



PROJECT SPOTLIGHT  
**LAFAYETTE HOTEL**  
TILE

 **daltile®**



# LAFAYETTE HOTEL

TILE



**PRODUCT FEATURE:** Keystones™ | Biscuit D317  
Keystones™ | Oak Moss D195  
Keystones™ | Pink Carnation D095 (discontinued)  
Keystones™ | Black D311  
Keystones™ | Clementine D622  
Keystones™ | Deep Purple D044  
Keystones™ | Brown Berry D118  
Keystones™ | Luminary Gold D142  
Keystones™ | Red D017  
Color Wheel™ Classic | Matte Biscuit K775  
Color Wheel™ Classic | Matte Black K711  
ColorMatch™ | Special Order Matte Rain CU22



**PROJECT NAME:**

Lafayette Hotel

**JOB LOCATION:**

San Diego, California

**PHOTOGRAPHY:**

Kimberly Motos and Haley Hill Photography

## SAN DIEGO ICONIC HOTEL BURSTS ONTO THE SCENE AFTER HISTORIC TRANSFORMATION

The Lafayette Hotel in San Diego is more than just a destination—it's a living piece of history, reimagined for a new era. Since its grand opening in 1946, this iconic landmark has been a haven for Hollywood legends, dreamers, and adventurers alike. Its halls have witnessed the laughter of icons and the whispers of countless stories, creating a legacy that feels as vibrant today as it did decades ago. Now, following an ambitious and inspired transformation, the Lafayette has been reborn as a masterpiece of design and imagination, where timeless charm meets a bold and visionary future.

At the heart of this transformation lies the thoughtful and artful use of materials. The pool area, in particular, became a canvas for creativity, where custom mosaic tile was arranged in unexpected ways to create a striking visual statement. Featuring our exquisite Keystones series in Biscuit, Oak Moss, and Pink Carnation, the outdoor pool seamlessly blends classic charm with a playful, modern twist, making it a true centerpiece of the hotel's reimagined aesthetic.



Photo features a custom mosaic with Keystones Biscuit, Oak Moss and Pink Carnation on the patio floor and in the pool.



This fresh interpretation of classic design brought new life to the space, reflecting the hotel's unique blend of sophistication and charm. The communal areas and guest rooms tell similar stories, where every tile and finish speaks to the harmony of tradition and reinvention.

Step into the guest bathrooms and be immersed in a floor-to-ceiling display of retro-inspired elegance, brought to life through our renowned ColorMatch special order program. A custom mint green colored tile on one wall, complemented by our ColorMatch Matte Rain tile on the opposing wall, and Color Wheel Matte Biscuit & Matte Black arranged in an eye-catching custom mosaic on the shower floor and walls, creates a bold yet timeless aesthetic. The result is a space that exudes both charm and sophistication, seamlessly blending vintage allure with modern refinement.



Photo features a Color Wheel custom mosaic with Matte Biscuit and Matte Black on the shower floor and walls with ColorMatch Special Order Rain on the wall.



Photo features a Color Wheel custom mosaic with Matte Biscuit and Matte Black on the shower floor and walls with ColorMatch Special Order Rain on the wall.

Beyond the striking color palette, the tile arrangement itself is a true showstopper. Designed with a vision of classy maximalism, these bathrooms feature bold striped walls, a classic checkerboard floor, and a matching shower wall accent—each element working in harmony to create a dynamic and visually captivating space.

Extending beyond the bathrooms, this bold approach to tile design carries throughout the hotel, infusing each space with a unique sense of character and artistry. The innovative use of patterns and textures transforms the hotel into a modern masterpiece, seamlessly blending its rich history with contemporary design. By reimagining its legacy with bold artistry and style, Daltile has helped elevate the hotel into a destination that celebrates creativity, luxury, and unforgettable aesthetics.



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Closing out our Daltile-led tour of the Lafayette Hotel is one of its most nostalgic and vibrant spaces—the diner. A true homage to the hotel's heyday, this retro-inspired eatery captures the essence of classic Americana with vintage lighting fixtures, rich red upholstery, and, most notably, a stunning custom mosaic floor.

Bringing the design to life, this one-of-a-kind floor features a diamond pattern crafted from our Keystones series in Clementine, Deep Purple, BrownBerry, Luminary Gold, and Red. The result is a breathtaking blend of color and craftsmanship, effortlessly tying together the diner's old-school charm with the vision of the hotel as a whole.



Photo features a Keystones custom mosaic in Clementine, Deep Purple, BrownBerry, Luminary Gold & Red on the floor.



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This transformation is not just about architecture or design—it's about the power of collaboration, creativity, and the enduring spirit of reinvention. The Lafayette Hotel reminds us that history is not something to be preserved in amber but a living force to be celebrated and reimaged. It's more than a hotel; it's a symbol of inspiration, a testament to what can be achieved when imagination meets determination. In every detail, it reflects the beauty of honoring the past while daring to dream boldly for the future.



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