



# Colorology

COLOR COORDINATION GUIDE

 daltile®



*“Color is a  
power which  
directly  
influences  
the soul.”*

– WASSILY KANDINSKY



**ABOUT THE PROGRAM** ***2-3***

**COORDINATION VS. PAIRING** ***4-5***

**COLOR PALETTES** ***6-7***

Whites ***8-9***

Taupes ***10-11***

Reds ***12-13***

Oranges ***14-15***

Yellows ***16-17***

Greens ***18-19***

Blues ***20-21***

Purples ***24-25***

Browns ***26-27***

Grays ***28-29***

Blacks ***32-33***

**MORE COLOR SOLUTIONS** ***34-35***




**A PICTURE  
ALWAYS  
REINFORCES  
THE CONCEPT**

Photo features Volume 1.0™ Stereo Grey VL73, Thunder VL62, Sonic White VL75, and Naval VL672 on the floor with Color Wheel™ Classic Waterfall 0169, Arctic White 0190, and Suede Gray 0182 on the wall and Suede Gray 0182 on the bench.

**Say hello to a simpler, smarter way to create beautifully coordinated tile designs.** With this program, we've made it easier than ever to match and harmonize our floor, wall, and mosaic tile for spaces that truly pop. Whether you're refining the perfect pairing or blending shades seamlessly, this program is your key to effortless, cohesive designs that transform any space into a masterpiece.

# COORDINATE

A close pairing that maintains a harmonious look. While not an exact match, the colors are very similar, providing a balanced and consistent visual flow.



**A combination within the same color family,** offering subtle variations in hue. This option creates a coordinated but dynamic contrast, adding depth while maintaining overall unity.

**PAIRING**

Photo features Portfolio™ Dove Grey PF04, White PF02 and Crimson Red PF28 on the floor with Keystones™ Red D017 on the wall and desk.

# FLOOR COLORS

The foundation of your design dreams starts here. This curated selection of floor tile offers a stunning spectrum, from sleek neutrals to bold hues. No matter your palette, we have the perfect colors to bring your vision to life.



**PORTFOLIO™**  
ICE PF01



**PURE™**  
FROST WHITE PU20



**VOLUME 1.0™**  
SONIC WHITE VL75



**PORTFOLIO™**  
WHITE PF02



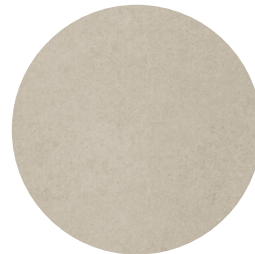
**PORTFOLIO™**  
CREAM PF07



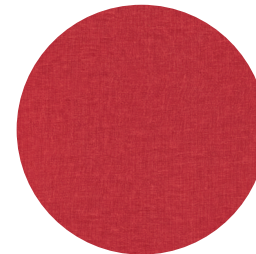
**VOLUME 1.0™**  
REVERB ASH VL74



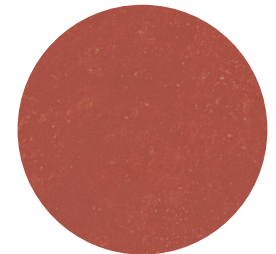
**VOLUME 1.0™**  
DEGREES SILVER VL71



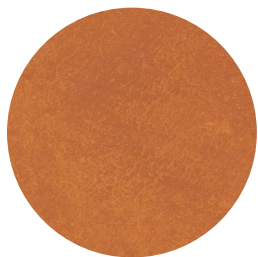
**VOLUME 1.0™**  
VAPOR VL63



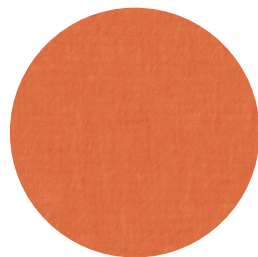
**LOFTEN™**  
CURRANT LF23



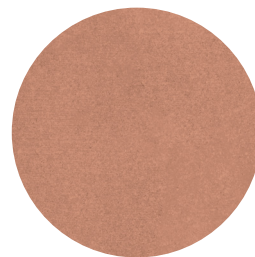
**PORTFOLIO VIVID™**  
CRIMSON RED PF28



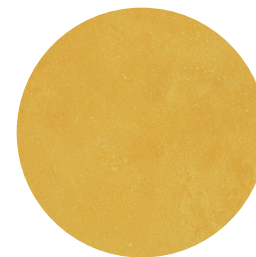
**PORTFOLIO VIVID™**  
ORANGE BURST PF23



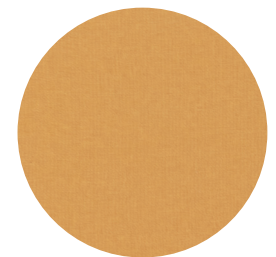
**LOFTEN™**  
ORANGE BURST LF27



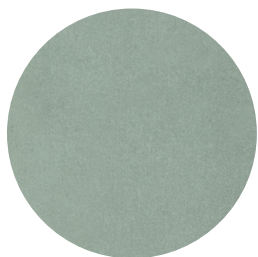
**VOLUME 1.0™**  
CLAY VL65



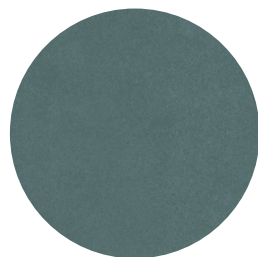
**PORTFOLIO VIVID™**  
GENERATION Z YELLOW PF22



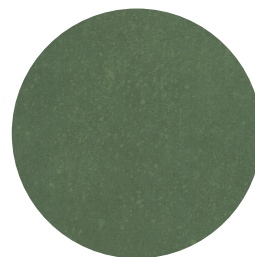
**LOFTEN™**  
MUSTARD LF25



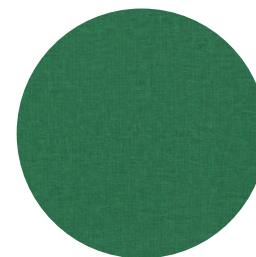
**VOLUME 1.0™**  
WILLOW VL68



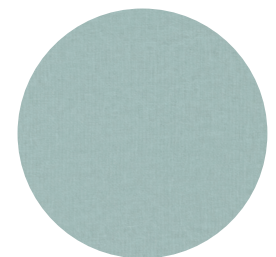
**VOLUME 1.0™**  
BOTANICAL VL69



**PORTFOLIO VIVID™**  
EMERALD GREEN PF24

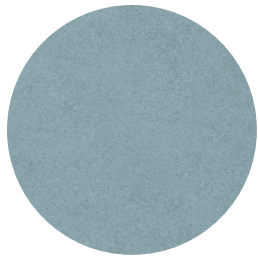


**LOFTEN™**  
EMERALD LF26

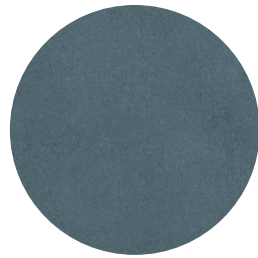


**LOFTEN™**  
SPA LF28

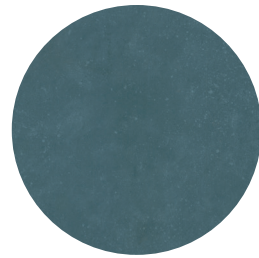




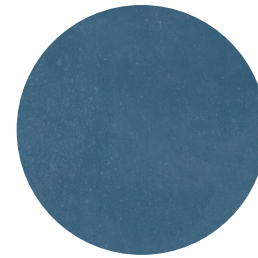
**VOLUME 1.0™**  
WATERFALL VL66



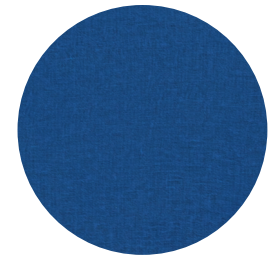
**VOLUME 1.0™**  
NAVAL VL67



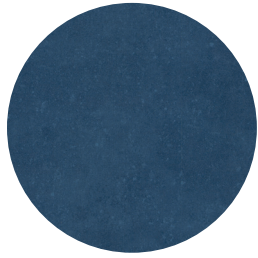
**PORTFOLIO VIVID™**  
OCEAN BLUE PF27



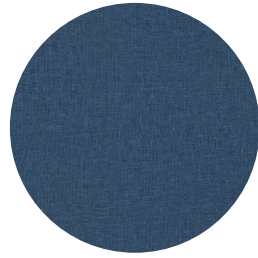
**PORTFOLIO VIVID™**  
ELECTRIC BLUE PF25



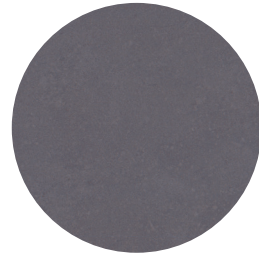
**LOFTEN™**  
SEA BREEZE LF22



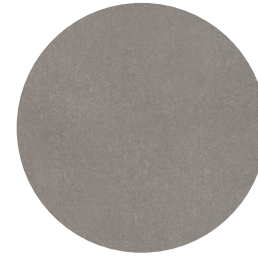
**PORTFOLIO VIVID™**  
SEA BREEZE PF26



**LOFTEN™**  
GALAXY LF24



**PORTFOLIO VIVID™**  
PLUM CRAZY PF29



**VOLUME 1.0™**  
TRUFFLE VL64



**VOLUME 1.0™**  
ACCENT BROWN VL78



**PORTFOLIO™**  
NOCE PF11



**PORTFOLIO™**  
CHOCOLATE PF08



**PORTFOLIO™**  
FANGO PF03



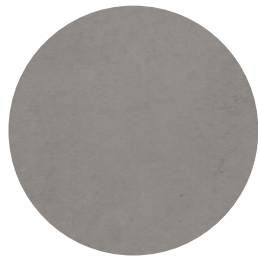
**VOLUME 1.0™**  
STEREO GREY VL73



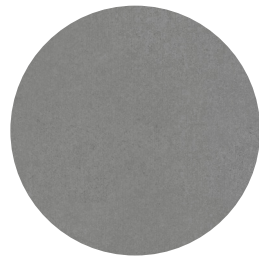
**PORTFOLIO™**  
DOVE GREY PF04



**VOLUME 1.0™**  
ELECTRIC MOSS VL79



**PORTFOLIO™**  
ASH GREY PF05



**VOLUME 1.0™**  
THUNDER VL62



**PORTFOLIO™**  
IRON GREY PF06



**VOLUME 1.0™**  
INTENSITY PEBBLE VL72



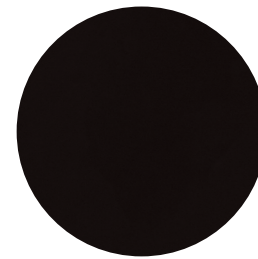
**VOLUME 1.0™**  
AMPLIFY BLACK VL70



**PORTFOLIO™**  
CHARCOAL PF09



**LOFTEN™**  
BLACK LF21



**PURE™**  
BLACK PU21

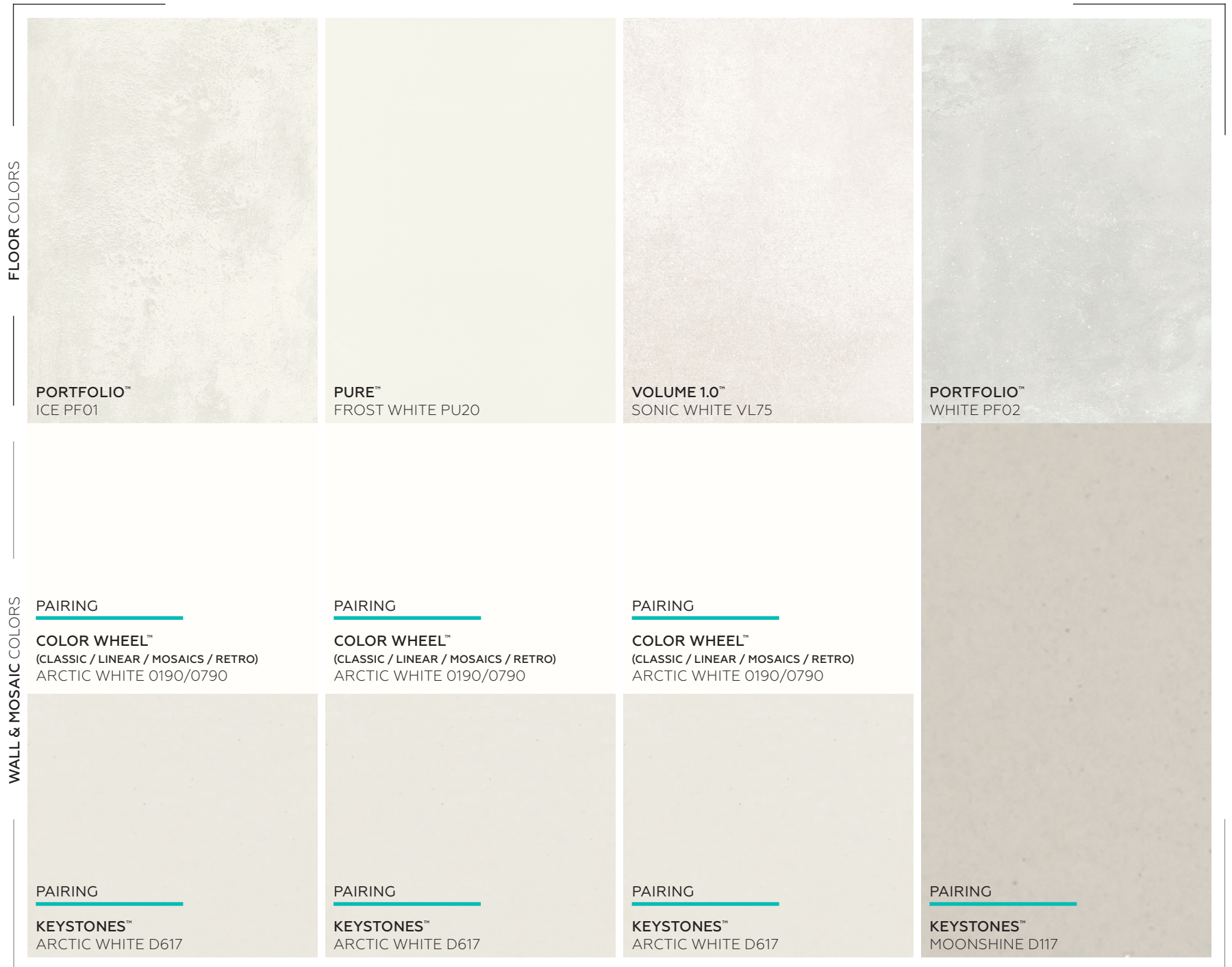


***WHITES***

# WHITES

## COLOR PALETTE

Whites are the timeless canvas of design, bringing light, clarity, and a sense of endless possibility to any space. They invite serenity while letting every other color shine in perfect harmony.



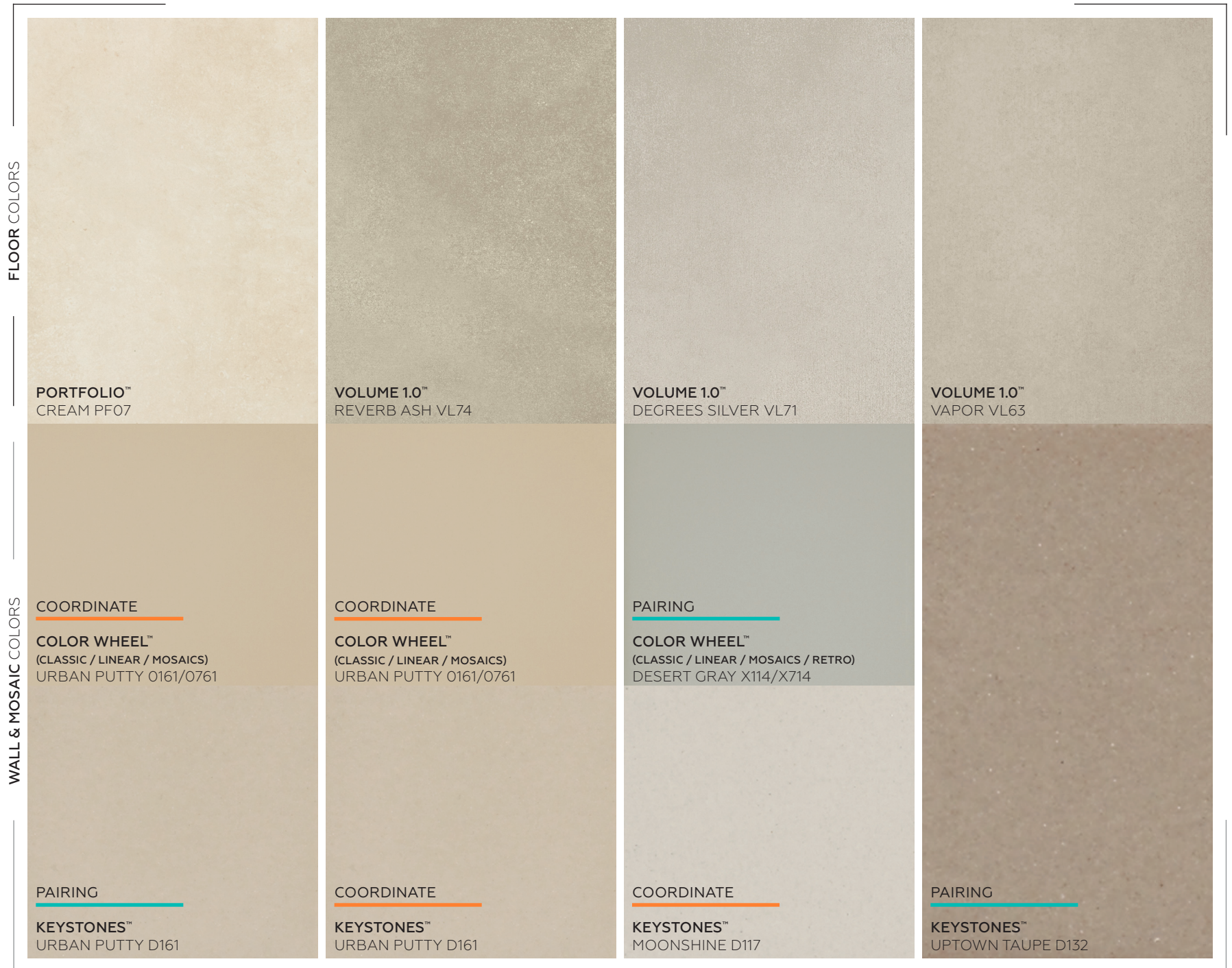
The image is a close-up photograph of soil, showing various textures and colors from light tan to dark brown. In the center, there is a rectangular inset with a thin brown border. Inside this inset, a dark, circular hole is visible, which is a mole tunnel. The word "TAUPES" is written in a white, bold, italicized sans-serif font across the middle of the inset, with a slight drop shadow.

***TAUPES***

# TAUPES

## COLOR PALETTE

Beiges are the softer, cozier cousin of white, wrapping spaces in a warm, buttery glow. They blend effortlessly with bold and muted tones alike, creating a comforting and versatile backdrop.





***REDS***

# REDS

## COLOR PALETTE

Reds are the life of the party, igniting energy and passion wherever they go. Bold and daring, they add drama to designs that want to stand out.

FLOOR COLORS

**LOFTEN™**  
CURRANT LF23

**PORTFOLIO VIVID™**  
CRIMSON RED PF28

WALL & MOSAIC COLORS

**COORDINATE**

**COLOR WHEEL™**  
(CLASSIC / LINEAR / MOSAICS)  
CURRANT SH17/SH77

**PAIRING**

**COLOR WHEEL™**  
(CLASSIC / LINEAR / MOSAICS)  
CURRANT SH17/SH77

**PAIRING**

**KEYSTONES™**  
RED D017

**COORDINATE**

**KEYSTONES™**  
RED D017

The image features a dynamic, abstract background of orange and red hues, resembling a splash of paint or a burst of energy. A central square frame, outlined in a bright orange color, contains the word "ORANGES" in a white, bold, italicized sans-serif font. The text is centered within the frame and has a slight drop shadow, making it stand out against the textured background.

***ORANGES***



# ORANGES

## COLOR PALETTE

Oranges are vibrant and playful, like a sunset captured in tile form. They radiate warmth and creativity, making spaces feel both energizing and approachable.

FLOOR COLORS

**PORTFOLIO VIVID™**  
ORANGE BURST PF23

**LOFTEN™**  
ORANGE BURST LF27

**VOLUME 1.0™**  
CLAY VL65

WALL & MOSAIC COLORS

PAIRING  
**COLOR WHEEL™**  
(CLASSIC / LINEAR / MOSAICS)  
ORANGE BURST 1097/7097

COORDINATE  
**COLOR WHEEL™**  
(CLASSIC / LINEAR / MOSAICS)  
ORANGE BURST 1097/7097

PAIRING  
**KEYSTONES™**  
CLEMENTINE D622

PAIRING  
**KEYSTONES™**  
CLEMENTINE D622

PAIRING  
**KEYSTONES™**  
PUMPKIN SPICE D090



***YELLOW***

# YELLOWS

## COLOR PALETTE

Yellows are pure sunshine, bringing a burst of happiness and optimism to any design. From golden hues to lemony pops, they spark joy and brighten even the darkest corners.

FLOOR COLORS

**PORTFOLIO VIVID™**  
GENERATION Z YELLOW PF22

**LOFTEN™**  
MUSTARD LF25

WALL & MOSAIC COLORS

PAIRING

**COLOR WHEEL™**  
(CLASSIC / LINEAR / MOSAICS)  
MUSTARD 1012/7012

COORDINATE

**COLOR WHEEL™**  
(CLASSIC / LINEAR / MOSAICS)  
MUSTARD 1012/7012

PAIRING

**KEYSTONES™**  
MUSTARD D181

COORDINATE

**KEYSTONES™**  
MUSTARD D181

The image features a dynamic, abstract background of various shades of green, ranging from light, misty tones to deep, dark forest greens. The colors are blended and splattered, creating a sense of movement and texture. In the center, a solid green square frame is superimposed. Inside this frame, the word "GREENS" is written in a large, white, bold, italicized sans-serif font, standing out prominently against the darker green background within the frame.

***GREENS***

# GREENS

## COLOR PALETTE

Greens are nature's favorite shade, adding a fresh and organic vibe to spaces. They're versatile and grounding, offering everything from lush, forestry depth to zesty, playful brightness.

	FLOOR COLORS			
	VOLUME 1.0™ WILLOW VL68	VOLUME 1.0™ BOTANICAL VL69	PORTFOLIO VIVID™ EMERALD GREEN PF24	LOFTEN™ EMERALD LF26
WALL & MOSAIC COLORS	PAIRING COLOR WHEEL™ (CLASSIC / RETRO) SPA 0148		PAIRING COLOR WHEEL™ (CLASSIC / LINEAR / MOSAICS) EMERALD 0115	COORDINATE COLOR WHEEL™ (CLASSIC / LINEAR / MOSAICS) EMERALD 0115
	PAIRING KEYSTONES™ SPA D148			
	PAIRING KEYSTONES™ AEGEAN D192	COORDINATE COLOR WHEEL™ (RETRO) PEACOCK 1102	COORDINATE KEYSTONES™ EMERALD GREEN D116	PAIRING KEYSTONES™ EMERALD GREEN D116

The image features a vibrant, abstract background of blue and white, resembling a close-up of water or a textured surface. A dark blue square frame is centered on the page, containing the word "BLUES" in a bold, white, italicized sans-serif font. The overall aesthetic is modern and artistic.

***BLUES***

# BLUES

## COLOR PALETTE

Blues are calm and collected, evoking the soothing rhythm of ocean waves or a cloudless sky. They bring balance and peace while adding a splash of timeless elegance to any room.

FLOOR COLORS	<p><b>LOFTEN™</b> SPA LF28</p>	<p><b>VOLUME 1.0™</b> WATERFALL VL66</p>	<p><b>VOLUME 1.0™</b> NAVAL VL67</p>	<p><b>PORTFOLIO VIVID™</b> OCEAN BLUE PF27</p>
	<p><b>COORDINATE</b></p> <hr/> <p><b>COLOR WHEEL™</b> (CLASSIC / RETRO) SPA 0148</p>	<p><b>COORDINATE</b></p> <hr/> <p><b>COLOR WHEEL™</b> (CLASSIC / RETRO) WATERFALL 0169</p>	<p><b>COORDINATE</b></p> <hr/> <p><b>COLOR WHEEL™</b> (CLASSIC / RETRO) GALAXY 1469</p>	<p><b>PAIRING</b></p> <hr/> <p><b>COLOR WHEEL™</b> (CLASSIC / LINEAR / MOSAICS) OCEAN BLUE 1049</p>
WALL & MOSAIC COLORS	<p><b>COORDINATE</b></p> <hr/> <p><b>KEYSTONES™</b> SPA D148</p>	<p><b>COORDINATE</b></p> <hr/> <p><b>KEYSTONES™</b> WATERFALL D169</p>	<p><b>PAIRING</b></p> <hr/> <p><b>KEYSTONES™</b> NAVY D189</p>	<p><b>PAIRING</b></p> <hr/> <p><b>KEYSTONES™</b> SEA SPECKLE D372</p>



Photo features Volume 1.0™ Waterfall VL66 on the floor with Color Wheel™ Retro Waterfall 0169 and Galaxy 1469 chevron mosaic on the wall.



FLOOR COLORS

**PORTFOLIO VIVID™**  
ELECTRIC BLUE PF25

**LOFTEN™**  
SEA BREEZE LF22

**PORTFOLIO VIVID™**  
SEA BREEZE PF26

**LOFTEN™**  
GALAXY LF24

WALL & MOSAIC COLORS

PAIRING  
**COLOR WHEEL™**  
(CLASSIC)  
ELECTRIC BLUE 1194

COORDINATE  
**COLOR WHEEL™**  
(CLASSIC / LINEAR / RETRO)  
SEA BREEZE 1174/7174

PAIRING  
**COLOR WHEEL™**  
(CLASSIC / LINEAR / MOSAICS)  
SEA BREEZE 1174/7174

COORDINATE  
**COLOR WHEEL™**  
(CLASSIC / RETRO)  
GALAXY 1469

COORDINATE  
**KEYSTONES™**  
GALAXY D023

COORDINATE  
**KEYSTONES™**  
NAUTICAL BLUE D621

COORDINATE  
**KEYSTONES™**  
NAVY D189

COORDINATE  
**KEYSTONES™**  
GALAXY D023



***PURPLES***

# PURPLES

## COLOR PALETTE

Purples are the dreamers of the palette, mixing regal sophistication with whimsical charm. From soft lilacs to deep plums, they create spaces that feel luxurious and unexpected.

FLOOR COLORS

PORTFOLIO VIVID™  
PLUM CRAZY PF29

WALL & MOSAIC COLORS

PAIRING

COLOR WHEEL™  
(CLASSIC)  
WOOD VIOLET 1467

COORDINATE

KEYSTONES™  
DEEP PURPLE D044



***BROWNS***

# BROWNS

## COLOR PALETTE

Browns are rich, earthy, and endlessly grounding, like a warm embrace from nature itself. Their organic tones add depth and texture, making any space feel warm and welcoming.

	FLOOR COLORS		WALL & MOSAIC COLORS	
	<p><b>VOLUME 1.0™</b> ACCENT BROWN VL78</p>	<p><b>PORTFOLIO™</b> NOCE PF11</p>	<p><b>PORTFOLIO™</b> CHOCOLATE PF08</p>	<p><b>PORTFOLIO™</b> FANGO PF03</p>
	<p>PAIRING</p> <hr/> <p><b>COLOR WHEEL™</b> (CLASSIC) ELEMENT TAN 0166/0766</p>			
	<p>PAIRING</p> <hr/> <p><b>COLOR WHEEL™</b> (CLASSIC) ARTISAN BROWN 0144/0744</p>	<p>COORDINATE</p> <hr/> <p><b>COLOR WHEEL™</b> (CLASSIC) ELEMENTAL TAN 0166/0766</p>	<p>PAIRING</p> <hr/> <p><b>COLOR WHEEL™</b> (CLASSIC) ARTISAN BROWN 0144/0744</p>	<p>PAIRING</p> <hr/> <p><b>COLOR WHEEL™</b> (CLASSIC) ARTISAN BROWN 0144/0744</p>
	<p>PAIRING</p> <hr/> <p><b>KEYSTONES™</b> ELEMENTAL TAN D166</p>			
	<p>PAIRING</p> <hr/> <p><b>KEYSTONES™</b> ARTISAN BROWN D144</p>	<p>COORDINATE</p> <hr/> <p><b>KEYSTONES™</b> ELEMENTAL TAN D166</p>	<p>PAIRING</p> <hr/> <p><b>KEYSTONES™</b> ARTISAN BROWN D144</p>	<p>PAIRING</p> <hr/> <p><b>KEYSTONES™</b> ARTISAN BROWN D144</p>



***GRAYS***

# GRAYS

## COLOR PALETTE

Greys are the chic chameleons of the design world, effortlessly bridging bold and soft tones. They add sleek sophistication and modern edge, making them the ultimate neutral companion.

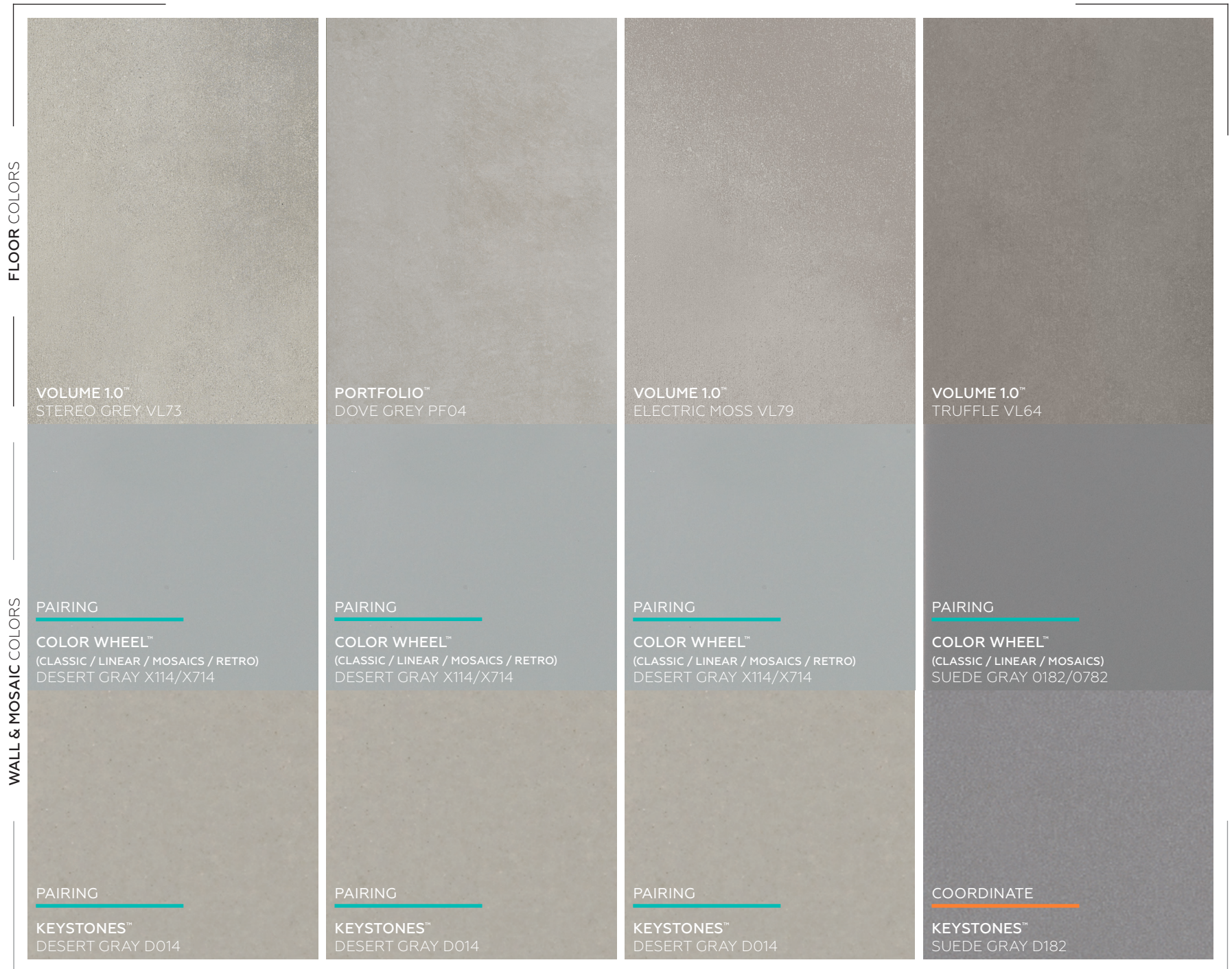




Photo features Volume 1.0™ Truffe VL64 on the floor with Color Wheel™ Mosaics Suede Gray 0782.1 x 6 mosaic on the wall and bench.



FLOOR COLORS

**PORTFOLIO™**  
ASH GREY PF05

**VOLUME 1.0™**  
THUNDER VL62

**PORTFOLIO™**  
IRON GREY PF06

**VOLUME 1.0™**  
INTENSITY PEBBLE VL72

WALL & MOSAIC COLORS

PAIRING

**COLOR WHEEL™**  
(CLASSIC / LINEAR / MOSAICS)  
SUEDE GRAY 0182/0782

COORDINATE

**COLOR WHEEL™**  
(CLASSIC / LINEAR / MOSAICS)  
SUEDE GRAY 0182/0782

PAIRING

**COLOR WHEEL™**  
(CLASSIC / LINEAR / MOSAICS)  
CHALKBOARD 0180/0780

PAIRING

**COLOR WHEEL™**  
(CLASSIC / LINEAR / MOSAICS)  
CHALKBOARD 0180/0780

PAIRING

**KEYSTONES™**  
SUEDE GRAY D182

COORDINATE

**KEYSTONES™**  
SUEDE GRAY D182

PAIRING

**KEYSTONES™**  
CASTLEROCK D618

PAIRING

**KEYSTONES™**  
CASTLEROCK D618

The image features a high-contrast, black and white abstract background. It is filled with various textures, including splatters, smudges, and dark, irregular shapes against a lighter, grainy surface. In the center, there is a dark, roughly square area. Overlaid on this dark area is the word "BLACKS" in a bold, white, italicized, sans-serif font. The overall aesthetic is gritty and expressive.

***BLACKS***

# BLACKS

## COLOR PALETTE

Blacks are bold, dramatic, and unapologetically glamorous, adding instant sophistication to any space. They create striking contrast and depth, making every design detail pop.

FLOOR COLORS	<b>VOLUME 1.0™</b> AMPLIFY BLACK VL70	<b>PORTFOLIO™</b> CHARCOAL PF09	<b>LOFTEN™</b> BLACK LF21	<b>PURE™</b> BLACK PU21
	<b>PAIRING</b>	<b>PAIRING</b>	<b>PAIRING</b>	<b>PAIRING</b>
	<b>COLOR WHEEL™</b> (CLASSIC / LINEAR / MOSAICS / RETRO) BLACK K111/K711	<b>COLOR WHEEL™</b> (CLASSIC / LINEAR / MOSAICS / RETRO) BLACK K111/K711	<b>COLOR WHEEL™</b> (CLASSIC / LINEAR / MOSAICS / RETRO) BLACK K111/K711	<b>COLOR WHEEL™</b> (CLASSIC / LINEAR / MOSAICS / RETRO) BLACK K111/K711
	<b>PAIRING</b>	<b>PAIRING</b>	<b>PAIRING</b>	<b>PAIRING</b>
WALL & MOSAIC COLORS	<b>KEYSTONES™</b> BLACK D311	<b>KEYSTONES™</b> BLACK D311	<b>KEYSTONES™</b> BLACK D311	<b>KEYSTONES™</b> BLACK D311
	<b>PAIRING</b>	<b>PAIRING</b>	<b>PAIRING</b>	<b>PAIRING</b>



Photo features Pure™ Black PU21 and Frost White PU20 on the floor with Color Wheel™ Classic Matte Black K711 and Matte Arctic White 0790 on the wall.

## **Get ready to bring your visions to life!**

With endless options at your fingertips, it's time to unleash your creativity and design spaces that flow effortlessly. Whether you're creating a seamless match or exploring complementary hues, our program ensures every detail works together beautifully. Let's get started—your perfect design awaits!

## **Looking for the perfect color or design solution?**

Discover our custom order programs and innovative design tools, crafted to expand your color selection and unleash your creativity.

### **ColorMatch**

Have a specific shade in mind? Whether it's a Pantone number or a paint chip, our ColorMatch program can recreate most colors as stunning wall tiles.

### **Natural Hues**

Unlock endless creativity with Natural Hues. Perfect for murals, borders, and custom designs, this collection offers unmatched versatility and style.

### **Mosaic Design Tool**

Bring your mosaic visions to life. This intuitive tool lets you create, customize, and visualize unique mosaic patterns in seconds.

### **Pattern Design Tool**

Discover limitless design possibilities. Experiment with wall colors and shapes to craft unique, custom patterns that bring your ideas to life.



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