. Artcrafted™ Dune AC24 1x6 Mosaic                  | 14. Emergent™ Aluminum EM32             | 24. One Quartz Surfaces® Broadway Black OQ03    |
|  | 15. Mystone Moon™ White M6AX            | 25. Natural Stone Slab Sterling G278            |
|  | 16. Rekindle™ White RK10                |   |
|  | 17. Wanderwise™ Roam WW03               |   |





Laura Grilli



O U R P R O D U C T D E S I G N E R

# LAURA GRILLI

DIRECTOR PRODUCT DESIGN

Design is an innate human need. The need to express our individuality artistically. The desire to surround ourselves with an environment that makes us feel good and helps bring joy and functionality to our daily lives.

My overriding goal as Daltile's Director of Product Design is to continually create tile products that are beautiful and innovative. A kind of beauty that helps people feel good in their homes, in their environments. Something they can enjoy, feel under their feet, touch with their hands.

To create something fresh and new — that is my objective.

Our team works hard to ensure that our Daltile collections embody the essence of our tagline, "Imagine What's Possible". Giving to our customer, consumer or designer, the possibility of imagining something, seeing it materialize, seeing it come to life. Our products should be a tool to give anyone the possibility to exercise their creativity, their design skills, to obtain what they expect from each of their projects.





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