GE Healthcare: your partner, wherever you are on your Theranostics journey



SNMMI-designated Centers of Excellence in Radiopharmaceutical Therapy must meet strict regulatory, training, qualification, experience, and performance criteria to help assure patients, their families, referring physicians, and payors that rigorous procedures are in place and followed, leading to appropriate patient selection and outcomes from radiopharmaceutical therapy.

Yes, planning a Theranostics program and getting it started are complex. But with more than 10 radiotherapeutics expected in the next five years,* Theranostics is the future of nuclear medicine. Those that don't embrace it will be left behind.

The new horizons of molecular medicine may help to impact treatment decisions and predict how patients will respond to specific treatments, positioning molecular imaging technologies as key for personalized treatment planning in addition to routine procedures.

GE: With you all the way

You may already be in Theranostics, or be ready to invest in a Theranostics facility. Not quite there? Even starting out with Theranostics-ready equipment will put you on the right path for success, and keep your patients close to home.

That's why you need a committed industry partner who will work with you to bring a total solution. With GE Healthcare by your side, you are never alone as you look to the future of precision medicine and build your Theranostics clinic—or prepare for one.

GE Healthcare has the only complete end-to-end offering, including setup logistics and preparation as well as advanced diagnostic and treatment applications—and the potential for new developments each year.

That's right, we are pioneering the Theranostics pathway, always seeing the potential for new applications and developments. We realize the human brain can't do it alone, so artificial intelligence is a key to Theranostics success, too. So is the data we gain from partners like you, who will work with us to build the future of personalized medicine.

Whether you are starting from scratch or enhancing your existing program, now is the time to embrace Theranostics. And GE Healthcare is ready to partner with you to elevate your cancer care capabilities for today, and tomorrow.

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