

# PRESIDENT'S DISCOUNT

November 12 to 14, 2021

**25%  
OFF**

regular-, sale- and clearance-price clothing, intimates, accessories, shoes, jewellery, watches, handbags, linens, bed, bath, dinnerware, stemware, flatware, barware, serveware, luggage and seasonal items.

**10%  
OFF**

regular- and sale-price mattresses; regular-, sale- and clearance-price furniture, major appliances, small appliances, cookware, bakeware, kitchen gadgets, personal-care electrics, toys, confectionery and select luxury watches; and regular-price beauty.

Shop in-store with coupon or online with code: **HBPLUS**

Some exclusions apply. Visit [thebay.com/presidentsletter-PLUS](https://thebay.com/presidentsletter-PLUS) for details.

**THE BAY**

## POS PROCEDURES

**% OFF applies to ALL items in transaction**

- Scan all items.
- Press TOTAL.
- Press DISC.
- Key 1 (%) and press ENTER.
- Key 3 (Customer Appreciation offer) and press ENTER.
- Key the discount % applicable to all the items in the transaction; press ENTER.
- To exit discount prompt, key 3 (N) and press ENTER.
- Press TOTAL.
- Scan/key coupon bar code.
- Tender transaction as per normal.

## Mixed Basket

- Press 4 and press PRICE OVERRIDE key.
- Scan the SKN/UPC of the item.
- Key 2 (% OFF) and press ENTER.
- Key the percentage value off and press ENTER.
- Repeat the steps above for all applicable items as listed above.
- Continue to scan any other merchandise.
- Press TOTAL.
- Scan/key coupon bar code.
- Tender transaction as per normal.

**NOTE:** You must ensure you do not override the price for items that are excluded. When using a price override at line level, the POS system will apply a discount even if the item is excluded.

Excludes The Room and certain licensed departments. M•A•C Viva Glam, UGG, Dr. Martens, Shinola, Parachute, BIRKENSTOCK, SOREL, Timberland, all HBC Stripes throws and all vacuums are excluded from this offer. Other exclusions apply; see [thebay.com/presidentsletter-PLUS](https://thebay.com/presidentsletter-PLUS) for details. Cannot be combined with any other offer. No price adjustments on purchases made prior to November 12, 2021. At time of purchase, please present this original coupon to the sales associate at Hudson's Bay. Hudson's Bay may dishonour and confiscate any coupon that is not original or was obtained through unauthorized sources. This coupon will not be replaced if lost, stolen or used without permission. No facsimiles. This coupon cannot be exchanged for cash, used to buy gift cards or put toward the payment of the Hudson's Bay Mastercard. Any refund will be reduced by the value of the card, as indicated on the sales receipt.

