



20  
22



Paper Mate®  
PARKER®  
Sharpie®  
WATERMAN®  
PARIS





## Who We Are

A global leader in writing instruments, Newell Brands includes Sharpie® markers, highlighters, & pens; Paper Mate® Ink Joy® ballpoint pens; & Parker® and Waterman® fine writing instruments.

## What We Do

From encouraging self-expression on almost any canvas and creating an unparalleled, effortless writing experience in an everyday pen to introducing the next generation of young professionals to fine writing, Newell Brands' Writing brands are changing the way consumers write worldwide. Our Writing brands deliver superior performance, design and innovation in products consumers of all ages around the world use every day.

## Why We Are Different

- Delivering brands that matter where you LIVE, LEARN, WORK & PLAY
- Driving category growth and global demand through innovation
- Variety: Ink and barrel colors, styles, modes, decoration, and price points for every need
- Continued investment in our brands

## Where To Find Support

- SAGE
- ESP
- Zoom Catalog
- Distributor Central

## The Newell Brands Advantage



SHIPS NEXT DAY



SHIPS IN 3  
WORKING DAYS



4 DAYS OR LESS  
GROUND PARCEL  
RATES



24 HOUR  
ENGRAVING

## Our Writing Brands

Paper♥Mate®

Sharpie®



PARKER

EST. 1888

WATERMAN®  
PARIS





## OUR HISTORY

The story of Newell started in 1903 in Ogdensburg, N.Y., when the W.F. Linton Co., a manufacturer of metal curtain rods, defaulted on its loan. Prominent local businessman Edgar A. Newell purchased the company and renamed it the Newell Manufacturing Company.



1903

Dan Ferguson was named President in 1965. Using his growth-by-acquisition strategy, Newell grew from a small, one-category private company to a powerful hardware and housewares company that catered to large national retail chains with dozens of brands. Over 70 acquisitions in 30 years!



1965

Newell entered the office supplies business with the 1991 acquisition of W.T. Rogers and the 1992 purchase of Sanford, a leading manufacturer and marketer of writing instruments.

1991-1992

2000

In 2015, Newell Rubbermaid announced its intention to acquire Jarden Corporation. The transaction closed in April 2016 and created Newell Brands.

2015

2019



During World War II, Western Newell converted factories to assist with the war effort, earning the prestigious Army/Navy "E" award for excellence in wartime production. After the war, Western Newell saw immediate success in sales and manufacturing of drapery pin-on hooks, extension rods, sash rods, curtain holdbacks thanks to a deal with Kresge.



The Newell Company went public in 1972, opening on the NASDAQ at \$28 per share.

The company created the world's broadest assortment of writing products with the purchase of Gillette's stationery products business, including Paper Mate and Liquid Paper. The acquisition also included the Parker and Waterman brands, the most global of the company's brands to date, positioning Newell Rubbermaid in the luxury writing instruments category.



Ravi Saligram joined the company in October as president and CEO to reestablish the organization as a premier, consumer products company that is at the forefront of meeting evolving needs and lifestyles.



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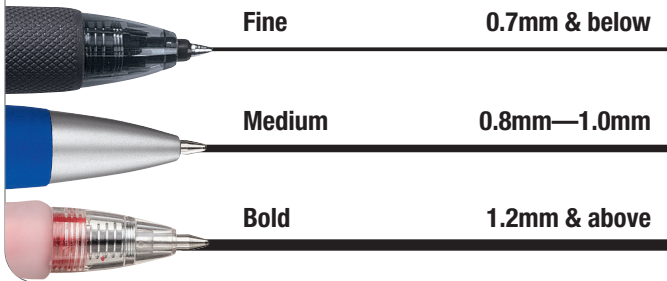


# How To Choose The Right Pen

## Pick your ink type and point size, then consider these other factors

- Fine/Micro for detailed writing
- Medium for average line width
- Bold for the most vivid marking
- Style
- Grip
- Colour
- Pens that prevent check washing
- Earth-friendly choices
- InkJoy™ ink for effortless writing

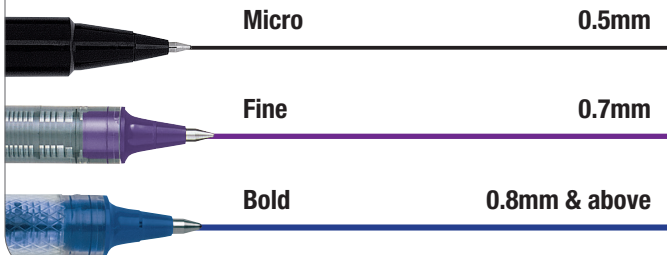
### Ball Pens



### Ball Pen Ink

- Quick-drying ink—Great for left-handers
- Writes with precise lines
- Less smearing than rollerball and gel inks
- Typically offers extended write life

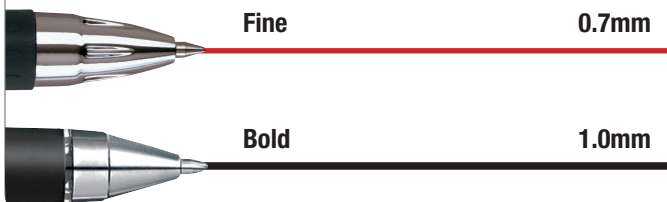
### Rollerball Pens



### Rollerball Ink

- Fluid ink takes very little effort to make the ink flow
- Longer drying time than ball point
- Provides bright, vibrant, rich colouring on your page
- Rollerball pens are often capped (vs. retractable) to prevent ink dry-out

### Gel Pens



### Gel Ink

- Combines qualities of ball point and rollerball pen
- In an idle state, ink is thick, similar to a ball point
- Once the ball begins rolling, provides a fluid writing experience like a rollerball
- Provides bright, vibrant, rich colouring on your page



## InkJoy® Pens



Medium

1.0mm

## InkJoy Ink

- Revolutionary ink system that glides like a gel and dries like a ball pen
- Variety of vivid, bold colours
- Incredible smoothness right from the start

## UNIQUE PENS WITH UNIQUE ABILITIES



see page 28



Experience a high-performance gel pen with the Sharpie S•Gel. With no smear, no bleed technology, this Sharpie pen delivers an exceptional writing experience. The gel ink pen features intensely bold colours for always vivid writing, while the contoured rubber grip provides you a comfortable writing experience during any writing task. Finally, it's sleek design and matte finish make it a pen you'll be hesitant to loan out. Sharpie S•Gel offers a smooth writing experience at home, school, or in the office.

- Available in 5 gel ink colours as indicated by the chrome ring - Black, Blue, Red, Purple, and Green.
- Note: White barrel only available in black or blue ink.



see page 42

**No Ink. No Smear. Radical, Yes.**



New gel stick technology provides our strongest smear protection across pen and marker inks and ink jet printouts. Won't bleed through paper surfaces including glossy and thin papers, magazines and religious books.



Paper♥♥Mate®



# PaperMate®

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## 300ST

Click, smile, and go! Paper Mate® InkJoy® 300ST ballpoint pens let your words and ideas flow in ten bright and brilliant colours. The ultra-smooth writing system never drags, plus these pens have comfortable rubberized grips that feel great in your hand. Liven things up with Paper Mate InkJoy!

- Ultra smooth ink keeps the fun and ideas flowing
- Colourful ink in 9 bright shades adds fun to every page
- Reliable and fluid to draw clean lines from beginning to end
- Comfortable grip feels good in your hand



EXTRA LARGE IMPRINT AREA  
InkJoy 300 Stick Barrel

0.950" H x 2.0" W

IMPRINT AREA  
InkJoy 300 Stick Clip Imprint

0.125" H x 0.950" W

1-colour Imprint only.

See page  
101 for details

FREE  
SET-UP!  
2ND  
COLUMN+

SIMPLE  
SHIP<sup>3</sup>

SIMPLE  
SHIP<sup>ND</sup>

See pages 112-113  
for details

| Model Code: | 300 | 500 | 1,000 | 2,500 | 5,000 | 10,000 |
|-------------|-----|-----|-------|-------|-------|--------|
|-------------|-----|-----|-------|-------|-------|--------|

|         |        |        |        |        |        |        |
|---------|--------|--------|--------|--------|--------|--------|
| IJ300ST | \$0.92 | \$0.87 | \$0.83 | \$0.73 | \$0.65 | \$0.63 |
|---------|--------|--------|--------|--------|--------|--------|

Clip imprint colour charge of .10(G) & additional imprint colour charge of .10(G)

#### PACKAGING

InkJoy is shipped bulk.  
See pages 104-105 for  
optional packaging.

Price includes one colour imprint on barrel. Up to 4 colour imprint available.  
Additional imprint colour charge of .10(g) per colour. One colour clip imprint  
available for .10(G)

For best results a white or metallic silver  
imprint is recommended on dark barrels.

Standard lead time is 10-business days  
after proof approval.

# InkJoy®

## 300RT & 300RTW

Click, smile, and go! Paper Mate® InkJoy® 300RT ballpoint pens let your words and ideas flow in ten bright and brilliant colours. The ultra-smooth writing system never drags, plus these pens have comfortable rubberized grips that feel great in your hand. Liven things up with Paper Mate InkJoy!

- Colourful ink in 9 bright shades adds fun to every page
- Reliable and fluid to draw clean lines from beginning to end
- Retractable design is ready to write with just a click
- Comfortable grip feels good in your hand

IJ300RT



IJ300RTW



IMPRINT AREA  
InkJoy 300 RT & RTW Barrel

0.60" H x 1.625" W

180° from clip

See page  
101 for details

**FREE  
SET-UP!**  
2<sup>ND</sup>  
COLUMN+

**SIMPLE  
SHIP<sup>3</sup>**

**SIMPLE  
SHIP<sup>ND</sup>**

See pages 112-113  
for details

| Model Code: | 300    | 500    | 1,000  | 2,500  | 5,000  | 10,000 |
|-------------|--------|--------|--------|--------|--------|--------|
| IJ300RT     | \$1.04 | \$0.96 | \$0.92 | \$0.82 | \$0.76 | \$0.68 |
| IJ300RTW    | \$1.04 | \$0.96 | \$0.92 | \$0.82 | \$0.76 | \$0.68 |
|             |        |        |        |        |        | 3A2BC  |

Price includes one colour imprint on barrel. Up to 4 colour imprint available.  
Additional imprint colour charge of .10(g) per colour.

#### PACKAGING

InkJoy is shipped bulk.  
See pages 104-105 for  
optional packaging.

For best results a white or metallic silver  
imprint is recommended on dark barrels.

Standard lead time is 10-business days  
after proof approval.

See page 108 for standard imprint colours. Additional  
\$30(G) per custom PMS colour matching charge.





700RT

Bring joy to your everyday writing! Paper Mate® InkJoy® 700RT retractable ballpoint pens are sleek and professional on the outside, vividly colourful on the inside. They're designed to comfortably fit your hand, with a contoured, high-gloss barrel and integrated grip. The Paper Mate InkJoy writing system ensures that ink flows, not drags, so you can express yourself smoothly and reliably in two colours. Spread joy with Paper Mate InkJoy!

- Ultra smooth ink keeps the fun and ideas flowing
- Colourful ink in 2 bright shades adds fun to every page
- Reliable and fluid to draw clean lines from beginning to end
- Retractable design is ready to write with just a click
- Comfortable grip feels good in your hand
- Shiny chrome accents add a shot of extra style

- Price includes a one-colour imprint. Up to 2-colour imprint available. Price per additional colour applicable up to 2-colour imprint.
- See page 108 for standard imprint colours.

Model Code: 700RT  
InkJoy 700RT

|        |        |        |        |        |
|--------|--------|--------|--------|--------|
| 100    | 200    | 500    | 1,000  | 2,500  |
| \$3.24 | \$3.13 | \$2.74 | \$2.59 | \$2.28 |
|        |        |        |        | 2A2BC  |

IMPRINT AREA  
InkJoy 700RT

|                  |
|------------------|
| 0.23" H x 1.5" W |
|------------------|

90° from clip

PACKAGING  
InkJoy is shipped bulk.  
See pages 104-105 for optional packaging.



See page 101 for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

# InkJoy®

## QUATRO

Make writing four times as fun! Paper Mate® InkJoy® Quatro retractable ballpoint pens have four vivid ink colours in every pen. Just click a colour-coded button to switch between inks, and enjoy ultra-smooth ink that's all colour and no drag. The 4-in-1 design has an easy-to-hold barrel, with comfort grip and easy clicking buttons. Switch it up with Paper Mate InkJoy!

- Ultra smooth ink keeps the fun and ideas flowing
- Colourful combos give you 4 colours in each pen
- Reliable and fluid to draw clean lines from beginning to end
- Retractable design is ready to write with just a click
- Comfortable grip feels good in your hand

Price includes a one-colour imprint. Up to 4-colour imprint available. Price per additional colour applicable up to 4-colour imprint. Over 4 colours, call for quote.

See page 108 for standard imprint colours.



### Model Code: QUATRO InkJoy Quatro

| 100    | 200    | 500    | 1,000  | 2,500  |
|--------|--------|--------|--------|--------|
| \$3.02 | \$2.89 | \$2.54 | \$2.49 | \$2.11 |
|        |        |        |        | 2A2BC  |

Price includes a one colour imprint. Up to 4 colour imprint available. Additional imprint colour charge of .10(G) per colour.

IMPRINT AREA  
InkJoy Quatro

0.76" H x 1.5" W

180" from clip

#### PACKAGING

InkJoy is shipped bulk. See pages 104-105 for optional packaging.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 101  
for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.



## GEL RT

Spread joy (not smears) with quick-drying Paper Mate® InkJoy® Gel Pens. With vivid gel ink that dries 3X faster\* for reduced smearing, it's like a party on the page where smudges aren't invited. With 14 brilliant colours to choose from, your notes will be bright and filled with fun. Perk alert: these colourful pens are fully wrapped with a comfort grip (because words should never hurt you) and feature a smooth style that keeps the joy flowing as fast as your thoughts.

- Quick-drying ink dries 3X faster\* so smears run in fear
- Colourful gel ink brightens all your notes
- Ergonomic comfort grip wraps the entire pen
- Smooth ink keeps the fun and ideas flowing
- Smear-free gel ink keeps your notes looking neat



### Model Code: IJGELRT InkJoy Gel RT

| 100                   | 200    | 500    | 1,000  | 5,000  |
|-----------------------|--------|--------|--------|--------|
| \$4.99                | \$4.50 | \$4.03 | \$3.63 | \$3.27 |
| 1-COLOUR IMPRINT ONLY |        |        |        |        |
|                       |        |        |        | AB3C   |

### IMPRINT AREA InkJoy GEL RT

0.3125" H x 1.125" W

### PACKAGING

InkJoy Gel is shipped bulk.  
See pages 104-105 for  
optional packaging.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 101  
for details

For best results a white or metallic silver  
imprint is recommended on dark barrels.

Standard lead time is 10-business days  
after proof approval.





# Paper♥♥Mate

InkJoy®

**ULTRA  
SMOOTH INK**  
KEEPS THE FUN AND  
IDEAS FLOWING!

*Vibrant ink  
adds fun to  
every page!*

# Paper Mate®

## Flair!®

**BOLD  
POINT**

The Paper Mate Flair Felt Tip Pen will make you love writing. Each of the pens has Point Guard to prevent the tip from fraying, so you always produce neat lines even after repeated use. Featuring quick-drying water-based ink that resists smearing, these porous pens always leave a great impression. The ink is also specially designed so that it won't bleed through paper. The colorful ink featured in these medium-point pens makes it easy to express yourself with flair. Every stroke produces bold, clean lines that are perfect for drawing, editing documents and checking papers.

- Point Guard prevents the tip from fraying even after repeated use
- Quick-drying, water-based ink resists smearing
- Specially designed ink will not bleed through paper
- Bold point produces bold and expressive lines.



**Model Code:  
Bold Flair**

| 200    | 500    | 1,000  | 2,500  | 5,000  | 10,000 |
|--------|--------|--------|--------|--------|--------|
| \$3.13 | \$3.07 | \$2.75 | \$2.50 | \$2.46 | \$2.39 |
|        |        |        |        | 2AB3C  |        |

IMPRINT AREA  
Flair Barrel Imprint

0.75" H x 1.40" W

**PACKAGING**

Flair is shipped bulk.  
See pages 104-105 for  
optional packaging.

**FREE  
SET-UP!  
2ND  
COLUMN+**

See page 101  
for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 5-business days after proof approval.

**METALLIC**

# COMING SOON!



# Paper Mate® Flair!

The Paper Mate Flair Felt Tip Pen will make you love writing. Each of the pens has Point Guard to prevent the tip from fraying, so you always produce neat lines even after repeated use. Featuring quick-drying water-based ink that resists smearing, these porous pens always leave a great impression. The ink is also specially designed so that it won't bleed through paper. The colourful ink featured in these medium-point pens makes it easy to express yourself with flair. Every stroke produces bold, clean lines that are perfect for drawing, editing documents and checking papers.

- Point Guard prevents the tip from fraying even after repeated use
- Quick-drying, water-based ink resists smearing
- Specially designed ink will not bleed through paper
- Medium point produces bold and expressive lines.



- Price includes one-colour imprint. One-colour imprint only.
- See page 108 for standard imprint colours.



| Model Code:    | 200    | 500    | 1,000  | 2,500  | 5,000  | 10,000 |
|----------------|--------|--------|--------|--------|--------|--------|
| Flair          | \$3.13 | \$3.07 | \$2.75 | \$2.50 | \$2.46 | \$2.39 |
| Bold Flair     | \$3.13 | \$3.07 | \$2.75 | \$2.50 | \$2.46 | \$2.39 |
| Metallic Flair | \$3.13 | \$3.07 | \$2.75 | \$2.50 | \$2.46 | \$2.39 |
|                |        |        |        |        | 2AB3C  |        |

IMPRINT AREA  
Flair Barrel Imprint

0.75" H x 1.40" W

#### PACKAGING

Flair is shipped bulk.  
See pages 104-105 for  
optional packaging.

**FREE  
SET-UP!  
2ND  
COLUMN+**

See page 101  
for details

For best results a white or metallic silver  
imprint is recommended on dark barrels.

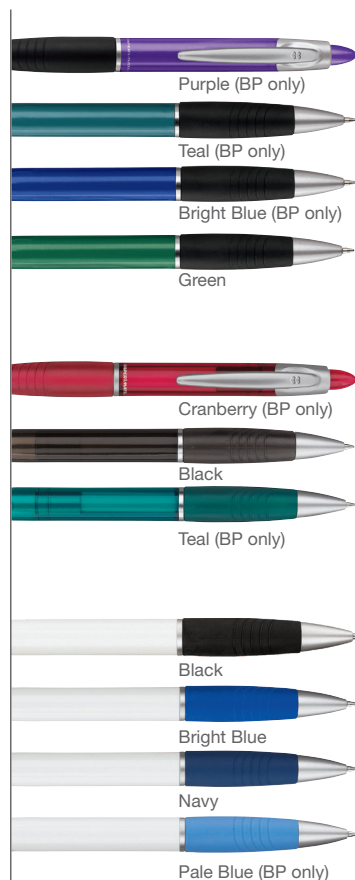
Standard lead time is 10-business days  
after proof approval.



# Paper♥Mate® Element

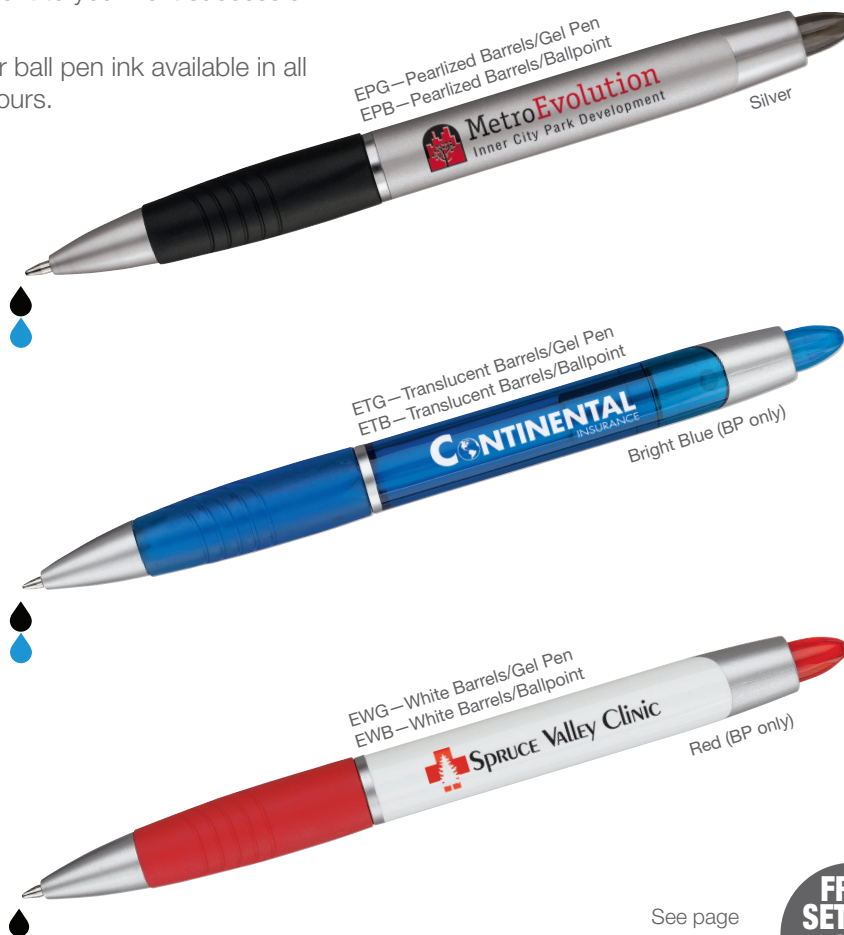
Tired of the same old pen designs? Need something that will set your company apart? Then step outside your element when you choose the Paper Mate Element. This trendy design, exclusively from Paper Mate, has all the features you love -- metal accents, trendy translucent barrels, imprint-friendly white barrels and pearlized barrels. Black ball pen or gel pen ink available in most colours; blue ink available in select versions. Paper Mate Element - the essential element to your next successful marketing plan.

- Medium point, black Paper Mate gel or ball pen ink available in all colours; blue ink available in select colours.



Additional imprint colour charge of .10(G) per colour.

Price includes a one-colour imprint. Up to 4-colour imprint available.



See page 101 for details

**FREE  
SET-UP!  
2ND  
COLUMN+**

**SIMPLE  
SHIP<sup>3</sup>**

**SIMPLE  
SHIP<sup>ND</sup>**

See pages 112-113 for details

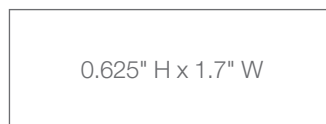
## Model Code: EPG, ETG, EWG Element Gel

| 200    | 500    | 1,000  | 2,500  | 5,000  | 10,000 |
|--------|--------|--------|--------|--------|--------|
| \$2.81 | \$2.52 | \$2.46 | \$2.23 | \$2.18 | \$2.11 |
|        |        |        |        |        | A2B3C  |

## Model Code: EPB, ETB, EWB Element Ballpoint

| 200    | 500    | 1,000  | 2,500  | 5,000  | 10,000 |
|--------|--------|--------|--------|--------|--------|
| \$2.61 | \$2.29 | \$2.23 | \$2.03 | \$1.99 | \$1.91 |
|        |        |        |        |        | A2B3C  |

## IMPRINT AREA Element Gel Pen or Ballpoint Barrel



180° from clip

## PACKAGING

Element is shipped bulk. See pages 104-105 for optional packaging.

For best results a white or metallic silver imprint is recommended on dark barrels.

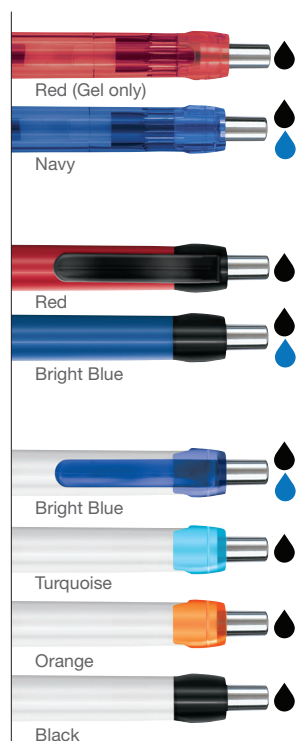
Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# Paper Mate® Breeze®

Imagine writing effortlessly with smooth, bold, vivid lines and you're experiencing the sleek writing performance of the Paper Mate Breeze. It's one of the smoothest additions to the Paper Mate brand. The sleek stainless trim, comfort grip and smooth gel or ball pen ink makes writing a breeze! Choose the Paper Mate Breeze when you need a smooth operator.

- A variety of colours to choose from - white barrels with coloured trim, solid colour barrels, and translucent barrels
- Medium point, black Paper Mate gel or ball pen ink available in all colours; blue ink available in select colours
- Available in a gel pen or ball pen



Additional imprint colour charge of .10(G) per colour.

Price includes a one-colour imprint. Up to 4-colour imprint available.

| Model Code: BTG, BSG, BWG<br>Breeze Gel       |        |        |        |        |        |
|---|--------|--------|--------|--------|--------|
| 200   | 500    | 1,000  | 2,500  | 5,000  | 10,000 |
| \$2.66  | \$2.33 | \$2.29 | \$2.06 | \$2.03 | \$1.99 |
| A2B3C   |        |        |        |        |        |
| Model Code: BTB, BSB, BWB<br>Breeze Ballpoint |        |        |        |        |        |
| 200   | 500    | 1,000  | 2,500  | 5,000  | 10,000 |
| \$2.43  | \$2.13 | \$2.05 | \$1.83 | \$1.81 | \$1.78 |
| A2B3C   |        |        |        |        |        |

IMPRINT AREA  
Breeze Ballpoint/Gel Pen Barrel

0.625" H x 1.25" W

180° from clip

PACKAGING  
Breeze is shipped bulk. See pages 108-109 for optional packaging.

See page 101 for details

FREE  
SET-UP!  
2ND  
COLUMN+

SIMPLE  
SHIP<sup>3</sup>

SIMPLE  
SHIP<sup>ND</sup>

See pages 112-113 for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

This classic Paper Mate ball pen is the value-priced fresh alternative for your everyday writing needs. Sport your message on perfectly white barrels with 11 fun trim colours, translucent barrels with 6 trim colours, silver barrels with 5 trim colours, yellow barrels with 3 trim colours and frosted white barrels with 3 trim colours - 28 colour combinations at an unbelievable price! Take advantage of reduced minimums - order as few as 300 units - and no set-up charges! Brighten your sales with the Paper Mate Sport RT.



Additional imprint colour charge of .10(G) per colour.

Price includes a one-colour imprint. Up to 4-colour imprint available.

See page 101 for details

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

**SIMPLE  
SHIP<sup>3</sup>**

**SIMPLE  
SHIP<sup>ND</sup>**

See pages 112-113 for details

**Model Code: SRTW, SRTY, SRTT, SRTS, SRTF, Sport RT**

| 300    | 500    | 1,000  | 2,500  | 5,000  | 10,000 |
|--------|--------|--------|--------|--------|--------|
| \$1.73 | \$1.47 | \$1.24 | \$1.10 | \$0.98 | \$0.93 |
|        |        |        |        |        | 3AB2C  |

**IMPRINT AREA**  
Sport Retractable Ballpoint Barrel

0.612" H x 1.96" W

Imprint aligned with clip

**PACKAGING**

Sport Retractable is shipped bulk. See pages 104-105 for optional packaging.

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## How to Order

**Please specify INK COLOUR, MODEL CODE, BARREL COLOUR and TRIM COLOUR on all orders.**

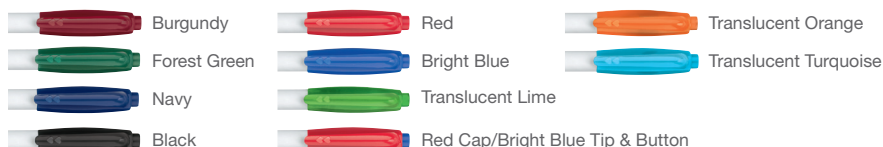
Example: Blue Ink, Model Code SRTS, Silver Barrel, Navy Trim

**Medium point, black and blue Paper Mate ink available in all versions.**

### Model Code SRTW – White Barrel



#### Trim Colours



### Model Code SRTY – Yellow Barrel



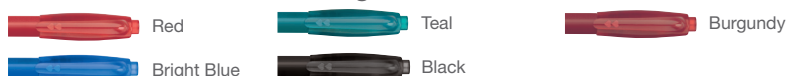
#### Trim Colours



### Model Code SRTT – Translucent Barrel



#### Matching Barrel & Trim Colours



### Model Code SRTS – Silver Barrel



#### Trim Colours



### Model Code SRTF – Frosted White Barrel



#### Trim Colours



# 26 Colour Combinations!

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# Paper♥Mate®

**NEW**

## Profile® BALLPOINT PEN

- ▶ The trust of Paper Mate® Profile® pens with a metal barrel in a medium 1.0mm point.
- ▶ Rich ink provides a smooth, crisp writing experience.
- ▶ Comfort grip for comfortable writing during any writing task.

Price includes one-color imprint.  
One-color imprint only.



### Model Code: PROFMETAL

| 100                  | 200    | 500    | 1,000  | 2,500  |
|----------------------|--------|--------|--------|--------|
| \$4.65               | \$4.20 | \$3.78 | \$3.39 | \$2.95 |
| 1-COLOR IMPRINT ONLY |        |        |        | A3BC   |

### IMPRINT AREA

0.25" H x 1.2" W

### PACKAGING

Profile is shipped bulk.  
See pages 104-105 for  
optional packaging.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 101  
for details

For best results a white or metallic silver  
imprint is recommended on dark barrels.

Standard lead time is 5-business days  
after proof approval.

For ultra-smooth, colourful writing, turn to Paper Mate Profile Gel pens. These retractable pens feature vibrant ink that stands out on the page. A soft grip lets you write comfortably, no matter the writing task. Each gel pen has an easy-glide 0.7mm tip that lays down beautiful yet fluid lines.

- Available in 3 gel ink colours – Black, Blue, and Red.



See page 101 for details

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

**SIMPLE  
SHIP<sup>3</sup>**

**SIMPLE  
SHIP<sup>ND</sup>**

**ASSEMBLED IN THE  
USA**

See pages 112-113 for details

Additional imprint colour charge of .10(G) per colour.

Price includes a one-colour imprint. Two-colour imprint available. Please inquire on artwork over two colours.

**Model Code:  
PMPROFGEL**

| 100    | 200    | 500    | 1,000  | 2,500  |
|--------|--------|--------|--------|--------|
| \$2.66 | \$2.40 | \$2.17 | \$1.94 | \$1.69 |
|        |        |        |        | A3BC   |

IMPRINT AREA

0.25" H x 1.2" W

PACKAGING

Profile Gel are shipped bulk. See pages 104-105 for optional packaging.

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

**NEW**

**GRIP**

**Write Bros.®  
BALLPOINT  
PENS**

Offering the reliability and versatility to handle writing tasks big and small, Paper Mate Write Bros. Ballpoint Pens are an indispensable tool for classrooms, offices, restaurants, and homes. These medium point ballpoint pens offer consistently smooth performance with a comfortable grip and dependable ink that keeps the focus on your message. Available in a variety of vibrant colors, these cost-effective pens are built to handle whatever comes your way.



See page 101 for details

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

**SIMPLE  
SHIP<sup>3</sup>**

**SIMPLE  
SHIP<sup>ND</sup>**

See pages 112-113 for details

Additional imprint color charge of .08(G) per color.

Price includes a one-color imprint. Two-color imprint available. Please inquire on artwork over two colors.

**Model Code:  
Write Bros. Stick Pen Grip**

| 500    | 1,000  | 2,500  | 5,000  | 10,000         |
|--------|--------|--------|--------|----------------|
| \$1.15 | \$1.04 | \$0.93 | \$0.84 | \$0.75<br>3ABC |

IMPRINT AREA  
Stick Pen Barrel

0.75" H x 1.92" W

**PACKAGING**

Stick Pens are shipped bulk. See pages 104-105 for optional packaging.

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 5-business days after proof approval.

See page 108 for standard imprint colors. Additional \$20(G) per custom PMS color matching charge.

## How to Order

**Please specify INK COLOR, MODEL CODE, BARREL COLOR and TRIM COLOR on all orders.**

Example: Blue ink, Model Code WBL, Blue Barrel, Blue Trim

**Medium point, black Paper Mate ink available in all trim colors.**

### Specify Model Code and Barrel Color

**4 Barrel Colors!**

Model Code WBB—Black Barrel



Model Code WBR—Red Barrel



Model Code WBL—Blue Barrel



Model Code WBW—White Barrel





# Paper Mate® Write Bros.

Now available in a NEW design, the Paper Mate Write Bros. Stick Pen is the high-quality, branded stick pen that everyone has trusted for years. With several different color combinations and a multi-color imprint, this everyday product is a colorful, traveling billboard. It's competitively priced so you can get your message to the masses. With a thick barrel and long grip zone, these Paper Mate pens bring you comfort as you write. Backed by the Paper Mate unconditional guarantee, the Paper Mate Write Bros. Stick Pen is just the ticket for your everyday writing needs and budget.

**NEW  
TIP  
SIZES**

- Available in 4 barrel colors – Black, Blue, Red, and White.
- Available in 6 cap colors – Black, Navy Blue, Royal Blue, Bright Green, Red, and White.
- Write Bros can be customized with a one or two color imprint.
- 0.7mm point for fine writing
- 1.4mm point for bold writing



See page 101 for details

**FREE  
SET-UP!  
2ND  
COLUMN+**

**SIMPLE  
SHIP<sup>3</sup>**

**SIMPLE  
SHIP<sup>ND</sup>**

See pages 112-113 for details

Additional imprint color charge of .08(G) per color.

Price includes a one-color imprint. Two-color imprint available. Please inquire on artwork over two colors.

## Model Code: WBB, WBL, WBR, WBW Write Bros. Stick

| 500    | 1,000  | 2,500  | 5,000  | 10,000          |
|--------|--------|--------|--------|-----------------|
| \$0.84 | \$0.68 | \$0.64 | \$0.56 | \$0.49<br>A2B2C |

IMPRINT AREA  
Stick Pen Barrel

0.75" H x 1.92" W

## PACKAGING

Stick Pens are shipped bulk. See pages 104-105 for optional packaging.

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 5-business days after proof approval.

See page 108 for standard imprint colors. Additional \$20(G) per custom PMS color matching charge.

## Specify Trim Color (Contact us for available color options)

### 6 Trim Colors



Black



Blue



Navy



Bright Green



Red



White

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 5-business days after proof approval.

See page 108 for standard imprint colors. Additional \$20(G) per custom PMS color matching charge.

Sharpie®





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# Sharpie®

## ROLLER

**NEW**



0.5mm  
0.7mm

## ENGINEERED FOR PRECISION

- **ALWAYS VIVID WRITING**  
With bold rollerball inks
- **PREMIUM METAL CLIP**  
For a professional finish
- **TRANSLUCENT GRIP**  
To indicate ink color



POINT SIZE  
Available in 0.5mm and  
**NOW** 0.7mm

**SIMPLE  
SHIP** **ND**

**SIMPLE  
SHIP** **3**

See pages  
112 & 113  
for details

### Model Code: Sharpie Roller

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$4.83 | \$4.35 | \$4.21 | \$3.75 | \$3.63 |

A2B2C

Price includes one-color imprint. 1-COLOR IMPRINT ONLY.  
See page 108 for standard imprint colors.

### IMPRINT AREA Barrel

0.30" H x 1.33" W

### PACKAGING

Sharpie Stainless Steel Pen is packaged in a polybag sleeve. Add \$0.80(A) per pen for optional two-piece gift box. See pages 104-105.

Standard lead time is 10-business days  
after proof approval.

See page 108 for standard imprint colors. Additional  
\$20(G) per custom PMS color matching charge.



# Sharpie® S·GEL™

## THE POWER OF SHARPIE® NOW IN A GEL PEN.



**NO SMEAR,  
NO BLEED  
TECHNOLOGY**

..... **POINT SIZE**  
0.7mm

..... **MATTE FINISH**

..... **CHROME RINGS**  
Indicate ink color: red, blue, black,  
green, and purple

..... **CONTOURED GRIP**  
For comfortable writing

**5**  
**COLORS**





## S•GEL

Experience a high-performance gel pen with the Sharpie S•Gel. With no smear, no bleed technology, this Sharpie pen delivers an exceptional writing experience. The gel ink pen features intensely bold colours for always vivid writing, while the contoured rubber grip provides you a comfortable writing experience during any writing task. Finally, it's sleek design and matte finish make it a pen you'll be hesitant to loan out. Sharpie S•Gel offers a smooth writing experience at home, school, or in the office.

- Available in 5 gel ink colours as indicated by the chrome ring - Black, Blue, Red, Purple, and Green.
- Note: White barrel only available in black or blue ink.



See page 101 for details

### Model Code: SGEL Sharpie Pen

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$3.12 | \$2.65 | \$2.43 | \$2.14 | \$2.04 |

A2B2C

Price includes one-colour imprint. 1-COLOUR IMPRINT ONLY.

See page 108 for standard imprint colours.

### IMPRINT AREA

0.5" H x 1.375" W

### PACKAGING

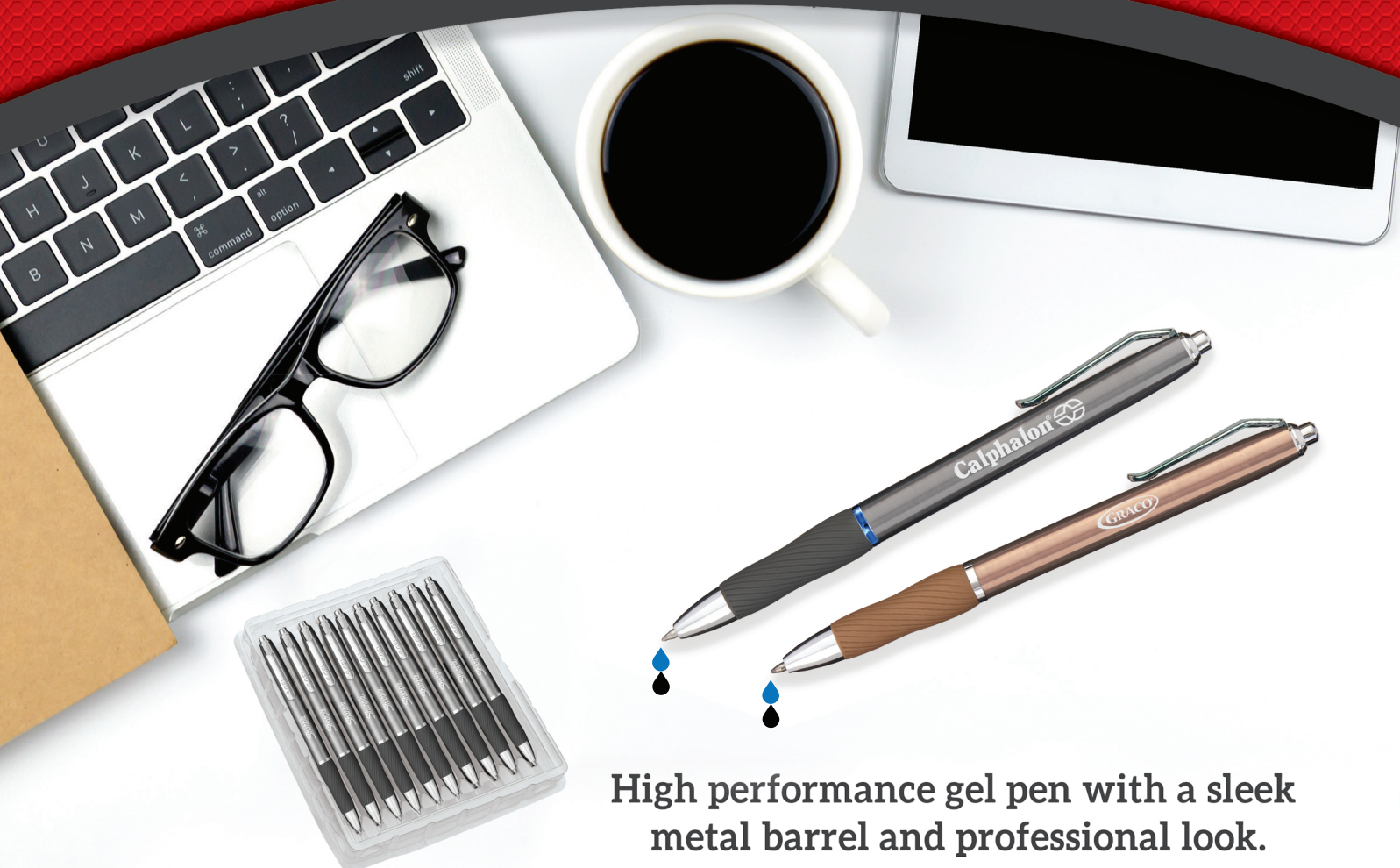
Sharpie S•Gel is packaged bulk. See pages 104-105 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



# Sharpie® S-GEL™



High performance gel pen with a sleek metal barrel and professional look.



**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

**SIMPLE  
SHIP<sup>ND</sup>**

**SIMPLE  
SHIP<sup>3</sup>**

**24HR  
ENGRAVING**

See pages  
101, 112 & 113  
for details

## Model Code: SGEL S-Gel Metal

| 100    | 200    | 500    | 1,000  | 2,500  |
|--------|--------|--------|--------|--------|
| \$5.10 | \$4.59 | \$4.14 | \$3.73 | \$3.63 |

A2B2C

Price includes choice of one location laser engraving.

## ENGRAVE AREA Barrel

0.20" H x 1.7" W

## PACKAGING

Sharpie Stainless Steel Pen is shipped in a slotter tray. Add \$0.80(A) per pen for optional two-piece gift box. See pages 104-105.

Standard lead time is 10-business days after proof approval.



## STAINLESS STEEL PEN

Lay down sharp, vividly smooth lines that won't bleed through paper with Sharpie Pens. The fine point, comfort grip and slim design make it easy to draw crisp details while the archival-quality, acid-free ink is perfect for drawing, adult colouring books, journaling, making cards and more. These Sharpie pens also feature a stylish stainless steel body. The Sharpie ink dries quickly and is water, smear and fade resistant. Write confident, fine lines with Sharpie Pens.

- Ink won't bleed through paper and is acid-free and archival-quality
- Fine point, soft grip, and stainless steel barrel design deliver effortless detail, control, comfort, and style
- Quick-drying ink is both water- and fade-resistant; AP certified



Optional Packaging  
See pages 104-105 for details



Conforms to ASTM D-4236

FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+

SIMPLE  
SHIP<sup>ND</sup>

SIMPLE  
SHIP<sup>3</sup>

24HR  
ENGRAVING

See pages  
101, 112 & 113  
for details

### Model Code: SSP Sharpie Stainless Steel Pen

| 100    | 200    | 500    | 1,000  | 2,500  |
|--------|--------|--------|--------|--------|
| \$9.80 | \$9.47 | \$8.47 | \$7.87 | \$7.12 |

2A2BC

Price includes choice of one location laser engraving.

#### ENGRAVE AREA Barrel

0.236" H x 2.0" W

#### Cap

0.236" H x 1.25" W

90° from clip

#### PACKAGING

Sharpie Stainless Steel Pen is packaged in a polybag sleeve. Add \$0.80(A) per pen for optional two-piece gift box. See pages 104-105.

Standard lead time is 10-business days  
after proof approval.





## PEN

The mark of the perfect pen. The performance of a Sharpie Permanent Marker meets pen-like precision. Sharpie Pen provides the precision you need for detailed drawings, diagrams and lettering. Smooth, archival-quality ink produces sharp, easy-to-read text that won't fade or smear as time goes by.

- Ink won't bleed through paper and is acid-free and archival-quality
- Durable fine point tip size ensure crisp, precise, and consistent line-width
- Quick-drying ink is both water- and fade-resistant; AP certified



See page 101 for details

### Model Code: SPM Sharpie Pen

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$3.83 | \$3.44 | \$3.11 | \$2.79 | \$2.70 |
|        |        |        |        | A2B2C  |

Price includes one-colour imprint. 1-COLOUR IMPRINT ONLY.  
See page 108 for standard imprint colours.

IMPRINT AREA  
1.0" H x 2.0" W

**PACKAGING**  
Sharpie Pen is packaged bulk. See pages 104-105 for optional packaging.

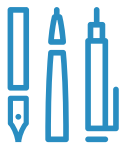
Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

*Full Color Imprints  
Coming Soon!*

*Sharpie*  
PERMANENT MARKER

Model - FPM



**Newell Custom  
Writing Instruments**

visit us at [newellcustomwritinginstruments.com](http://newellcustomwritinginstruments.com)

# Sharpie®



## FINE

Bold to the max and permanent to the core, Sharpie Permanent Markers inspire you to transform ordinary surfaces into passionately creative statements. These Sharpie Fine Tip Markers mark on most hard-to-mark surfaces and are permanent on most surfaces. The durable fine point tip produces thinner, more detailed lines than their competitors. The fade-resistant and water-resistant ink will last. The alcohol-based ink in this Sharpie pack dries fast and is non-toxic.

- Proudly permanent ink marks on paper, plastic, metal, and most other surfaces
- Intensely brilliant colours create eye-popping, vibrant impressions
- Endlessly versatile fine point is perfect for countless uses in the classroom, office, home, and beyond
- Remarkably resilient ink dries quickly and resists fading and water; AP certified



Additional imprint colour charge of .10(G) per colour.

Up to 4-colour imprint available.



See pages 101, 112 & 113 for details

PACKAGING  
Sharpie Fine is packaged bulk. See pages 104-105 for optional packaging.

### Model Code: FPM Sharpie Fine

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$2.42 | \$2.13 | \$1.98 | \$1.78 | \$1.66 |
|        |        |        |        | A2B2C  |

IMPRINT AREA  
1.25" H x 2.0" W

Price includes one-colour imprint. Up to 4-colour imprint available on Sharpie Fine. See page 108 for standard imprint colours. The Sharpie logo will be imprinted within the imprint window in the size shown in the same colour as the customer's logo.



Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## AUTOGRAPH

Take on specialized marking tasks with Sharpie Autograph Permanent Marker. These markers feature quick-drying, water- and smear-resistant permanent ink engineered to withstand high heat without fading. The durable tip delivers bold, precise marks and is designed to write on a variety of hard-to-mark surfaces including metal, glass, film, and plastic.

- Creates bold, detailed lines on a variety of surfaces including metal, glass, film, and plastic
- Quick-drying permanent ink is water, fade, and smear resistant
- Durable fine tip delivers bold, precise marks



Black



See pages 101, 112 & 113 for details

**PACKAGING**  
Sharpie Autograph is packaged bulk. See pages 104-105 for optional packaging.

### Model Code: FPAM Sharpie Fine Autograph

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$2.62 | \$2.30 | \$2.15 | \$1.92 | \$1.79 |
|        |        |        |        | A2B2C  |

IMPRINT AREA  
1.25" H x 2.0" W

Price includes one-colour imprint.  
See page 108 for standard imprint colours.  
The Sharpie logo will be imprinted within the imprint window in the size shown in the same colour as the customer's logo.  
"AUTOGRAPH" will be included on Sharpie Autograph orders only.



Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.





## FINE METALLIC

Sharpie Permanent Markers in metallic colours offer an opaque sheen to every masterpiece. These fine point Sharpie pens are clearly visible on both light and dark surfaces. The durable tip produces bold details. The gold, silver and bronze Sharpie markers offer a vibrant ink colour that won't fade, smear or wash away. They are fast-drying and AP certified. Just uncap and you're ready to make shimmering impressions.

- Stunning sheen stands out on both light and dark surfaces
- Skip shaking, save your strength, and immediately enjoy stunning marks--no shaking required
- Authentic metallic finishes in opaque, permanent ink
- Forget fading with quick-drying, fade- and water-resistant ink; AP certified

*(Sharpie Metallic markers do not have clips on the cap)*



**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

**SIMPLE  
SHIP<sup>ND</sup>**

**SIMPLE  
SHIP<sup>3</sup>**

**ASSEMBLED IN THE  
USA**

See pages  
101, 112 & 113  
for details

**PACKAGING**  
Sharpie Metallic  
is packaged in 50ct  
boxes. See pages  
104-105 for optional  
packaging.

### Model Code: FPMM Sharpie Metallic

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$3.11 | \$2.80 | \$2.52 | \$2.26 | \$2.20 |
|        |        |        |        | A2B2C  |

IMPRINT AREA

1.25" H x 2.0" W

Store cap side down

"STORE CAP SIDE DOWN" will be  
imprinted within the imprint window  
in the size shown to the left.

Price includes one-colour imprint.  
One colour imprint only.

See page 108 for standard  
imprint colours.

Standard lead time is 10-business days  
after proof approval.

See page 108 for standard imprint colours. Additional  
\$30(G) per custom PMS colour matching charge.



## MINI

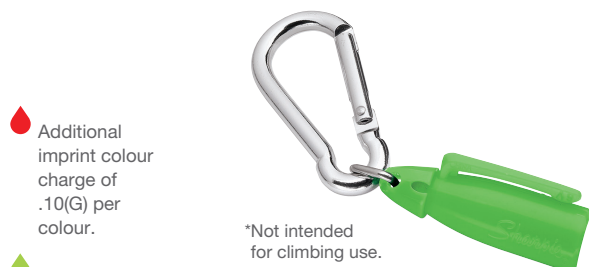
The Sharpie Mini Markers are perfect for tasks on the go. Attach these Sharpie markers to key chains, golf bags, or lanyards for easy access. These mini Sharpie markers feature quick-drying, nontoxic ink that marks permanently on most hard-to-mark surfaces with minimal fuss and mess.

- Compact Sharpie markers go anywhere to get the job done
- Quick-drying, nontoxic permanent marker ink works on most hard-to-line mark surfaces with minimal fuss and mess
- AP Certified nontoxic ink formula

### Accessories

#### Silver Carabiner-SCAR\*

Carabiner holds multiple units.  
Sold separately. See page 104 for pricing.



Additional imprint colour charge of .10(G) per colour.

Up to 4-colour imprint available.

\*Not intended for climbing use.



MARKERS SHOWN  
ACTUAL SIZE



Conforms to ASTM D-4236

FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+

SIMPLE  
SHIP<sup>2D</sup>

SIMPLE  
SHIP<sup>3</sup>

ASSEMBLED IN THE  
USA

See pages  
101, 112 & 113  
for details

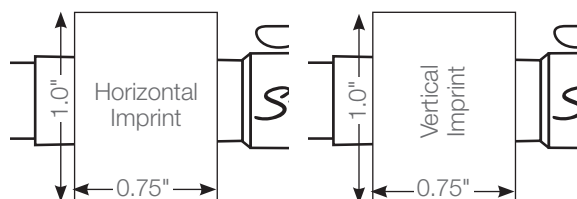
#### Model Code: MINM Sharpie Mini

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$2.43 | \$2.19 | \$2.15 | \$1.94 | \$1.87 |
|        |        |        |        | A2B2C  |

Price includes one-colour imprint. Up to 4-colour imprint available.

See page 108 for standard imprint colours.

#### IMPRINT AREA



#### PACKAGING

Sharpie Mini is packaged bulk. See pages 104-105 for optional packaging.

Standard lead time is 10-business days after proof approval.


See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.




## TWIN TIP

With two tips in one, Sharpie Twin Tip Permanent Markers let you express yourself any way you want. Made to write practically everywhere, vivid Sharpie markers eliminate dull and boring.

- Endlessly versatile twin tip is perfect for countless uses in the classroom, office, home, and beyond
- Proudly permanent ink marks on paper, plastic, metal, and most other surfaces
- Remarkably resilient ink dries quickly and resists fading and water; AP certified

 Additional imprint colour charge of .10(G) per colour.

 Up to 4-colour imprint available.



**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

**ASSEMBLED IN THE  
USA**

See page 101 for details

### Model Code: TTM Sharpie Twin Tip

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$3.85 | \$3.43 | \$3.23 | \$2.91 | \$2.74 |
|        |        |        |        | A2B2C  |

IMPRINT AREA  
1.25" H x 1.5" W

Price includes one-colour imprint. Up to 4-colour imprint available.  
See page 108 for standard imprint colours.  
The Sharpie logo is imprinted in the same colour as the customer's logo.



**PACKAGING**  
Sharpie Twin Tip is packaged bulk. See pages 104-105 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## ULTRA FINE

Bold to the max, permanent to the core, and offering the ultimate in precision, Sharpie Ultra Fine Point Permanent Markers inspire you to make your point.

- Endlessly versatile ultra-fine point is perfect for countless uses in the classroom, office, home, and beyond
- Proudly permanent ink marks on paper, plastic, metal, and most other surfaces
- Remarkably resilient ink dries quickly and resists both fading and water; AP certified



Additional imprint colour charge of .10(G) per colour.

Up to 4-colour imprint available.



Conforms to ASTM D-4236

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

**ASSEMBLED IN THE  
USA**

See page 101 for details

### Model Code: UFPM Sharpie Ultra Fine

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$2.41 | \$2.16 | \$1.95 | \$1.75 | \$1.68 |
|        |        |        |        | A2B2C  |

Price includes one-colour imprint. Up to 4-colour imprint available.

See page 108 for standard imprint colours.

IMPRINT AREA  
0.75" H x 2.0" W

#### PACKAGING

Sharpie Ultra Fine is packaged bulk. See pages 104-105 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.







## ULTRA FINE RETRACTABLE

Forget about a cap--just click and create! These Fine Point Retractable Sharpie Permanent Markers are easy to use, bold to the max, and permanent to the core, inspiring you to transform ordinary surfaces into passionately creative statements. these retractable markers have a Safety Seal valve design that helps prevent the ink from drying out. Featuring a convenient design for one-handed operation with no cap to remove or lose, and a fine point built for bold, detailed, jaw-dropping marks.

- Proudly permanent ink marks on paper, plastic, metal, and most other surfaces
- Endlessly versatile fine point is perfect for countless uses in the classroom, office, home, and beyond
- Remarkably resilient ink dries quickly and resists fading and water; AP certified

 Additional imprint colour charge of .10(G) per colour.

 Up to 4-colour imprint available.



See pages 101 & 112 for details

### Model Code: UFRTM Sharpie Ultra Fine RT

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$3.73 | \$3.36 | \$3.02 | \$2.73 | \$2.45 |
|        |        |        |        | A2B2C  |

Price includes one-colour imprint. Up to 4-colour imprint available.  
See page 108 for standard imprint colours.

#### IMPRINT AREA

1.25" H x 1.5" W

imprint will be aligned with clip

#### PACKAGING

Sharpie Ultra Fine Retractable is packaged bulk. See pages 104-105 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## FINE RETRACTABLE

Sharpie® Retractable Fine Point Permanent Markers create permanent labels on most surfaces. Each marker has a unique Safety Seal™ that keeps these markers from drying out. The quick-drying ink is waterproof, smear resistant and nontoxic.

- Proudly permanent ink marks on paper, plastic, metal, and most other surfaces
- Endlessly versatile fine point is perfect for countless uses in the classroom, office, home, and beyond
- Remarkably resilient ink dries quickly and resists fading and water; AP certified



Additional imprint colour charge of .10(G) per colour.

Up to 4-colour imprint available.



Conforms to ASTM D-4236

**FREE  
SET-UP!  
2ND  
COLUMN+**

**SIMPLE  
SHIP<sup>3</sup>**

See pages 101 & 112 for details

### Model Code: FRTM Sharpie Fine Retractable

| 200    | 500    | 1,000  | 2,500  | 5,000           |
|--------|--------|--------|--------|-----------------|
| \$3.74 | \$3.37 | \$3.03 | \$2.73 | \$2.45<br>A2B2C |

Price includes one-colour imprint. Up to 4-colour imprint available.  
See page 108 for standard imprint colours.  
Imprint will be aligned with clip

IMPRINT AREA

1.25" H x 1.5" W

#### PACKAGING

Sharpie Fine Retractable is packaged bulk. See pages 104-105 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## CLEAR VIEW HIGHLIGHTER

No highlighter shines as bright. These highlighters feature innovative see-through tips that eliminate blind spots while you highlight, so you always know when to stop for precise highlighting.

- Vivid, high-contrast shades add colourful emphasis to highlighted text
- Clear, see-through tip allows you to highlight neatly and evenly all the way across the page to create clear, legible notes
- Smearguard ink technology to resist smearing of many pen and marker inks (let ink dry before highlighting)
- User-friendly, quick-drying, and odorless AP certified formula



Fluorescent Pink



Fluorescent Yellow



Fluorescent Green



Fluorescent Orange

Sharpie logo imprinted on other side of barrel. Imprint size as shown.



See page 101 for details

### Model Code: SCVHL Sharpie Clearview Highlighter

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$3.71 | \$3.34 | \$3.00 | \$2.70 | \$2.54 |
|        |        |        |        | A2B2C  |

Price includes one-colour, one location imprint.  
1-COLOUR IMPRINT ONLY.

IMPRINT AREA  
Sharpie Clear View Highlighter Barrel  
0.625" H x 2.0" W

PACKAGING  
Sharpie Clear View Highlighter is packaged bulk. See pages 104-105 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## GEL HIGHLIGHTER

The Sharpie Gel Highlighters feature strong smear protection across pen and marker inks and ink jet printouts. This gel highlighter won't bleed through paper and works on all paper surfaces, including glossy and thin papers, magazines, and Bibles. These Sharpie highlighters won't dry out if left uncapped and write as long as a traditional highlighter.

- Strong smear protection across pen and marker inks and inkjet printouts
- Sharpie highlighters conform to your handwriting style
- Resists drying out (if left uncapped) and bleeding through paper



See page 101 for details

### Model Code: SGHL Sharpie Gel Highlighter

| 200    | 500    | 1,000  | 2,500  | 5,000           |
|--------|--------|--------|--------|-----------------|
| \$3.24 | \$2.86 | \$2.56 | \$2.30 | \$2.07<br>A2B2C |

Price includes one-colour, one location imprint.  
1-COLOUR IMPRINT ONLY.

See page 108 for standard imprint colours.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

IMPRINT AREA  
Please specify imprint orientation on purchase order.

0.336" H x 1.41" W

Primary Imprint Location:  
Aligned with clip (shown)

Second side imprint  
available for 0.10 (G)

### PACKAGING

Sharpie Gel Highlighter is packaged bulk. See pages 104-105 for optional packaging.





## RETRACTABLE HIGHLIGHTER

This highlighter features the click-and-go chisel tip of Sharpie® Accent® Retractable Highlighters. The quick-drying, odorless ink is ideal for marking important topics, notes and documents. Each highlighter is nontoxic and built to last.

- Retractable highlighter offers click-and-write convenience
- Safety Seal™ valve design prevents highlighters from drying out when closed
- Chisel tip makes broad, bold marks
- Quick-drying ink is odorless and AP certified nontoxic

Additional imprint colour charge of .10(G) per colour. Imprint over 2 colours requires a pre-production sample.

Price includes a one-colour imprint. Up to 4-colour imprint available.



**SMEAR  
GUARD.**



See pages  
101 & 112  
for details

### Model Code: ARTH Sharpie Retractable Highlighter

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$2.80 | \$2.52 | \$2.27 | \$2.04 | \$1.84 |
|        |        |        |        | 2AB2C  |

Anything over 2-colour imprint requires a Pre-Production Sample.

See page 108 for standard imprint colours.

Imprint will be aligned with clip

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

IMPRINT AREA  
1.25" H x 1.5" W

#### PACKAGING

Sharpie Retractable Highlighter is packaged bulk. See pages 104-105 for optional packaging.



## POCKET HIGHLIGHTER

Featuring a nontoxic ink formula, Sharpie® Accent® Pocket-Style Highlighters are safe for use in multiple settings. The chisel tip makes each highlighter a versatile tool for marking notes. Bring this highlighter pack with you to work or school for smear-free, odorless application.

- Chisel-tip Sharpie® highlighter is ideal for highlighting standard-size print
- Easy-gliding ink delivers a smooth highlighting experience
- Versatile chisel tip is great for highlighting and underlining
- Quick-drying, odorless and AP certified nontoxic ink formula



Additional imprint colour charge of .10(G) per colour.

Up to 4-colour imprint available.



See page 101 for details

### Model Code: PAH Sharpie Pocket Highlighter

| 200    | 500    | 1,000  | 2,500  | 5,000  |
|--------|--------|--------|--------|--------|
| \$1.97 | \$1.75 | \$1.69 | \$1.49 | \$1.40 |
|        |        |        |        | A2B2C  |

Price includes one-colour imprint. Up to 4-colour imprint available.  
See page 108 for standard imprint colours.

IMPRINT AREA  
1.0" H x 1.75" W

**PACKAGING**  
Sharpie Pocket Highlighter is packaged bulk. See pages 104-105 for optional packaging.

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# Sharpie®

## • A Note About Quality

Sharpie® Highlighters  
Are The Best Way To  
See What's Important

### Sharpie® Tank Highlighter

- A dependable, long-lasting highlighter with large ink supply
- Versatile chisel tip is great for highlighting or underlining
- Contains Smear Guard® ink technology to resist smearing of many pen and marker inks\*
- **2** bold see-through colors
- Quick drying, odorless ink
- AP Certified Nontoxic formula



Available in these colors:



See page 101  
for details

#### Model Code: TAH Tank Highlighter

| 200    | 500    | 1,000  | 2,500  | 2,500  |
|--------|--------|--------|--------|--------|
| \$4.09 | \$3.70 | \$3.31 | \$2.99 | \$2.70 |
|        |        |        |        | A2B2C  |

Price includes one-color imprint.

See page 108 for standard imprint colors.

IMPRINT AREA

0.59" H x 2.25" W

#### PACKAGING

Sharpie Tank Highlighter is packaged bulk. See pages 104-105 for optional packaging.

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 5-business days after proof approval.

See page 108 for standard imprint colors. Additional \$20(G) per custom PMS color matching charge.





## Parker®

|        |       |
|--------|-------|
| Sonnet | 48-51 |
| Urban  | 52-55 |
| IM     | 56-59 |
| Jotter | 60-71 |



## SONNET

*A timeless symbol of elegance.*

A classic expression of refined style, Sonnet is Parker's symbol of elegance. With an array of designs, every intricate detail is skillfully executed to bring sophistication to every writing occasion.

# SONNET



| Description      | Item#   | Writing Mode | Ink Color | 15       |
|------------------|---------|--------------|-----------|----------|
| Black Lacquer GT | 1950786 | Rollerball   | Black     | \$223.96 |
|                  | 1950784 | Ballpoint    | Black     | \$182.61 |
| Black Lacquer CT | 1950794 | Rollerball   | Black     | \$223.96 |
|                  | 1950792 | Ballpoint    | Black     | \$179.34 |
| Matte Black GT*  | 1950878 | Rollerball   | Black     | \$215.86 |
|                  | 1950876 | Ballpoint    | Black     | \$171.23 |
| Matte Black CT*  | 1950884 | Rollerball   | Black     | \$215.86 |
|                  | 1950881 | Ballpoint    | Black     | \$171.23 |
| Stainless GT     | 1950800 | Rollerball   | Black     | \$171.89 |
|                  | 1950798 | Ballpoint    | Black     | \$142.14 |
| Stainless CT     | 1950873 | Roller Ball  | Black     | \$171.89 |
|                  | 1950871 | Ballpoint    | Black     | \$142.14 |

A

\*Price includes choice of clip emblem, one location laser engraving or one location imprinting. If more than one customization method/location is desired, an additional run charge of \$(G) per unit per option will apply. Minimums vary by customization option. See page 110 for details.

Minimum order quantity for uncustomized Sonnet products is 7 units; lead time is 2 working days.

\*Engraving not available on Matte Black GT or Matte Black CT.

# SONNET

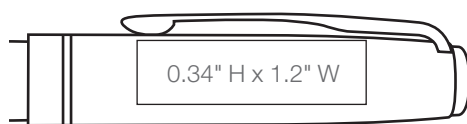
## Imprinting



Imprinting on Rollerball Cap



Imprinting on Ballpoint Cap



Rollerball



See page  
101 for details



Ballpoint

| Imprinting                            | Min. Qty. | Price Each(G) | Lead Time* New/Repeat |
|---------------------------------------|-----------|---------------|-----------------------|
| One Colour                            | 15        | N/C           | 8/6                   |
| Per Additional Colour (up to 4 total) | 15        | \$0.10        | 9/7                   |

\*Shipment time from approved artwork or proof/sample in working days.  
Large quantity orders may require longer lead times.

| Engraving        | Position | Min. Qty. | Lead Time* New/Repeat |
|------------------|----------|-----------|-----------------------|
| Logo Engraving   | Cap      | 15        | 9/5                   |
| Copy Engraving** | Cap      | 15        | 5/5                   |

\*Shipment time from approved artwork or proof/sample in working days.  
Large quantity orders may require longer lead times.

\*\*See page 110 for available typestyles.

\*\*\*Engraving not available on Matte Black GT or Matte Black CT finishes.

|                   | Min. Qty. | Set-up (G) | Lead Time* New/Repeat |
|-------------------|-----------|------------|-----------------------|
| Die-Struck Clip** | 50        | \$300      | 8/6                   |
| Domed Clip***     | 25        | \$75       | 5/3                   |

\*Shipment time from approved artwork or proof/sample in working days.  
Large quantity orders may require longer lead times.

\*\*See page 107 for additional die-struck finishes. Add \$0.70(G) per colour, per emblem for die-struck enamel colour-filled emblems.

\*\*\*Full-colour, photo-quality printed emblem under a protected dome.  
Customization enlarged to show detail.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



# SONNET

## Engraving



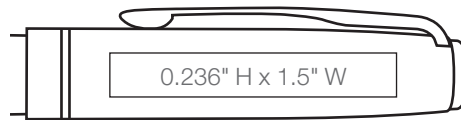
Engraving on Rollerball Cap



Engraving on Ballpoint Cap

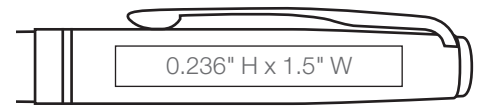
### Cap Engraving

(Not available on Matte Black GT or Matte Black CT finishes.)



Black Lacquer CT Rollerball engraving dimensions are 0.230" H x 1.5" W

**Rollerball**



Black Lacquer GT Ballpoint engraving dimensions are 0.230" H x 1.5" W

**Ballpoint**

## Sonnet Emblems

### Emblem Stocking Program

The emblem stocking program provides for prepaid die-struck clip emblems to be held in inventory on the client's behalf, allowing for reduced lead times. For more information, see page 106.



### Personalization Gift Certificates

See page 102 for information on including a Personalization Gift Certificate in the Gift Box.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

**24HR  
ENGRAVING**

See page 101 & 113 for details

Die-Struck  
Plain Matte  
Clip Emblem



Die-Struck  
Black Matte Background  
Clip Emblem



Domed  
Clip Emblem



See page 104 for additional Die-Struck Emblem finishes.

## Sonnet Packaging

The Parker Sonnet is packaged in a sleek, high quality gift box.

For Additional Order Information,  
see pages 98-101



## URBAN

*Distinctive style with remarkable performance.*

The eye-catching Urban takes over a century of Parker tradition into dynamic new territory. With its inimitable curved design and range of finishes, it was crafted to compliment personal style and elevate the confidence behind every word.

# URBAN



| Description       | Item#    | Writing Mode | Ink Colour | 15      | 50      | 100     | 250     | 500     |
|-------------------|----------|--------------|------------|---------|---------|---------|---------|---------|
| Matte Black GT    | S0735820 | Ballpoint    | Black      | \$57.68 | \$51.92 | \$46.66 | \$42.05 | \$39.95 |
| Matte Black CT    | S0735810 | Ballpoint    | Black      | \$57.68 | \$51.92 | \$46.66 | \$42.05 | \$39.95 |
| Metro Metallic CT | S0735900 | Ballpoint    | Black      | \$57.68 | \$51.92 | \$46.66 | \$42.05 | \$39.95 |

2AB2C

\*Price includes choice of one location laser engraving or imprinting.

If more than one customization method/location is desired, an additional run charge of \$3.50(G) per unit per option will apply. Minimums vary by customization option. See page 110 for details. Minimum order quantity for uncustomized Urban products is 7 units; lead time is 2 working days.



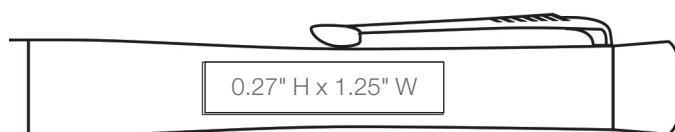
See page  
112 & 113  
for details

# URBAN

## Imprinting



Imprinting on Ballpoint Barrel



Ballpoint Barrel Imprinting

| Imprinting                            | Min. Qty. | Price Each(G) | Lead Time* New/Repeat |
|---------------------------------------|-----------|---------------|-----------------------|
| One Colour                            | 15        | N/C           | 8/6                   |
| Per Additional Colour (up to 4 total) | 15        | \$0.10        | 9/7                   |

\*Shipment time from approved artwork or proof/sample in working days.  
Large quantity or multi-colour orders may require longer lead times.

| Engraving        | Position | Min. Qty. | Lead Time* New/Repeat |
|------------------|----------|-----------|-----------------------|
| Logo Engraving   | Barrel   | 15        | 9/5                   |
| Copy Engraving** | Barrel   | 15        | 5/5                   |

\*Shipment time from approved artwork or proof/sample in working days.  
Large quantity orders may require longer lead times.

\*\*See page 110 for available typestyles.



See page  
113 for details

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



# URBAN

## Engraving



Logo Engraving on Ballpoint Barrel



Ballpoint Barrel Engraving

## Urban Packaging

The Parker Urban is packaged in a stylish, two-piece gift box.



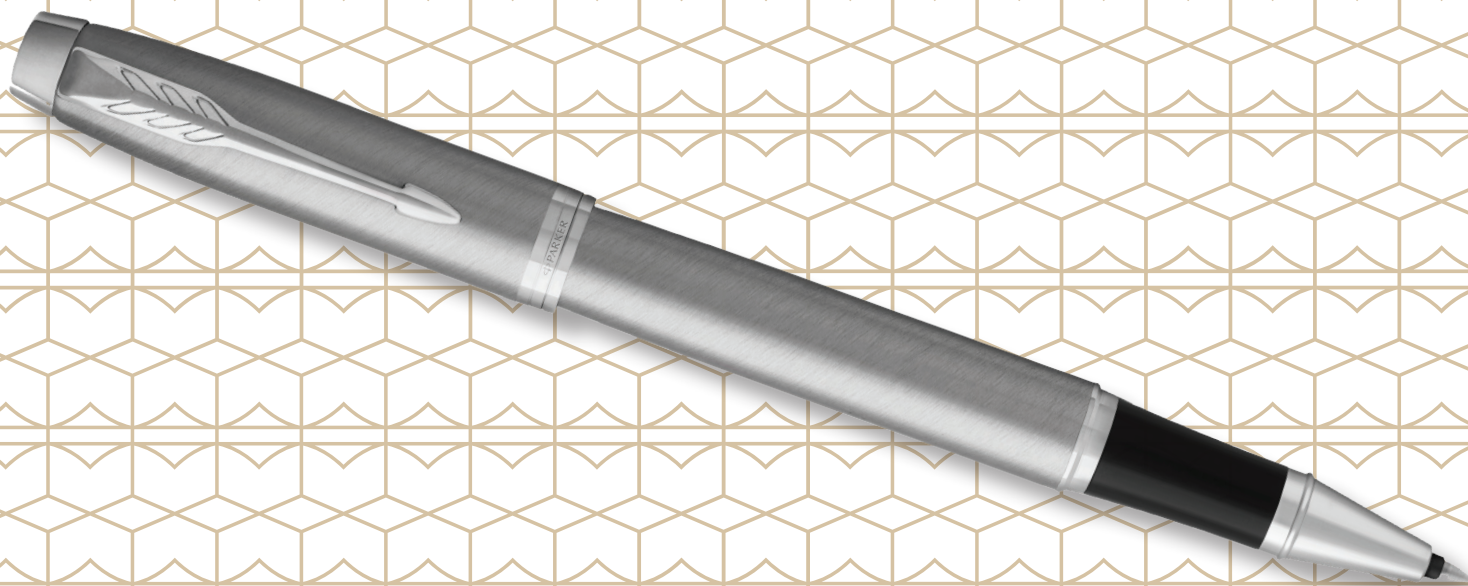
### Personalization Gift Certificates

See page 104 for information on including a Personalization Gift Certificate in the Gift Box.

For Additional Order Information,  
see pages 98-101

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## PARKER IM

*Highly professional and reliable.*

An ideal partner with unlimited potential, Parker IM is all at once smart, polished and established. With a durable stainless steel nib and finishes that echo the Parker legacy, every detail is refined to deliver a writing experience that is always dependable.

# PARKER IM



PARKER

EST. 1888



| Description              | Item#    | Writing Mode | Ink Colour | 15      | 50      | 100     | 250     | 500     |
|--------------------------|----------|--------------|------------|---------|---------|---------|---------|---------|
| Black Lacquer GT         | 1975576  | Rollerball   | Black      | \$59.18 | \$53.25 | \$47.94 | \$43.13 | \$38.81 |
|                          | 1975638  | Ballpoint    | Black      | \$44.58 | \$40.11 | \$36.10 | \$32.49 | \$29.24 |
| Black Lacquer CT         | 1975575  | Rollerball   | Black      | \$59.18 | \$53.25 | \$47.94 | \$43.13 | \$38.81 |
|                          | 1975636  | Ballpoint    | Black      | \$44.58 | \$40.11 | \$36.10 | \$32.49 | \$29.24 |
| Light Blue Grey CT       | 1975581  | Rollerball   | Black      | \$59.18 | \$53.25 | \$47.94 | \$43.13 | \$38.81 |
|                          | 1975648  | Ballpoint    | Black      | \$44.58 | \$40.11 | \$36.10 | \$32.49 | \$29.24 |
| Matte Blue CT            | 1975577  | Rollerball   | Black      | \$59.18 | \$53.25 | \$47.94 | \$43.13 | \$38.81 |
|                          | 1975640  | Ballpoint    | Black      | \$44.58 | \$40.11 | \$36.10 | \$32.49 | \$29.24 |
| Dark Espresso CT         | 1975579  | Rollerball   | Black      | \$59.18 | \$53.25 | \$47.94 | \$43.13 | \$38.81 |
|                          | 1975644  | Ballpoint    | Black      | \$44.58 | \$40.11 | \$36.10 | \$32.49 | \$29.24 |
| White Lacquer CT         | 1975582  | Rollerball   | Black      | \$59.18 | \$53.25 | \$47.94 | \$43.13 | \$38.81 |
|                          | 1975650  | Ballpoint    | Black      | \$44.58 | \$40.11 | \$36.10 | \$32.49 | \$29.24 |
| AB3C                     |          |              |            |         |         |         |         |         |
| <b>Parker IM Classic</b> |          |              |            |         |         |         |         |         |
| Stainless Steel CT       | 2143443Z | Rollerball   | Black      | \$49.44 | \$44.49 | \$40.05 | \$36.05 | \$34.25 |
|                          | 2143415Z | Ballpoint    | Black      | \$35.80 | \$32.22 | \$28.99 | \$26.09 | \$24.80 |
| Matte Black CT           | 2143444Z | Rollerball   | Black      | \$49.44 | \$44.49 | \$40.05 | \$36.05 | \$34.25 |
|                          | 2143442Z | Ballpoint    | Black      | \$35.80 | \$32.22 | \$28.99 | \$26.09 | \$24.80 |
| 2AB2C                    |          |              |            |         |         |         |         |         |

\*Price includes choice of one location laser engraving or imprinting. If more than one customization method/location is desired, an additional run charge of \$3.50(G) per unit per option will apply.

Minimums vary by customization option. See page 110 for details.

Minimum order quantity for uncustomized Parker IM products is 7 units; lead time is 2 working days.

\*Engraving not available on Light Blue Grey CT Rollerball or Ballpoint



See page  
112 & 113  
for details

# PARKER IM

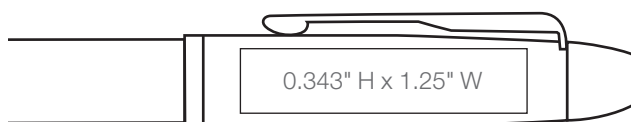
## Imprinting



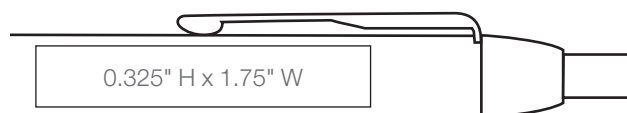
Imprinting on Rollerball Cap



Imprinting on Ballpoint



Rollerball Cap Imprinting—90° from clip



Ballpoint Barrel Imprinting—90° from clip

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page  
101 for details

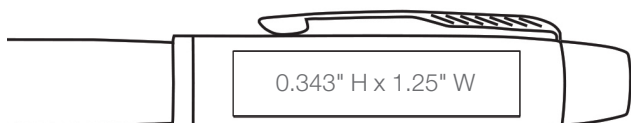
## IM Classic Imprinting



Imprinting on Rollerball Cap



Imprinting on Ballpoint



Rollerball Cap Imprinting—90° from clip



Ballpoint Barrel Imprinting—90° from clip

| Imprinting                               | Min.<br>Qty. | Price<br>Each(G) | Lead Time*<br>New/Repeat |
|--|--------------|------------------|--------------------------|
| One Colour                               | 15           | N/C              | 8/6                      |
| Per Additional Colour<br>(up to 4 total) | 15           | \$0.10           | 9/7                      |

\*Shipment time from approved artwork or proof/sample in working days.  
Large quantity or multi-colour orders may require longer lead times.

| Engraving        | Position | Min.<br>Qty. | Lead Time*<br>New/Repeat |
|------------------|----------|--------------|--------------------------|
| Logo Engraving   | Cap      | 15           | 9/5                      |
| Copy Engraving** | Cap      | 15           | 5/5                      |

\*Shipment time from approved artwork or proof/sample in working days.  
Large quantity orders may require longer lead times.

\*\*See page 110 for available typestyles.

\*\*\*Engraving not available on Light Blue Grey CT Rollerball or Ballpoint.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



# PARKER IM

## Engraving



PARKER

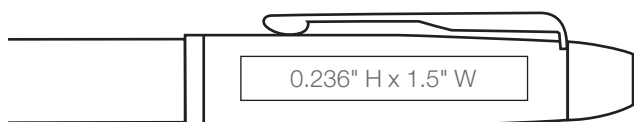
EST. 1888



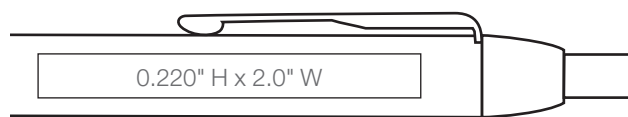
Copy Engraving



Logo Engraving



Rollerball Side of Cap Engraving



Ballpoint Side of Barrel Engraving

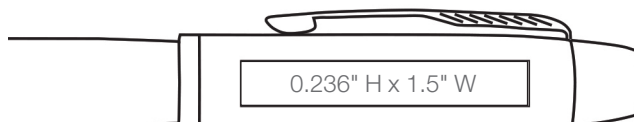
## IM Classic Engraving



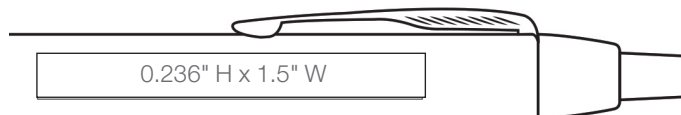
Copy Engraving



Logo Engraving



Rollerball Side of Cap Engraving



Ballpoint Side of Barrel Engraving

## Parker IM Package

The Parker IM is packaged in a stylish two-piece gift box.



For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

For Additional Order Information,  
see pages 98-101



## JOTTER

*The everyday icon.*

Instantly noticed, Jotter stands as an authentic design icon of the last 60 years. With covetable colors and a distinctive shape, it's a stylish and practical accessory for anyone who needs a pen on the go. One of our most popular PARKER pens, the Jotter is recognizable down to its signature click, now available in rollerball.

# JOTTER LONDON

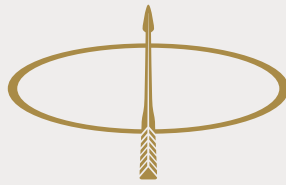


Expertly crafted iconic stainless steel body, complimented by a high-shine stainless steel arrowhead clip.

| Description          | Item#   | Writing Mode | Ink Colour | 100     | 200     | 500     | 1,000   | 2,500   | 5,000   |
|----------------------|---------|--------------|------------|---------|---------|---------|---------|---------|---------|
| Stainless Steel GT   | 2089917 | Rollerball   | Black      | \$37.41 | \$31.84 | \$26.96 | \$25.80 | \$25.05 | \$24.18 |
|                      | 1953345 | Ballpoint    | Black      | \$27.30 | \$23.24 | \$19.67 | \$18.84 | \$18.28 | \$17.65 |
| Stainless Steel CT   | 2089916 | Rollerball   | Black      | \$37.41 | \$31.84 | \$26.96 | \$25.80 | \$25.05 | \$24.18 |
|                      | 1953344 | Ballpoint    | Black      | \$27.30 | \$23.24 | \$19.67 | \$18.84 | \$18.28 | \$17.65 |
| Royal Blue CT        | 208918  | Rollerball   | Black      | \$37.41 | \$31.84 | \$26.96 | \$25.80 | \$25.05 | \$24.18 |
|                      | 1953347 | Ballpoint    | Black      | \$27.30 | \$23.24 | \$19.67 | \$18.84 | \$18.28 | \$17.65 |
| Bond Street Black CT | 2089920 | Rollerball   | Black      | \$37.41 | \$31.84 | \$26.96 | \$25.80 | \$25.05 | \$24.18 |
|                      | 1953346 | Ballpoint    | Black      | \$27.30 | \$23.24 | \$19.67 | \$18.84 | \$18.28 | \$17.65 |
| Waterloo Blue CT     | 1953411 | Ballpoint    | Black      | \$27.30 | \$23.24 | \$19.67 | \$18.84 | \$18.28 | \$17.65 |
| Chelsea Orange CT    | 1953349 | Ballpoint    | Black      | \$27.30 | \$23.24 | \$19.67 | \$18.84 | \$18.28 | \$17.65 |
| Kensington Red CT    | 1953348 | Ballpoint    | Black      | \$27.30 | \$23.24 | \$19.67 | \$18.84 | \$18.28 | \$17.65 |
| Victoria Violet CT   | 1953350 | Ballpoint    | Black      | \$27.30 | \$23.24 | \$19.67 | \$18.84 | \$18.28 | \$17.65 |

2B4C

Price includes one standard color imprint or one location laser engrave.  
Only one color imprint available on colored finishes - Metallic Silver recommended.

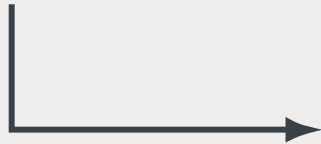


PARKER

EST. 1888

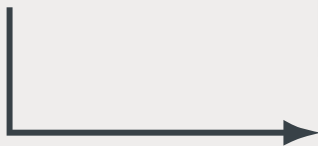
**ICONIC DESIGN**

Parker heritage in every detail.



**SMOOTH WRITING**

Gel ink that writes smooth and dries fast.



**NEVER SKIPS**

Cleaner, neater handwriting.



**JOTTER**

THE EVERYDAY ICON WITH *gel*



# JOTTER *gel*

## PARKER JOTTER WITH GEL INK TECHNOLOGY



Stainless Steel GT Gel

Stainless Steel CT Gel

Expertly crafted iconic stainless steel body, complimented by a high-shine stainless steel arrowhead clip and loaded with Parker's latest gel ink technology.

| Description        | Item#   | Writing Mode | Ink Colour | 100     | 200     | 500     | 1,000   | 2,500   | 5,000   |
|--------------------|---------|--------------|------------|---------|---------|---------|---------|---------|---------|
| Stainless Steel GT | 1979553 | Gel          | Black      | \$27.30 | \$23.24 | \$19.67 | \$18.84 | \$18.28 | \$17.65 |
| Stainless Steel CT | 2002123 | Gel          | Black      | \$27.30 | \$23.24 | \$19.67 | \$18.84 | \$18.28 | \$17.65 |

2B4C

Price includes one standard colour imprint or one location laser engrave.  
Only one colour imprint available on coloured finishes -  
Metallic Silver recommended.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 101  
for details

**SIMPLE  
SHIP<sup>3</sup>**

See page 112  
for details



JOTTER XL  
MONOCHROME COLLECTION  
**ICONIC, DOWN TO THE LAST DETAIL**



# JOTTER

## XL



Monochrome Rose Gold PGT Ballpoint

Monochrome Black BT Ballpoint

| Description              | Item#    | Writing Mode | Ink Colour | 100     | 200     | 500     | 1,000   | 2,500   | 5,000   |
|--------------------------|----------|--------------|------------|---------|---------|---------|---------|---------|---------|
| Monochrome Rose Gold PGT | 2122659Z | Ballpoint    | Black      | \$51.59 | \$46.44 | \$41.80 | \$37.62 | \$33.86 | \$30.47 |
| Monochrome Black BT      | 2122657Z | Ballpoint    | Black      | \$51.59 | \$46.44 | \$41.80 | \$37.62 | \$33.86 | \$30.47 |

2A2B2C

\*Pricing includes one colour imprint. Up to four colour imprint available.



See page 101  
for details



See page 112  
for details





ORIGINAL  
SINCE '54

JOTTER





# JOTTER

Original



*Ultra resistant scratch-free glossy plastic body with an iconic design.*

| Description | Item#    | Writing Mode | Ink Color | 100     | 200    | 500    | 1,000  | 2,500  | 5,000  |
|-------------|----------|--------------|-----------|---------|--------|--------|--------|--------|--------|
| Black CT    | S0033020 | Ballpoint    | Black     | \$11.28 | \$9.60 | \$8.13 | \$7.78 | \$7.55 | \$7.29 |
| Blue CT     | S0033180 | Ballpoint    | Black     | \$11.28 | \$9.60 | \$8.13 | \$7.78 | \$7.55 | \$7.29 |
| Red CT      | S0033340 | Ballpoint    | Black     | \$11.28 | \$9.60 | \$8.13 | \$7.78 | \$7.55 | \$7.29 |
| White CT    | S0032940 | Ballpoint    | Black     | \$11.28 | \$9.60 | \$8.13 | \$7.78 | \$7.55 | \$7.29 |
| Magenta CT  | 2075999  | Ballpoint    | Black     | \$11.28 | \$9.60 | \$8.13 | \$7.78 | \$7.55 | \$7.29 |
| Orange CT   | 2076055  | Ballpoint    | Black     | \$11.28 | \$9.60 | \$8.13 | \$7.78 | \$7.55 | \$7.29 |
| Yellow CT   | 2076057  | Ballpoint    | Black     | \$11.28 | \$9.60 | \$8.13 | \$7.78 | \$7.55 | \$7.29 |
| Green CT    | 2076059  | Ballpoint    | Black     | \$11.28 | \$9.60 | \$8.13 | \$7.78 | \$7.55 | \$7.29 |
| 2B4C        |          |              |           |         |        |        |        |        |        |

\*Pricing includes one colour imprint. Up to four colour imprint available.



See page 101  
for details

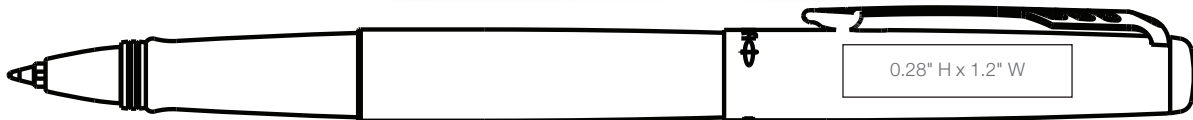


See page 112  
for details

# JOTTER

Imprinting

## LONDON & GEL STAINLESS STEEL BARREL



Imprinting on Rollerball Cap



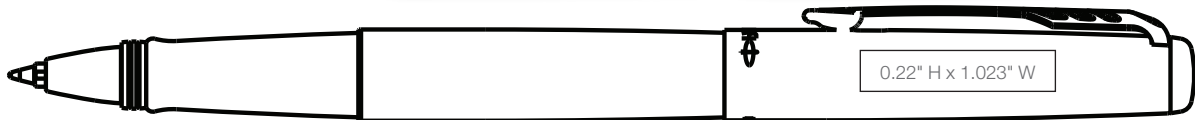
Imprinting on Ballpoint

# JOTTER

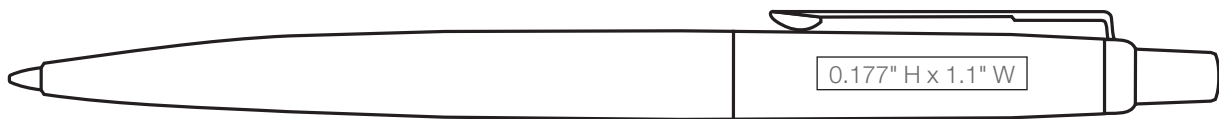
Engraving



## LONDON & GEL STAINLESS STEEL BARREL



Engraving on Rollerball Cap



Engraving on Ballpoint Cap



## Jotter London & Gel

The Parker Jotter London and Parker Jotter Gel collections are packaged in a stylish two-piece gift box.

**SIMPLE  
SHIP<sup>3</sup>**

**24HR  
ENGRAVING**

See page 112 & 113  
for details

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 101  
for details

For Additional Order Information,  
see pages 98-101

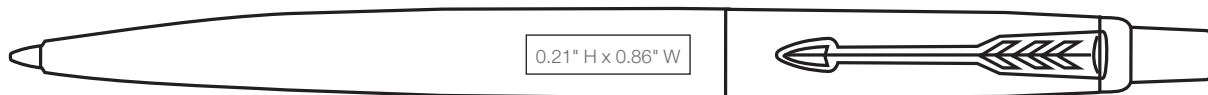
For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# JOTTER

## Imprinting

### XL STAINLESS STEEL BARREL



Imprinting on Ballpoint

### ORIGINAL PLASTIC BARREL



Imprinting on Ballpoint



Imprinting on Rollerball Cap



See page 112  
for details



See page 101  
for details

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



# JOTTER

Engraving



## XL STAINLESS STEEL BARREL



Engraving on Ballpoint Cap

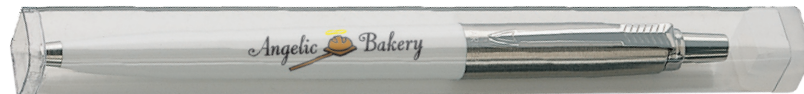
## ORIGINAL PLASTIC BARREL



Engraving on Rollerball Cap

## Jotter Original Packaging

Tube packaging is standard for Jotter Original plastic barrel single units. Gift box upgrade available. See page 102.



|                       | Set-Up(G)       | Price Each(G) | Lead Time*<br>New/Repeat | Notes  |
|-----------------------|-----------------|---------------|--------------------------|--|
| Imprinting            |                 |               | 9/7                      | • See page 108 for standard imprint colours. |
| Two Colour Logo       | <del>\$30</del> | N/C           | ---                      | • Exact colour match \$30(G).                |
| Per Additional Colour | N/C             | \$0.10        | ---                      | • Pricing applicable up to 4-colour imprint. |
| Straight Line Copy    | N/C             | N/C           | ---                      |  |
| Engraving             |                 |               | 9/5                      |  |
| Straight Line         |                 |               | 5                        |  |

\*Shipment time from approved artwork or proof/sample in working days. Large quantity or multi-colour orders may require longer lead times. Orders without camera-ready art or requiring special design services are subject to an additional art charge.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

The image features a dark blue background with a pattern of fine, light blue wavy lines that create a sense of movement and depth. In the center, the Waterman Paris logo is displayed in a gold color. The word "WATERMAN" is in a large, elegant, serif font, with a stylized ampersand at the beginning. Below it, the word "PARIS" is written in a smaller, simpler, sans-serif font.

*WATERMAN*  
PARIS

# Waterman®

|            |       |
|------------|-------|
| Exception  | 74-77 |
| Carène     | 78-81 |
| Expert     | 82-85 |
| Hémisphère | 86-89 |
| Emblème    | 90-93 |
| Allure     | 94-97 |



EXCEPTION  
Strikingly different

Exception is a phenomenon of technical ingenuity. Conceiving a prestigious pen of this shape to not only look good, work brilliantly, but also feel sublime in the hand, took immense skill. Today, when you write with an Exception, you can feel the inspiration flowing from its charismatic lines. A Waterman masterpiece that echoes the magic of inspiration.

***WATERMAN***  
P A R I S



# EXCEPTION®



| Description           | Item#   | Writing Mode | Ink Colour | 15       |
|-----------------------|---------|--------------|------------|----------|
| Slim Black Lacquer GT | 1849179 | Rollerball   | Black      | \$494.45 |
|                       | 1849178 | Ballpoint    | Blue       | \$450.82 |
| Slim Black Lacquer ST | 1849211 | Rollerball   | Black      | \$494.45 |
|                       | 1849180 | Ballpoint    | Blue       | \$450.82 |
| Slim Blue Lacquer ST  | 1849213 | Rollerball   | Black      | \$494.45 |
|                       | 1849212 | Ballpoint    | Blue       | \$450.82 |

A

\*Price includes choice of clip emblem or one location laser engraving. If more than one customization method/location is desired, an additional run charge of \$3(G) per unit per option will apply. Minimums vary by customization option. See page 101 for set-up charges and minimum quantity information. Minimum order quantity for uncustomized Exception products is 1 unit; lead time is 2 working days.

# EXCEPTION®

## Engraving



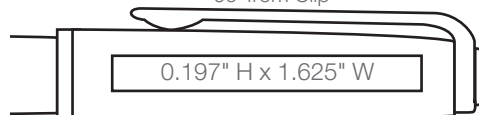
Logo Engraving on Cap



Copy Engraving on Cap

### Engraving — Slim Finishes

90° from Clip



### Personalization Gift Certificates

See page 102 for information on including a Personalization Gift Certificate in the Gift Box.

| Customization | Position    | Minimum Quantity | Lead Time*<br>New/Repeat |
|---------------|-------------|------------------|--------------------------|
| Logo          | Side of Cap | 15               | 9/5                      |
| Copy**        | Side of Cap | 15               | 5/5                      |

**Note: Exception Night & Day finishes are engraved 180° from clip.  
Exception Slim finishes are engraved 90° from clip.**

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*See page 108 for available typestyles.

# EXCEPTION®



## Clip Decoration

| Customization            | Min. Qty. | Set-up (G) | Lead Time* New/Repeat |
|--------------------------|-----------|------------|-----------------------|
| Die-Struck Clip Emblem** | 25        | \$300      | 8/6                   |
| Domed Clip Emblem***     | 25        | \$75       | 5/3                   |

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*See page 107 for additional die-struck finishes. Add \$0.70(G) per colour, per emblem for die-struck enamel colour-filled emblems.

\*\*\*Full-colour, photo-quality printed emblem under a protective dome.

Customization enlarged to show detail.

### Emblem Stocking Program

The emblem stocking program provides for prepaid die-struck emblems to be held in inventory on the client's behalf, allowing for reduced lead times. For more information, see page 106.



The crown is appointed with the gold or silver Waterman insignia, surrounded by deep lacquer — presenting a beautiful and luxurious contrast.



Wide barrel rings, in 23.3 karat gold or sterling silver, are one of Exception's many opulent features.

- 23.3-karat gold or silver plated clips are extremely strong and articulated to provide maximum flexibility and durability
- Rollerball is fitted with black ink, fine point refill. Ball pen is fitted with blue ink, medium point refill
- Customization available on Exception includes engraving on the cap, domed clip emblems or die-struck

## Packaging



The Waterman Exception is packaged in a sleek, high quality gift box.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 101  
for details

**24HR  
ENGRAVING**

See page 113  
for details

For Additional Order Information,  
see pages 98-101





CARÈNE  
Creative inspiration

Carène rides the crest of the innovation wave. Taking inspiration from luxury boat design, the result is our most distinguished example of pioneering vision. Crafted in noble materials, with an artist's attention to detail, its pure fluid curves conjure up the sleekest lines of a leisure cruiser, or the billowing sails of a luxury yacht. Set sail for the adventure of a lifetime.

**WATERMAN**  
PARIS



# CARÈNE



| Description             | Item#   | Writing Mode | Ink Colour | 15       |
|-------------------------|---------|--------------|------------|----------|
| Deluxe Black Lacquer GT | 1965563 | Rollerball   | Black      | \$385.38 |
| Marine Amber GT         | 1965295 | Rollerball   | Black      | \$312.66 |
| Black Sea GT            | 1965296 | Rollerball   | Black      | \$312.66 |
| Black Sea ST            | 1965561 | Rollerball   | Black      | \$312.66 |

A

\*Price includes choice of clip emblem, one location laser engraving or one location imprinting. If more than one customization method/location is desired, an additional run charge of \$(G) per unit per option will apply.

Minimums vary by customization option. See page 101 for set-up charges and minimum quantity information.

Minimum order quantity for uncustomized Carène products is 1 unit; lead time is 2 working days.

†Engraving and imprinting not available on Deluxe Black GT.

# CARÈNE

## Engraving/Imprinting



Logo Engraving on Cap

### Engraving

(Not available on Deluxe finish)



**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 101  
for details

### Personalization Gift Certificates

See page 102 for information on including a  
Personalization Gift Certificate in the Gift Box.

**24HR  
ENGRAVING**

See page 113  
for details

| Customization | Position    | Minimum<br>Quantity | Price<br>Each(G) | Lead Time*<br>New/Repeat |
|---------------|-------------|---------------------|------------------|--------------------------|
| Engraving**   |             |                     |                  |                          |
| Logo          | Side of Cap | 15                  | N/C              | 9/5                      |
| Copy***       | Side of Cap | 15                  | N/C              | 5/5                      |

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\* Carène Deluxe Black GT cannot be customized with engraving or imprinting.

\*\*\*See page 110 for available typestyles.

For best results a white or metallic silver  
imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional  
\$30(G) per custom PMS colour matching charge.

# CARÈNE



## Clip Decoration



| Customization            | Min. Qty. | Set-up (G) | Lead Time* New/Repeat |
|--------------------------|-----------|------------|-----------------------|
| Die-Struck Clip Emblem** | 25        | \$300      | 8/6                   |
| Domed Clip Emblem***     | 25        | \$75       | 5/3                   |

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*See page 107 for additional die-struck finishes. Add \$0.70(G) per colour, per emblem for die-struck enamel colour-filled emblems.

\*\*\*Full-colour, photo-quality printed emblem under a protective dome.

Customization enlarged to show detail.

### Emblem Stocking Program

The emblem stocking program provides for prepaid die-struck emblems to be held in inventory on the client's behalf, allowing for reduced lead times. For more information, see page 106.

## Packaging



For Additional Order Information,  
see pages 98-101

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

The Waterman Carène is packaged in a sleek, high quality gift box.



## EXPERT Business chic

Expert brings smart Parisian styling to your business day. With its generous cigar-shaped silhouette and wealth of fine materials, it reveals that beneath your executive persona stirs a creative spirit. Let your vision and flair shine in your professional life with classic Waterman panache. Clients and colleagues will know you by your taste for sophistication.

**WATERMAN**  
PARIS



# EXPERT



| Description        | Item#    | Writing Mode | Ink Color | 15       |
|--------------------|----------|--------------|-----------|----------|
| Black Lacquer GT   | S0951690 | Ballpoint    | Black     | \$199.90 |
| Black Lacquer CT   | 1965565  | Rollerball   | Black     | \$223.61 |
|                    | S0951790 | Ballpoint    | Black     | \$199.90 |
| Matte Black CT     | 1965567  | Rollerball   | Black     | \$223.61 |
|                    | S0951890 | Ballpoint    | Black     | \$199.90 |
| Stainless Steel GT | S0951990 | Ballpoint    | Black     | \$199.90 |
| Stainless Steel CT | S0952090 | Ballpoint    | Black     | \$199.90 |

A

\*Price includes choice of clip emblem, crown emblem, crown monogram engraving, one location laser engraving or one location imprinting. If more than one customization method/location is desired, an additional run charge of \$3(G) per unit per option will apply. Minimums vary by customization option. See page 101 for set-up charges and minimum quantity information.

Minimum order quantity for uncusomized Expert products is 7 units; lead time is 2 working days.

†Engraving not available on Matte Black CT.



See page 112 & 113 for details

# EXPERT

## Engraving/Imprinting



Logo Engraving on Cap



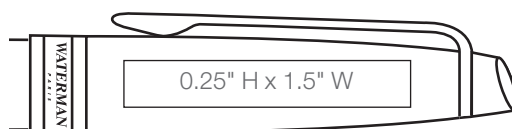
Logo Imprinting on Cap

### Engraving

(Not available on Matte Black CT)



### Imprinting



### Personalization Gift Certificates

See page 104 for information on including a Personalization Gift Certificate in the Gift Box.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 101  
for details

**SIMPLE  
SHIP<sup>3</sup>**

See page 112 for details

| Customization                            | Position    | Minimum Quantity | Price Each(G) | Lead Time*<br>New/Repeat |
|--|-------------|------------------|---------------|--------------------------|
| Engraving**                              |             |                  |               |                          |
| Logo                                     | Side of Cap | 15               | N/C           | 9/5                      |
| Copy***                                  | Side of Cap | 15               | N/C           | 5/5                      |
| Imprinting                               | Side of Cap | 15               | N/C           | 8/6                      |
| Per Additional Colour<br>(up to 4 total) |             | 15               | \$0.10        | 9/7                      |

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*Engraving on Expert Matte Black CT is not available.

\*\*\*See page 110 for available typestyles.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# EXPERT



## Clip Decoration



| Customization       | Position | Min. Qty. | Set-up (G) | Lead Time* New/Repeat |
|---------------------|----------|-----------|------------|-----------------------|
| Die-Struck Emblem** | Clip     | 50        | \$300      | 8/6                   |
| Domed Emblem***     | Clip     | 25        | \$75       | 5/3                   |

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*See page 107 for additional die-struck finishes. Add \$0.70(G) per colour, per emblem for die-struck enamel colour-filled emblems.

\*\*\*Full-colour, photo-quality printed emblem under a protective dome.

\*\*\*\*Two-characters, Century Double Block font.

### Emblem Stocking Program

The emblem stocking program provides for prepaid die-struck emblems to be held in inventory on the client's behalf, allowing for reduced lead times. For more information, see page 106.

## Packaging



The Waterman Expert is packaged in a sleek, high quality gift box.

For Additional Order Information,  
see pages 98-101

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.





## HÉMISPHERE Slim Perfection

Hémi-sphère makes each moment refreshingly elegant. In the spirit of WATERMAN innovation, it redefines timeless lines with a new focus on streamlined simplicity. Striking clean design and noble materials come together for a delightful writing experience to inspire your most creative thoughts. What better accessory for that lively imagination of yours?

**WATERMAN**  
PARIS



# HÉMISPHERE



| Description        | Item#    | Writing Mode | Ink Colour | 15       | 50       | 100      | 250      | 500      |
|--------------------|----------|--------------|------------|----------|----------|----------|----------|----------|
| Black Lacquer GT   | 1965574  | Rollerball   | Black      | \$135.38 | \$120.50 | \$108.36 | \$106.01 | \$101.81 |
|                    | S0936160 | Ballpoint    | Blue       | \$122.57 | \$108.35 | \$95.31  | \$93.18  | \$89.72  |
| Black Lacquer CT   | 1965572  | Rollerball   | Black      | \$135.38 | \$120.50 | \$108.36 | \$106.01 | \$101.81 |
|                    | S0936180 | Ballpoint    | Blue       | \$122.57 | \$108.35 | \$95.31  | \$93.18  | \$89.72  |
| Matte Black GT     | 1965578  | Rollerball   | Black      | \$135.38 | \$120.50 | \$108.36 | \$106.01 | \$101.81 |
|                    | S0936260 | Ballpoint    | Blue       | \$122.57 | \$108.35 | \$95.31  | \$93.18  | \$89.72  |
| Matte Black CT     | 1965576  | Rollerball   | Black      | \$135.38 | \$120.50 | \$108.36 | \$106.01 | \$101.81 |
|                    | S0936280 | Ballpoint    | Blue       | \$122.57 | \$108.35 | \$95.31  | \$93.18  | \$89.72  |
| Stainless Steel GT | 1965582  | Rollerball   | Black      | \$111.49 | \$99.33  | \$87.43  | \$85.54  | \$83.70  |
|                    | S0936200 | Ballpoint    | Blue       | \$98.08  | \$85.06  | \$74.80  | \$73.19  | \$71.60  |
| Stainless Steel CT | 1965580  | Rollerball   | Black      | \$111.49 | \$99.33  | \$87.43  | \$85.54  | \$83.70  |
|                    | S0936220 | Ballpoint    | Blue       | \$98.08  | \$85.06  | \$74.80  | \$73.19  | \$71.60  |

AB3C

\*Price includes choice of clip emblem, crown emblem, crown monogram engraving, one location laser engraving or one location imprinting. If more than one customization method/location is desired, an additional run charge of \$3(G) per unit per option will apply. Minimums vary by customization option. See page 101 for set-up charges and minimum quantity information. Minimum order quantity for uncusomized Hémisphere products is 7 units; lead time is 2 working days.

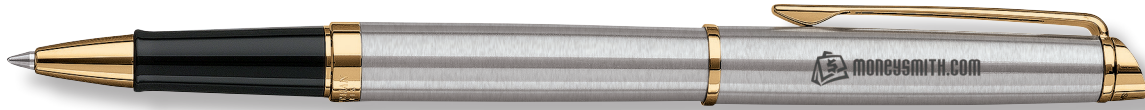
†Engraving not available on Matte Black CT.



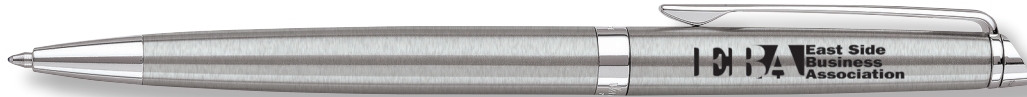
See page 112 & 113 for details

# HÉMISPHERE

## Engraving/Imprinting



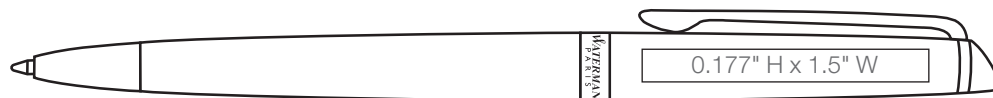
Logo Engraving on Cap



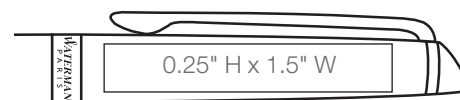
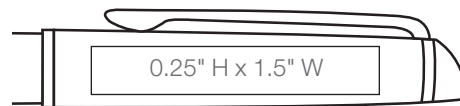
Logo Imprinting on Cap

### Rollerball & Ball Pen Engraving

(Not available on Matte Black CT)



### Rollerball & Ball Pen Imprinting



**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 101  
for details

**SIMPLE  
SHIP<sup>3</sup>**

See page 112 for details

### Personalization Gift Certificates

See page 102 for information on including a  
Personalization Gift Certificate in the Gift Box.

| Customization                            | Position    | Minimum<br>Quantity | Price<br>Each(G) | Lead Time*<br>New/Repeat |
|--|-------------|---------------------|------------------|--------------------------|
| Engraving**                              |             |                     |                  |                          |
| Logo                                     | Side of Cap | 15                  | N/C              | 9/5                      |
| Copy***                                  | Side of Cap | 15                  | N/C              | 5/5                      |
| Imprinting                               | Side of Cap | 15                  | N/C              | 8/6                      |
| Per Additional Colour<br>(up to 4 total) |             | 15                  | \$0.10           | 9/7                      |

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*Engraving not available on Matte Black CT Roller Ball or Ball Pen.

\*\*\*See page 110 for available typestyles.

For best results a white or metallic silver  
imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional  
\$30(G) per custom PMS colour matching charge.

# HÉMISPHERE



## Clip and Crown Decoration



| Customization                      | Position      | Min. Qty. | Set-up (G) | Lead Time* New/Repeat |
|------------------------------------|---------------|-----------|------------|-----------------------|
| Die-Struck Emblem**                | Clip or Crown | 50        | \$300      | 8/6                   |
| Domed Emblem***                    | Clip or Crown | 25        | \$75       | 5/3                   |
| Two-Initial Monogram Engraving**** | Crown         | 15        | N/A        | 5/5                   |

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*See page 107 for additional Die-Struck finishes. Add \$0.70(G) per colour, per emblem for die-struck enamel colour-filled emblems.

\*\*\*Full-colour, photo-quality printed emblem under a protective dome.

\*\*\*\*Two-characters, Century Double Block font.

Customization enlarged to show detail.

### Emblem Stocking Program

The emblem stocking program provides for prepaid die-struck emblems to be held in inventory on the client's behalf, allowing for reduced lead times. For more information, see page 106.

## Packaging



The Waterman Hemisphere is packaged in a sleek, high quality gift box.

For Additional Order Information, see pages 98-101

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.





## EMBLÈME. FRENCH ELEGANCE.

Taking inspiration from the iconic Parisian skyline, Emblème's modern and deluxe lacquer finishes convey an effortless style and reflect French elegance. The collection benefits from Waterman's in-house craftsmanship and expertise.



# EMBLÈME



| Description | Item#   | Writing Mode | Ink Colour | 15      | 50      | 100     | 250     | 500     |
|-------------|---------|--------------|------------|---------|---------|---------|---------|---------|
| Black CT    | 2157236 | Ballpoint    | Black      | \$79.18 | \$71.26 | \$64.14 | \$57.73 | \$54.85 |
| Blue CT     | 2157262 | Ballpoint    | Black      | \$79.18 | \$71.26 | \$64.14 | \$57.73 | \$54.85 |
| Red CT      | 2157416 | Ballpoint    | Black      | \$79.18 | \$71.26 | \$64.14 | \$57.73 | \$54.85 |
| Ivory CT    | 2157423 | Ballpoint    | Black      | \$79.18 | \$71.26 | \$64.14 | \$57.73 | \$54.85 |

AB3C

\*Price includes choice of one location laser engraving or one location imprinting. If more than one customization method/location is desired, an additional run charge of \$3(G) per unit per option will apply. Minimums vary by customization option. See page 101 for set-up charges and minimum quantity information. Minimum order quantity for uncustomized Emblème products is 7 units; lead time is 2 working days.



See page 112 & 113 for details

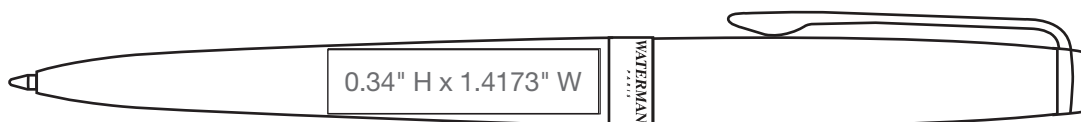
# EMBLÈME

## Imprinting



Ballpoint Logo Imprinting on Barrel

### Standard Imprinting



Ballpoint Logo Imprinting on Barrel

### Personalization Gift Certificates

See page 106 for information on including a Personalization Gift Certificate in the Gift Box.



See page 101 for details

| Customization                         | Position           | Minimum Quantity | Price Each(G) | Lead Time* New/Repeat |
|---------------------------------------|--------------------|------------------|---------------|-----------------------|
| Engraving**                           |                    |                  |               |                       |
| Logo                                  | Side of Cap        | 15               | N/C           | 9/5                   |
| Copy***                               | Side of Cap        | 15               | N/C           | 5/5                   |
| Imprinting                            | Side of Cap/Barrel | 15               | N/C           | 8/6                   |
| Per Additional Colour (up to 4 total) |                    | 15               | \$0.10        | 9/7                   |

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*See page 110 for available typestyles.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# EMBLÈME



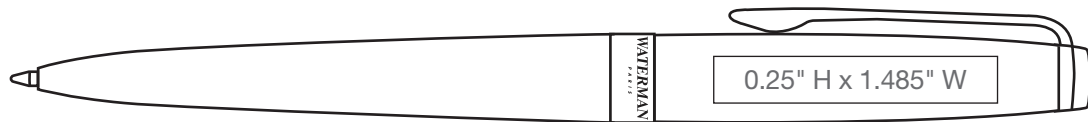
## Engraving

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Ballpoint Logo Engraving on Cap

## Standard Engraving



Ballpoint Logo Engraving on Cap

## Packaging

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The Waterman Emblème is packaged in a stylish two-piece gift box.

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For Additional Order Information,  
see pages 98-101

---

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



ALLURE  
Showcase your confidence.

Allure's contemporary finishes embody a modern design and confident look. Stylish designs and functional performance appeal to students and professionals that want to showcase their success.

Allure's expansion of pastel lacquer finishes are inspired by current trends and designed to elevate one's style and everyday writing experience above the crowd with a French-influenced modern and confident design.

**WATERMAN**  
PARIS



# ALLURE



| Description | Item#    | Writing Mode | Ink Color | 15      | 50      | 100     | 250     | 500     |
|-------------|----------|--------------|-----------|---------|---------|---------|---------|---------|
| Chrome CT   | S0038550 | Rollerball   | Black     | \$32.84 | \$29.56 | \$26.61 | \$23.95 | \$22.75 |
|             | S0038260 | Ballpoint    | Blue      | \$28.63 | \$25.77 | \$23.20 | \$20.87 | \$19.84 |
| Black CT    | 2040953  | Ballpoint    | Blue      | \$28.63 | \$25.77 | \$23.20 | \$20.87 | \$19.84 |
| Red CT      | 2066923  | Ballpoint    | Blue      | \$28.63 | \$25.77 | \$23.20 | \$20.87 | \$19.84 |
| Blue CT     | 2040954  | Ballpoint    | Blue      | \$28.63 | \$25.77 | \$23.20 | \$20.87 | \$19.84 |

AB3C

\*Price includes choice of one location laser engraving or one location imprinting. If more than one customization method/location is desired, an additional run charge of \$3(G) per unit per option will apply. Minimums vary by customization option. See page 101 for set-up charges and minimum quantity information. Minimum order quantity for uncustomized Allure products is 7 units; lead time is 2 working days.



See page 112 & 113 for details

# ALLURE

## Imprinting

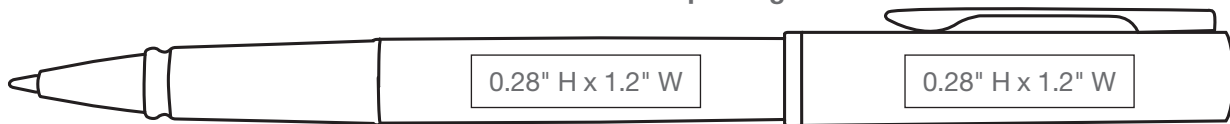


Logo Imprinting on Cap



Logo Imprinting on Barrel

### Standard Imprinting



Rollerball Cap and Barrel



Ballpoint Cap and Barrel

### Personalization Gift Certificates

See page 102 for information on including a Personalization Gift Certificate in the Gift Box.



See page 101  
for details

| Customization                            | Position           | Minimum Quantity | Price Each(G) | Lead Time*<br>New/Repeat |
|--|--------------------|------------------|---------------|--------------------------|
| Engraving**                              |                    |                  |               |                          |
| Logo                                     | Side of Cap        | 15               | N/C           | 9/5                      |
| Copy***                                  | Side of Cap        | 15               | N/C           | 5/5                      |
| Imprinting                               | Side of Cap/Barrel | 15               | N/C           | 8/6                      |
| Per Additional Colour<br>(up to 4 total) |                    | 15               | \$0.10        | 9/7                      |

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*See page 110 for available typestyles.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# ALLURE



## Engraving

---

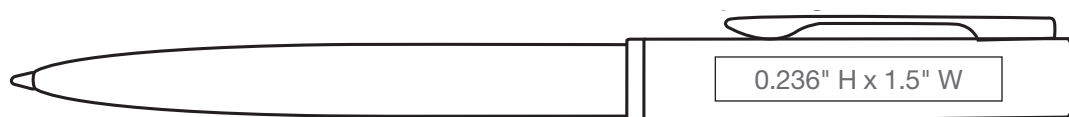


Logo Engraving on Cap

### Standard Engraving



Rollerball Cap



Ballpoint Cap

## Packaging

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The Waterman Allure is packaged in a stylish two-piece gift box.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 108 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

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For Additional Order Information,  
see pages 98-101

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# Order Information

## Authorization and Indemnification

By placing an order with Newell Custom Writing Instruments, you represent and warrant that you have the authority to order, purchase and distribute merchandise containing the names, trademarks, logos, copyrights, etc. identified in your order. You also agree to indemnify, defend and hold harmless Sanford L.P. and its affiliates and representatives, from and against all claims, liabilities and expenses (including reasonable attorney's fees) arising out of or related to an actual or alleged infringement or misappropriation of any trademark, trade dress, copyright or any other proprietary right of such merchandise. This provision will remain in effect after delivery of your order.

## Combined Quantity Pricing

Newell Custom Writing Instruments provides customers with the opportunity to take maximum advantage of price savings through its Combined Quantity Pricing Program. Just choose any combination of products featured in the 2022 catalog to receive a discounted price for each item based on the total units of all items ordered. Program excludes refills, Paper Mate Write Bros. Stick Pens. Products sold as a "set" constitute one unit. Contact Customer Service for more details.

## Credit Card Payment

We accept American Express, Master Card and VISA.

## C-TPAT Customs-Trade Partnership Against Terrorism Certification

- C-TPAT is a voluntary government-business initiative to build cooperative relationships that strengthen and improve overall international supply chain and U.S. border security.
- C-TPAT recognizes that Customs can provide the highest level of security only through close cooperation with the ultimate owners of the supply chain.
- By participating in this first worldwide supply chain security initiative, companies ensure a more secure and expeditious supply chain for their employees, suppliers and customers.
- Newell Brands, parent company of Newell Custom Writing Instruments, is a Tier 2 validated partner in this voluntary program, status verification membership number 2f15205a-c7a4-4f7c-88e2-accb3ddabe4.

## Customization Guidelines

Customized Sharpie®, Paper Mate®, Ink Joy®, Parker®, & Waterman® Writing Instruments are the perfect promotional product. However, we have a few guidelines to help you get started. Please keep these in mind while creating your customized promotional product. Our team will need to review each order before it is imprinted/engraved. We appreciate your cooperation with our simple guidelines.

- Please do not use any obscenities or offensive phrases. Be bold, but don't offend!
- No celebrity names, please! Unless of course it's YOUR name!
- No professional sports team names without proof of trademark and/or copyright ownership.
- No names of major events or landmarks without proof of trademark and/or copyright ownership.



# Order Information

- No product names, trademarked names, copyrighted names or business names not owned by the company or company partner listed on purchase order.
- If you have a question about what you can or cannot print, please contact us at 1-800-514-4307 and press 2 for Consumer Affairs.
- Have fun, be bold and Write Out Loud!®

## Depiction of Company Logos/Trademarks

The quality products in this catalog that display the logos/trademarks of various companies are shown only to illustrate the extensive graphic capabilities of Newell Custom Writing Instruments. Featured logos/trademarks do not constitute endorsement of our products and/or relationship with Newell Custom Writing Instruments by such other companies. All logos/trademarks displayed are the property of the company to which they belong and are used with permission. Logo/trademark-bearing merchandise can only be purchased by or through the company to which the logo/trademark belongs.

## Electronic Order Processing Capabilities

- Newell Custom Writing Instruments actively participates in e-PSA electronic data interchange initiatives, and has achieved e-PSA certification PIP3A6 (daily order status) and PIP3B2 (daily shipment notification). Interested distributors should inquire with Customer Service to establish an e-PSA partnership.
- Newell Custom Writing Instruments is ASI Transact enabled. ASI Transact partners have the ability to send orders to Sanford B2B, obtain order status, receive shipment notification and receive invoices electronically.
- Newell Custom Writing Instruments products are fully represented on:
  - ESPOnline
  - DistributorCentral
  - SAGE
  - Trade Only
  - Promo Marketing (Supplier Interface)
- Newell Custom Writing Instruments encourages EDI processing and welcomes the opportunity to partner electronically with accounts.

## Lead Time

- Production time varies by product and customization type. See individual product pages for new and repeat order lead times.
- Our goal is to consistently meet your service needs.
- **Lead time does not begin until any & all approvals have been received.**
- 3:00 p.m. Eastern Standard Time is daily cut-off time for standard lead time to apply.
- Production lead time is calculated in working days from the first full date an order (requiring no further clarification of the purchase order or artwork) is received at our facility to the date it is shipped from our facility. Example: A 3-day lead time (repeat order) received on Monday with no order questions would ship on Thursday – Monday to Tuesday (day one), Tuesday to Wednesday (day two), Wednesday to Thursday (day three).
- Large quantity orders or multi-colour orders may require longer lead times.

- Requests for orders to ship in less than the standard lead time will incur a \$75(G) rush processing fee - if approved. See Rush Service Shipment Information on page 99.
- Orders qualifying for Simple Ship 3-Day and Simple Ship Next Day services do not require advance approval; however, the service must be clearly requested on the purchase order.
- See pages 100-101 for information on products qualifying for Sanford's Simple Ship Program, or contact Customer Service for more information.

## Minimum Order Policy

- No less than minimums accepted for imprinted product.
- Less than minimum orders for Parker & Waterman (Excluding Parker Jotter) will be accepted for 50% of stated quantity with a \$40(G) less than minimum charge.
- Copy or colour changes within the same order must meet published minimum order requirements per product.
- If multiple product colours are ordered, each colour must be 25% of minimum order quantity.

## New Account Set-Up

- Every new customer must complete a Newell Brands credit application and provide a valid resale certificate. This is required regardless of payment method. Customers may still opt to prepay by credit card.
- A new account can only be set up once a PO, credit application and resale certificate are received.
- Account creation takes 3-5 business days.

## Order Changes

- Changes delay orders and must be authorized by Newell Custom Writing Instruments.
- Customers making changes or cancellations after production has begun will be invoiced for all labor and production costs expended. All cancellations must be in writing.

## Overruns/Underruns

Newell Custom Writing Instruments reserves the right to ship and invoice the requested order quantity on promotional products plus or minus 5 percent.

- If overs and unders are not wanted, you must clearly state this on the purchase order.
- Overs and unders will not apply to multiple drop ship orders.

## How To Order

All purchase orders must have the following information

- Account information
- Correct pricing
- Repeat information for repeat orders
- PMS imprint colours
- Writing ink colour
- Ship to address(es)
- Item number
- Barrel/trim colour
- Purchase orders should be submitted to [b2bcustomer.service@sanford.com](mailto:b2bcustomer.service@sanford.com) referencing purchase order number in subject line
- Art should be sent to [art@sanford.com](mailto:art@sanford.com) reference purchase order number in subject line

# Order Information

## Personalization Gift Certificates

- A gift certificate, entitling the recipient to have the pen personalized with engraving free of charge, can be inserted in the packaging of applicable products for an additional charge of:
  - Waterman and Parker—\$2.50(G) each single pen purchase, \$7.50(G) each set purchase
  - Sharpie Stainless Steel—\$1.50(G) each single pen purchase, \$3(G) each set purchase
  - No additional charge if the engraving certificate is the only customization option.
- The engraving certificate will accompany the product at the time of shipment.
- The choices of personalization may include straightline copy engraving of name, monogram or message on cap.
- Engraving certificates must be requested on the purchase order at time of purchase.
- Distributor or end users is responsible for shipment and return of pen(s) for engraving and must include the completed certificate.

## Pricing Policy

All published prices are effective January 1, 2022, and are subject to change without notice. **Per unit prices will be invoiced in full cents (two decimal places) only.** Standard rounding rules apply.

- Price includes a one standard colour imprint. Price per additional colour \$0.10 (G).

## Product Regulatory Compliance

- Newell Custom Writing Instruments is committed to our compliance programs for assuring the safety of our products.
- Those practices include the review of product formulations, inspections of source plants, and, in many cases, additional toxicology testing of product samples to ensure that our products are compliant.
- Newell Custom Writing Instruments' product offering does not include children's products or children's toys within the meaning of the Consumer Products Safety Improvement Act of 2008.
- MSDS forms not available

## Product Specifications

Newell Custom Writing Instruments continually strives to improve quality and methods of production. For that reason, we reserve the right to change, without notice, the specifications of any products in our catalog.

## Product Trademarks

The following products are trademarks of Newell Brands or its affiliates or are used by Newell Brands or its affiliates with permission of their owners:

PAPER MATE, PARKER, SHARPIE, WATERMAN, INKJOY, FLAIR, PAPER MATE BREEZE, PAPER MATE ECO-ELEMENT, PAPER MATE ELEMENT, PAPER MATE SPORT RT, PAPER MATE WRITE BROS, PARKER IM, PARKER JOTTER, PARKER PREMIER, PARKER SONNET, PARKER URBAN, WATERMAN CARÈNE, WATERMAN EXCEPTION, WATERMAN EXPERT, WATERMAN HÉMISPHERE, PERSPECTIVE

## Production Holiday Observances

On specific occasions, the Newell Custom Writing Instruments manufacturing facility may observe a limited time shut down in order to observe local holidays and/or to conduct physical inventory counts. We will do our best to expedite any orders in house that may be affected by a shut down, and will communicate plant closure days in advance as much as possible. Please contact Customer Service with any order concerns or questions.

## Proofs

- Colour Production-Ready Proofs
  - Colour proofs are available at no additional charge.
  - Colour proofs are sent via email as a PDF attachment.
  - Requests for proofs received before 3:00 p.m. Eastern Standard Time will be emailed within 24 hours given no clarification is needed.
  - Requests for proofs must be included in body of purchase order.
  - Any order over \$5,000 will automatically receive a proof.
- Colour Virtual Product Ideas
  - Colour virtual product ideas can be created online in 5 minutes or less 24-7, and at no additional charge.
  - Simply visit [www.NewellCustomWritingInstruments.com](http://www.NewellCustomWritingInstruments.com) and select the product or packaging option of your choice, click on 'Virtual Sample' and follow the instructions to apply your logo.
  - Send request to [arthelp@newellco.com](mailto:arthelp@newellco.com) with art file, pen model, colour and imprint PMS colour. Allow 24 hours given no clarification is needed.

## Quotations

- See individual product pages for pricing.
- For orders exceeding published quantities, call or email Customer Service for quotation.
- Quote number must appear on purchase order to guarantee quoted price.

# Order Information

## Refill Changes

- All orders will ship with the ink colour designated as standard per product, unless otherwise specified on the purchase order.
- Where available, requests to change refills to other than standard will result in a refill change charge.
  - Waterman & Parker—\$0.40(G) per unit
    - Black ink refills not available for Parker Ball Pen.
  - Refill changes are not available on all products and are subject to refill availability.
- Refill changes add 1 additional working day to standard lead time.

## Return Policy

- Returned merchandise must be pre-authorized by Newell Custom Writing Instruments and will be reviewed based on product performance or decoration quality only. Documentation of the intent to return must be made within 45 days and samples must be received within 90 days from receipt of delivery.
- Unauthorized returns will not be accepted.
- Merchandise returned due to a Sanford Business-to-Business error will be replaced at no charge. No replacement product or credit will be issued for merchandise that is unavailable for return.
- Undecorated products will be subject to a 20% return stocking fee.

## Sample Policy & Pricing

- **Random Samples**
  - Randomly customized samples of all items are available.
  - Samples can be requested by creating an account at [literature.canada@newellco.com](mailto:literature.canada@newellco.com)
- **Pre-Production & Speculative Samples**
  - Pre-production and speculative samples are available and must be requested at time of order.
  - Lead time:
    - Add 9 days for a product sample of Waterman and Parker.
    - Add 5 days for product sample of Paper Mate, and Sharpie products.
- Production-ready art must be supplied.
  - Speculative Sample Charges:
    - \$40(G) for Paper Mate, Sharpie and Parker Jotter samples
    - \$85(G) + the standard per-unit product cost for Waterman and Parker (not including Jotter) samples
    - \$400(G) + the standard per-unit product cost for all Die-struck Emblem
  - Pre-production Sample Charges:
    - \$35(G) for Paper Mate, Sharpie, and Parker Jotter samples

- \$65(G) + the standard per-unit product cost for Waterman and Parker (not including Jotter) samples
- \$300(G) + the standard per-unit product cost for all Die-struck Emblem
- We reserve the right to require a pre-production sample in certain instances, in which case the customer will not be billed for the product sample.

## Set-Up Charges

- Set-up charges associated with engraving or imprinting of all products will be waived, unless otherwise noted.
- For set-up charges associated with die-struck emblem customization of clips or crowns, please refer to the individual product customization page.
- Where applicable on die-struck emblems, set-up charges will not apply to exact repeat orders received within a two-year period.
- Artwork for repeat orders will be held on file for 24 months. After that period, the order will be considered a new order for the purpose of lead time calculation and set-up charges, if applicable.
- Where “FREE SET-UP 2nd COLUMN +” is shown, column set-up charge is \$40.00 on a (G).



## Social Responsibility/Sustainability Policy

With products available in more than 75 countries, Sanford, L.P., A Newell Brands Company, is committed to developing, implementing, and sustaining proactive policies and practices that promote worker, environmental and community well-being. The free exchange of ideas, support for individuals at every stage of life, protection of resources and compliance with local laws and regulations are values that we seek to instill in every member of our global team.

## Warranties

- Parker writing instruments have a 2-year warranty against product defects. Proof of purchase required.
- Waterman writing instruments have a 2-year warranty against product defects. Proof of purchase required.

# Parker Optional Customized Packaging



## Parker Jotter Packaging Options

As an alternative to the standard tube packaging, Jotter can be shipped in an elegant gift box at an additional \$0.30(G) per unit, or bulk in slotter trays of 10 units at \$0.30(G) per unit below published prices.

- A.** Single Unit Gift Box
- B.** Slotter Box

**B.**



**A.**





DEFINING ÉLÉGANCE

SINCE 1883



*W***ATERMAN**  
PARIS

## Optional Packaging Information

Paper♥Mate®

Sharpie®  
STAINLESS STEEL

### CUSTOM IMPRINT OPTIONS

Add the personal touch of your company logo on our two-piece gift box. This box accommodates Paper Mate Breeze and Sharpie Stainless Steel. The lid can be silk-screen imprinted with a one-colour logo for a truly professional and lasting impression. Approximate shipping weight varies per product.

|           | Lid Imprint             | Min. Qty. | Box Price Each (A) | Set-up(G) | Price Each(G)* | Lead Time* New/Repeat |
|-----------|-------------------------|-----------|--------------------|-----------|----------------|-----------------------|
| Two-Piece | One Colour: Metallic    | 50        | \$.70              | \$35      | \$0.70         | 7/5                   |
| Gift Box  | Silver or Metallic Gold |           |                    |           |                |                       |

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.



Custom imprint on two-piece gift box

IMPRINT WINDOW  
1.25" H X 2.3" W

Paper♥Mate®

Sharpie® MINI

### 50-COUNT BOX

Model 149999

This box is standard packaging for select Paper Mate products. It holds up to 50 pens, depending on size. Add \$0.04(G) per pen.



### SILVER CARABINER

Model SCAR

Optional carabiner holds multiple Sharpie Mini. Not intended for climbing use. Add \$2.38(G) per unit. Marker sold separately. Price includes assembly.



## Optional Packaging Information

Paper♥Mate®

Sharpie®

### CLEAR HEXAGON CANISTER

Model MCAN

Optional packaging only. Product sold separately. Recommended for Sharpie Mini products. Add \$5.50(G) per canister. Product is not inserted into canisters; add \$4(G) per canister for product insertion. Maximum quantity per canister varies by product. One canister holds 100 Sharpie Mini markers.



### CLEAR ROUND CANISTER

Model FPCAN

Optional packaging only. Product sold separately. Recommended for ball pens and full size markers. Add \$4(G) per canister. Product is not inserted into canisters; add \$4(G) per canister for product insertion. Maximum quantity per canister varies by product.



Paper♥Mate®

Sharpie®

### POLYBAG PACKAGING

Optional packaging only. Product sold separately. Individual or multi-unit packaging. Polybag is clear on both sides and heat-sealed to secure product while allowing maximum visibility of product and advertising message. Add \$0.08(G) per pen (catalog quantities only). Other items or product information inserts can be included with the product in the polybag for an additional charge. Call Customer Service for a quote. Polybag Packaging adds 1 additional working day to standard lead time.



# Custom & Stock Domes

**Choose from multiple dome options to maximize your logo's exposure!**

## The Process

































We imprint your full-colour, photo-quality, 600 dpi logo on custom photographic paper, then seal it into the crown or clip emblem of your writing instrument with a highly-durable resin dome. We will match the PMS colour of your logo as closely as possible using four-colour process.

All logos are represented in **Horizontal** orientation. If **Vertical** orientation is desired, please specify.

## Emblem Information

### Custom Design Emblems

Many of our fine writing instruments are designed to display your logo on die-struck metal or full-colour dome emblems. Permanently mounted to either the clip or the crown, this customization option makes your logo come alive in 3-dimensional or full-colour detail.

|               |  | STYLE   | EMBLEM FINISH  | AVAILABLE ON | SHAPES AVAILABLE IN ACTUAL SIZE   |
|---------------|--|---|--|--------------|---|
| CROWN EMBLEMS | Waterman Hémisphère  |    | Antique Brass or Antique Nickel  | Crown        |    |
|               |  |   | Polished Gold with Plain Matte background or Polished Silver with Plain Matte background | Crown        |   |
|               |  |  | Polished Gold with Black Matte background or Polished Silver with Black Matte background | Crown        |    |
|               |  |  | Polished Gold with Enamel colourfill or Polished Silver with Enamel colourfill           | Crown        |    |
|               |  |  | Domed (Printed in full-colour, photo-quality)  | Crown        |    |
| CLIP EMBLEMS  | Waterman Exception, Carène, Expert & Hémisphère<br>Parker Sonnet |  | Polished Gold with Plain Matte background<br>Polished Gold with Black Matte background   | Clip         |     |
|               |  |  | Antique Brass<br>Polished Gold with Enamel Colourfill                                    | Clip         |     |
|               |  |  | Polished Nickel with Plain Matte background<br>Polished Nickel with Enamel Colourfill    | Clip         |     |
|               |  |  | Antique Nickel<br>Polished Nickel with Black Matte background                            | Clip         |     |
|               |  |  | Domed (Printed in full-colour, photo-quality)  | Clip         |    |



Waterman Crown Emblem Dimensions: 0.27" H x 0.22" W



Rectangle Clip Emblem Dimensions: 0.28" H x 0.16" W



Round Clip Emblem Dimensions: 0.25" H x 0.25" W



Oval Clip Emblem Dimensions: 0.33" H x 0.19" W



Square Clip Emblem Dimensions: 0.22" H x 0.22" W



Domed Clip Emblem Dimensions: 0.34" H x 0.27" W



# Die-Struck Emblem Information

## Stock Design Die-Struck Emblems

Jewelry-quality metal emblems with 3-dimensional detail. Free Set-Up! The \$300(G) set-up charge associated with die-struck emblems will be waived on all stock design emblem orders. Stock design emblems available for Waterman Hémisphère at no additional charge. Shapes and sizes vary by product.



| STOCK DESIGN EMBLEMS |   | MODEL   | DESCRIPTION          | EMBLEM FINISH                   |
|----------------------|---|---------|----------------------|---------------------------------|
|                      |    | SCADUC  | Physician's Caduceus | Antique Brass or Antique Nickel |
|                      |   | SCAUSE  | Cause Ribbon         | Antique Brass or Antique Nickel |
|                      |  | SSCALES | Legal Scales         | Antique Brass or Antique Nickel |
|                      |  | SBADGE  | Badge/Shield         | Antique Brass or Antique Nickel |

## Emblem Stocking Program

The emblem stocking program provides for prepaid crown emblems and clip emblems for all eligible products to be held in inventory on the client's behalf. Releases from inventory can be quickly turned around. Emblems from inventory will be invoiced after they have been manufactured. Prepaid emblems are held for two years from date of last release and must be used within that period. Emblems with no activity beyond two years will be discarded. Same size nickel finish emblems and brass finish emblems can be combined to meet the minimum order of 50 emblems at no additional charge. Repeat orders can be converted from brass to nickel or nickel to brass at no additional charge if the 50 piece minimum order is met.

|                                   |                           |
|-----------------------------------|---------------------------|
| <b>Emblem Cost*:</b>              | \$3.50(G)                 |
| <b>Minimum Inventory Quantity</b> |                           |
| <i>Die-Struck Emblems</i>         | 50 units                  |
| <b>Lead Time:</b>                 | 5 additional working days |

\*Add \$0.50(G) per colour, per emblem, for die-struck enamel colour-filled emblems.

# Standard Recommended Imprint Colours

Pantone Matching System (PMS) colors below in bold are offered as standard on all products featured in the catalog. Color match charges will be waived if one of the following PMS colors is specified on the order. Recommended imprint colors have also been identified to match specific products. No PMS match is charged for complementary colors requested on the specific products listed.

## Standard Imprint Colors:



## Recommended Imprint Colors for listed pens/markers:

872 Metallic Gold (Sharpie Metallic) 872 Metallic Bronze (Sharpie Metallic)

## Standard Imprint Colors:



## Recommended Imprint Colors for listed pens/markers:

021 Orange (Sport RT) 166 Orange (Sharpie Fine & Mini, Inkjoy 300) 1585 Orange (Write Bros.)

## Standard Imprint Colors:



## Recommended Imprint Colors for listed pens/markers:

1797 Red (Write Bros.) 186 Red (Sharpie Fine & Mini, Ultra Fine, Inkjoy 300)  
 228 Berry (Sharpie Fine & Mini) 209 Burgundy (Write Bros., Sport RT)  
 200 Red (Eco-Element, Element, Sport RT, Impact) 806 Pink (Sharpie Highlighter)  
 709 Red (Sharpie Solar Flair Red) 1817 Brown (Sharpie Fine, Inkjoy 300)  
 682 Red (Sharpie Rocket Fuel Red)

## Standard Imprint Colors:



## Recommended Imprint Colors for listed pens/markers:

240 Magenta (Sharpie Fine) 2597 Purple (Frosted Sport RT) 267 Purple (Write Bros.)  
 269 Purple (Sharpie Fine) 2695 Purple (Sport RT) 2665 Purple (Inkjoy 300)  
 272 Lilac (Fashion Quatro, Sharpie Fine) 7455 Purple (Sharpie Intergalactic Indigo)

## Standard Imprint Colors:



## Recommended Imprint Colors for listed pens/markers:

279 Pale Blue (Element, Sport RT) 2728 Blue (Eco-Element, Element) 282 Navy (Sport RT, Sharpie Fine)  
 286 Bright Blue (Breeze, Sport RT, Write Bros., Sharpie Fine & Mini, Ultra Fine, Twin Tip) 281 Navy (Element) 300 Blue (Sharpie Pen)  
 540 Navy (Write Bros.) 533 Navy (Sharpie Fine)  
 285 Blue (Inkjoy 300)  
 287 Bright Blue (Vision Elite)

## Standard Imprint Colors:



## Recommended Imprint Colors for listed pens/markers:

2985 Turquoise (Breeze) 2995 Turquoise (Sharpie Fine & Highlighter) 316 Teal (Write Bros.)  
 3268 Aqua (Sharpie Fine & Mini) 336 Forest Green (Write Bros.) 375 Lime (InkJoy 300)  
 343 Forest Green (Sport RT) 349 BrightGreen (Write Bros.) 376 Lime (Breeze)  
 356 Kelly Green (Sport RT) 640 Turquoise (Translucent Sport RT) 7723 Green (Sharpie Galaxy Green)  
 562 Green (Inkjoy 300) 369 Lime (Sport RT, Sharpie Fine & Mini) 347 Green (EFP Sharpie Fine & Mini)  
 2925 Turquoise (InkJoy 300)

## Standard Imprint Colors:



## Recommended Imprint Colors for listed pens/markers:

Cool Gray # 7 (Business Quatro) Cool Gray # 10 (Sharpie Fine)

# Imprint Guidelines

## EXACT-MATCH & CUSTOM COLORS

Custom or exact-match imprint colors beyond the free (standard and complementary) Pantone® colors shown here and on page 130, are available for an additional \$30(G) per color. Please specify Pantone® Matching System (PMS) color on the purchase order.

## GUIDELINES

Colors will change and darken when imprinted on translucent or dark barrels. Its best to Imprint in White or PMS 877 Metallic Silver or possibly PMS 872 Metallic Gold

What you want



What you get



What you want



What you get



What you want



What you get



What you want



What you get



# Artwork Specifications

## PRODUCTION-READY ART DEFINITION

Artwork submitted electronically that is vector based and created in Adobe Illustrator (.ai) or CorelDRAW (.eps or .pdf). Exception: JPEG images, 300 dpi are acceptable for slant top dome logos. Art for slant top dome logos must be at least 4 times larger than the finished size.

## PREFERRED FORMATS

PDF, EPS, Adobe Illustrator version 10 or higher, all containing vector data, or JPEG (domed logos only).

## OTHER ACCEPTABLE FORMATS

Word, PowerPoint, Excel, Publisher, JPEG, GIF, WMF, scans of logos/letterhead/business cards, or page layout files (Quark, PageMaker, InDesign). These files may be subject to longer lead times.

## SUBMIT ALL ARTWORK TO:

**art@sanford.com**

- Include the purchase order number in the subject line.
- Distributor name, city, state, and phone number must accompany the email.
- All fonts must be in outline form.
- Black and white art is acceptable, with colours specified within the email.
- If art is multi-coloured, a colour composite file is preferred (no separations).
- **A copy of artwork (even when sent electronically) must be included with your purchase order.**



\*Artwork will be maximized to imprint windows unless otherwise specified

## ADDITIONAL INFORMATION

- Files received without vector data or in an unacceptable format are subject to a longer lead time.
- Any non-production-ready artwork will be redrawn to conform to our standards.
- Non-production-ready artwork is subject to a minimum art charge of \$85(G).
- All artwork received is modified to meet product specifications and minimum printing requirements.
- Artwork containing gradients will require a pre-production sample prior to production of entire order. Call Customer Service for additional information.

## NON-ELECTRONIC ARTWORK

Submit with the purchase order. This art will be subject to a longer lead time and additional art charges unless submitted on CD in an acceptable format. Faxed art will not be accepted.

## IMPRINT/ENGRAVE POSITION

Unless specified, imprinting will be right handed for writing mode position.

## IMPRINT Colour MATCHES

It is our intention to match as closely as possible to all Pantone numbers/colour swatches. However, as our inks have to comply with certain safety standards, it is not always possible to give a perfect match, especially on units other than white. This may result in a significant colour difference when printing on coloured units, e.g., red on black units, yellow on blue units. Please take this into consideration. See guidelines on pages 100-101.

## Imprint and Engraving Typestyles

The following list of typestyles illustrates a sampling of those most popularly requested for imprinting, as well as copy or personalization engraving. We are able to italicize any of the fonts as long as it is indicated on your purchase order. Engraving size for copy & personalization will vary depending on the font and engraving area available.

Sanford artists reserve the right to size the font for best overall appearance. We do not recommend script-style fonts in all upper case letters. If we do not have your desired font, fonts sent in on disc or e-mail will be accepted (please provide it upon request in a True Type format).

Arial 123

Arial Narrow 123

**Avant Garde BK BT 123**

Benguiat Frisky 123

Bodoni MT 123

Bookman Old Style 123

*Brush Script 123*

Century Gothic 123

Century Schoolbook 123

Complex 123

**Cooper Black BT 123**

**Eras Demi ITC 123**

Eurostile 123

Franklin Gothic Book 123

Garamond 123

Gill Sans MT 123

Helvetica Light 123

*Kaufman Bold BT 123*

*Lucida Handwriting 123*

Lucida Sans 123

*Monotype Corsiva 123*

Palatino Linotype 123

*Park Avenue 123*

**Rockwell 123**

Stylus BT 123

TECHNIC 123

Times New Roman 123

Verdana 123

*Zapf Chancery 123*



# Shipping Policies & Procedures

## Shipping Policy

- All small package orders are shipped FOB Calexico, CA 92231 via our preferred carrier – FedEx.
- Large quantity orders will be shipped via less than truckload freight carrier upon request and approval.
- Large quantity orders (less than a truckload) will be shipped best cost and delivery method via one of our preferred carriers based on geographic region. LTL shipments are excluded from the Freight Max 3 Program (see page 116 for details).
- If an alternative carrier is requested, an account number and the zip code for the billing address of the account provided should be given on your purchase order.
- If shipping 3rd party collect on specific carrier, that 3rd party account will accrue and be responsible for any duties, taxes or fees.
- Zones differ for ground services outside the continental United States. Shipments to Hawaii will default to FedEx 2 Day.
- FOB Calexico, CA (ZIP/Postal Code 92231) standard ground parcel rate charges will be added to the invoice. A complete street address must be supplied. Shipments cannot be made to a post office box.
- C.O.D. shipments will not be accepted.
- Newell Custom Writing Instruments is not responsible for delayed shipments that are given to the carrier on time.
- Pre-Paid/Add Only: Any claims concerning damaged merchandise must be made directly to Sanford Customer Service. The goods and the original packaging must be made available for inspection.
- Pre-Paid/Add Only: Any claims concerning lost merchandise must be made directly to Sanford Business-to-Business within two weeks from delivery date set forth on invoice/PO.
- All standard ground parcel rates are subject to change without notice. Due to fluctuations in fuel prices, if surcharges are incurred, these will be added to the existing freight charge.
- Newell Custom Writing Instruments reserves the right to change preferred carrier and service level without notice.
- USPS will be used for APO shipments upon special request and approval.

## Split Shipments/Drop Shipments

- All addresses must be provided at the time of original order submission in order to avoid the order being placed hold.
- There will be a \$(Z) Drop Shipment Charge per location for orders requiring more than 25 locations including the first 25 locations.
- Individual mailings or master packing will be quoted upon request.
- 25+ locations adds 1 additional day to lead time.

## Expedited Order Information

### Rush Service Shipments

We make every effort to accommodate orders needed sooner than published lead times.

- If you need an order in less than the published lead time, choose from two Simple Ship Programs (see pages 100-101 for qualifying products and minimum/maximum order quantities), or contact Customer Service to initiate a Rush Service request if your order is already in house.
- A rush service request cannot be requested until an order has reached production (after order entry and any necessary approvals have been received).
- Orders desired in less than the standard lead time will be subject to a \$(G) rush charge (excluding qualifying 'Simple Ship 3 Day' and 'Simple Ship Next Day' service orders).
- Purchase order must specify 'Simple Ship Next Day' or 'Simple Ship 3 Day' if one of these services is desired and all qualifications specified on pages 100-101 are met.
- Standard product pricing applies.
- All rush service orders must be received by 3:00 p.m. Eastern Standard Time.
- Working day lead time is calculated from the date an order (requiring no further clarification of the purchase order or artwork) is received.
- No rush shipments by U.S. Postal Service.
- Emailed, vector-based art required.
- Orders cannot be changed after receipt.

# Simple Ship Qualifying Products



SHIPS IN 3  
WORKING DAYS

| Qualifying Promotional Products<br>(One Color Barrel Imprint) |   | Order Quantities<br>(Minimum – Maximum) |
|---|---|---|
| <b>PAPER MATE</b>   |   |   |
| IJ300ST   |   | 300 – 2,000 units                       |
| IJ300RT   |   | 300 – 2,000 units                       |
| IJ300RTW  |   | 300 – 2,000 units                       |
| InkJoy Quatro   |   | 300 – 2,000 units                       |
| InkJoy 700RT  |   | 300 – 1,000 units                       |
| Breeze  |   | 200 – 2,000 units                       |
| Element   |   | 200 – 2,000 units                       |
| Eco-Element   |   | 200 – 2,000 units                       |
| Sport RT  |   | 300 – 2,000 units                       |
| Write Bros. Stick Pen   |   | 500 – 2,000 units                       |
| Write Bros. Stick Pen (Fine/Bold)                             |   | 500 – 2,000 units                       |
| Write Bros. Stick Pen (Grip)                                  |   | 500 – 2,000 units                       |
| Papermate Bold Flair  |   | 200 – 2,000 units                       |
| Papermate Metallic Flair                                      |   | 200 – 2,000 units                       |
| <b>SHARPIE PERMANENT MARKER</b>                               |   |   |
| Fine, Autograph   |   | 200 – 2,000 units                       |
| Fine Metallic   |   | 200 – 2,000 units                       |
| Fine Retractable  |   | 200 – 2,000 units                       |
| Ultra Fine Retractable  |   | 200 – 2,000 units                       |
| Mini  |   | 200 – 2,000 units                       |
| Sharpie S-Gel   |   | 200 – 2,000 units                       |
| Sharpie S-Gel Metal   | Copy or Repeat Logo Engraving                             | 100 – 1,000 units                       |
| Sharpie Roller  |   | 200 – 2,500 units                       |
| <b>SHARPIE HIGHLIGHTER</b>                                    |   |   |
| Retractable Highlighter                                       |   | 200 – 2,000 units                       |
| Sharpie Tank Highlighter                                      |   | 200 – 2,500 units                       |
| <b>PARKER</b>   |   |   |
| Jotter  |   | 100 – 500 units                         |
| Qualifying Fine Writing Products                              |   | Order Quantities<br>(Minimum – Maximum) |
| <b>PARKER</b>   |   |   |
| Urban   | Copy or Repeat Logo Engraving,                            | 15 – 150 units                          |
| IM  | or Non-Customized Product                                 | 15 – 150 units                          |
| <b>WATERMAN</b>   |   |   |
| Expert  | Copy or Repeat Logo Engraving,                            | 15 – 150 units                          |
| Hémisphère  | Orders from Emblem Stocking,<br>or Non-Customized Product | 15 – 150 units                          |

# Simple Ship Qualifying Products



SHIPS IN 3  
WORKING DAYS

| Qualifying Promotional Products<br>(One Color Barrel Imprint)                               | Order Quantities<br>(Minimum – Maximum)         |
|---|---|
| <b>PAPER MATE</b>   |   |
| Breeze  | 200 – 2,000 units                               |
| Element   | 200 – 2,000 units                               |
| Eco-Element   | 200 – 2,000 units                               |
| Flair (all colors)  | 200 – 5,000 units                               |
| InkJoy 300RT (all colors)   | 300 – 2,000 units                               |
| InkJoy Quatro (all barrels)   | 100 – 1,000 units                               |
| Sport RT  | 300 – 2,000 units                               |
| Write Bros. Stick Pen   | 500 – 2,000 units                               |
| Write Bros. Stick Pen (Fine/Bold)   | 500 – 2,000 units                               |
| Write Bros. Stick Pen (Grip)  | 500 – 2,000 units                               |
| PaperMate Bold Flair  | 500 – 2,000 units                               |
| PaperMate Metallic Flair  | 500 – 2,000 units                               |
| <b>SHARPIE PERMANENT MARKER</b>   |   |
| Fine  | 200 – 2,000 units                               |
| Fine Metallic (all colors)  | 200 – 2,000 units                               |
| Mini  | 200 – 2,000 units                               |
| Autograph   | 200 – 2,000 units                               |
| Sharpie S-Gel   | 200 – 2,500 units                               |
| Sharpie S-Gel Metal   | Laser 50 pcs max<br>100 – 1,000 units           |
| Sharpie Roller  | 200 – 2,500 units                               |
| Stainless Tank Highlighter  | 200 – 2,500 units                               |
| <b>Engraving only at one side: ABC or DEF<br/>(Laser Copy or Laser Logo or Personalize)</b> | <b>Order Quantities<br/>(Minimum – Maximum)</b> |
| <b>PARKER</b>   |   |
| Sonnet  | 50 units  |
| Urban   | 50 units  |
| IM  | 50 units  |
| Jotter  | 50 units  |
| <b>WATERMAN</b>   |   |
| Exception   | 50 units  |
| Carene  | 50 units  |
| Expert  | 50 units  |
| Hemisphere  | 50 units  |
| Embleme   | 50 units  |
| Allure  | 50 units  |
| <b>SHARPIE</b>  |   |
| Stainless   | 50 units  |

## Simple Ship Next Day and Simple Ship 3 Day Service Details

- Standard product pricing applies.
- Purchase order must specify 'Simple Ship Next Day' or 'Simple Ship 3 Day'.
- No rush charge will apply for qualifying 'Simple Ship' service orders.
- If you need an order in less than the standard lead time that does not qualify for either Simple Ship service, please inquire with Customer Service. A \$50(A) processing fee may apply.
- **All rush service orders must be received by 3:00pm EST.**
- Working day lead time is calculated from the date an order (requiring no further clarification of the purchase order or artwork) is received.
- No rush shipments by U.S. Postal Service.
- Emailed, vector-based art required.
- Entire order quantity must ship to one location specified on the purchase order.
- Orders cannot be changed after receipt.
- Product will be shipped in standard packaging (if applicable) with standard refills only.
- Pre-production samples or paper proofs cannot be requested on Simple Ship orders.

## 24 Hour Engraving Details

- Maximum 50 pens per order.
- Color Fill and Gravoxide are being permitted for these kind of orders.
- No Drop ship orders.
- No special packaging.
- Changes are not being allowed when order is in production.
- No Refill changes.

# CHART A: Shipping Weight Approximations

Approximate maximum weights per shipping carton

| Item—Listed alphabetically by brand | Minimum Order Quantity |                  |                                  | Master Carton Quantity |                  |                                  |
|-------------------------------------|------------------------|------------------|----------------------------------|------------------------|------------------|----------------------------------|
|                                     | Qty                    | Weight in Pounds | Box Dimensions (in.) (L x W x H) | Qty                    | Weight in Pounds | Box Dimensions (in.) (L x W x H) |
| <b>PAPER MATE</b>                   |                        |                  |                                  |                        |                  |                                  |
| Breeze Ballpoint or Gel Pen         | 200                    | 6                | 9x6x6                            | 650                    | 24               | 18x11x5                          |
| Eco-Element Ballpoint               | 200                    | 7                | 9x6x6                            | 650                    | 24               | 18x11x5                          |
| Element Ballpoint or Gel Pen        | 200                    | 7                | 9x6x6                            | 650                    | 24               | 18x11x5                          |
| Flair Marker                        | 200                    | 4                | 9x6x6                            | 900                    | 18               | 18x11x5                          |
| Flair Bold                          | 200                    | 4                | 9x6x6                            | 900                    | 18               | 18x11x5                          |
| Flair Metallic                      | 200                    | 4                | 9x6x6                            | 900                    | 18               | 18x11x5                          |
| InkJoy Gel RT                       | 200                    | 7                | 9x6x6                            | 650                    | 24               | 18x11x5                          |
| InkJoy RT                           | 300                    | 6                | 10x6x6                           | 900                    | 19               | 18x11x5                          |
| InkJoy RT 700                       | 200                    | 6                | 9x6x6                            | 900                    | 19               | 18x11x5                          |
| InkJoy Quatro                       | 200                    | 6                | 9x6x6                            | 650                    | 24               | 18x11x5                          |
| Profile                             | 200                    | 6                | 9x6x6                            | 900                    | 19               | 18x11x5                          |
| Sport Retractable Ballpoint         | 300                    | 5                | 10x6x6                           | 900                    | 16               | 18x11x5                          |
| Write Bros Ballpoint                | 500                    | 7                | 15x6x6                           | 500                    | 7                | 15x6x6                           |
| Write Bros Stick Pen - Grip         | 300                    | 3                | 10.75x6.625x6.75                 | 1000                   | 18               | 18.25x11.625x5.75                |
| <b>SHARPIE</b>                      |                        |                  |                                  |                        |                  |                                  |
| Clear View Highlighter              | 200                    | 9                | 15.25x6x6.375                    | 500                    | 21               | 18.25x11.625x5.75                |
| Autograph Marker                    | 200                    | 8                | 9x6x6                            | 800                    | 31               | 18x11x5                          |
| Fine Marker                         | 200                    | 5                | 9x6x6                            | 800                    | 19               | 18x11x5                          |
| Gel Highlighter                     | 200                    | 7                | 10x6x6                           | 600                    | 19               | 18x11x5                          |
| Metallic Markers                    | 50                     | 2                | 6x4x3                            | 200                    | 5                | 15x6x6                           |
| Mini Marker                         | 200                    | 3                | 9x6x6                            | 1000                   | 16               | 18x11x5                          |
| Mini Marker with Carabiner          | 200                    | 4                | 15x6x6                           | 500                    | 8                | 18x11x5                          |
| Pen                                 | 200                    | 4                | 9x6x6                            | 900                    | 17               | 18x11x5                          |
| Roller                              | 100                    | 3                | 9x6x6                            | 900                    | 22               | 18x11x5                          |
| S-Gel                               | 200                    | 6                | 9x6x6                            | 900                    | 19               | 18x11x5                          |
| S-Gel Metal                         | 100                    | 5                | 10x6x6                           | 850                    | 31               | 18x11x5                          |
| Stainless Steel Pen                 | 100                    | 8                | 10x6x6                           | 850                    | 64               | 18x11x5                          |
| Pocket Highlighter                  | 200                    | 5                | 9x6x6                            | 800                    | 18               | 18x11x5                          |
| Retractable Fine Point Marker       | 200                    | 5                | 10x6x6                           | 750                    |                  | 18x14x6                          |
| Retractable Highlighter             | 200                    | 7                | 10x6x6                           | 750                    | 22               | 18x14x6                          |
| Tank Highlighter                    | 100                    | 3                | 10.75x6.625x6.75                 | 400                    | 16               | 18.25x11.625x5.75                |
| Twin Tip Marker                     | 200                    | 5                | 9x6x6                            | 850                    | 19               | 18x11x5                          |
| Ultra Fine Marker                   | 200                    | 5                | 10x6x6                           | 850                    | 18               | 18x11x5                          |
| Ultra Fine RT Marker                | 200                    | 5                | 10x6x6                           | 750                    | 18               | 18x14x6                          |

NOTE: All Shipping weights are approximate. Individual mailings or master packings will be quoted upon request. Standard box dimensions are provided. We reserve the right to make box substitutions as needed. Corrugated shipping boxes use a minimum of 20% recycled paper, 5% of which is post-consumer waste. Please visit [www.NewellCustomWritingInstruments.com](http://www.NewellCustomWritingInstruments.com) to use the Freight Calculator and reference the most current product listing.



# CHART A: Shipping Weight Approximations

Approximate maximum weights per shipping carton

| Item—Listed alphabetically by brand                       | Minimum Order Quantity |                  |                                     | Master Carton Quantity |                  |                                     |
|---|------------------------|------------------|-------------------------------------|------------------------|------------------|-------------------------------------|
|   | Qty                    | Weight in Pounds | Box Dimensions (in.)<br>(L x W x H) | Qty                    | Weight in Pounds | Box Dimensions (in.)<br>(L x W x H) |
| <b>PARKER</b>   |                        |                  |                                     |                        |                  |                                     |
| Parker IM Ballpoint, Standard Gift Box                    | 15                     | 4                | 11x7x7                              | 100                    | 21               | 19x15x8                             |
| Parker IM Rollerball Pen, Standard Gift Box               | 15                     | 4                | 11x7x7                              | 100                    | 21               | 19x15x8                             |
| Parker Jotter Ballpoint, Tube                             | 100                    | 4                | 9x7x6                               | 400                    | 19               | 15x10x9                             |
| Parker Jotter Rollerball, Tube                            | 100                    | 4                | 9x7x6                               | 400                    | 19               | 15x10x9                             |
| Parker Jotter XL Ballpoint                                | 100                    | 4                | 9x7x6                               | 400                    | 19               | 15x10x9                             |
| Parker Sonnet Ballpoint, Standard Gift Box                | 15                     | 6                | 15x10x9                             | 50                     | 29               | 18x14x13                            |
| Parker Sonnet Rollerball Pen, Standard Gift Box           | 15                     | 5                | 15x10x9                             | 50                     | 20               | 18x14x13                            |
| Parker Urban Ballpoint Pen, Standard Gift Box             | 15                     | 10               | 15x8x7                              | 50                     | 24               | 18x14x13                            |
| <b>WATERMAN</b>   |                        |                  |                                     |                        |                  |                                     |
| Waterman Allure   |                        |                  |                                     |                        |                  |                                     |
| Waterman Carène Ballpoint, Standard Gift Box              | 15                     | 10               | 15x8x7                              | 50                     | 36               | 19x15x8                             |
| Waterman Carène Rollerball Pen, Standard Gift Box         | 15                     | 10               | 15x8x7                              | 50                     | 36               | 19x15x8                             |
| Waterman Embleme Ballpoint                                | 15                     | 11               | 15x10x9                             | 50                     | 25               | 17x13x9                             |
| Waterman Exception Rollerball Pen, Standard Gift Box      | 15                     | 11               | 15x10x9                             | 50                     | 26               | 17x13x9                             |
| Waterman Exception Slim Ballpoint, Standard Gift Box      | 15                     | 11               | 15x10x9                             | 50                     | 25               | 17x13x9                             |
| Waterman Exception Slim Rollerball Pen, Standard Gift Box | 15                     | 11               | 15x10x9                             | 50                     | 25               | 17x13x9                             |
| Waterman Expert Ballpoint/Pencil Set, Standard Gift Box   | 15                     | 9                | 15x8x7                              | 50                     | 29               | 17x13x9                             |
| Waterman Expert Fountain Pen, Standard Gift Box           | 15                     | 8                | 15x8x7                              | 50                     | 29               | 17x13x9                             |
| Waterman Expert Ballpoint, Standard Gift Box              | 15                     | 8                | 15x8x7                              | 50                     | 29               | 17x13x9                             |
| Waterman Expert Roller, Standard Gift Box                 | 15                     | 8                | 15x8x7                              | 50                     | 29               | 17x13x9                             |
| Waterman Hémisphère Ballpoint, Standard Gift Box          | 15                     | 8                | 15x8x7                              | 50                     | 29               | 17x13x9                             |
| Waterman Hémisphère Rollerball Pen, Standard Gift Box     | 15                     | 8                | 15x8x7                              | 50                     | 29               | 17x13x9                             |
| Waterman Allure Ballpoint, Standard Gift Box              | 15                     | 8                | 15x8x7                              | 50                     | 29               | 17x13x9                             |
| Waterman Allure Rollerball Pen, Standard Gift Box         | 15                     | 8                | 15x8x7                              | 50                     | 29               | 17x13x9                             |

are provided. We reserve the right to make box substitutions as needed. Corrugated shipping boxes use a minimum of 20% recycled paper, 5% of which is post-consumer waste. Please visit [www.NewellCustomWritingInstruments.com](http://www.NewellCustomWritingInstruments.com) to use the Freight Calculator and reference the most current product listing.

# Preferred Carrier Freight Information

## Note:

The following policies are in effect on January 1, 2022 (shipping policy subject to change without notice).

- Sanford B2B's shipping policy is to negotiate and apply the most cost effective and timely shipping method so as to minimize costs for both Sanford B2B and our customers, yet deliver goods with quickest lead times.
- We have negotiated a special discounted program with Fedex that will result in speedy air shipments at comparable ground rate prices.
- Orders will ship "Prepaid & Add"
- Max 4 day service to most urban centres in Canada.
- We have also developed a simple system to calculate costs.  
The objective being to make it easy for you to understand and figure your shipping costs.
- Sanford B2B will continue to pay all duties and brokerage fees for easy flow through.
- Note: Please add production lead time to delivery lead time.



4 DAYS OR LESS  
GROUND PARCEL  
RATES



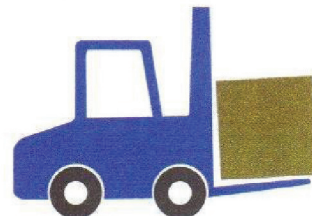
## "Small Package" orders will ship Fedex

- Orders will ship "Air" from our depot in Mexicali, MX to distribution points in Canada then re-routed via quickest available
- Freight costs are calculated \$1.25/lb\* regardless of location in Canada
- Each order will also be assessed a \$5.00\* processing fee, regardless of order size
- Calculation is simple, 20lb order:  
 $20\text{lb} \times \$1.25 = \$25.00/\text{lb.}$   
 $\$25.00 + \$5.00 = \$30.00$  shipping fee

\* Freight rates subject to change

## "Large Shipment"

Orders will be shipped LTL, best cost and delivery method available via one of our preferred carriers, FOB Mexicali. Freight charges will be applied to invoice. Please contact your Customer Service Rep for quote.



## Notes

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## Notes

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## Notes

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## Notes

[illegible]

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