

SALES LITERATURE AND SALES AIDS ORDER FORM

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Air is life. Make it perfect.™

June 2025B
Supersedes all previous versions

QTY.	ORDER NO.	RESIDENTIAL SALES LITERATURE	DATE	NEW?	MODELS	PRICE (USD)
POSTERS AND WALL CHARTS						
	12K78	Full-Line Wall Chart	1/25			\$0.94
	20A32	DLSC Product Line Showroom Poster	4/25			\$2.37
	20A33	Elite Product Line Showroom Poster	4/25			\$2.37
	20A34	Merit Product Line Showroom Poster	4/25			\$2.37
	30Z77	Ultimate Comfort Systems™ Poster	5/25	NEW	SL25KCV, SL22KLV, SLP99VK, PureAir S, S40, LZSV	\$4.81
	30Z81	SLP99V Product Showroom Poster	10/23		SLP99V	\$4.81
	30Z76	PureAir™ S (PCO3S) Product Showroom Poster	10/23		PureAir S	\$4.81
	30Z80	SL25KCV Product Showroom Poster	5/25	NEW	SL25KCV	\$4.81
	30Z79	SL25XPV Product Showroom Poster	10/23		SL25XPV	\$4.81
FULL-LINE						
	21T35	Award Winning Products	1/25			\$0.13
	19Y95	Lennox Pocket Brochure	1/24			\$3.00
	21A77	Gas Furnace Features Card	6/25	NEW		\$0.13
	30U95	2024 Gas Furnace Product Lines (US)	10/24		SL280V, SLP99V, EL280E, EL196E, EL297E, EL297V, ML180V, ML180E, ML196E, ML193E, ML296V	\$0.13
	30U96	2024 Gas Furnace Product Lines (Canada)	8/24		SLP99V, EL196E, EL296E, EL297E, EL297V, ML196E, ML193E, ML296V	\$0.13
	21A76	Air Conditioner/Heat Pump Features Card	10/24			\$0.13
ULTIMATE COMFORT SYSTEM™ MATERIALS / DAVE LENNOX SIGNATURE® COLLECTION						
	20Y99	Ultimate Comfort System Product insert	1/25		PureAir S, Lennox Smart Zoning System, S40, SL25KCV, SL22KLV, SLP99V, CBK48MVT	\$0.13
	20B01	DLSC Pocket Brochure	5/25		PureAir S, Lennox Smart Zoning System, S40, SL25KCV, SL22KLV, SLP99V, CBK48MVT	\$4.36
	20B05	DLSC Gas Furnace Comparison Card (US)	1/24		SLP99V, SL280V	\$0.12
	21K02	DLSC Gas Furnace Comparison Card (Canada)	10/23		SLP99V	\$0.11
	22K30	DLSC Gas Furnace Comparison Card (French)	5/21		SLP99V	\$0.13
	22J35	DLSC Gas Furnace Specification Chart (US)	8/23		SLP99V, SL297NV, SL280V	\$0.13
	30U94	DLSC Gas Furnace Specification Chart (Canada)	8/23		SLP99V	\$0.11
	22V53	DLSC SLP99V Gas Furnace Infographic Flyer	10/23		SLP99V	\$0.13
R-454B						
	37G13	DLSC Air Conditioner Comparison Card	10/24		SL25KCV	\$0.13
	38B46	DLSC Air Conditioner Comparison Card (French)	10/24		SL25KCV	\$0.13
	37G54	DLSC Air Conditioner Specification Chart	10/24		SL25KCV	\$0.11
	37G16	DLSC Heat Pump Comparison Card	1/25		SL22KLV	\$0.13
	38A68	DLSC Air Handler Specification Chart	10/24		CBK48MVT	\$0.11
	38B38	DLSC SL25KCV Air Conditioner Infographic Flyer	10/24		SL25KCV	\$0.13
	38B45	DLSC SL25KCV Air Conditioner Infographic Flyer (French)	10/24		SL25KCV	\$0.13
	38B52	DLSC SL22KLV Heat Pump Infographic Flyer	1/25		SL22KLV	\$0.13
R-410A						
	20B04	DLSC Air Conditioner Comparison Card	10/24		SL28XCV, XC21	\$0.13
	22N27	DLSC Air Conditioner Comparison Card (French)	5/21		SL28XCV, XC21	\$0.13
	22J41	DLSC Air Conditioner Specification Chart	8/23		SL28XCV, XC21	\$0.13
	20B06	DLSC Heat Pump Comparison Card	10/24		SL25XPV, XP21	\$0.13
	22K31	DLSC Heat Pump Comparison Card (French)	5/21		SL18XP1, XP25, XP21	\$0.13
	22J38	DLSC Heat Pump Specification Chart	8/23		SL25XPV, XP21	\$0.13
	22J49	DLSC Air Handler Specification Chart	6/23		CBA38MV	\$0.11
	22V52	DLSC SL25XPV Heat Pump Infographic Flyer	10/23		SL25XPV	\$0.13
MISCELLANEOUS						
	20B20	Zoning Comparison Card	1/24		Lennox Smart Zoning System, LZSV, LZS2, LZS1	\$0.11

QTY.	ORDER NO.	RESIDENTIAL SALES LITERATURE	DATE	NEW?	MODELS	PRICE (USD)
ELITE® SERIES						
	20B02	Elite Pocket Brochure	5/25	NEW	EL22KCV, EL21KLV EL297UHVK, CBK47UHET, E30, PCO3	\$3.28
	38C38	Elite "K" Gas Furnace Comparison Card (US)	5/25	NEW	EL196EK	\$0.13
	38C49	Elite "K" Gas Furnace Comparison Card (Canada)	3/25		EL196EK	\$0.13
	38C51	Elite "K" Ultra-Low NOx Gas Furnace Comparison Card (US)	5/25	NEW	EL195NEK, EL180NEK	\$0.11
	20B08	Elite Gas Furnace Comparison Card (US)	10/24		EL297V, EL297E, EL296V, EL296E, EL196E, EL280E	\$0.13
	21K03	Elite Gas Furnace Comparison Card (Canada)	9/24		EL297V, EL297E, EL196E	\$0.13
	22J36	Elite Gas Furnace Specification Chart (US)	9/24		EL297V, EL297E, EL196E, EL195NE, EL280E, EL180UHNE	\$0.22
	30U93	Elite Gas Furnace Specification Chart (Canada)	8/23		EL297V, EL296V, EL296E, EL196E, EL195NE	\$0.21
R-454B						
	37G15	Elite Air Conditioner Comparison Card	4/25		EL22KCV, EL18KCV, EL16KC1, EL15KC1	\$0.13
	37G40	Elite Air Conditioner Specification Chart	1/25		EL22KCV, EL18KCV, EL16KC1, EL15KC1	\$0.13
	37G17	Elite Heat Pump Comparison Card (US)	3/25		EL21KLV, EL19KPV, EL16KP1	\$0.13
	38Z33	Elite Heat Pump Comparison Card (Canada)	4/25		EL21KLV, EL18KSLV, EL19KPV, EL16KP1	\$0.13
	38Z49	Elite Heat Pump Specification Chart	6/25	NEW	EL21KLV, EL19KPV, EL18KSLV, EL16KP1	\$0.11
	38A69	Elite Air Handler Specification Chart	10/24		CBK47UHET	\$0.11
	38C10	EL18KSLV Heat Pump Infographic Flyer (Canada)	3/25		EL18KSLV	\$0.13
R-410A						
	20B07	Elite Air Conditioner Comparison Card	10/24		EL23XCV, EL17XC1, EL18XCV, EL16XC1, XC20	\$0.13
	22J42	Elite Air Conditioner Specification Chart	8/23		EL23XCV, EL18XCV, EL17XC1, EL16XC1, XC20	\$0.13
	20B09	Elite Heat Pump Comparison Card	10/24		EL22XPV, EL16XP1, EL17XP1, EL18XPV, XP20	\$0.13
	22K32	Elite Heat Pump Comparison Card (French)	6/25	NEW	EL22XPV, EL18XPV, EL17XP1, EL16XP1, XP20	\$0.13
	22J39	Elite Heat Pump Specification Chart	8/23		EL22XPV, EL18XPV, EL17XPV, EL16XP1, XP20	\$0.13
	22J54	Elite Air Handler Specification Chart	5/21		CBA27UHE	\$0.11

QTY.	ORDER NO.	RESIDENTIAL SALES LITERATURE	DATE	NEW?	MODELS	PRICE (USD)
MERIT® SERIES						
	20B03	Merit Pocket Brochure	5/25	NEW	ML296V, CBK45UHVT, M30, MK17KC2, ML13KP1	\$4.36
	38C40	Merit "K" Gas Furnace Comparison Card (US)	5/25	NEW	ML196EK, ML193EK, ML180EK	\$0.13
	38C50	Merit "K" Gas Furnace Comparison Card (Canada)		NEW	ML196EK	\$0.13
	20B11	Merit Gas Furnace Comparison Card	10/23		ML296V, ML196E, ML193E, ML180V, ML180E	\$0.13
	21K05	Merit Gas Furnace Comparison Card (Canada)	10/23		ML296V, ML196E	\$0.13
	22K34	Merit Gas Furnace Comparison Card (French)	5/21		ML296V, ML196E, ML193E	\$0.13
	22J37	Merit Gas Furnace Specification Chart (US)	8/23		ML296V, ML196E, ML193E, ML180V, ML180E	\$0.22
	30U92	Merit Gas Furnace Specification Chart (Canada)	6/25	NEW	ML296V, ML196E	\$0.13
R-454B						
	37G25	Merit Air Conditioner Comparison Card	4/25		ML17KC2, ML14KC1, ML13KC1	\$0.13
	37G45	Merit Air Conditioner Specification Chart	11/24		ML17KC2, ML14KC1, ML13KC1	\$0.11
	37G18	Merit Heat Pump Comparison Card	9/24		ML14KP1	\$0.13
	37G46	Merit Heat Pump Specification Chart	10/24		ML14KP1	\$0.11
	38A67	Merit Dedicated Air Handler Specification Chart	10/24		CBK45UHVT, CBK45UHET, CBK45UHPT	\$0.13
R-410A / R-454B						
	22J55	Merit Versatile Air Handler Specification Chart	8/24		CBK45UHVT, CBK45UHET, CBK45UHPT CBA25UHV, CBA25UHE, CBA25UH	\$0.22
	20B10	Merit Air Conditioner Comparison Card	10/24		ML18XC2, ML17XC1, ML14XC1	\$0.13
	22K33	Merit Air Conditioner Comparison Card (French)	6/25	NEW	ML18XC2, ML17XC1, ML14XC1	\$0.13
	22J43	Merit Air Conditioner Specification Chart	8/23		ML18XC2, ML17XC1, ML14XC1, 13ACXN	\$0.13
	20B12	Merit Heat Pump Comparison Card	10/24		ML17XP1	\$0.13
	22K35	Merit Heat Pump Comparison Card (French)	6/25	NEW	ML17XP1	\$0.13
	22J40	Merit Heat Pump Specification Chart	8/23		ML17XP1, ML14XP1	\$0.13

QTY.	ORDER NO.	RESIDENTIAL SALES LITERATURE	DATE	NEW?	MODELS	PRICE (USD)
AIR HANDLERS						
R-454B						
	37G14	Air Handler Comparison Card	10/24		CBK48MVT, CBK47UHET, CBK45UHV, CBK45UHET, CBK45UHPT	\$0.13
R-410A / R-454B						
	20B15	Air Handler Comparison Card	8/24		CBK47UHET, CBK45UHV, CBK45UHET, CBK45UHPT CBA38MV, CBA27UHE, CBA25UHV, CBA25UHE, CBA25UH	\$0.13
R-410A						
	22K36	Air Handler Comparison Card (French)	5/21		CBA38MV, CBA27UHE, CBA25UHV, CBA25UH	\$0.13
INDOOR COILS						
R-454B						
	37G26	Dedicated Indoor Coil Comparison Card	10/24		CK40CT, CK40UT, CK40HT, CK40DT	\$0.11
R-410A / R-454B						
	20B18	Indoor Coil Comparison Card	4/24		CK40CT, CK40DT, CK40HT C35, CX35, CH35, CHX35, CH23, CRX35	\$0.11
	37H56	Indoor Coil Comparison Card (French)	6/24		CK40CT, CK40DT, CK40HT C35, CX35, CH35, CHX35, CH23, CRX35	\$0.11
COILS / AIR HANDLERS						
R-454B						
	31B45	Coil and Air Handler Refrigerant Transition Flyer	8/24		CK40CT, CK40UT, CK40HT, CK40DT CBK48MVT, CBK47UHET, CBK45UHV, CBK45UHET, CBK45UHPT	\$0.22
ULTRA-LOW NOX GAS FURNACES						
	20B13	Ultra-Low Emissions Gas Furnace Comparison Card	10/23		SL297NV, SL280NV, EL195NE, EL180NE	\$0.11
THERMOSTATS AND ZONING						
	22B44	Smart Thermostat Controls and Features	3/25		S40, E30, M30, L40	\$0.13
	22K38	Smart Thermostat Comparison Card (French)	5/21		S30, E30, M30	\$0.13
	24K32	Smart Accessories	7/23		S40, S40 Extender, S40 Monitor, S40 Room Sensor	\$0.13
	20B22	CS Series Thermostat Comparison Card	10/23		CS7500, CS5500, CS3000	\$0.11
	22N54	CS Series Thermostat Comparison Card (French)	5/21		CS7500, CS5500, CS3000	\$0.11
	20B20	Zoning Comparison Card	1/24		Lennox Smart Zoning System, LZSV, LZS2, LZS1	\$0.11
RESIDENTIAL PACKAGED UNITS						
R-454B						
	37G11	Packaged Unit Comparison Card	3/25		LRP15GEK, LRP13GEK, LRP15GXK, LRP13GXK, LRP15HPK, LRP13HPK, LRP13ACK	\$0.11
	37G12	Packaged Unit Comparison Card - Air Quality Management District	3/25		LRP15HPK, LRP13HPK, LRP13ACK, LRP13GNK	\$0.11
R-410A						
	20B16	Packaged Unit Comparison Card	10/24		LRP16GE, LRP14GE, LRP16GX, LRP14GX, LRP16HP, LRP14HP, LRP14AC	\$0.11
	22V56	Packaged Unit Comparison Card - Air Quality Management District	10/24		LRP14GN, LRP16HP, LRP14HP, LRP14AC	\$0.11

QTY.	ORDER NO.	RESIDENTIAL SALES LITERATURE	DATE	NEW?	MODELS	PRICE (USD)
MINI-SPLITS						
R-32 - LENNOX POWERED BY SAMSUNG						
	37G10	Mini-Split Comparison Card - Wall Only	11/24		MWHD, MWLD, MWPD	\$0.13
	38C44	Mini-Split Comparison Card - MMLD/MMPD Single Zone Mixed	3/25		MMLD, MMPD	\$0.13
	38Z57	Mini-Split Comparison Card - MMLD/MMPD Single Zone Mixed (French)	6/25	NEW	MMLD, MMPD	\$0.13
	38C45	Mini-Split Comparison Card - MMLD/MMPD Multi-Zone Mixed	3/25		MMLD, MMPD	\$0.13
	38Z58	Mini-Split Comparison Card - MMLD/MMPD Multi-Zone Mixed (French)	6/25	NEW	MMLD, MMPD	\$0.13
	38C43	Mini-Split Compatibility Card - MMD Air Handler	3/25		MMD	\$0.13
	38Z56	Mini-Split Compatibility Card - MMD Air Handler (French)	6/25	NEW	MMD	\$0.13
	38C42	Mini-Split Brochure	4/25		MMLD, MMPD MWLD, MWPD MWHD, MWZD M1WD, M22D, M33D, MDDD, MFMD MMD, MMDD	\$1.53
	38Z55	Mini-Split Brochure (French)	6/25	NEW	MMLD, MMPD MWLD, MWPD MWHD, MWZD M1WD, M22D, M33D, MDDD, MFMD MMD, MMDD	\$1.53
	38V37	Mini-Split Portfolio Guide (8.5 x 11)	6/25	NEW	MMLD, MMPD, MWHD, MWLD, MWMD, MWPD, MWZD, M1WD, M22D, M33D, MDDD, MFMD, MMD, MMDD	\$0.94
	39A26	Mini-Split Pocket Guide (4 x 6)	6/25	NEW	MMLD, MMPD, MWHD, MWLD, MWMD, MWPD, MWZD, M1WD, M22D, M33D, MDDD, MFMD, MMD, MMDD	\$0.94
	38Z50	Mini-Split Parts and Supplies Quick Reference Guide	5/25	NEW	MMLD, MMPD, MWHD, MWLD, MWPD	\$0.13
R-410A						
	20B19	Mini-Split Comparison Card	1/24		MLB, MPC, MHB, MCB	\$0.13
	22K37	Mini-Split Comparison Card (French)	6/22		MLB, MPC, MHA, MCA	\$0.13
	16K18	Mini-Split Brochure	12/23		MLB, MPC, MHB, MCB, 3PC	\$1.29
	16X99	Mini-Split Brochure (French)	8/22		MLB, MPC, MHA, MCA	\$1.12
	30Y29	MMA Mini-Split Card	12/23		MMA	\$0.13
	31A92	MMA Mini-Split Card (French)	12/23		MMA	\$0.13

QTY.	ORDER NO.	RESIDENTIAL SALES LITERATURE	DATE	NEW?	MODELS	PRICE (USD)
ADDITIONAL HEATING ITEMS						
	81K89	Furnace Maintenance Stickers (Qty. 100)	- - -			\$6.54
BOILERS						
	20B17	Boiler Comparison Card	4/25		GCWB95 GWB84-IE, GWB84-E, GSB8-E, OWB86	\$0.12
	22C70	Boiler Comparison Card (Canada)	10/23		GCWB95, GWB84-IE, GWB4-E	\$0.11
HEALTHY CLIMATE® / INDOOR AIR QUALITY MATERIALS						
	22J19	Covid-19 Flyer	1/22			\$0.13
	22J67	Covid-19 Flyer (French)	3/21			\$0.13
	38T33	IAQ Air Purification Comparison Card	3/25		PureAir S, PureAir,	\$0.13
	24N67	Healthy Climate In-Duct Air Purifier Flyer	12/22		HCWHAP1	\$0.13
	24N75	Healthy Climate In-Duct Air Purifier Specifications	12/22		HCWHAP1	\$0.13
	38T22	IAQ Filtration Comparison Card	3/25		HCC16/13/11 Media Air Cleaner	\$0.13
	22N56	IAQ Filtration Comparison Card (French)	5/21		PureAir S, PureAir, HEPA, HCC16/13/11, UVC Lights	\$0.11
	20B24	IAQ Ventilation Comparison Card	10/23		HRV, ERV, LVCS	\$0.11
	22N68	IAQ Ventilation Comparison Card (French)	5/21		HRV, ERV	\$0.11
	20B25	IAQ Humidity Control Comparison Card	10/23		HCWP3, HCWB3	\$0.11
	20B26	IAQ Dehumidification Control Comparison Card	10/24		HCWHD5	\$0.11
	20R18	MERV Air Filter Card	5/21			\$0.11
	86M67	IAQ Home Assessment Flyer	3/08			\$0.08

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REFRIGERANT TRANSITION						
	37G58	2025 Compliant Refrigerant Transition Guide	5/25	NEW	Refrigerant Education, Updated Product Nomenclature, 1-to-1 Match-Ups, Refrigerant Support	\$10.16
	31B44	2025 Refrigerant Transition Booklet	8/24			\$1.00
	37C43	Refrigerant Transition Flyer - Ready Together	8/24			\$0.11
	38A66	Refrigerant Transition Stores Counter Mat	10/24			\$0.22
	38B37	Homeowner Refrigerant Transition Flyer	10/24			\$0.13
FINANCE / WARRANTY						
	12Y03	Finance Dealer Brochure	7/23			\$0.21
	12Y04	Finance Consumer Brochure	11/22			\$0.13
MISCELLANEOUS						
	21T64	Benefits of a Matched System	1/25			\$0.13
	30X51	2024 25C Tax Credit - Qualifying Equipment Flyer	1/25			\$0.13
	30X53	Understanding Tax Savings - 25C Tax Credit Flyer	1/25			\$0.13
	22K89	Warranty Your Way (Comfort Shield) Brochure	2/22			\$0.21
	24C49	Comfort Shield Homeowner Brochure	7/22			\$0.21
	21V06	Maximizing Your HVAC System Budget Insert	6/25	NEW		\$0.13
	21A72	Repair Versus Replace Trading Card	5/21			\$0.13
	22B40	Understanding Blower Motors Insert	12/24			\$0.11
	22B42	Understanding Compressors and Gas Valves Insert	12/24			\$0.13
	38S84	Dual-Fuel Systems - 25C Tax Credit Flyer	1/25			\$0.13
	22B41	Understanding Dual-Fuel Systems Insert	7/23			\$0.13
	22B46	Quantum™ Coil Features	11/22			\$0.13
	24N61	Loyalty and Promotions Brochure	2/23			\$0.21
	29W88	New Business Folder - Air Is Life. Make It Perfect	6/25	NEW		\$0.96
	11H30	Lennox History Booklet	2/25			\$1.87
	84W25	Literature Rack - sold individually (qty. 1)	- - -			\$375.43
	81719	Survey and Job Record Folder	2/12			\$2.14
	82110	Plastic Ruler (Duct Template / Pipe Area) (each)	- - -			\$2.33
	36M88	Service and Maintenance Schedule Sticker (qty. 25)	- - -			\$1.97
	89K64	Lennox Embossed Logo Note Cards (package of 25 blanks cards + envelopes)	- - -			\$7.80

NEW Product Selling Tools: You Asked, We Delivered



#1 Select Your Brochure Version:

The new homeowner product brochure system starts with your choice of an eight-page pocket brochure that tells the story of “Why Lennox”. Brochure options include:

- Dave Lennox Signature Collection Version
- Elite Series Version
- Lennox Overall Version
- Merit Version



#2 Customize:

Each leave-behind brochure can be customized for your homeowner. Simply select the appropriate product cards based on their HVAC system needs. The new product cards are designed to help educate and assist in explaining why each product is recommended.

- Available by tier and by category
- Highlights key product features and benefits
- Includes quick product compare charts



#3 Place an order

By phone, fax or email- your choice. Or simply download PDF versions for printing or sending as attachments to homeowners.



Phone: **1.800.4LENNOX**



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Email: **lennoxcustomerservice@lennoxind.com**

