

PERSUADE™

GLAZED PORCELAIN FLOOR WITH GLAZED CERAMIC MOSAIC

MARAZZI®

DARE TO BE BOLD™

CONCRETE LOOK



PERSUADE™

With calming linear grain in a soft concrete aesthetic, Persuade™ is the unquestionable choice for upscale design. Neutral colors in a popular size create endless design possibilities on the cusp of the trend. Complement a field of modern concrete porcelain tile with a linear brick-joint mosaic for visual texture.



COVER PHOTO: PEWTER
ABOVE PHOTO: TERRACOTTA

CONCRETE LOOK

FINISHES: MATTE

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|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| USAGE | | | MATERIAL | | PRICING | | SPECIAL FEATURES | | | | | | | | | | |
|  FLOOR |  WALL |  COUNTERTOP |  SHOWER FLOOR |  EXTERIOR FLOOR |  PG POLYGLAZED |  CG CERAMIC GLAZED |  LOW |  HIGH |  STEPWISE™ |  TRUEDGE™ |  MADE IN THE U.S.A. |  LARGE FORMAT |  MOSAIC/DECO |  ENCAUSTIC |  TERRAZZO |  PAVER |  CUSTOMIZE |

CONCRETE LOOK

NOT APPLICABLE FOR ALL PRODUCTS IN THIS SERIES. SEE APPLICATIONS CHART FOR FULL PRODUCT DETAILS.

GLAZED PORCELAIN FLOOR



PS40 White



PS41 Beige



PS42 Gray

GLAZED CERAMIC 1 x 3 BRICK-JOINT MOSAIC 12 x 12 SHEET



PS40 White



PS41 Beige



PS42 Gray



VISIT MARAZZIUSA.COM/WHYTILE FOR A COMPLETE LIST OF QUALIFICATIONS AND EXCLUSIONS.

FINISHES: MATTE

USAGE

FLOOR WALL COUNTERTOP SHOWER FLOOR EXTERIOR FLOOR

MATERIAL

DG DUAL GLAZED CG GRASS GLAZED

PRICING

LOW HIGH

SPECIAL FEATURES

STEPWISE™ TRUEDGE™ MADE IN THE U.S.A. LARGE FORMAT MOSAIC/DECO ENCAUSTIC TERRAZZO PAVER CUSTOMIZE

CONCRETE LOOK

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SIZES

| | | | Thickness | Sq. Ft./ Carton | Pieces/ Carton |
|----------------------------------------------------------------------------------|----------------------------------------|----------------------------------------------------------|-----------|-----------------|----------------|
|  | 12 x 24 Floor Tile | (11-7/8" x 23-5/8") (30.23 cm x 60.12 cm) | 5/16" | 17.60 | 9 |
|  | 1 x 3 Brick-Joint Mosaic (Dot-mounted) | (12-1/4" x 12-1/8" Sheet) (31.12 cm x 30.80 cm Sheet) | 1/4" | 10.56 | 12 |

TRIM

| Description | Number | Size | Shape |
|----------------|--------|--------|-----------------------------------------------------------------------------------|
| Floor Bullnose | P43F9 | 3 x 24 |  |

APPLICATIONS

| | Target DCOF wet | Suitable |
|------------------------------------------------------------------------------------------------------|-----------------|----------|
| Dry & Level – Interior Floor | N/A | ■ |
| Wet & Level – Interior Floor | ≥ 0.42 | ■ |
| Shower Floors (Residential or Light Commercial) | ≥ 0.42 | ■* |
| Exterior Floor Applications (including patios, pool decking & other wet areas with minimal footwear) | ≥ 0.60 | |
| Ramps & Inclines | ≥ 0.65 | |
| Walls/Backsplashes | N/A | ■ |
| Countertops | N/A | ■ |
| Pool Linings | N/A | ■* |

A DCOF value of ≥0.42 is the standard for tiles specified for level interior spaces expected to be walked upon when wet, as stated in ANSI A137.1-A326.3. For more information about DCOF and the DCOF AcuTest™, visit marazziusa.com/DCOF.

APPLICATION NOTES:

Floor tile suitable for exterior applications (provided it is noted as suitable in the applications chart above) in freezing and non-freezing climates, when proper installation methods are followed.

Mosaic tile suitable for exterior applications (provided it is noted as suitable in the applications chart above) in non-freezing climates, when proper installation methods are followed.

* Mosaic tile only

INSTALLATION

| Grout Joint Recommendation | Shade Variation |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| Floor: 3/16" (Overlap should not exceed 33% when installing tile with a length 15" or greater in a staggered brick-joint pattern.) Mosaic: 1/8" |  Medium Variation |

PERFORMANCE CHARACTERISTICS

| | ASTM# | Floor Result | Mosaic Result |
|---------------------|-------|--------------|---------------|
| Water Absorption | C373 | < 0.5% | < 3.0 % |
| Breaking Strength | C648 | > 275 lbs | > 250 lbs |
| Scratch Hardness | MOHS | 8.0 | 7.0 |
| Chemical Resistance | C650 | Resistant | Resistant |

For additional information on test results, visit us at: marazziusa.com/information/TestResults.

NOTES

Since there are variations in all fired ceramic and natural products, tile and trim supplied for your particular installation may not match samples. Final confirmation should be made from actual tiles and trim prior to installation. Manufactured in accordance with ANSI A137.1 standards.

Not for use on ramps. Water, oil, grease, improper drainage and certain footwear can create slippery conditions. Floor applications expected to be exposed to these conditions require extra caution in product selection.

For additional information refer to "Factors to Consider" at: marazziusa.com/Factors.

To achieve optimal results, all tile should be selected from multiple cartons and shading and graphic arrangement planned prior to installation.

Special consideration needs to be given when installing tiles greater than 15 inches. Please refer to marazziusa.com/LargeTiles for more information.

Use of a latex modified thin-set is recommended for installation. For more information, visit marazziusa.com.

FEATURES

 POST-CONSUMER RECYCLED MATERIALS

 PRE-CONSUMER RECYCLED MATERIALS

 MADE IN THE U.S.A.

 REVEAL IMAGING®

 GREEN BUILDING CERTIFIED

 PORCELAIN

 ZERO TO X

All or select items within this series meet the requirements for these qualifications. For more information visit marazziusa.com.