

Paper♥Mate®

Sharpie

PARKER®

WATERMAN®  
PARIS



# newell

BRANDS

## Who We Are

A global leader in writing instruments, Newell Brands includes Sharpie® markers, highlighters, & pens; Paper Mate® Ink Joy® ballpoint pens; & Parker® and Waterman® fine writing instruments.

## What We Do

From encouraging self-expression on almost any canvas and creating an unparalleled, effortless writing experience in an everyday pen to introducing the next generation of young professionals to fine writing, Newell Brands' Writing brands are changing the way consumers write worldwide. Our Writing brands deliver superior performance, design and innovation in products consumers of all ages around the world use every day.

## Why We Are Different

- Delivering brands that matter where you LIVE, LEARN, WORK & PLAY
- Driving category growth and global demand through innovation
- Variety: Ink and barrel colours, styles, modes, decoration, and price points for every need
- Continued investment in our brands

## Where To Find Support

- SAGE
- ASI
- Educat

## The Newell Brands Advantage



SHIPS NEXT DAY

SHIPS IN 3 WORKING DAYS



3 DAYS OR LESS GROUND PARCEL RATES



24 HOUR ENGRAVING

## Our Writing Brands

Paper♥Mate®

Sharpie®



PARKER  
EST. 1888

WATERMAN  
PARIS

## OUR HISTORY

The story of Newell started in 1903 in Ogdensburg, N.Y., when the W.F. Linton Co., a manufacturer of metal curtain rods, defaulted on its loan.



Prominent local businessman Edgar A. Newell purchased the company and renamed it the Newell Manufacturing Company.

1903

Dan Ferguson was named President in 1965. Using his growth-by-acquisition strategy, Newell grew from a small, one-category private



company to a powerful hardware and housewares company that catered to large national retail chains with dozens of brands. Over 70 acquisitions in 30 years!

1965

Newell entered the office supplies business with the 1991 acquisition of W.T. Rogers and the 1992 purchase of Sanford, a leading manufacturer and marketer of writing instruments.

1972

1991-1992

2000

2015

2019

In 2015, Newell Rubbermaid announced its intention to acquire Jarden Corporation. The transaction closed in April 2016 and created Newell Brands.



During World War II, Western Newell converted factories to assist with the war effort, earning

the prestigious Army/Navy "E" award for excellence in wartime production. After the war, Western Newell saw immediate success in sales and manufacturing of drapery pin-on hooks, extension rods, sash rods, curtain holdbacks thanks to a deal with Kresge.



The Newell Company went public in 1972, opening on the NASDAQ at \$28 per share.

The company created the world's broadest assortment of writing products with the purchase of Gillette's stationery products business, including Paper Mate and Liquid Paper. The acquisition also included the Parker and Waterman brands, the most global of the company's brands to date, positioning Newell Rubbermaid in the luxury writing instruments category.











Ravi Saligram joined the company in October as president and CEO to reestablish the organization as a premier, consumer products

company that is at the forefront of meeting evolving needs and lifestyles.

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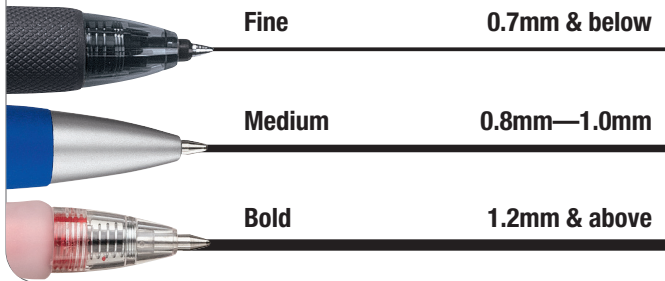
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# How To Choose The Right Pen

## Pick your ink type and point size, then consider these other factors

- Fine/Micro for detailed writing
- Medium for average line width
- Bold for the most vivid marking
- Style
- Grip
- Colour
- Pens that prevent check washing
- Earth-friendly choices
- InkJoy® ink for effortless writing

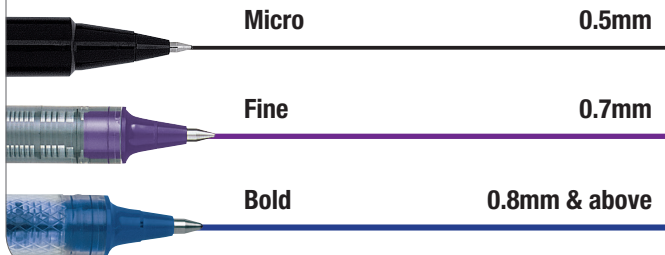
### Ballpoint Pens



### Ballpoint Pen Ink

- Quick-drying ink — Great for left-handers
- Writes with precise lines
- Less smearing than rollerball and gel inks
- Typically offers extended write life

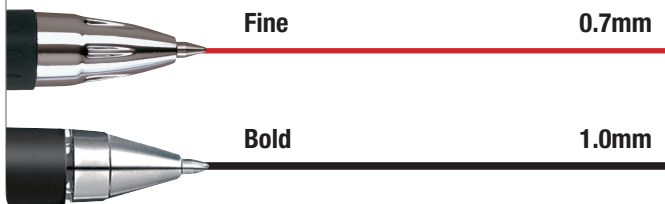
### Rollerball Pens



### Rollerball Ink

- Fluid ink takes very little effort to make the ink flow
- Longer drying time than ballpoint
- Provides bright, vibrant, rich colouring on your page
- Rollerball pens are often capped (vs. retractable) to prevent ink dry-out

### Gel Pens



### Gel Ink

- Combines qualities of ballpoint and rollerball pen
- In an idle state, ink is thick, similar to a ballpoint
- Once the ball begins rolling, provides a fluid writing experience like a rollerball
- Provides bright, vibrant, rich colouring on your page

## InkJoy® Pens



Medium

1.0mm

## InkJoy Ink

- Revolutionary ink system that glides like a gel and dries like a ballpoint pen
- Variety of vivid, bold colours
- Incredible smoothness right from the start

## UNIQUE PENS WITH UNIQUE ABILITIES



see page 29



Experience a high-performance gel pen with the Sharpie S•Gel. With no smear, no bleed technology, this Sharpie pen delivers an exceptional writing experience. The gel ink pen features intensely bold colours for always vivid writing, while the contoured rubber grip provides you a comfortable writing experience during any writing task. Finally, it's sleek design and matte finish make it a pen you'll be hesitant to loan out. Sharpie S•Gel offers a smooth writing experience at home, school, or in the office.

- Available in 5 gel ink colours as indicated by the chrome ring - Black, Blue, Red, Purple, and Green.
- Note: White barrel only available in black or blue ink.

**Sharpie GEL**  
HIGHLIGHTER

see page 44

**No Ink. No Smear. Radical, Yes.**



New gel stick technology provides our strongest smear protection across pen and marker inks and ink jet printouts. Won't bleed through paper surfaces including glossy and thin papers, magazines and religious books.



Paper♥♥Mate®



# Paper Mate®

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# InkJoy®

## 300ST

Click, smile, and go! Paper Mate® InkJoy® 300ST ballpoint pens let your words and ideas flow in nine bright and brilliant colours. The ultra-smooth writing system never drags, plus these pens have comfortable rubberized grips that feel great in your hand. Liven things up with Paper Mate InkJoy!

- Ultra smooth ink keeps the fun and ideas flowing
- Colourful ink in 9 bright shades adds fun to every page
- Reliable and fluid to draw clean lines from beginning to end
- Comfortable grip feels good in your hand



EXTRA LARGE IMPRINT AREA  
**InkJoy 300 Stick Barrel**  
 0.950" H x 2.0" W

IMPRINT AREA  
**InkJoy 300 Stick Clip Imprint**  
 0.125" H x 0.950" W  
 1-colour Imprint only.

See page 91 for details

**FREE SET-UP!**  
**2<sup>ND</sup> COLUMN+**

**SIMPLE SHIP 3**

**SIMPLE SHIP 2<sup>ND</sup>**

See pages 99-100 for details

Model Code:	300	500	1,000	2,500	5,000	10,000
<b>IJ300ST</b>	\$0.97	\$0.91	\$0.87	\$0.77	\$0.68	\$0.66
Clip imprint colour charge of .10(G) & additional imprint colour charge of .10(G)						3A2BC

PACKAGING  
 InkJoy is shipped bulk.  
 See pages 93-94 for optional packaging.

Price includes one colour imprint on barrel. Up to 4-colour imprint available. Additional imprint colour charge of .08(g) per colour. One colour clip imprint available for .10(G)

For best results a white or metallic silver imprint is recommended on dark barrels. Standard lead time is 10-business days after proof approval.

# InkJoy®

## 300RT & 300RTW

Click, smile, and go! Paper Mate® InkJoy® 300RT & 300RTW ballpoint pens let your words and ideas flow in nine bright and brilliant colours. The ultra-smooth writing system never drags, plus these pens have comfortable rubberized grips that feel great in your hand. Liven things up with Paper Mate InkJoy!

- Colourful ink in 9 bright shades adds fun to every page
- Reliable and fluid to draw clean lines from beginning to end
- Retractable design is ready to write with just a click
- Comfortable grip feels good in your hand



IMPRINT AREA  
InkJoy 300RT & RTW Barrel

0.60" H x 1.625" W

180° from clip

See page 91 for details

Model Code:	300	500	1,000	2,500	5,000	10,000
IJ300RT	\$1.09	\$1.01	\$0.97	\$0.86	\$0.80	\$0.71
IJ300RTW	\$1.09	\$1.01	\$0.97	\$0.86	\$0.80	\$0.71
						3A2BC

Price includes one colour imprint on barrel. Up to 4 colour imprint available. Additional imprint colour charge of .10(g) per colour.

#### PACKAGING

InkJoy is shipped bulk. See pages 93-94 for optional packaging.

**FREE SET-UP!**  
2<sup>ND</sup> COLUMN+

**SIMPLE SHIP<sup>3</sup>**

**SIMPLE SHIP<sup>ND</sup>**

See pages 99-100 for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# InkJoy®

## 700RT

Bring joy to your everyday writing! Paper Mate® InkJoy® 700RT retractable ballpoint pens are sleek and professional on the outside, vividly colourful on the inside. They're designed to comfortably fit your hand, with a contoured, high-gloss barrel and integrated grip. The Paper Mate InkJoy writing system ensures that ink flows, not drags, so you can express yourself smoothly and reliably in two colours. Spread joy with Paper Mate InkJoy!

- Ultra smooth ink keeps the fun and ideas flowing
- Colourful ink in 2 bright shades adds fun to every page
- Reliable and fluid to draw clean lines from beginning to end
- Retractable design is ready to write with just a click
- Comfortable grip feels good in your hand
- Shiny chrome accents add a shot of extra style



Price includes a one-colour imprint. Up to 2-colour imprint available. Price per additional colour applicable up to 2-colour imprint.

See page 95 for standard imprint colours.

### Model Code: 700RT InkJoy 700RT

<b>100</b>	<b>200</b>	<b>500</b>	<b>1,000</b>	<b>5,000</b>
\$3.40	\$3.29	\$2.88	\$2.72	\$2.39
				2A2BC

### IMPRINT AREA InkJoy 700RT

0.23" H x 1.5" W

90° from clip

### PACKAGING

InkJoy is shipped bulk. See pages 93-94 for optional packaging.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 91 for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

# InkJoy®

## QUATRO

Make writing four times as fun! Paper Mate® InkJoy® Quatro retractable ballpoint pens have four vivid ink colours in every pen. Just click a colour-coded button to switch between inks, and enjoy ultra-smooth ink that's all colour and no drag. The 4-in-1 design has an easy-to-hold barrel, with comfort grip and easy clicking buttons. Switch it up with Paper Mate InkJoy!

- Ultra smooth ink keeps the fun and ideas flowing
- Colourful combos give you 4 colours in each pen
- Reliable and fluid to draw clean lines from beginning to end
- Retractable design is ready to write with just a click
- Comfortable grip feels good in your hand



Price includes a one-colour imprint. Up to 4-colour imprint available. Price per additional colour applicable up to 4-colour imprint. Over 4 colours, call for quote.

See page 95 for standard imprint colours.

**Model Code: QUATRO**  
**InkJoy Quatro**

100	200	500	1,000	5,000
\$3.17	\$3.03	\$2.67	\$2.69	\$2.22
				2A2BC

Price includes a one colour imprint. Up to 4-colour imprint available. Additional imprint colour charge of .10(G) per colour.

IMPRINT AREA  
InkJoy Quatro

0.76" H x 1.5" W

180° from clip

**PACKAGING**

InkJoy is shipped bulk. See pages 93-94 for optional packaging.

**FREE SET-UP!**  
**2<sup>ND</sup> COLUMN+**

See page 91 for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

# InkJoy®

## GEL RT

Spread joy (not smears) with quick-drying Paper Mate® InkJoy® Gel Pens. With vivid gel ink that dries 3X faster\* for reduced smearing, it's like a party on the page where smudges aren't invited. With 14 brilliant colours to choose from, your notes will be bright and filled with fun. Perk alert: these colourful pens are fully wrapped with a comfort grip (because words should never hurt you) and feature a smooth style that keeps the joy flowing as fast as your thoughts.

- Quick-drying ink dries 3X faster\* so smears run in fear
- Colourful gel ink brightens all your notes
- Ergonomic comfort grip wraps the entire pen
- Smooth ink keeps the fun and ideas flowing
- Smear-free gel ink keeps your notes looking neat

\*vs. the leading gel pen at retail. Based on average dry times of black, blue and red. Individual dry times may vary by colour.



### Model Code: IJGELRT InkJoy Gel RT

100	200	500	1,000	5,000
\$5.24	\$4.73	\$4.23	\$3.81	\$3.43
1-COLOUR IMPRINT ONLY				AB3C

### IMPRINT AREA InkJoy Gel RT

0.3125" H x 1.125" W

### PACKAGING

InkJoy Gel is shipped bulk. See pages 93-94 for optional packaging.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 91  
for details

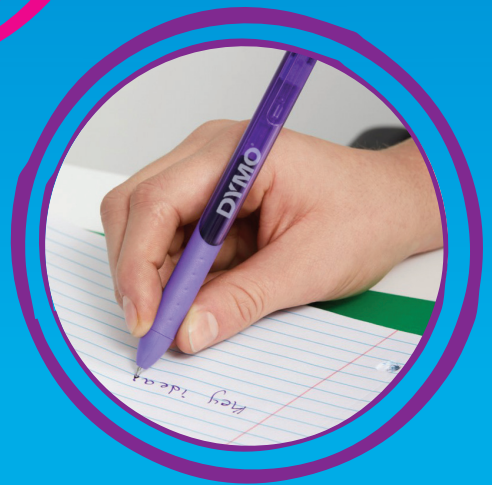
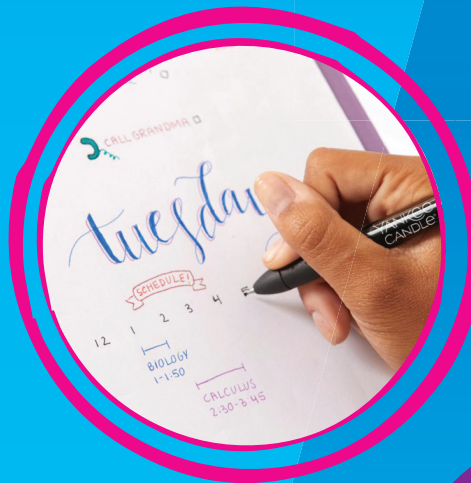
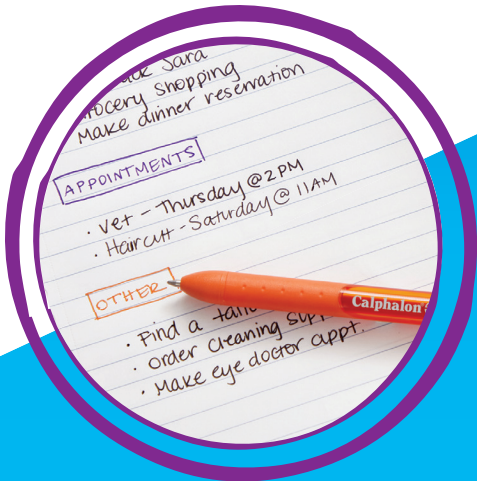
For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

# Paper♥Mate®

InkJoy®

GEL  
PENS



**ULTRA  
SMOOTH INK**  
KEEPS THE FUN AND  
IDEAS FLOWING!

**VIBRANT INK**  
ADDS FUN TO  
EVERY PAGE!

# Paper Mate®

The Paper Mate Flair Felt Tip Pen will make you love writing. The colourful ink featured in these pens makes it easy to express yourself with flair.



- Point Guard prevents the tip from fraying even after repeated use
- Quick-drying, water-based ink resists smearing
- Specially designed ink will not bleed through paper
- Bold point produces expressive lines perfect for writing, doodling, colouring, and bullet journaling



## Model Code: Bold Flair

200	500	1,000	2,500	5,000	10,000
\$3.29	\$3.22	\$2.89	\$2.63	\$2.58	\$2.51
					2AB3C

## IMPRINT AREA Flair Barrel Imprint

0.75" H x 1.40" W

## PACKAGING

Flair is shipped bulk. See pages 93-94 for optional packaging.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 91 for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.



# Paper Mate® Flair!

The Paper Mate Flair Felt Tip Pen will make you love writing. Each of the pens has Point Guard to prevent the tip from fraying, so you always produce neat lines even after repeated use. Featuring quick-drying water-based ink that resists smearing, these porous pens always leave a great impression. The ink is also specially designed so that it won't bleed through paper. The colourful ink featured in these medium-point pens makes it easy to express yourself with flair. Every stroke produces bold, clean lines that are perfect for drawing, editing documents and checking papers.

- Point Guard prevents the tip from fraying even after repeated use
- Quick-drying, water-based ink resists smearing
- Specially designed ink will not bleed through paper
- Medium point produces bold and expressive lines



- Price includes one-colour imprint. One-colour imprint only.
- See page 95 for standard imprint colours.

Model Code:	200	500	1,000	2,500	5,000	10,000
Flair	\$3.29	\$3.22	\$2.89	\$2.63	\$2.58	\$2.51 2AB3C

IMPRINT AREA  
Flair Barrel Imprint

0.75" H x 1.40" W

**PACKAGING**

Flair is shipped bulk. See pages 93-94 for optional packaging.

**FREE SET-UP!**  
2<sup>ND</sup> COLUMN+

See page 91 for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

# Paper♥Mate®



Bring a blast of metallic sparkle to your writing and illustrations with Paper Mate Flair Pens!

Flair!  
FELT TIP



## METALLIC City Lights

- Metallic felt tip pens with glittery ink that shines on white paper
- Paper Mate Flair Metallic Pens bring even more fun to your writing, doodling, and bullet journaling
- Durable medium tips (0.7 mm) that stand repeated use
- Smear- and fade-resistant ink
- Quick-drying ink won't bleed through paper, keeping your work looking clean and fresh



### Model Code: Metallic Flair

200	500	1,000	2,500	5,000	10,000
\$5.71	\$5.14	\$4.63	\$4.16	\$3.75	\$3.71
					2AB2C

IMPRINT AREA  
Flair Barrel Imprint

0.75" H x 1.40" W

### PACKAGING

Flair is shipped bulk. See pages 93-94 for optional packaging.

**FREE  
SET-UP!  
2ND  
COLUMN+**

See page 91 for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

# Paper Mate® Write Bros.®

Now available in a NEW design, the Paper Mate Write Bros. Stick Pen is the high-quality, branded stick pen that everyone has trusted for years. With several different colour combinations and a multi-colour imprint, this everyday product is a colourful, traveling billboard. It's competitively priced so you can get your message to the masses. With a thick barrel and long grip zone, these Paper Mate pens bring you comfort as you write. Backed by the Paper Mate unconditional guarantee, the Paper Mate Write Bros. Stick Pen is just the ticket for your everyday writing needs and budget.

- Available in 4 barrel colours – Black, Blue, Red, and White
- Available in 6 cap colours – Black, Navy Blue, Royal Blue, Bright Green, Red, and White
- Write Bros can be customized with a one or two colour imprint



See page 91 for details

Additional imprint colour charge of .10(G) per colour.

Price includes a one-colour imprint. Two-colour imprint available. Please inquire on artwork over two colours.

**Model Code: WBB, WBL, WBR, WBW**  
**Write Bros. Stick**

500	1,000	2,500	5,000	10,000
\$0.88	\$0.71	\$0.67	\$0.59	\$0.51 2AB2C

IMPRINT AREA  
Stick Pen Barrel

0.75" H x 1.92" W

**PACKAGING**

Stick Pens are shipped bulk. See pages 93-94 for optional packaging.

**FREE SET-UP!**  
**2<sup>ND</sup> COLUMN+**

**SIMPLE SHIP<sup>3</sup>**

**SIMPLE SHIP<sup>ND</sup>**

See pages 99-100 for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

**Specify Trim Colour**  
(Contact us for available colour options)

**6 Trim Colours**



Black



Blue



Navy



Bright Green



Red



White

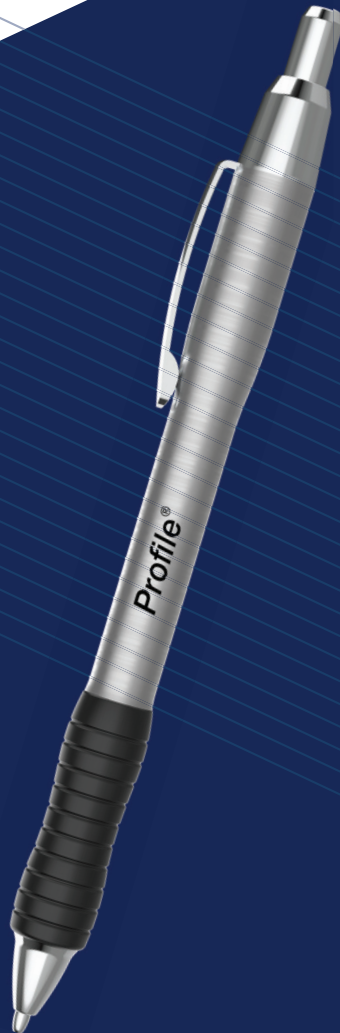
For best results a white or metallic silver imprint is recommended on dark barrels.


Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

## Profile® BALLPOINT PENS

- ▶ The trust of Paper Mate® Profile® pens with a metal barrel in a medium 1.0mm point
- ▶ Rich ink provides a smooth, crisp writing experience
- ▶ Comfort grip for comfortable writing during any writing task
- ▶ Available in Black or Blue ink



 Price includes one-colour imprint.  
One-colour imprint only.

### Model Code: PROFMETAL

100	200	500	1,000	2,500
\$4.88	\$4.41	\$3.97	\$3.56	\$3.10
1-COLOUR IMPRINT ONLY				A3BC

### IMPRINT AREA

0.25" H x 1.2" W

### PACKAGING

Profile is shipped bulk.  
See pages 93-94 for  
optional packaging.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 91  
for details

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

# Paper Mate®

Profile®

GEL PENS



For ultra-smooth, colourful writing, turn to Paper Mate Profile Gel pens. These retractable pens feature vibrant ink that stands out on the page. A soft grip lets you write comfortably, no matter the writing task. Each gel pen has an easy-glide 0.7mm tip that lays down beautiful yet fluid lines.

- Available in 3 gel ink colours - Black, Blue, and Red

Additional imprint colour charge of .10(G) per colour.

Price includes a one-colour imprint. Two-colour imprint available. Please inquire on artwork over two colours.



IMPRINT AREA

0.25" H x 1.2" W

See page 91 for details

FREE SET-UP!  
2<sup>ND</sup> COLUMN+

SIMPLE SHIP<sup>3</sup>

SIMPLE SHIP<sup>ND</sup>

ASSEMBLED IN THE USA

See pages 99-100 for details

## Model Code: PMPROFGEL

100	200	500	1,000	2,500
\$2.79	\$2.52	\$2.28	\$2.04	\$1.77
				A3BC

## PACKAGING

Profile Gel are shipped bulk. See pages 93-94 for optional packaging.

For best results a white or metallic silver imprint is recommended on dark barrels.

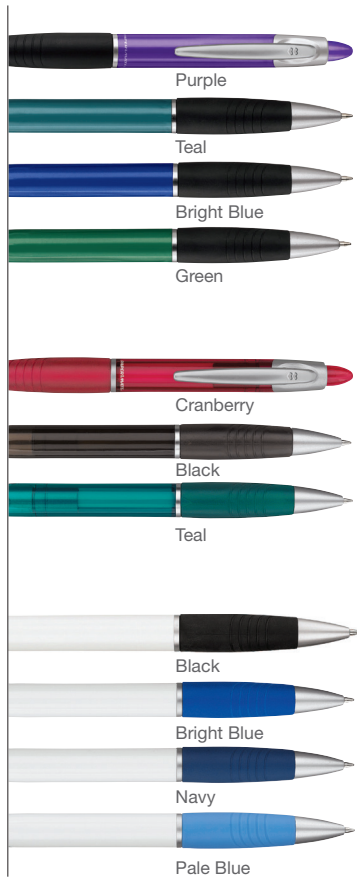
Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# Paper Mate® Element

Tired of the same old pen designs? Need something that will set your company apart? Then step outside your element when you choose the Paper Mate Element. This trendy design, exclusively from Paper Mate, has all the features you love -- metal accents, trendy translucent barrels, imprint-friendly white barrels and pearlized barrels. Black ballpoint pen available in all colours; blue ink available in select versions. Paper Mate Element - the essential element to your next successful marketing plan.

- Medium point, black Paper Mate ballpoint pen ink available in all colours; blue ink available in select colours



Additional imprint colour charge of .10(G) per colour.

Price includes a one-colour imprint. Up to 4-colour imprint available.



See page 91 for details

**FREE SET-UP!**  
2<sup>ND</sup> COLUMN+

**SIMPLE SHIP** 3

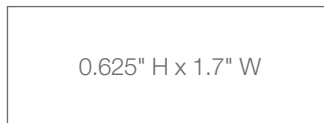
**SIMPLE SHIP** 10

See pages 99-100 for details

## Model Code: EPB, ETB, EWB Element Ballpoint

200	500	1,000	2,500	5,000	10,000
\$2.74	\$2.40	\$2.34	\$2.13	\$2.09	\$2.01
					A2B3C

### IMPRINT AREA Element Ballpoint Barrel



180° from clip

### PACKAGING

Element is shipped bulk. See pages 93-94 for optional packaging.

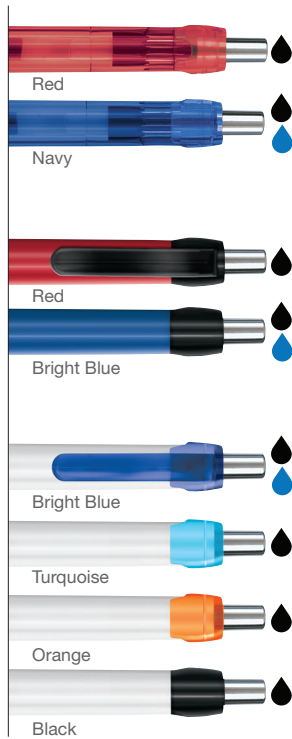
For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

Imagine writing effortlessly with smooth, bold, vivid lines and you're experiencing the sleek writing performance of the Paper Mate Breeze. It's one of the smoothest additions to the Paper Mate brand. The sleek stainless trim, comfort grip and smooth ballpoint pen ink makes writing a breeze! Choose the Paper Mate Breeze when you need a smooth operator.

- A variety of colours to choose from - white barrels with coloured trim, solid colour barrels, and translucent barrels
- Medium point, black Paper Mate ballpoint pen ink available in all colours; blue ink available in select colours



Additional imprint colour charge of .10(G) per colour.

Price includes a one-colour imprint. Up to 4-colour imprint available.

See page 91 for details

**FREE SET-UP!**  
2<sup>ND</sup> COLUMN+

**SIMPLE SHIP** 3

**SIMPLE SHIP** 2D

See pages 99-100 for details

Model Code: BTB, BSB, BWB Breeze Ballpoint						
200	500	1,000	2,500	5,000	10,000	
\$2.55	\$2.24	\$2.15	\$1.92	\$1.90	\$1.87	A2B3C

IMPRINT AREA Breeze Ballpoint Barrel
0.625" H x 1.25" W
180° from clip

**PACKAGING**  
Breeze is shipped bulk. See pages 93-94 for optional packaging.


For best results a white or metallic silver imprint is recommended on dark barrels.


Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

This classic Paper Mate ballpoint pen is the value-priced fresh alternative for your everyday writing needs. Sport your message on perfectly white barrels with 11 fun trim colours, translucent barrels with 6 trim colours, silver barrels with 5 trim colours, yellow barrels with 3 trim colours and frosted white barrels with 2 trim colours - 27 colour combinations at an unbelievable price! Take advantage of reduced minimums - order as few as 300 units - and no set-up charges! Brighten your sales with the Paper Mate Sport RT.



 Additional imprint colour charge of .10(G) per colour.

 Price includes a one-colour imprint. Up to 4-colour imprint available.

See page 91 for details

**FREE SET-UP!**  
**2<sup>ND</sup> COLUMN+**

**SIMPLE SHIP<sup>3</sup>**

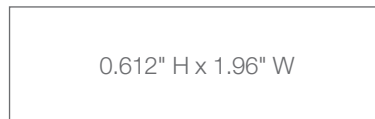
**SIMPLE SHIP<sup>ND</sup>**

See pages 99-100 for details

**Model Code: SRTW, SRTY, SRTT, SRTS, SRTF, Sport RT**

300	500	1,000	2,500	5,000	10,000
\$1.82	\$1.54	\$1.30	\$1.20	\$1.03	\$0.98
					3AB2C

**IMPRINT AREA**  
Sport Retractable Ballpoint Barrel




Imprint aligned with clip

**PACKAGING**

Sport Retractable is shipped bulk. See pages 93-94 for optional packaging.

 For best results a white or metallic silver imprint is recommended on dark barrels.

 Standard lead time is 10-business days after proof approval.

 See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## How to Order

Please specify **INK COLOUR, MODEL CODE, BARREL COLOUR and TRIM COLOUR** on all orders.

Example: Blue Ink, Model Code SRTS, Silver Barrel, Navy Trim

Medium point, black and blue Paper Mate ink available in all versions.

### Model Code SRTW – White Barrel



#### Trim Colours



### Model Code SRTY – Yellow Barrel



#### Trim Colours



### Model Code SRTT – Translucent Barrel



#### Matching Barrel & Trim Colours



### Model Code SRTS – Silver Barrel



#### Trim Colours



### Model Code SRTF – Frosted White Barrel



#### Trim Colours



27 Colour Combinations!

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



Sharpie®





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# Sharpie® ROLLER



## ENGINEERED FOR PRECISION

- ▶ **ALWAYS VIVID WRITING**  
With bold rollerball inks
- ▶ **PREMIUM METAL CLIP**  
For a professional finish
- ▶ **TRANSLUCENT GRIP**  
To indicate ink colour



POINT SIZE  
Available in 0.5mm and  
**NOW** 0.7mm

**Model Code:  
Sharpie Roller**

200	500	1,000	2,500	5,000
\$5.07	\$4.57	\$4.42	\$3.94	\$3.81
				A2B2C

Price includes one-colour imprint. 1-COLOUR IMPRINT ONLY.  
See page 95 for standard imprint colours.

IMPRINT AREA  
Barrel

0.30" H x 1.33" W

**FREE  
SET-UP!  
2ND  
COLUMN+**

**SIMPLE  
SHIP**

**SIMPLE  
SHIP**

See pages  
99-100  
for details

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

DISCOVER THE

# Sharpie® S·GEL™

## COLLECTION

AVAILABLE IN A RANGE OF  
COLOURS AND DESIGNS

**NO SMEAR, NO BLEED TECHNOLOGY**  
delivers an exceptional writing experience

**CONTOURED RUBBER GRIP**  
keeps you writing comfortably

**INK COLOURS OFFERED:**



Black, Blue, Red, Purple or Green Ink

**BARREL COLOURS OFFERED:**



Black or Pearl White\* Plastic Barrel



Matte Black\*, Midnight  
Blue\*, Gunmetal Gray\*,  
Champagne\* or  
Crimson Red\*  
Metal Barrel

**AVAILABLE IN  
0.7mm TIP**  
\*Only available in  
black or blue ink.

**CHROME RINGS**  
indicate ink colour

**NEW COLOURS  
LAUNCHING  
Q2 2023!**



**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

# Sharpie®

## S•GEL

Experience a high-performance gel pen with the Sharpie S•Gel. With no smear, no bleed technology, this Sharpie pen delivers an exceptional writing experience. The gel ink pen features intensely bold colours for always vivid writing, while the contoured rubber grip provides you a comfortable writing experience during any writing task. Finally, it's sleek design and matte finish make it a pen you'll be hesitant to loan out. Sharpie S•Gel offers a smooth writing experience at home, school, or in the office.

- Available in 5 gel ink colours as indicated by the chrome ring - Black, Blue, Red, Purple, and Green
- Note: White barrel only available in black or blue ink



**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

**ASSEMBLED IN THE  
USA**

See page 91  
for details

### Model Code: SGEL Sharpie Pen

200	500	1,000	2,500	5,000
\$3.28	\$2.78	\$2.55	\$2.25	\$2.14
A2B2C				

Price includes one-colour imprint. 1-COLOUR IMPRINT ONLY.

See page 95 for standard imprint colours.

### IMPRINT AREA

0.5" H x 1.375" W

### PACKAGING

Sharpie S•Gel is packaged bulk. See pages 93-94 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# Sharpie®

# S·GEL™

**NEW! COLOUR EXPANSION LAUNCHING Q2 2023**

NOW AVAILABLE IN MATTE BLACK, CRIMSON RED AND MIDNIGHT BLUE



**PREMIUM LOOK AND FEEL**

SLEEK METAL BARREL  
DURABLE CHROME CLIP  
CONTOURED RUBBER GRIP

◆ All pens available in blue or black ink.

**HIGH PERFORMANCE GEL PEN**

**FREE SET-UP!**  
2<sup>ND</sup> COLUMN+

**SIMPLE SHIP 3**

**24HR ENGRAVING**

See pages 99-100 for details

**Model Code: SGEL S-Gel Metal**

100	200	500	1,000	2,500
\$5.36	\$4.82	\$4.35	\$3.92	\$3.81
				A2B2C

Price includes choice of one location laser engraving.

ENGRAVE AREA  
Barrel

0.20" H x 1.7" W

Standard lead time is 10-business days after proof approval.

**Ready to Order?** See Pages 88-91



## STAINLESS STEEL PEN

Lay down sharp, vividly smooth lines that won't bleed through paper with Sharpie Pens. The fine point, comfort grip and slim design make it easy to draw crisp details while the archival-quality, acid-free ink is perfect for drawing, adult colouring books, journaling, making cards and more. These Sharpie pens also feature a stylish stainless steel body. The Sharpie ink dries quickly and is water, smear and fade resistant. Write confident, fine lines with Sharpie Pens.

- Ink won't bleed through paper and is acid-free and archival-quality
- Fine point, soft grip, and stainless steel barrel design deliver effortless detail, control, comfort, and style
- Quick-drying ink is both water- and fade-resistant; AP certified



Conforms to ASTM D-4236



See pages 91, 99-100 for details

### Model Code: SSP Sharpie Stainless Steel Pen

100	200	500	1,000	2,500
\$10.29	\$9.94	\$8.89	\$8.26	\$7.48

2A2BC

Price includes choice of one location laser engraving.

#### ENGRAVE AREA Barrel



#### Cap



90° from clip

#### PACKAGING

Sharpie Stainless Steel Pen is packaged in a polybag sleeve. See pages 93-94 for optional packaging.

Standard lead time is 10-business days after proof approval.





## PEN

The mark of the perfect pen. The performance of a Sharpie Permanent Marker meets pen-like precision. Sharpie Pen provides the precision you need for detailed drawings, diagrams and lettering. Smooth, archival-quality ink produces sharp, easy-to-read text that won't fade or smear as time goes by.

- Ink won't bleed through paper and is acid-free and archival-quality
- Durable fine point tip size ensure crisp, precise, and consistent line-width
- Quick-drying ink is both water- and fade-resistant; AP certified



See page 91 for details

### Model Code: SPM Sharpie Pen

200	500	1,000	2,500	5,000
\$4.02	\$3.61	\$3.27	\$2.93	\$2.84
				A2B2C

Price includes one-colour imprint. 1-COLOUR IMPRINT ONLY.  
See page 95 for standard imprint colours.



PACKAGING  
Sharpie Pen is packaged bulk. See pages 93-94 for optional packaging.

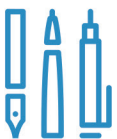
Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

**Full-Colour Imprints Available Now  
On Our Sharpie Fine!**

**Sharpie**  
PERMANENT MARKER

Model - FPM



**Newell Custom  
Writing Instruments**

# Sharpie®



## FINE

Bold to the max and permanent to the core, Sharpie Permanent Markers inspire you to transform ordinary surfaces into passionately creative statements. These Sharpie Fine Tip Markers mark on most hard-to-mark surfaces and are permanent on most surfaces. The durable fine point tip produces thinner, more detailed lines than their competitors. The fade-resistant and water-resistant ink will last. The alcohol-based ink in this Sharpie pack dries fast and is non-toxic.

- Proudly permanent ink marks on paper, plastic, metal, and most other surfaces
- Intensely brilliant colours create eye-popping, vibrant impressions
- Endlessly versatile fine point is perfect for countless uses in the classroom, office, home, and beyond
- Remarkably resilient ink dries quickly and resists fading and water; AP certified



Additional imprint colour charge of .10(G) per colour.

Up to 4-colour imprint available.



Conforms to ASTM D-4236  
NONTOXIC



See pages 91, 99-100 for details

PACKAGING  
Sharpie Fine is packaged bulk. See pages 93-94 for optional packaging.

### Model Code: FPM Sharpie Fine

200	500	1,000	2,500	5,000
\$2.54	\$2.24	\$2.08	\$1.87	\$1.74
				A2B2C



Price includes one-colour imprint. Up to 4-colour imprint available on Sharpie Fine. See page 95 for standard imprint colours. The Sharpie logo will be imprinted within the imprint window in the size shown in the same colour as the customer's logo.



Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# Sharpie®



## AUTOGRAPH

Take on specialized marking tasks with Sharpie Autograph Permanent Marker. These markers feature quick-drying, water- and smear-resistant permanent ink engineered to withstand high heat without fading. The durable tip delivers bold, precise marks and is designed to write on a variety of hard-to-mark surfaces including metal, glass, film, and plastic.

- Creates bold, detailed lines on a variety of surfaces including metal, glass, film, and plastic
- Quick-drying permanent ink is water, fade, and smear resistant
- Durable fine tip delivers bold, precise marks



Black



Conforms to ASTM D-4238



See pages 91, 99-100 for details

### PACKAGING

Sharpie Autograph is packaged bulk. See pages 93-94 for optional packaging.

### Model Code: FPAM Sharpie Fine Autograph

<b>200</b>	<b>500</b>	<b>1,000</b>	<b>2,500</b>	<b>5,000</b>
\$2.75	\$2.42	\$2.26	\$2.02	\$1.88
				A2B2C



IMPRINT AREA

1.25" H x 2.0" W

Price includes one-colour imprint.

See page 95 for standard imprint colours.

The Sharpie logo will be imprinted within the imprint window in the size shown in the same colour as the customer's logo. "AUTOGRAPH" will be included on Sharpie Autograph orders only.



Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## FINE METALLIC

Sharpie Permanent Markers in metallic colours offer an opaque sheen to every masterpiece. These fine point Sharpie markers are clearly visible on both light and dark surfaces. The durable tip produces bold details. Sharpie Permanent Markers offer vibrant ink in metallic colours that won't fade, smear or wash away. They are fast-drying and AP certified. Just uncap and you're ready to make shimmering impressions.

- Stunning sheen stands out on both light and dark surfaces
- Skip shaking, save your strength, and immediately enjoy stunning marks--no shaking required
- Authentic metallic finishes in opaque, permanent ink
- Forget fading with quick-drying, fade- and water-resistant ink; AP certified

*(Sharpie Metallic markers do not have clips on the cap)*



Conforms to ASTM D-4238



See pages 91, 99-100 for details

**PACKAGING**  
Sharpie Metallic is packaged in 50ct boxes. See pages 93-94 for optional packaging.

**Model Code: FPMM**  
**Sharpie Metallic**

<b>200</b>	<b>500</b>	<b>1,000</b>	<b>2,500</b>	<b>5,000</b>
\$3.27	\$2.94	\$2.65	\$2.37	\$2.31
				A2B2C



"STORE CAP SIDE DOWN" will be imprinted within the imprint window in the size shown to the left.

Price includes one-colour imprint. One colour imprint only.

See page 95 for standard imprint colours.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# Sharpie®

## MINI

The Sharpie Mini Markers are perfect for tasks on the go. Attach these Sharpie markers to key chains, golf bags, or lanyards for easy access. These mini Sharpie markers feature quick-drying, nontoxic ink that marks permanently on most hard-to-mark surfaces with minimal fuss and mess.

- Compact Sharpie markers go anywhere to get the job done
- Quick-drying, nontoxic permanent marker ink works on most hard-to-line mark surfaces with minimal fuss and mess
- AP Certified nontoxic ink formula

### Accessories

#### Silver Carabiner-SCAR\*

Carabiner holds multiple units.  
Sold separately. See page 93 for pricing.



\*Not intended for climbing use.

Additional imprint colour charge of .10(G) per colour.

Up to 4-colour imprint available.



MARKERS SHOWN ACTUAL SIZE



Conforms to ASTM D-4238



See pages 91, 99-100 for details

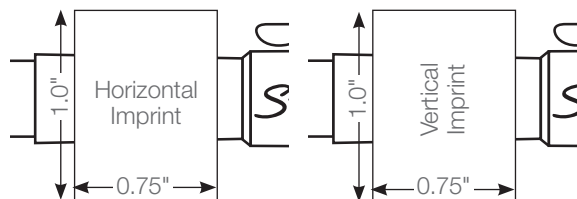
### Model Code: MINM Sharpie Mini

200	500	1,000	2,500	5,000
\$2.55	\$2.30	\$2.26	\$2.04	\$1.96
A2B2C				

Price includes one-colour imprint. Up to 4-colour imprint available.

See page 95 for standard imprint colours.

### IMPRINT AREA



### PACKAGING

Sharpie Mini is packaged bulk. See pages 93-94 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.





## TWIN TIP

With two tips in one, Sharpie Twin Tip Permanent Markers let you express yourself any way you want. Made to write practically everywhere, vivid Sharpie markers eliminate dull and boring.

- Endlessly versatile twin tip is perfect for countless uses in the classroom, office, home, and beyond
- Proudly permanent ink marks on paper, plastic, metal, and most other surfaces
- Remarkably resilient ink dries quickly and resists fading and water; AP certified



 Additional imprint colour charge of .10(G) per colour.

 Up to 4-colour imprint available.



Conforms to ASTM D-4236



See page 91 for details

### Model Code: TTM Sharpie Twin Tip

200	500	1,000	2,500	5,000
\$4.40	\$3.60	\$3.39	\$3.06	\$2.88
				A2B2C

IMPRINT AREA  
1.25" H x 1.5" W

Price includes one-colour imprint. Up to 4-colour imprint available.

See page 95 for standard imprint colours.

The Sharpie logo is imprinted in the same colour as the customer's logo.



#### PACKAGING

Sharpie Twin Tip is packaged bulk. See pages 93-94 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## ULTRA FINE

Bold to the max, permanent to the core, and offering the ultimate in precision, Sharpie Ultra Fine Point Permanent Markers inspire you to make your point.

- Endlessly versatile ultra-fine point is perfect for countless uses in the classroom, office, home, and beyond
- Proudly permanent ink marks on paper, plastic, metal, and most other surfaces
- Remarkably resilient ink dries quickly and resists both fading and water; AP certified



- Additional imprint colour charge of .10(G) per colour.
- Up to 4-colour imprint available.



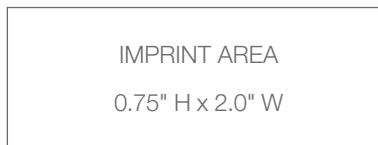
See page 91 for details

### Model Code: UFPM Sharpie Ultra Fine

200	500	1,000	2,500	5,000
\$2.53	\$2.27	\$2.05	\$1.84	\$1.76
				A2B2C

Price includes one-colour imprint. Up to 4-colour imprint available.

See page 95 for standard imprint colours.



#### PACKAGING

Sharpie Ultra Fine is packaged bulk. See pages 93-94 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.







## ULTRA FINE RETRACTABLE

Forget about a cap--just click and create! These Ultra Fine Point Retractable Sharpie Permanent Markers are easy to use, bold to the max, and permanent to the core, inspiring you to transform ordinary surfaces into passionately creative statements. These retractable markers have a Safety Seal™ valve design that helps prevent the ink from drying out. Featuring a convenient design for one-handed operation with no cap to remove or lose, and a ultra fine point built for bold, detailed, jaw-dropping marks.

- Proudly permanent ink marks on paper, plastic, metal, and most other surfaces
- Endlessly versatile fine point is perfect for countless uses in the classroom, office, home, and beyond
- Remarkably resilient ink dries quickly and resists fading and water; AP certified



 Additional imprint colour charge of .10(G) per colour.

 Up to 4-colour imprint available.



Conforms to ASTM D-4236



See pages 91 & 99 for details

### Model Code: UFRTM Sharpie Ultra Fine RT

200	500	1,000	2,500	5,000
\$3.92	\$3.53	\$3.17	\$2.87	\$2.57
A2B2C				

Price includes one-colour imprint. Up to 4-colour imprint available. See page 95 for standard imprint colours.



**PACKAGING**  
Sharpie Ultra Fine Retractable is packaged bulk. See pages 93-94 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.





## FINE RETRACTABLE

Sharpie® Retractable Fine Point Permanent Markers create permanent labels on most surfaces. Each marker has a unique Safety Seal™ that keeps these markers from drying out. The quick-drying ink is waterproof, smear resistant and nontoxic.

- Proudly permanent ink marks on paper, plastic, metal, and most other surfaces
- Endlessly versatile fine point is perfect for countless uses in the classroom, office, home, and beyond
- Remarkably resilient ink dries quickly and resists fading and water; AP certified



 Additional imprint colour charge of .10(G) per colour.

 Up to 4-colour imprint available.



Conforms to ASTM D-4236



See pages 91 & 99 for details


### Model Code: FRTM Sharpie Fine Retractable

200	500	1,000	2,500	5,000
\$3.93	\$3.54	\$3.18	\$2.87	\$2.57
A2B2C				

Price includes one-colour imprint. Up to 4-colour imprint available. See page 95 for standard imprint colours. Imprint will be aligned with clip



**PACKAGING**  
Sharpie Fine Retractable is packaged bulk. See pages 93-94 for optional packaging.

 Standard lead time is 10-business days after proof approval.

 See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# Sharpie®

**NEW COLOURS**



## CLEAR VIEW HIGHLIGHTER

No highlighter shines as bright. These highlighters feature innovative see-through tips that eliminate blind spots while you highlight, so you always know when to stop for precise highlighting.

- Vivid, high-contrast shades add colourful emphasis to highlighted text
- Clear, see-through tip allows you to highlight neatly and evenly all the way across the page to create clear, legible notes
- Smear Guard® ink technology to resist smearing of many pen and marker inks (let ink dry before highlighting)
- User-friendly, quick-drying, and odourless AP certified formula



**Blade-Style Tip**  
Switch between both wide and narrow lines.

Sharpie logo imprinted on other side of barrel. Imprint size as shown.



**FREE SET-UP!**  
2<sup>ND</sup> COLUMN+

See page 91 for details

**Model Code: SCVHL**  
**Sharpie Clear View Highlighter**

Quantity	200	500	1,000	2,500	5,000
Price	\$3.90	\$3.51	\$3.15	\$2.84	\$2.67
Code					A2B2C

Price includes one-colour, one location imprint.  
1-COLOUR IMPRINT ONLY.

**IMPRINT AREA**  
Sharpie Clear View Highlighter Barrel  
0.625" H x 2.0" W

**PACKAGING**  
Sharpie Clear View Highlighter is packaged bulk. See pages 93-94 for optional packaging.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# Sharpie®



## GEL HIGHLIGHTER

The Sharpie Gel Highlighters feature strong smear protection across pen and marker inks and ink jet printouts. This gel highlighter won't bleed through paper and works on all paper surfaces, including glossy and thin papers, magazines, and Bibles. These Sharpie highlighters won't dry out if left uncapped and write as long as a traditional highlighter.

- Strong smear protection across pen and marker inks and inkjet printouts
- Sharpie highlighters conform to your handwriting style
- Resists drying out (if left uncapped) and bleeding through paper



See page 91 for details

### Model Code: SGHL Sharpie Gel Highlighter

200	500	1,000	2,500	5,000
\$3.40	\$3.00	\$2.69	\$2.42	\$2.17
				A2B2C

Price includes one-colour, one location imprint.  
1-COLOUR IMPRINT ONLY.

See page 95 for standard imprint colours.

IMPRINT AREA  
Please specify imprint orientation on purchase order.

0.336" H x 1.41" W

Primary Imprint Location:  
Aligned with clip (shown)  
Second side imprint  
available for 0.10 (G)

PACKAGING  
Sharpie Gel Highlighter is packaged bulk. See pages 93-94 for optional packaging.

Standard lead time is 10-business days after proof approval.


See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.




## RETRACTABLE HIGHLIGHTER

This highlighter features the click-and-go chisel tip of Sharpie® Retractable Highlighters. The quick-drying, odourless ink is ideal for marking important topics, notes and documents. Each highlighter is nontoxic and built to last.

- Retractable highlighter offers click-and-write convenience
- Safety Seal™ valve design prevents highlighters from drying out when closed
- Chisel tip makes broad, bold marks
- Quick-drying ink is odourless and AP certified nontoxic

 Additional imprint colour charge of .10(G) per colour. Imprint over 2 colours requires a pre-production sample.

 Price includes a one-colour imprint. Up to 4-colour imprint available.



Conforms to ASTM D-4238

**SMEAR GUARD.**



See pages 91 & 99 for details

### Model Code: ARTH Sharpie Retractable Highlighter


200	500	1,000	2,500	5,000
\$2.94	\$2.65	\$2.38	\$2.14	\$1.93
				2AB2C

Anything over 2-colour imprint requires a Pre-Production Sample.

See page 95 for standard imprint colours.

Imprint will be aligned with clip

 For best results a white or metallic silver imprint is recommended on dark barrels.

 Standard lead time is 10-business days after proof approval.

 See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

IMPRINT AREA  
1.25" H x 1.5" W

**PACKAGING**  
Sharpie Retractable Highlighter is packaged bulk. See pages 93-94 for optional packaging.

# Sharpie®

**NEW COLOURS**

## POCKET HIGHLIGHTER

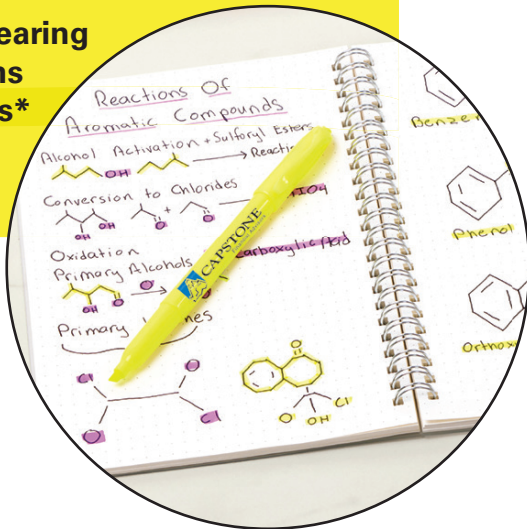
Featuring a nontoxic ink formula, Sharpie® Pocket Highlighters are safe for use in multiple settings. The chisel tip makes each highlighter a versatile tool for marking notes. Bring this highlighter pack with you to work or school for smear-free, odourless application.

- Chisel-tip Sharpie® highlighter is ideal for highlighting standard-size print
- Easy-gliding ink delivers a smooth highlighting experience
- Versatile chisel tip is great for highlighting and underlining
- Quick-drying, odourless and AP certified nontoxic ink formula



### Resists Smearing of Most Pens and Markers\*

\* Let ink dry before highlighting.



Additional imprint colour charge of .10(G) per colour.

Up to 4-colour imprint available.



See page 91 for details

### Model Code: PAH Sharpie Pocket Highlighter

200	500	1,000	2,500	5,000
\$2.07	\$1.84	\$1.77	\$1.56	\$1.47
				A2B2C

Price includes one-colour imprint. Up to 4-colour imprint available.

See page 95 for standard imprint colours.

IMPRINT AREA  
1.0" H x 1.75" W

PACKAGING  
Sharpie Pocket Highlighter is packaged bulk. See pages 93-94 for optional packaging.

For best results a white or metallic silver imprint is recommended on dark barrels.

Standard lead time is 10-business days after proof approval.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# Sharpie®

**NEW COLOURS**

## TANK HIGHLIGHTER

Sharpie® Tank Highlighters are the best way to see what's important.

- A dependable, long-lasting highlighter with large ink supply
- Versatile chisel tip is great for highlighting or underlining
- Contains Smear Guard® ink technology to resist smearing of many pen and marker inks\*
- 2 bold see-through colours
- Quick-drying, odourless and AP certified nontoxic ink formula



**Large, Easy-Gliding Chisel Tip**  
Delivers a consistent, long-lasting supply of vivid ink.

**Resists Smearing of Most Pens and Markers\***  
\* Let ink dry before highlighting.



See page 91 for details

**Model Code: TAH Tank Highlighter**

Quantity	200	500	1,000	2,500	5,000
Price	\$4.29	\$3.89	\$3.48	\$3.14	\$2.97
Code					A2B2C

Price includes one-colour imprint.  
See page 95 for standard imprint colours.

IMPRINT AREA  
0.59" H x 2.25" W

**PACKAGING**  
Sharpie Tank Highlighter is packaged bulk. See pages 93-94 for optional packaging.

For best results a white or metallic silver imprint is recommended on dark barrels. Standard lead time is 10-business days after proof approval. See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.







## PARKER BRAND - BETTER THINKING

George Parker believed it was always possible to make a better pen. It's what drove him to patent his first leak-free fountain pen in 1888 and it's the philosophy that motivates the constant refinement of Parker pens today.

Iconic details like the arrow clip and the hand-assembled, Ace-emblazoned nibs, are anchored in a heritage of craftsmanship, driven forward by the belief that writing with a finely crafted instrument can enhance and deepen your thoughts. It's this commitment to quality that has made the Parker name synonymous with excellence in fine writing.

With years of experience and innovation, Parker's commitment to quality has ensured that each pen delivers the best writing experience for when it matters most. For better first thoughts, for better final drafts, for better thinking, you don't just need a pen, you need a Parker.

# Parker®

Sonnet	50-53
Urban	54-57
IM	58-61
Jotter	62-73



## SONNET

*A timeless symbol of elegance.*

A classic expression of refined style, Sonnet is Parker's symbol of elegance. With an array of designs, every intricate detail is skillfully executed to bring sophistication to every writing occasion.

# SONNET



Description	Item#	Writing Mode	Ink Colour	15
Black Lacquer GT	1950786	Rollerball	Black	\$235.16
	1950784	Ballpoint	Black	\$191.74
Black Lacquer CT	1950794	Rollerball	Black	\$235.16
	1950792	Ballpoint	Black	\$191.74
Matte Black GT*	1950878	Rollerball	Black	\$226.65
	1950876	Ballpoint	Black	\$179.79
Matte Black CT*	1950884	Rollerball	Black	\$226.65
	1950881	Ballpoint	Black	\$179.79
Stainless Steel GT	1950800	Rollerball	Black	\$180.48
	1950798	Ballpoint	Black	\$149.25
Stainless Steel CT	1950873	Rollerball	Black	\$180.48
	1950871	Ballpoint	Black	\$149.25

A

Price includes one location laser engraving or one location imprinting.  
If more than one customization method/location is desired, an additional run charge of \$3.00(G) per unit per option will apply. Minimums vary by customization option. See page 96 for details.

Minimum order quantity for uncustomized Sonnet products is 7 units; lead time is 2 working days.

\*Engraving not available on Matte Black GT or Matte Black CT.

# SONNET

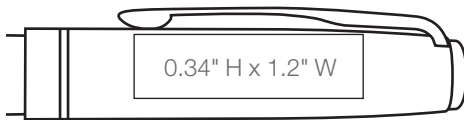
## Imprinting



Imprinting on Rollerball Cap



Imprinting on Ballpoint Cap



Rollerball



See page  
91 for details



Ballpoint

Imprinting	Min. Qty.	Price Each(G)	Lead Time* New/Repeat
One Colour	15	N/C	8/6
Per Additional Colour (up to 4 total)	15	\$0.10	9/7

\*Shipment time from approved artwork or proof/sample in working days.  
Large quantity orders may require longer lead times.

Engraving	Position	Min. Qty.	Lead Time* New/Repeat
Logo Engraving	Cap	15	9/5
Copy Engraving**	Cap	15	5/5

\*Shipment time from approved artwork or proof/sample in working days.  
Large quantity orders may require longer lead times.

\*\*See page 97 for available typestyles.

\*\*\*Engraving not available on Matte Black GT or Matte Black CT finishes.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# SONNET

## Engraving



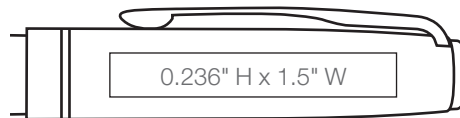
Engraving on Rollerball Cap



Engraving on Ballpoint Cap

### Cap Engraving

(Not available on Matte Black GT or Matte Black CT finishes.)



Black Lacquer GT Rollerball engraving dimensions are 0.230" H x 1.5" W **Rollerball**



Black Lacquer GT Ballpoint engraving dimensions are 0.230" H x 1.5" W **Ballpoint**

## Sonnet Packaging

The Parker Sonnet is packaged in a sleek, high quality gift box.



See page 91 & 99 for details

### Personalization Gift Certificates

See page 90 for information on including a Personalization Gift Certificate in the Gift Box.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

For Additional Order Information, see pages 88-91



## URBAN

*Dare to be noticed.*

The eye-catching Urban takes over a century of Parker tradition into dynamic new territory. With its curved design and range of finishes, it was crafted to compliment personal style and elevate the confidence behind every word.

# URBAN



Description	Item#	Writing Mode	Ink Colour	15	50	100	250	500
Matte Black GT	S0735820	Ballpoint	Black	\$60.56	\$54.52	\$48.99	\$44.15	\$41.95
Matte Black CT	S0735810	Ballpoint	Black	\$60.56	\$54.52	\$48.99	\$44.15	\$41.95
Metro Metallic CT	S0735900	Ballpoint	Black	\$60.56	\$54.52	\$48.99	\$44.15	\$41.95
Muted Black CT	S0735910	Ballpoint	Black	\$60.56	\$54.52	\$48.99	\$44.15	\$41.95

2AB2C

Price includes choice of one location laser engraving or imprinting.  
 If more than one customization method/location is desired, an additional run charge of \$3.50(G) per unit per option will apply. Minimums vary by customization option. See page 96 for details. Minimum order quantity for uncustomized Urban products is 7 units; lead time is 2 working days.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

**SIMPLE  
SHIP<sup>3</sup>**

**24<sup>HR</sup>  
ENGRAVING**

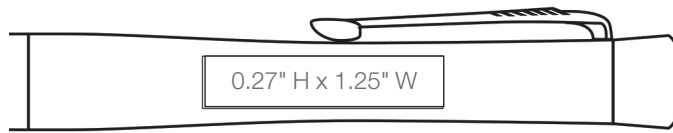
See pages  
99-100  
for details

# URBAN

## Imprinting



Imprinting on Ballpoint Barrel



Ballpoint Barrel Imprinting

Imprinting	Min. Qty.	Price Each(G)	Lead Time* New/Repeat
One Colour	15	N/C	8/6
Per Additional Colour (up to 4 total)	15	\$0.10	9/7

\*Shipment time from approved artwork or proof/sample in working days.  
Large quantity or multi-colour orders may require longer lead times.

Engraving	Position	Min. Qty.	Lead Time* New/Repeat
Logo Engraving	Barrel	15	9/5
Copy Engraving**	Barrel	15	5/5

\*Shipment time from approved artwork or proof/sample in working days.  
Large quantity orders may require longer lead times.

\*\*See page 97 for available typestyles.



See page 91 for details

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



# URBAN

## Engraving

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Logo Engraving on Ballpoint Barrel



Ballpoint Barrel Engraving

## Urban Packaging

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The Parker Urban is packaged in a stylish, two-piece gift box.



### Personalization Gift Certificates

See page 90 for information on including a Personalization Gift Certificate in the Gift Box.

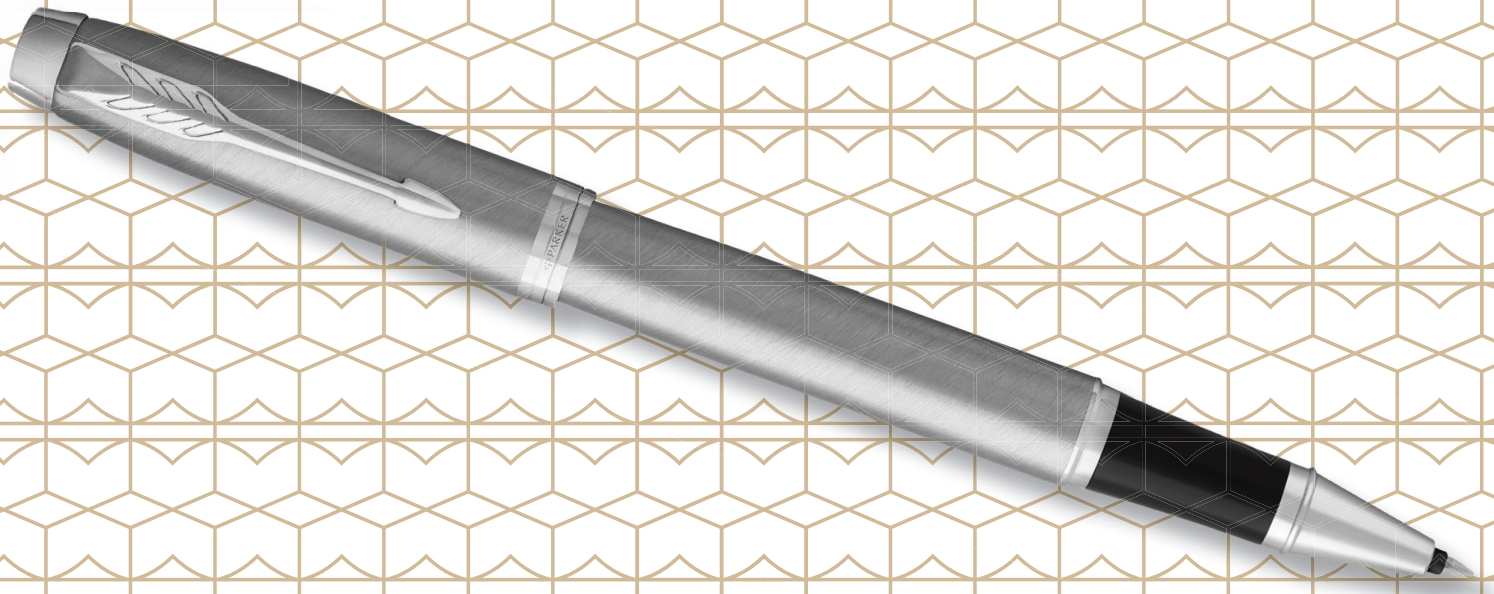
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For Additional Order Information,  
see pages 88-91

---

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## PARKER IM

*Highly professional and reliable.*

An ideal partner with unlimited potential, Parker IM is all at once smart, polished and established. With a durable stainless steel nib and finishes that echo the Parker legacy, every detail is refined to deliver a writing experience that is always dependable.

# PARKER IM



PARKER

EST. 1888



Description	Item#	Writing Mode	Ink Colour	15	50	100	250	500
Black Lacquer GT	1975576	Rollerball	Black	\$62.14	\$55.91	\$50.34	\$45.29	\$40.75
	1975638	Ballpoint	Black	\$46.81	\$42.12	\$37.91	\$34.11	\$30.70
Black Lacquer CT	1975575	Rollerball	Black	\$62.14	\$55.91	\$50.34	\$45.29	\$40.75
	1975636	Ballpoint	Black	\$46.81	\$42.12	\$37.91	\$34.11	\$30.70
Matte Blue CT	1975577	Rollerball	Black	\$62.14	\$55.91	\$50.34	\$45.29	\$40.75
	1975640	Ballpoint	Black	\$46.81	\$42.12	\$37.91	\$34.11	\$30.70
Dark Espresso CT	1975579	Rollerball	Black	\$62.14	\$55.91	\$50.34	\$45.29	\$40.75
	1975644	Ballpoint	Black	\$46.81	\$42.12	\$37.91	\$34.11	\$30.70
<b>Parker IM Classic</b>								
Stainless Steel CT	2143443Z	Rollerball	Black	\$51.91	\$46.71	\$42.05	\$37.85	\$35.96
	2143415Z	Ballpoint	Black	\$37.59	\$33.83	\$30.44	\$27.39	\$26.04
Matte Black CT	2143444Z	Rollerball	Black	\$51.91	\$46.71	\$42.05	\$37.85	\$35.96
	2143442Z	Ballpoint	Black	\$37.59	\$33.83	\$30.44	\$27.39	\$26.04

2AB2C

Price includes choice of one location laser engraving or imprinting. If more than one customization method/location is desired, an additional run charge of \$3.50(G) per unit per option will apply. Minimums vary by customization option. See page 98 for details.

Minimum order quantity for uncustomized Parker IM products is 7 units; lead time is 2 working days.



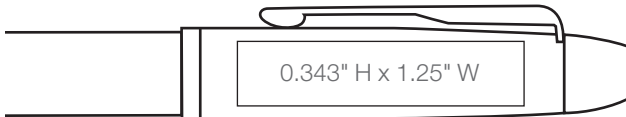
See pages 99-100 for details

# PARKER IM

## Imprinting



Imprinting on Rollerball Cap



Rollerball Cap Imprinting—90° from clip



Ballpoint Barrel Imprinting—90° from clip

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 91  
for details

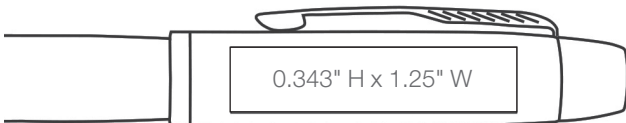
## IM Classic Imprinting



Imprinting on Rollerball Cap



Imprinting on Ballpoint



Rollerball Cap Imprinting—90° from clip



Ballpoint Barrel Imprinting—90° from clip

Imprinting	Min. Qty.	Price Each(G)	Lead Time* New/Repeat
One Colour	15	N/C	8/6
Per Additional Colour (up to 4 total)	15	\$0.10	9/7

\*Shipment time from approved artwork or proof/sample in working days. Large quantity or multi-colour orders may require longer lead times.

Engraving	Position	Min. Qty.	Lead Time* New/Repeat
Logo Engraving	Cap	15	9/5
Copy Engraving**	Cap	15	5/5

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*See page 98 for available typestyles.

\*\*\*Engraving not available on Light Blue Grey CT Rollerball or Ballpoint.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# PARKER IM

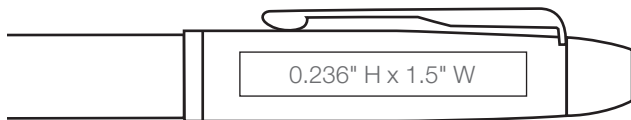


PARKER  
EST. 1888

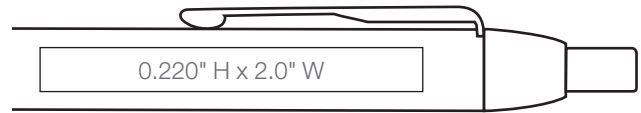
## Engraving



Copy Engraving



Rollerball Side of Cap Engraving



Ballpoint Side of Barrel Engraving

## IM Classic Engraving



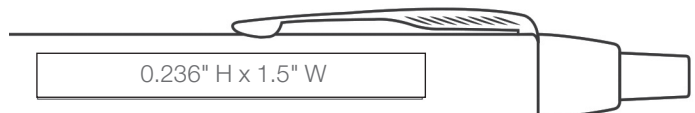
Copy Engraving



Logo Engraving



Rollerball Side of Cap Engraving



Ballpoint Side of Barrel Engraving

## Parker IM Package

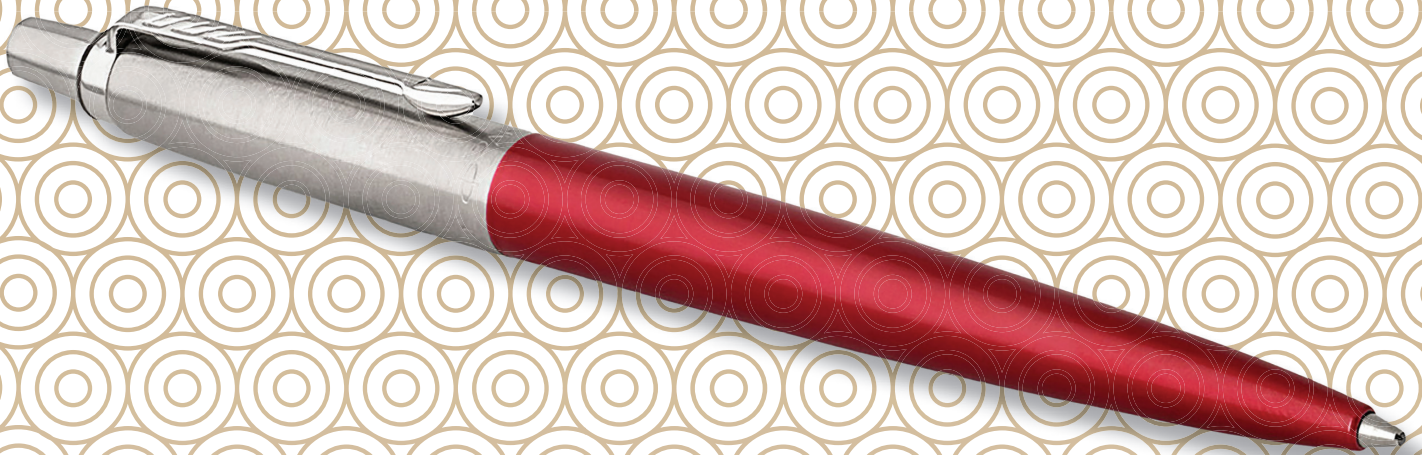
The Parker IM is packaged in a stylish two-piece gift box.



For Additional Order Information,  
see pages 88-91

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



## JOTTER

*The everyday icon.*

Instantly noticed, Jotter stands as an authentic design icon of the last 50 years. With covetable colours and a distinctive shape, Jotter remains Parker's most popular pen, recognizable down to its signature click.

# JOTTER



Expertly crafted iconic stainless steel body, complimented by a high-shine stainless steel arrowhead clip.

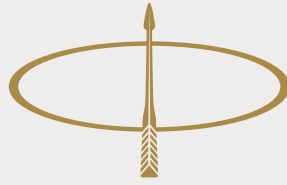
Description	Item#	Writing Mode	Ink Colour	100	200	500	1,000	2,500	5,000
Stainless Steel GT	1953345	Ballpoint	Black	\$28.67	\$24.40	\$20.65	\$19.78	\$19.19	\$18.53
Stainless Steel CT	1953344	Ballpoint	Black	\$28.67	\$24.40	\$20.65	\$19.78	\$19.19	\$18.53
Royal Blue CT	1953347	Ballpoint	Black	\$28.67	\$24.40	\$20.65	\$19.78	\$19.19	\$18.53
Bond Street Black CT	1953346	Ballpoint	Black	\$28.67	\$24.40	\$20.65	\$19.78	\$19.19	\$18.53
Waterloo Blue CT	1953411	Ballpoint	Black	\$28.67	\$24.40	\$20.65	\$19.78	\$19.19	\$18.53
Chelsea Orange CT	1953349	Ballpoint	Black	\$28.67	\$24.40	\$20.65	\$19.78	\$19.19	\$18.53
Kensington Red CT	1953348	Ballpoint	Black	\$28.67	\$24.40	\$20.65	\$19.78	\$19.19	\$18.53
Victoria Violet CT	1953350	Ballpoint	Black	\$28.67	\$24.40	\$20.65	\$19.78	\$19.19	\$18.53

2B4C

Price includes one standard colour imprint or one location laser engrave.  
Only one colour imprint available on coloured finishes - Metallic Silver recommended.



See page 91 for details

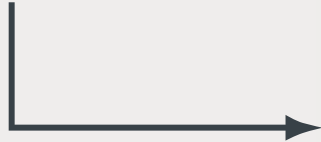


PARKER

EST. 1888

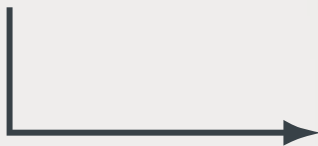
**ICONIC DESIGN**

Parker heritage in every detail.



**SMOOTH WRITING**

Gel ink that writes smooth and dries fast.



**NEVER SKIPS**

Cleaner, neater handwriting.



**JOTTER**

THE EVERYDAY ICON WITH *gel*



# JOTTER *gel*

## PARKER JOTTER WITH GEL INK TECHNOLOGY



Expertly crafted iconic stainless steel body, complimented by a high-shine stainless steel arrowhead clip and loaded with Parker's latest gel ink technology.

Description	Item#	Writing Mode	Ink Colour	100	200	500	1,000	2,500	5,000
Stainless Steel GT	1979553	Gel	Black	\$28.67	\$24.40	\$20.65	\$19.78	\$19.19	\$18.53
Stainless Steel CT	2002123	Gel	Black	\$28.67	\$24.40	\$20.65	\$19.78	\$19.19	\$18.53

2B4C

Price includes one standard colour imprint or one location laser engrave.  
Only one colour imprint available on coloured finishes - Metallic Silver recommended.



See page 91  
for details



JOTTER XL  
MONOCHROME COLLECTION  
**ICONIC, DOWN TO THE LAST DETAIL**



# JOTTER

XL



Monochrome Rose Gold Ballpoint

Monochrome Black Ballpoint

Monochrome Gold Ballpoint

Description	Item#	Writing Mode	Ink Colour	100	200	500	1,000	2,500	5,000
Monochrome Rose Gold	2122659Z	Ballpoint	Black	\$54.17	\$48.76	\$43.89	\$39.50	\$35.55	\$31.99
Monochrome Black	2122657Z	Ballpoint	Black	\$54.17	\$48.76	\$43.89	\$39.50	\$35.55	\$31.99
Monochrome Gold	2122658Z	Ballpoint	Black	\$54.17	\$48.76	\$43.89	\$39.50	\$35.55	\$31.99

2A2B2C

Pricing includes one colour imprint. Up to four colour imprint available.



See page 91 for details



See page 99 for details

# THE FUTURE IS GREEN...

and blue

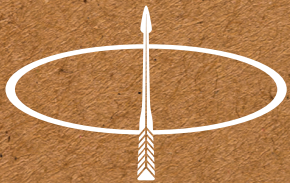
and yellow

and magenta

and red...



THE PARKER JOTTER.  
ORIGINAL SINCE 1954.  
PEN NOW MADE WITH  
55% RECYCLED CONTENT  
FOR 2022.



PARKER

EST. 1888



BY APPOINTMENT TO  
HER MAJESTY THE QUEEN  
MANUFACTURERS OF  
PENS, PENCILS AND INKS  
PARKER PEN COMPANY  
KINGFELD



BY APPOINTMENT TO  
HIS ROYAL HIGHNESS THE PRINCE OF WALES  
MANUFACTURERS OF WRITING  
INSTRUMENTS AND INKS  
PARKER PEN COMPANY  
KINGFELD



PEN RECYCLED  
CONTENT



REFILLABLE

# JOTTER

Original



**PARKER**  
EST. 1888



The Jotter Originals pen is the original icon capturing thoughts and inspiring new ideas since 1954. Featuring the iconic glossy plastic barrel, polished stainless steel cap and arrow clip, it is the perfect on-the-go writing instrument.

Description	Item#	NEW Item#*	Writing Mode	Ink Colour	100	200	500	1,000	2,500	5,000
Black CT	2096907	–	Rollerball	Black	\$16.29	\$14.66	\$13.20	\$11.87	\$10.69	\$10.16
	S0033020	2183300	Ballpoint	Black	\$11.84	\$10.08	\$8.54	\$8.17	\$7.93	\$7.65
Red CT	2096909	–	Rollerball	Black	\$16.29	\$14.66	\$13.20	\$11.87	\$10.69	\$10.16
	S0033340	2183312	Ballpoint	Black	\$11.84	\$10.08	\$8.54	\$8.17	\$7.93	\$7.65
White CT	2096908	–	Rollerball	Black	\$16.29	\$14.66	\$13.20	\$11.87	\$10.69	\$10.16
	S0032940	2183296	Ballpoint	Black	\$11.84	\$10.08	\$8.54	\$8.17	\$7.93	\$7.65
Magenta CT	2096912	–	Rollerball	Black	\$16.29	\$14.66	\$13.20	\$11.87	\$10.69	\$10.16
	2075999	2183335	Ballpoint	Black	\$11.84	\$10.08	\$8.54	\$8.17	\$7.93	\$7.65
Orange CT	2096913	–	Rollerball	Black	\$16.29	\$14.66	\$13.20	\$11.87	\$10.69	\$10.16
	2076055	2183316	Ballpoint	Black	\$11.84	\$10.08	\$8.54	\$8.17	\$7.93	\$7.65
Yellow CT	2096911	–	Rollerball	Black	\$16.29	\$14.66	\$13.20	\$11.87	\$10.69	\$10.16
	2076057	2183319	Ballpoint	Black	\$11.84	\$10.08	\$8.54	\$8.17	\$7.93	\$7.65
Green CT	2110196	–	Rollerball	Black	\$16.29	\$14.66	\$13.20	\$11.87	\$10.69	\$10.16
	2076059	2183332	Ballpoint	Black	\$11.84	\$10.08	\$8.54	\$8.17	\$7.93	\$7.65
Blue CT	S0033180	2183339	Ballpoint	Black	\$16.29	\$14.66	\$13.20	\$11.87	\$10.69	\$7.65

2B4C

Pricing includes one colour imprint. Up to four colour imprint available.

\*Transitioning to new item # in June 2023.

**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 91  
for details

**SIMPLE  
SHIP<sup>3</sup>**

See page 99  
for details

# JOTTER

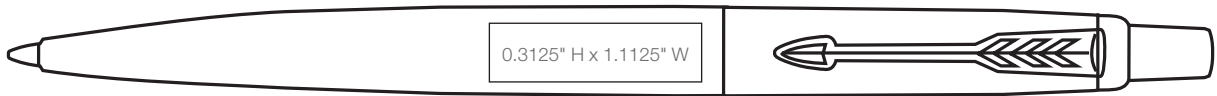
## Imprinting

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STAINLESS STEEL BARREL & GEL



Imprinting on Rollerball Cap



Imprinting on Ballpoint

# JOTTER

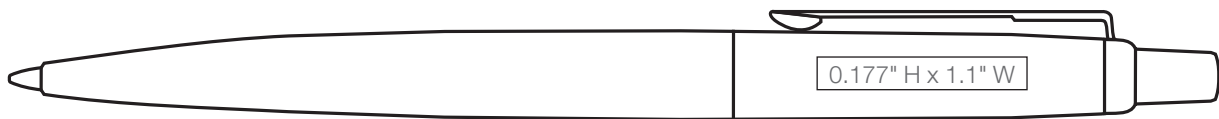
## Engraving



### STAINLESS STEEL BARREL & GEL



Engraving on Rollerball Cap



Engraving on Ballpoint Cap



## Jotter

The Parker Jotter collections are packaged in a stylish two-piece gift box.

**SIMPLE SHIP**<sup>3</sup>

**24HR ENGRAVING**

See pages 99-100 for details

**FREE SET-UP!**  
**2ND COLUMN+**

See page 91 for details

For Additional Order Information, see pages 88-91

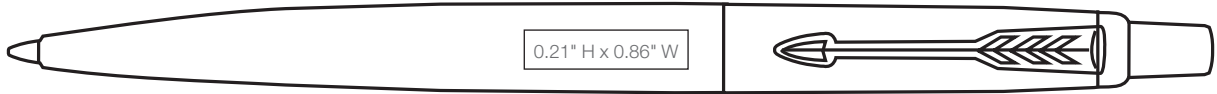
For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# JOTTER

Imprinting

## XL STAINLESS STEEL BARREL

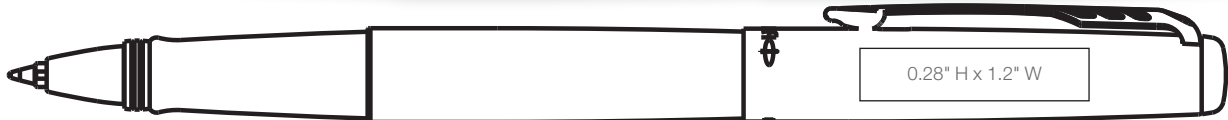


Imprinting on Ballpoint

## ORIGINAL



Imprinting on Ballpoint



Imprinting on Rollerball Cap



See page 99  
for details



See page 91  
for details

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



# JOTTER

Engraving



## XL STAINLESS STEEL BARREL



Engraving on Ballpoint Cap

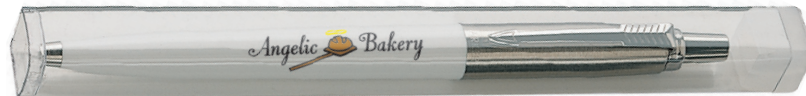
## ORIGINAL



Engraving on Rollerball Cap

## Jotter Original Packaging

Tube packaging is standard for Jotter Original plastic barrel single units. Gift box upgrade available. See page 92.



	Set-Up(G)	Price Each(G)	Lead Time* New/Repeat	Notes
Imprinting			9/7	• See page 95 for standard imprint colours.
Two Colour Logo	<del>\$30</del>	N/C	---	• Exact colour match \$30(G).
Per Additional Colour	N/C	\$0.10	---	• Pricing applicable up to 4-colour imprint.
Straight Line Copy	N/C	N/C	---	
Engraving			9/5	
Straight Line			5	

\*Shipment time from approved artwork or proof/sample in working days. Large quantity or multi-colour orders may require longer lead times. Orders without camera-ready art or requiring special design services are subject to an additional art charge.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

The image features a dark blue background with a pattern of fine, light blue wavy lines that create a sense of movement and depth. In the center, the brand name 'WATERMAN' is written in a large, elegant, gold-colored serif font. Below it, the word 'PARIS' is written in a smaller, gold-colored, all-caps sans-serif font.

*WATERMAN*  
PARIS

An aerial, monochromatic illustration of Paris, France, featuring the Eiffel Tower as the central landmark. The city's architecture, including various domes and buildings, is visible in the foreground and middle ground, all rendered in a light, sketch-like style.

## *Crafted in* FRANCE

In 1900, Waterman first gained notoriety at the Exposition Universelle in Paris, where it was awarded the gold medal of excellence, the highest accolade available. This early recognition would see Waterman adopted by the French public as an iconic mark, a sentiment that continues today with all of our fine pens being made at our Center of Excellence in France.

## *Inspired by* PARIS

Long affiliated with the Waterman brand, Paris has always been a source of inspiration. From its world-renowned museums to its prominent literary scene, our vision has always drawn from the city's rich culture for the written word. Our collections of Fine Writing instruments epitomize Parisian style, representing a timeless display of taste and self-assurance.

## Waterman®

Expert	76-79
Hémisphère	80-83
Allure	84-87



EXPERT,  
THE MARK OF AMBITION



Expert symbolizes an enduring mark of ambition. Its assertive and powerful silhouette, infuses confidence and authority into any concern.

**WATERMAN**  
PARIS

# EXPERT



Description	Item#	Writing Mode	Ink Colour	15
Black Lacquer GT	S0951690	Ballpoint	Black	\$209.90
Black Lacquer CT	1965565	Rollerball	Black	\$234.79
	S0951790	Ballpoint	Black	\$209.90
Matte Black CT*	1965567	Rollerball	Black	\$234.79
	S0951890	Ballpoint	Black	\$209.90
Stainless Steel GT	S0951990	Ballpoint	Black	\$209.90
Stainless Steel CT	S0952090	Ballpoint	Black	\$209.90

A

Price includes choice of one location laser engraving or one location imprinting. If more than one customization method/location is desired, an additional run charge of \$3.00(G) per unit per option will apply. Minimums vary by customization option.

See page 91 for set-up charges and minimum quantity information.

Minimum order quantity for uncustomized Expert products is 7 units; lead time is 2 working days.

\*Engraving not available on Matte Black CT.



See pages 99-100 for details

# EXPERT

## Engraving/Imprinting



Logo Engraving on Cap



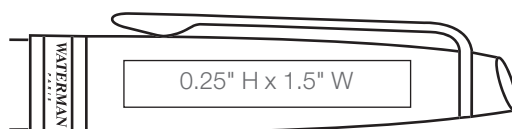
Logo Imprinting on Cap

### Engraving

(Not available on Matte Black CT)



### Imprinting



**FREE  
SET-UP!  
2<sup>ND</sup>  
COLUMN+**

See page 91  
for details

**SIMPLE  
SHIP<sup>3</sup>**

See page 99 for details

### Personalization Gift Certificates

See page 90 for information on including a Personalization Gift Certificate in the Gift Box.

Customization	Position	Minimum Quantity	Price Each(G)	Lead Time* New/Repeat
Engraving**				
Logo	Side of Cap	15	N/C	9/5
Copy***	Side of Cap	15	N/C	5/5
Imprinting	Side of Cap	15	N/C	8/6
Per Additional Colour (up to 4 total)		15	\$0.10	9/7

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*Engraving on Expert Matte Black CT is not available.

\*\*\*See page 97 for available typestyles.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# EXPERT

## Packaging

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The Waterman Expert is packaged in a sleek, high quality gift box.

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For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

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For Additional Order Information,  
see pages 88-91

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HÉMISPHERE,  
YOUR SIGNATURE STYLE

~

Separate yourself from the crowd with the fashionable Hémisphère collection. Inspired by a carefully curated selection of up-to-date colours, metallic effects, beautiful lacquers and patterns to convey Parisian self-assurance whenever on display.

**WATERMAN**  
PARIS



# HÉMISPHERE



Description	Item#	Writing Mode	Ink Colour	15	50	100	250	500
Black Lacquer GT	1965574	Rollerball	Black	\$142.15	\$126.53	\$113.78	\$111.31	\$106.90
	S0936160	Ballpoint	Blue	\$128.30	\$113.77	\$100.08	\$97.84	\$94.21
Black Lacquer CT	1965572	Rollerball	Black	\$142.15	\$126.53	\$113.78	\$111.31	\$106.90
	S0936180	Ballpoint	Blue	\$128.30	\$113.77	\$100.08	\$97.84	\$94.21
Matte Black GT	1965578	Rollerball	Black	\$142.15	\$126.53	\$113.78	\$111.31	\$106.90
	S0936260	Ballpoint	Blue	\$128.30	\$113.77	\$100.08	\$97.84	\$94.21
Matte Black CT*	S0936280	Ballpoint	Blue	\$128.70	\$113.77	\$100.08	\$97.84	\$94.21
Stainless Steel GT	1965582	Rollerball	Black	\$117.06	\$104.30	\$91.80	\$89.82	\$87.89
	S0936200	Ballpoint	Blue	\$102.78	\$89.31	\$78.54	\$76.85	\$75.18
Stainless Steel CT	1965580	Rollerball	Black	\$102.28	\$91.13	\$80.21	\$78.48	\$76.79
	S0936220	Ballpoint	Blue	\$102.78	\$89.31	\$78.54	\$76.85	\$75.18

AB3C

Price includes choice of one location laser engraving or one location imprinting.  
 If more than one customization method/location is desired, an additional run charge of  
 \$3.00(G) per unit per option will apply. Minimums vary by customization option.  
 See page 91 for set-up charges and minimum quantity information.  
 Minimum order quantity for uncustomized Hémisphère products is 7 units; lead time is 2 working days.

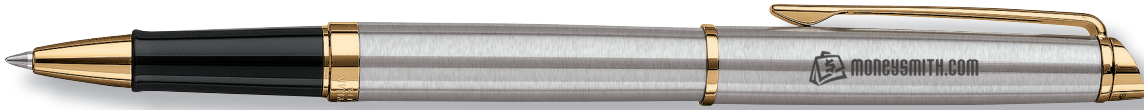
\*Engraving not available on Matte Black CT.



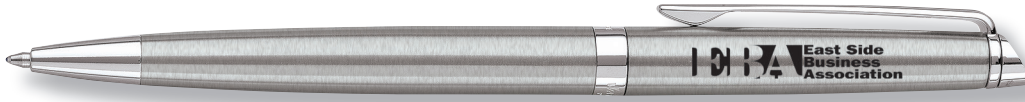
See pages 99-100 for details

# HÉMISPHERE

## Engraving/Imprinting



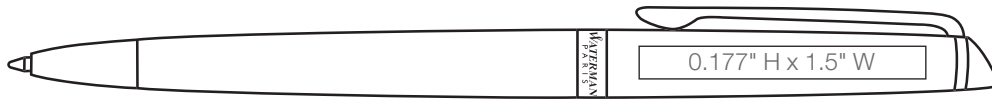
Logo Engraving on Cap



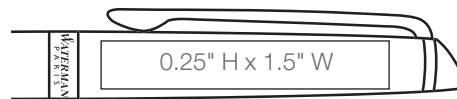
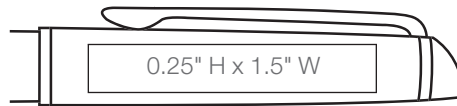
Logo Imprinting on Cap

### Rollerball & Ballpoint Pen Engraving

(Not available on Matte Black CT)



### Rollerball & Ballpoint Pen Imprinting



**FREE  
SET-UP!**  
2<sup>ND</sup>  
COLUMN+

See page 91  
for details

**SIMPLE  
SHIP** 3

See page 99 for details

### Personalization Gift Certificates

See page 90 for information on including a Personalization Gift Certificate in the Gift Box.

Customization	Position	Minimum Quantity	Price Each(G)	Lead Time* New/Repeat
Engraving**				
Logo	Side of Cap	15	N/C	9/5
Copy***	Side of Cap	15	N/C	5/5
Imprinting	Side of Cap	15	N/C	8/6
Per Additional Colour (up to 4 total)		15	\$0.10	9/7

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*Engraving not available on Matte Black CT Ballpoint Pen.

\*\*\*See page 97 for available typestyles.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# HÉMISPHERE



## Packaging

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The Waterman Hémisphère is packaged in a sleek, high quality gift box.

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For Additional Order Information,  
see pages 88-91

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For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.



ALLURE,  
THE ALLURE OF PARIS  
~

Allure's bold yet elegant finishes stand out, elevating one's style and everyday writing experience above the crowd. Now made in France.

**WATERMAN**  
PARIS

# ALLURE



Description	Item#	Writing Mode	Ink Colour	15	50	100	250	500
Chrome CT	S0038550	Rollerball	Black	\$34.48	\$31.04	\$27.94	\$25.15	\$23.89
	S0038260	Ballpoint	Blue	\$30.06	\$27.06	\$24.36	\$21.91	\$20.83
Black CT	2040953	Ballpoint	Blue	\$30.06	\$27.06	\$24.36	\$21.91	\$20.83
Blue CT	2040954	Ballpoint	Blue	\$30.06	\$27.06	\$24.36	\$21.91	\$20.83

AB3C

Price includes choice of one location laser engraving or one location imprinting. If more than one customization method/location is desired, an additional run charge of \$3.00(G) per unit per option will apply. Minimums vary by customization option. See page 91 for set-up charges and minimum quantity information. Minimum order quantity for uncustomized Allure products is 7 units; lead time is 2 working days.



See pages 99-100 for details

# ALLURE

## Imprinting

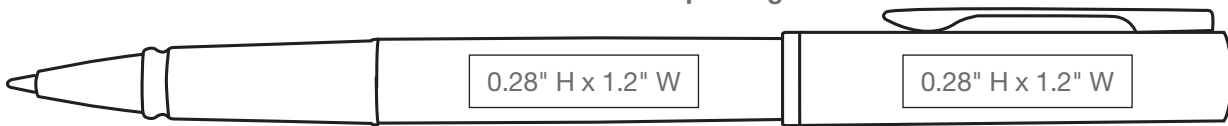


Logo Imprinting on Cap



Logo Imprinting on Barrel

### Standard Imprinting



Rollerball Cap and Barrel



Ballpoint Cap and Barrel

### Personalization Gift Certificates

See page 90 for information on including a Personalization Gift Certificate in the Gift Box.



See page 91 for details

Customization	Position	Minimum Quantity	Price Each(G)	Lead Time* New/Repeat
Engraving**				
Logo	Side of Cap	15	N/C	9/5
Copy***	Side of Cap	15	N/C	5/5
Imprinting	Side of Cap/Barrel	15	N/C	8/6
Per Additional Colour (up to 4 total)		15	\$0.10	9/7

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.

\*\*See page 97 for available typestyles.

For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# ALLURE



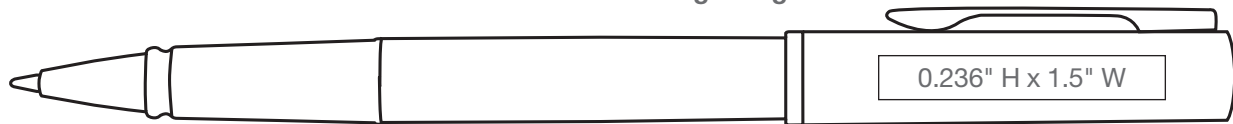
## Engraving

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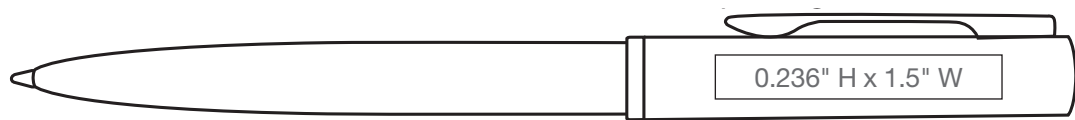


Logo Engraving on Cap

### Standard Engraving



Rollerball Cap



Ballpoint Cap

## Packaging

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The Waterman Allure is packaged in a stylish two-piece gift box.

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For Additional Order Information,  
see pages 88-91

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For best results a white or metallic silver imprint is recommended on dark barrels.

See page 95 for standard imprint colours. Additional \$30(G) per custom PMS colour matching charge.

# General Information Index

# Order Information

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## Authorization and Indemnification

By placing an order with Newell Custom Writing Instruments, you represent and warrant that you have the authority to order, purchase and distribute merchandise containing the names, trademarks, logos, copyrights, etc. identified in your order. You also agree to indemnify, defend and hold harmless Sanford L.P. and its affiliates and representatives, from and against all claims, liabilities and expenses (including reasonable attorney's fees) arising out of or related to an actual or alleged infringement or misappropriation of any trademark, trade dress, copyright or any other proprietary right of such merchandise. This provision will remain in effect after delivery of your order.

## Combined Quantity Pricing

Newell Custom Writing Instruments provides customers with the opportunity to take maximum advantage of price savings through its Combined Quantity Pricing Program. Just choose any combination of products featured in the 2023 catalog to receive a discounted price for each item based on the total units of all items ordered. Program excludes refills, Paper Mate Write Bros. Stick Pens. Products sold as a "set" constitute one unit. Contact Customer Service for more details.

## Credit Card Payment

We accept American Express, Master Card and VISA.

## C-TPAT Customs-Trade Partnership Against Terrorism Certification

- C-TPAT is a voluntary government-business initiative to build cooperative relationships that strengthen and improve overall international supply chain and U.S. border security.
- C-TPAT recognizes that Customs can provide the highest level of security only through close cooperation with the ultimate owners of the supply chain.
- By participating in this first worldwide supply chain security initiative, companies ensure a more secure and expeditious supply chain for their employees, suppliers and customers.
- Newell Brands, parent company of Newell Custom Writing Instruments, is a Tier 2 validated partner in this voluntary program, status verification membership number 2f15205a-c7a4-4f7c-88e2-accb3ddabe4.

## Customization Guidelines

Customized Sharpie®, Paper Mate®, InkJoy®, Parker®, & Waterman® Writing Instruments are the perfect promotional product. However, we have a few guidelines to help you get started. Please keep these in mind while creating your customized promotional product. Our team will need to review each order before it is imprinted/engraved. We appreciate your cooperation with our simple guidelines.

- Please do not use any obscenities or offensive phrases. Be bold, but don't offend!
- No celebrity names, please! Unless of course it's YOUR name!
- No professional sports team names without proof of trademark and/or copyright ownership.
- No names of major events or landmarks without proof of trademark and/or copyright ownership.



# Order Information

- No product names, trademarked names, copyrighted names or business names not owned by the company or company partner listed on purchase order.
- If you have a question about what you can or cannot print, please contact us at 1-800-323-0749 and press 2 for Consumer Affairs.
- Have fun, be bold and Write Out Loud!®
- Requests for orders to ship in less than the standard lead time will incur a \$75(A) rush processing fee - if approved. See Rush Service Shipment Information on page 98.
- Orders qualifying for Simple Ship 3-Day and Simple Ship Next Day services do not require advance approval; however, the service must be clearly requested on the purchase order.
- See pages 99-100 for information on products qualifying for Sanford's Simple Ship Program, or contact Customer Service for more information.

## Depiction of Company Logos/Trademarks

The quality products in this catalog that display the logos/trademarks of various companies are shown only to illustrate the extensive graphic capabilities of Newell Custom Writing Instruments. Featured logos/trademarks do not constitute endorsement of our products and/or relationship with Newell Custom Writing Instruments by such other companies. All logos/trademarks displayed are the property of the company to which they belong and are used with permission. Logo/trademark-bearing merchandise can only be purchased by or through the company to which the logo/trademark belongs.

## Electronic Order Processing Capabilities

- Newell Custom Writing Instruments actively participates in e-PSA electronic data interchange initiatives, and has achieved e-PSA certification PIP3A6 (daily order status) and PIP3B2 (daily shipment notification). Interested distributors should inquire with Customer Service to establish an e-PSA partnership.
- Newell Custom Writing Instruments is ASI Transact enabled. ASI Transact partners have the ability to send orders to Sanford B2B, obtain order status, receive shipment notification and receive invoices electronically.
- Newell Custom Writing Instruments products are fully represented on:
  - ESPOnline
  - DistributorCentral
  - SAGE
  - Trade Only
  - Promo Marketing (Supplier Interface)
- Newell Custom Writing Instruments encourages EDI processing and welcomes the opportunity to partner electronically with accounts.

## Lead Time

- Production time varies by product and customization type. See individual product pages for new and repeat order lead times.
- Our goal is to consistently meet your service needs.
- **Lead time does not begin until any & all approvals have been received.**
- 3:00 p.m. Eastern Standard Time is daily cut-off time for standard lead time to apply.
- Production lead time is calculated in working days from the first full date an order (requiring no further clarification of the purchase order or artwork) is received at our facility to the date it is shipped from our facility. Example: A 3-day lead time (repeat order) received on Monday with no order questions would ship on Thursday – Monday to Tuesday (day one), Tuesday to Wednesday (day two), Wednesday to Thursday (day three).
- Large quantity orders or multi-colour orders may require longer lead times.

## Minimum Order Policy

- No less than minimums accepted for imprinted product.
- Less than minimum orders for Parker & Waterman (Excluding Parker Jotter) will be accepted for 50% of stated quantity with a \$40(G) less than minimum charge.
- Copy or colour changes within the same order must meet published minimum order requirements per product.
- If multiple product colours are ordered, each colour must be 25% of minimum order quantity.

## New Account Set-Up

- Every new customer must complete a Newell Brands credit application and provide a valid resale certificate. This is required regardless of payment method. Customers may still opt to prepay by credit card.
- A new account can only be set up once a PO, credit application and resale certificate are received.
- Account creation takes 3-5 business days.

## Order Changes

- Changes delay orders and must be authorized by Newell Custom Writing Instruments.
- Customers making changes or cancellations after production has begun will be invoiced for all labor and production costs expended. All cancellations must be in writing.

## Overruns/Underruns

- Newell Custom Writing Instruments reserves the right to ship and invoice the requested order quantity on promotional products plus or minus 5 percent.
- If overs and unders are not wanted, you must clearly state this on the purchase order.
  - Overs and unders will not apply to multiple drop ship orders.

## How To Order

All purchase orders must have the following information

- Account information
- Correct pricing
- Repeat information for repeat orders
- PMS imprint colours
- Writing ink colour
- Ship to address(es)
- Item number
- Barrel/trim colour
- Purchase orders should be submitted to [b2bcustomer.service@sanford.com](mailto:b2bcustomer.service@sanford.com) referencing purchase order number in subject line
- Art should be sent to [art@sanford.com](mailto:art@sanford.com) reference purchase order number in subject line

# Order Information

## Personalization Gift Certificates

- A gift certificate, entitling the recipient to have the pen personalized with engraving free of charge, can be inserted in the packaging of applicable products for an additional charge of:
  - Waterman and Parker—\$2.50(G) each single pen purchase, \$7.50(G) each set purchase
  - Sharpie Stainless Steel—\$1.50(G) each single pen purchase, \$2.00(G) each set purchase
  - No additional charge if the engraving certificate is the only customization option.
- The engraving certificate will accompany the product at the time of shipment.
- The choices of personalization may include straightline copy engraving of name or message on cap.
- Engraving certificates must be requested on the purchase order at time of purchase.
- Distributor or end users is responsible for shipment and return of pen(s) for engraving and must include the completed certificate.

## Pricing Policy

All published prices are effective January 1, 2023, and are subject to change without notice. **Per unit prices will be invoiced in full cents (two decimal places) only.** Standard rounding rules apply.

- Price includes a one standard colour imprint. Price per additional colour \$0.10(G).

## Product Regulatory Compliance

- Newell Custom Writing Instruments is committed to our compliance programs for assuring the safety of our products.
- Those practices include the review of product formulations, inspections of source plants, and, in many cases, additional toxicology testing of product samples to ensure that our products are compliant.
- Newell Custom Writing Instruments' product offering does not include children's products or children's toys within the meaning of the Consumer Products Safety Improvement Act of 2008.
- MSDS forms not available

## Product Specifications

Newell Custom Writing Instruments continually strives to improve quality and methods of production. For that reason, we reserve the right to change, without notice, the specifications of any products in our catalog.

## Product Trademarks

The following products are trademarks of Newell Brands or its affiliates or are used by Newell Brands or its affiliates with permission of their owners:

PAPER MATE, PARKER, SHARPIE, WATERMAN, INKJOY, FLAIR, PAPER MATE BREEZE, PAPER MATE ELEMENT, PAPER MATE SPORT RT, PAPER MATE WRITE BROS, PARKER IM, PARKER JOTTER, PARKER PREMIER, PARKER SONNET, PARKER URBAN, WATERMAN CARÈNE, WATERMAN HÉMISPHERE

## Production Holiday Observances

On specific occasions, the Newell Custom Writing Instruments manufacturing facility may observe a limited time shut down in order to observe local holidays and/or to conduct physical inventory counts. We will do our best to expedite any orders in house that may be affected by a shut down, and will communicate plant closure days in advance as much as possible. Please contact Customer Service with any order concerns or questions.

## Proofs

- Colour Production-Ready Proofs
  - Colour proofs are available at no additional charge.
  - Colour proofs are sent via email as a PDF attachment.
  - Requests for proofs received before 3:00 p.m. Eastern Standard Time will be emailed within 24 hours given no clarification is needed.
  - Requests for proofs must be included in body of purchase order.
  - Any order over \$5,000 will automatically receive a proof.
- Colour Virtual Product Ideas
  - Colour virtual product ideas can be created online in 5 minutes or less 24-7, and at no additional charge.
  - Simply visit [www.NewellCustomWritingInstruments.com](http://www.NewellCustomWritingInstruments.com) and select the product or packaging option of your choice, click on 'Virtual Sample' and follow the instructions to apply your logo.
  - Send request to [arthelp@newellco.com](mailto:arthelp@newellco.com) with art file, pen model, colour and imprint PMS colour. Allow 24 hours given no clarification is needed.

## Quotations

- See individual product pages for pricing.
- For orders exceeding published quantities, call or email Customer Service for quotation.
- Quote number must appear on purchase order to guarantee quoted price.

# Order Information

## Refill Changes

- All orders will ship with the ink colour designated as standard per product, unless otherwise specified on the purchase order.
- Where available, requests to change refills to other than standard will result in a refill change charge.
  - Waterman & Parker—\$0.40(G) per unit
    - Black ink refills not available for Parker Ballpoint Pen.
  - Refill changes are not available on all products and are subject to refill availability.
- Refill changes add 1 additional working day to standard lead time.

## Return Policy

- Returned merchandise must be pre-authorized by Newell Custom Writing Instruments and will be reviewed based on product performance or decoration quality only. Documentation of the intent to return must be made within 45 days and samples must be received within 90 days from receipt of delivery.
- Unauthorized returns will not be accepted.
- Merchandise returned due to a Sanford Business-to-Business error will be replaced at no charge. No replacement product or credit will be issued for merchandise that is unavailable for return.
- Undecorated products will be subject to a 20% return stocking fee.

## Sample Policy & Pricing

- **Random Samples**
  - Randomly customized samples of all items are available.
  - Samples can be requested by creating an account at [Sanfordb2bsamples.com](http://Sanfordb2bsamples.com)
- **Pre-Production & Speculative Samples**
  - Pre-production and speculative samples are available and must be requested at time of order.
  - Lead time:
    - Add 9 days for a product sample of Waterman and Parker.
    - Add 5 days for product sample of Paper Mate, and Sharpie products.

- Production-ready art must be supplied.
  - Speculative Sample Charges:
    - \$40(G) for Paper Mate, Sharpie and Parker Jotter samples
    - \$85(G) + the standard per-unit product cost for Waterman and Parker (not including Jotter) samples
  - Pre-production Sample Charges:
    - \$35(G) for Paper Mate, Sharpie, and Parker Jotter samples
    - \$65(G) + the standard per-unit product cost for Waterman and Parker (not including Jotter) samples
  - We reserve the right to require a pre-production sample in certain instances, in which case the customer will not be billed for the product sample.

## Set-Up Charges

- Set-up charges associated with engraving or imprinting of all products will be waived, unless otherwise noted.
- Artwork for repeat orders will be held on file for 24 months. After that period, the order will be considered a new order for the purpose of lead time calculation and set-up charges, if applicable.



## Social Responsibility/Sustainability Policy

With products available in more than 75 countries, Sanford, L.P., A Newell Brands Company, is committed to developing, implementing, and sustaining proactive policies and practices that promote worker, environmental and community well-being. The free exchange of ideas, support for individuals at every stage of life, protection of resources and compliance with local laws and regulations are values that we seek to instill in every member of our global team.

## Warranties

- Parker writing instruments have a 2-year warranty against product defects. Proof of purchase required.
- Waterman writing instruments have a 2-year warranty against product defects. Proof of purchase required.

# Fine Writing Optional Customized Packaging



## Fine Writing Packaging Options

Alternate packaging options are available for both Parker and Waterman pens. Please reach out to Customer Service or your Sales Representative for pricing.

- A. Single Unit Gift Box
- B. Single Unit Prestige Gift Box
- C. Slotter Tray (For Parker Jotter)



A.



C.



B.



# Optional Packaging Information



## CUSTOM IMPRINT OPTIONS

Add the personal touch of your company logo on our two-piece gift box. This box accommodates Paper Mate Breeze. The lid can be silk-screen imprinted with a one-colour logo for a truly professional and lasting impression. Approximate shipping weight varies per product.

	Lid Imprint	Min. Qty.	Box Price Each (A)	Set-up(G)	Price Each(G)*	Lead Time* New/Repeat
Two-Piece Gift Box	One Colour: Metallic Silver or Metallic Gold	50	\$0.70	\$35	\$0.70	7/5

\*Shipment time from approved artwork or proof/sample in working days. Large quantity orders may require longer lead times.



Custom imprint on two-piece gift box



## 50-COUNT BOX

Model 149999  
This box is standard packaging for select Paper Mate products. It holds up to 50 pens, depending on size. Add \$0.02(A) per pen.



## SILVER CARABINER

Model SCAR  
Optional carabiner holds multiple Sharpie Mini. Not intended for climbing use. Add \$0.82(A) per unit. Marker sold separately. Price includes assembly.



## Optional Packaging Information

Paper♥Mate®

Sharpie®

### CLEAR HEXAGON CANISTER

Model MCAN

Optional packaging only. Product sold separately. Recommended for Sharpie Mini products. Add \$5.50(A) per canister. Product is not inserted into canisters; add \$4.00(A) per canister for product insertion. Maximum quantity per canister varies by product. One canister holds 100 Sharpie Mini markers.



### CLEAR ROUND CANISTER

Model FPCAN

Optional packaging only. Product sold separately. Recommended for ballpoint pens and full size markers. Add \$4.00(A) per canister. Product is not inserted into canisters; add \$4.00(A) per canister for product insertion. Maximum quantity per canister varies by product.



Paper♥Mate®

Sharpie®

### POLYBAG PACKAGING

Optional packaging only. Product sold separately. Individual or multi-unit packaging. Polybag is clear on both sides and heat-sealed to secure product while allowing maximum visibility of product and advertising message. Add \$0.08(A) per pen (catalogue quantities only). Other items or product information inserts can be included with the product in the polybag for an additional charge. Call Customer Service for a quote. Polybag Packaging adds 1 additional working day to standard lead time.



# Standard Recommended Imprint Colours

Pantone Matching System (PMS) colours below in bold are offered as standard on all products featured in the catalogue. Colour match charges will be waived if one of the following PMS colours is specified on the order. Recommended imprint colours have also been identified to match specific products. No PMS match is charged for complementary colours requested on the specific products listed.

## Standard Imprint Colours:



Recommended Imprint Colours for listed pens/markers:



## Standard Imprint Colours:



Recommended Imprint Colours for listed pens/markers:



## Standard Imprint Colours:



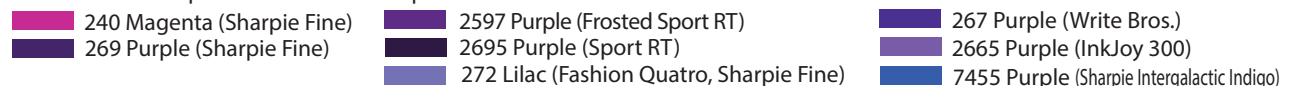
Recommended Imprint Colours for listed pens/markers:



## Standard Imprint Colours:



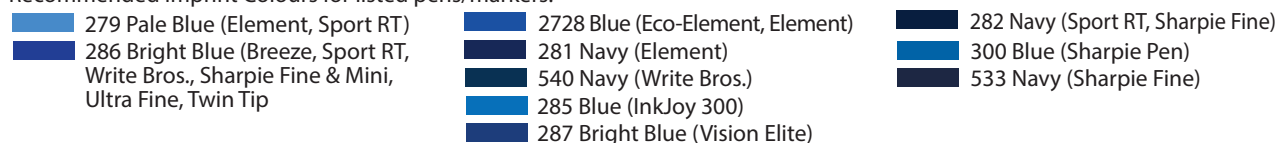
Recommended Imprint Colours for listed pens/markers:



## Standard Imprint Colours:



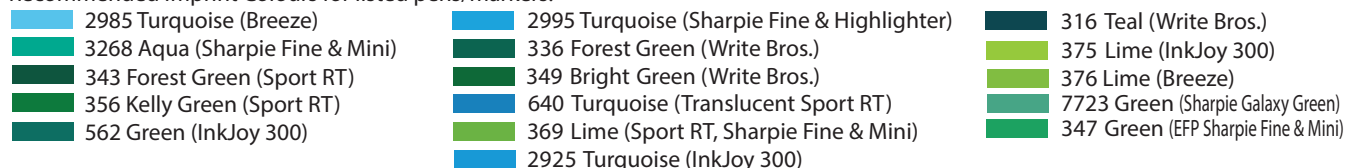
Recommended Imprint Colours for listed pens/markers:



## Standard Imprint Colours:



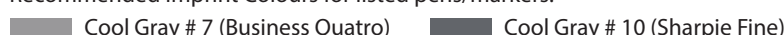
Recommended Imprint Colours for listed pens/markers:



## Standard Imprint Colours:



Recommended Imprint Colours for listed pens/markers:



# Imprint Guidelines

## EXACT-MATCH & CUSTOM COLOURS

Custom or exact-match imprint colours beyond the free (standard and complementary) Pantone® colours shown here and on page 95, are available for an additional \$30(G) per colour. Please specify Pantone® Matching System (PMS) colour on the purchase order.

## GUIDELINES

Colours will change and darken when imprinted on translucent or dark barrels. It's best to imprint in White or PMS 877 Metallic Silver or possibly PMS 872 Metallic Gold.

What you want



What you get



What you want



What you get



What you want



What you get



What you want



What you get





# Artwork Specifications

## PRODUCTION-READY ART DEFINITION

Artwork submitted electronically that is vector based and created in Adobe Illustrator (.ai) or CorelDRAW (.eps or .pdf). Exception: JPEG images, 300 dpi are acceptable for slant top dome logos. Art for slant top dome logos must be at least 4 times larger than the finished size.

## PREFERRED FORMATS

PDF, EPS, Adobe Illustrator version 10 or higher, all containing vector data, or JPEG (domed logos only).

## OTHER ACCEPTABLE FORMATS

Word, PowerPoint, Excel, Publisher, JPEG, GIF, WMF, scans of logos/letterhead/business cards, or page layout files (Quark, PageMaker, InDesign). These files may be subject to longer lead times.

## SUBMIT ALL ARTWORK TO:

**art@sanford.com**

- Include the purchase order number in the subject line.
- Distributor name, city, state, and phone number must accompany the email.
- All fonts must be in outline form.
- Black and white art is acceptable, with colours specified within the email.
- If art is multi-coloured, a colour composite file is preferred (no separations).
- **A copy of artwork (even when sent electronically) must be included with your purchase order.**

## ADDITIONAL INFORMATION

- Files received without vector data or in an unacceptable format are subject to a longer lead time.
- Any non-production-ready artwork will be redrawn to conform to our standards.
- Non-production-ready artwork is subject to a minimum art charge of \$63(G).
- All artwork received is modified to meet product specifications and minimum printing requirements.
- Artwork containing gradients will require a pre-production sample prior to production of entire order. Call Customer Service for additional information.

## NON-ELECTRONIC ARTWORK

Submit with the purchase order. This art will be subject to a longer lead time and additional art charges unless submitted on CD in an acceptable format. Faxed art will not be accepted.

## IMPRINT/ENGRAVE POSITION

Unless specified, imprinting will be right handed for writing mode position.

## IMPRINT COLOUR MATCHES

It is our intention to match as closely as possible to all Pantone numbers/colour swatches. However, as our inks have to comply with certain safety standards, it is not always possible to give a perfect match, especially on units other than white. This may result in a significant colour difference when printing on coloured units, e.g., red on black units, yellow on blue units. Please take this into consideration. See guidelines on pages 95-96.



\*Artwork will be maximized to imprint windows unless otherwise specified

## Imprint and Engraving Typestyles

The following list of typestyles illustrates a sampling of those most popularly requested for imprinting, as well as copy or personalization engraving. We are able to italicize any of the fonts as long as it is indicated on your purchase order. Engraving size for copy & personalization will vary depending on the font and engraving area available.

Sanford artists reserve the right to size the font for best overall appearance. We do not recommend script-style fonts in all upper case letters. If we do not have your desired font, fonts sent in on disc or e-mail will be accepted (please provide it upon request in a True Type format).

Arial 123

Arial Narrow 123

**Avant Garde BK BT 123**

Benguiat Frisky 123

Bodoni MT 123

Bookman Old Style 123

*Brush Script 123*

Century Gothic 123

Century Schoolbook 123

Complex 123

**Cooper Black BT 123**

**Eras Demi ITC 123**

Eurostile 123

Franklin Gothic Book 123

Garamond 123

Gill Sans MT 123

Helvetica Light 123

*Kaufman Bold BT 123*

*Lucida Handwriting 123*

Lucida Sans 123

*Monotype Corsiva 123*

Palatino Linotype 123

*Park Avenue 123*

**Rockwell 123**

Stylus BT 123

TECHNIC 123

Times New Roman 123

Verdana 123

*Zapf Chancery 123*

# Shipping Policies & Procedures

## Shipping Policy

- All small package orders are shipped FOB Calexico, CA 92231 via our preferred carrier – FedEx.
- Large quantity orders will be shipped via less than truckload freight carrier upon request and approval.
- Large quantity orders (less than a truckload) will be shipped best cost and delivery method via one of our preferred carriers based on geographic region. LTL shipments are excluded from the Freight Max 3 Program (see page 103 for details).
- If an alternative carrier is requested, an account number and the zip code for the billing address of the account provided should be given on your purchase order.
- If shipping 3rd party collect on specific carrier, that 3rd party account will accrue and be responsible for any duties, taxes or fees.
- Zones differ for ground services outside the continental United States. Shipments to Hawaii will default to FedEx 2 Day.
- FOB, Winnipeg, MB (Postal Code R3H 1C8) standard ground parcel rate charges will be added to the invoice. A complete street address must be supplied. Shipments cannot be made to a post office box.
- C.O.D. shipments will not be accepted.
- Newell Custom Writing Instruments is not responsible for delayed shipments that are given to the carrier on time.
- Pre-Paid/Add Only: Any claims concerning damaged merchandise must be made directly to Sanford Customer Service. The goods and the original packaging must be made available for inspection.
- Pre-Paid/Add Only: Any claims concerning lost merchandise must be made directly to Sanford Business-to-Business within two weeks from delivery date set forth on invoice/PO.
- All standard ground parcel rates are subject to change without notice. Due to fluctuations in fuel prices, if surcharges are incurred, these will be added to the existing freight charge.
- Newell Custom Writing Instruments reserves the right to change preferred carrier and service level without notice.
- USPS will be used for APO shipments upon special request and approval.

## Split Shipments/Drop Shipments

- All addresses must be provided at the time of original order submission in order to avoid the order being placed hold.
- There will be a \$7.00(Z) Drop Shipment Charge per location for orders requiring more than 25 locations including the first 25 locations.
- Individual mailings or master packing will be quoted upon request.
- 25+ locations adds 1 additional day to lead time.

## Expedited Order Information

### Rush Service Shipments

We make every effort to accommodate orders needed sooner than published lead times.

- If you need an order in less than the published lead time, choose from two Simple Ship Programs (see pages 99-100 for qualifying products and minimum/maximum order quantities), or contact Customer Service to initiate a Rush Service request if your order is already in house.
- A rush service request cannot be requested until an order has reached production (after order entry and any necessary approvals have been received).
- Orders desired in less than the standard lead time will be subject to a \$75(A) rush charge (excluding qualifying 'Simple Ship 3 Day' and 'Simple Ship Next Day' service orders).
- Purchase order must specify 'Simple Ship Next Day' or 'Simple Ship 3 Day' if one of these services is desired and all qualifications specified on pages 99-100 are met.
- Standard product pricing applies.
- All rush service orders must be received by 3:00 p.m. Eastern Standard Time.
- Working day lead time is calculated from the date an order (requiring no further clarification of the purchase order or artwork) is received.
- No rush shipments by U.S. Postal Service.
- Emailed, vector-based art required.
- Orders cannot be changed after receipt.

# Simple Ship Qualifying Products



SHIPS IN 3  
WORKING DAYS

Qualifying Promotional Products (One Colour Barrel Imprint)		Order Quantities (Minimum – Maximum)
<b>PAPER MATE</b>		
IJ300ST		300 – 2,000 units
IJ300RT		300 – 2,000 units
IJ300RTW		300 – 2,000 units
InkJoy Quatro		300 – 2,000 units
InkJoy 700RT		300 – 1,000 units
Breeze		200 – 2,000 units
Element		200 – 2,000 units
Sport RT		300 – 2,000 units
Write Bros. Stick Pen		500 – 2,000 units
Paper Mate Bold Flair		200 – 2,000 units
Paper Mate Metallic Flair		200 – 2,000 units
<b>SHARPIE PERMANENT MARKER</b>		
Fine, Autograph		200 – 2,000 units
Fine Metallic		200 – 2,000 units
Fine Retractable		200 – 2,000 units
Ultra Fine Retractable		200 – 2,000 units
Mini		200 – 2,000 units
Sharpie S•Gel		200 – 2,000 units
Sharpie S•Gel Metal	Copy or Repeat Logo Engraving	100 – 1,000 units
Sharpie Roller		200 – 2,500 units
<b>SHARPIE HIGHLIGHTER</b>		
Retractable Highlighter		200 – 2,000 units
Sharpie Tank Highlighter		200 – 2,500 units
<b>PARKER</b>		
Jotter		100 – 500 units
Qualifying Fine Writing Products		Order Quantities (Minimum – Maximum)
<b>PARKER</b>		
Urban	Copy or Repeat Logo Engraving,	15 – 150 units
IM	or Non-Customized Product	15 – 150 units
<b>WATERMAN</b>		
Expert	Copy or Repeat Logo Engraving,	15 – 150 units
Hémisphère	or Non-Customized Product	15 – 150 units

# Simple Ship Qualifying Products



SHIPS IN 3  
WORKING DAYS

Qualifying Promotional Products (One Colour Barrel Imprint)	Order Quantities (Minimum – Maximum)
--	---

**PAPER MATE**

Breeze	200 – 2,000 units
Element	200 – 2,000 units
Flair (all colours)	200 – 5,000 units
InkJoy 300RT (all colours)	300 – 2,000 units
InkJoy Quatro (all barrels)	100 – 1,000 units
Sport RT	300 – 2,000 units
Write Bros. Stick Pen	500 – 2,000 units
Paper Mate Bold Flair	500 – 2,000 units
Paper Mate Metallic Flair	500 – 2,000 units

**SHARPIE PERMANENT MARKER**

Fine	200 – 2,000 units
Fine Metallic (all colours)	200 – 2,000 units
Mini	200 – 2,000 units
Autograph	200 – 2,000 units
Sharpie S•Gel	200 – 2,500 units
Sharpie S•Gel Metal	Laser 50 pcs max 100 – 1,000 units
Sharpie Roller	200 – 2,500 units
Stainless Tank Highlighter	200 – 2,500 units

Engraving only at one side: ABC or DEF (Laser Copy or Laser Logo or Personalize)	Order Quantities (Minimum – Maximum)
---	---

**PARKER**

Sonnet	50 units
Urban	50 units
IM	50 units
Jotter	50 units

**WATERMAN**

Expert	50 units
Hemisphere	50 units
Allure	50 units

**SHARPIE**

Stainless	50 units
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**Simple Ship Next Day and Simple Ship 3 Day Service Details**

- Standard product pricing applies.
- Purchase order must specify 'Simple Ship Next Day' or 'Simple Ship 3 Day'.
- No rush charge will apply for qualifying 'Simple Ship' service orders.
- If you need an order in less than the standard lead time that does not qualify for either Simple Ship service, please inquire with Customer Service. A \$50(A) processing fee may apply.
- **All rush service orders must be received by 3:00pm EST.**
- Working day lead time is calculated from the date an order (requiring no further clarification of the purchase order or artwork) is received.
- No rush shipments by U.S. Postal Service.
- Emailed, vector-based art required.
- Entire order quantity must ship to one location specified on the purchase order.
- Orders cannot be changed after receipt.
- Product will be shipped in standard packaging (if applicable) with standard refills only.
- Pre-production samples on paper proofs cannot be requested on Simple Ship orders.

**24 Hour Engraving Details**

- Maximum 50 pens per order.
- Colour Fill and Gravoxide are being permitted for these kind of orders.
- No Drop ship orders.
- No special packaging.
- Changes are not being allowed when order is in production.
- No Refill changes.

# CHART A: Shipping Weight Approximations

Approximate maximum weights per shipping carton

Item—Listed alphabetically by brand	Minimum Order Quantity			Master Carton Quantity		
	Qty	Weight in Pounds	Box Dimensions (in.) (L x W x H)	Qty	Weight in Pounds	Box Dimensions (in.) (L x W x H)
<b>PAPER MATE</b>						
Breeze Ballpoint Pen	200	6	9x6x6	650	24	18x11x5
Element Ballpoint Pen	200	7	9x6x6	650	24	18x11x5
Flair Marker	200	4	9x6x6	900	18	18x11x5
Flair Bold	200	4	9x6x6	900	18	18x11x5
Flair Metallic	200	4	9x6x6	900	18	18x11x5
InkJoy Gel RT	200	7	9x6x6	650	24	18x11x5
InkJoy 300RT	300	6	10x6x6	900	19	18x11x5
InkJoy RT 700	200	6	9x6x6	900	19	18x11x5
InkJoy Quatro	200	6	9x6x6	650	24	18x11x5
Profile	200	6	9x6x6	900	19	18x11x5
Sport Retractable Ballpoint	300	5	10x6x6	900	16	18x11x5
Write Bros. Ballpoint	500	7	15x6x6	500	7	15x6x6
<b>SHARPIE</b>						
Clear View Highlighter	200	9	15.25x6x6.375	500	21	18.25x11.625x5.75
Autograph Marker	200	8	9x6x6	800	31	18x11x5
Fine Marker	200	5	9x6x6	800	19	18x11x5
Gel Highlighter	200	7	10x6x6	600	19	18x11x5
Metallic Markers	50	2	6x4x3	200	5	15x6x6
Mini Marker	200	3	9x6x6	1000	16	18x11x5
Mini Marker with Carabiner	200	4	15x6x6	500	8	18x11x5
Pen	200	4	9x6x6	900	17	18x11x5
Roller	100	3	9x6x6	900	22	18x11x5
S•Gel	200	6	9x6x6	900	19	18x11x5
S•Gel Metal	100	5	10x6x6	850	31	18x11x5
Stainless Steel Pen	100	8	10x6x6	850	64	18x11x5
Pocket Highlighter	200	5	9x6x6	800	18	18x11x5
Retractable Fine Point Marker	200	5	10x6x6	750	19	18x14x6
Retractable Highlighter	200	7	10x6x6	750	22	18x14x6
Tank Highlighter	100	3	10.75x6.625x6.75	400	16	18.25x11.625x5.75
Twin Tip Marker	200	5	9x6x6	850	19	18x11x5
Ultra Fine Marker	200	5	10x6x6	850	18	18x11x5
Ultra Fine RT Marker	200	5	10x6x6	750	18	18x14x6

NOTE: All Shipping weights are approximate. Individual mailings or master packings will be quoted upon request. Standard box dimensions are provided. We reserve the right to make box substitutions as needed. Corrugated shipping boxes use a minimum of 20% recycled paper, 5% of which is post-consumer waste. Please visit [ca.NewellCustomWritingInstruments.com](http://ca.NewellCustomWritingInstruments.com) to use the Freight Calculator and reference the most current product listing.

# CHART A: Shipping Weight Approximations

Approximate maximum weights per shipping carton

Item — Listed alphabetically by brand	Minimum Order Quantity			Master Carton Quantity		
	Qty	Weight in Pounds	Box Dimensions (in.) (L x W x H)	Qty	Weight in Pounds	Box Dimensions (in.) (L x W x H)
<b>PARKER</b>						
Parker IM Ballpoint, Standard Gift Box	15	4	11x7x7	100	21	19x15x8
Parker IM Rollerball Pen, Standard Gift Box	15	4	11x7x7	100	21	19x15x8
Parker Jotter Ballpoint, Tube	100	4	9x7x6	400	19	15x10x9
Parker Jotter Rollerball, Tube	100	4	9x7x6	400	19	15x10x9
Parker Jotter XL Ballpoint	100	4	9x7x6	400	19	15x10x9
Parker Sonnet Ballpoint, Standard Gift Box	15	6	15x10x9	50	29	18x14x13
Parker Sonnet Rollerball Pen, Standard Gift Box	15	5	15x10x9	50	20	18x14x13
Parker Urban Ballpoint Pen, Standard Gift Box	15	10	15x8x7	50	24	18x14x13
<b>WATERMAN</b>						
Waterman Allure						
Waterman Expert Ballpoint/Pencil Set, Standard Gift Box	15	9	15x8x7	50	29	17x13x9
Waterman Expert Fountain Pen, Standard Gift Box	15	8	15x8x7	50	29	17x13x9
Waterman Expert Ballpoint, Standard Gift Box	15	8	15x8x7	50	29	17x13x9
Waterman Expert Roller, Standard Gift Box	15	8	15x8x7	50	29	17x13x9
Waterman Hémisphère Ballpoint, Standard Gift Box	15	8	15x8x7	50	29	17x13x9
Waterman Hémisphère Rollerball Pen, Standard Gift Box	15	8	15x8x7	50	29	17x13x9
Waterman Allure Ballpoint, Standard Gift Box	15	8	15x8x7	50	29	17x13x9
Waterman Allure Rollerball Pen, Standard Gift Box	15	8	15x8x7	50	29	17x13x9

NOTE: All Shipping weights are approximate. Individual mailings or master packings will be quoted upon request. Standard box dimensions are provided. We reserve the right to make box substitutions as needed. Corrugated shipping boxes use a minimum of 20% recycled paper, 5% of which is post-consumer waste. Please visit [ca.NewellCustomWritingInstruments.com](http://ca.NewellCustomWritingInstruments.com) to use the Freight Calculator and reference the most current product listing.

# Preferred Carrier Freight Information

## Note:

The following policies are in effect on January 1, 2017 (shipping policy subject to change without notice).

- Sanford B2B's shipping policy is to negotiate and apply the most cost effective and timely shipping method so as to minimize costs for both Sanford B2B and our customers, yet deliver goods with quickest lead times.
- We have negotiated a special discounted program with Fedex that will result in speedy air shipments at comparable ground rate prices.
- Orders will ship "Prepaid & Add"
- Max 4 day service to most urban centres in Canada.
- We have also developed a simple system to calculate costs. The objective being to make it easy for you to understand and figure your shipping costs.
- Sanford B2B will continue to pay all duties and brokerage fees for easy flow through.
- Note: Please add production lead time to delivery lead time.



4 DAYS OR LESS  
GROUND PARCEL  
RATES



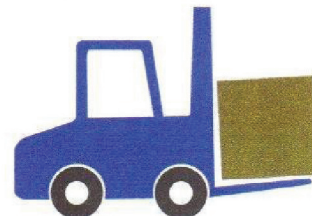
### "Small Package" orders will ship Fedex

- Orders will ship "Air" from our depot in Mexicali, MX to distribution points in Canada then re-routed via quickest available
- Freight costs are calculated \$1.25/lb\* regardless of location in Canada
- Each order will also be assessed a \$5.00\* processing fee, regardless of order size
- Calculation is simple, 20lb order:  
 $20\text{lb} \times \$1.25 = \$25.00/\text{lb}$   
 $\$25.00 + \$5.00 = \$30.00$  shipping fee

\* Freight rates subject to change

### "Large Shipment"

Orders will be shipped LTL, best cost and delivery method available via one of our preferred carriers, FOB Mexicali. Freight charges will be applied to invoice. Please contact your Customer Service Rep for quote.











# Model Number Index 2023

PAPER MATE		SHARPIE		PARKER		PARKER cont'd		WATERMAN	
Model #	Page	Model #	Page	Model #	Page	Model #	Page	Model #	Page
IJ300ST	10	ROLLER	28	1950786	51	1953344	63	S0951690	77
1J300RT	11	S-GEL	30	1950784	51	1953347	63	1965565	77
IJ300RTW	11	S-GELMETAL	31	1950794	51	1953346	63	S0955790	77
700RT	12	SSP	32	1950792	51	1953411	63	1965567	77
QUATRO	13	SPM	33	1950878	51	1953349	63	S0951890	77
IJGELRT	14	FPM	35	1950876	51	1953348	63	S0951990	77
Bold Flair	16	FPAM	36	1950884	51	1953350	63	S0952090	77
FLAIR	17	FPMM	37	1950881	51	1079553	65	1965574	81
<b>Metallic Flair</b>	18	MINM	38	1950800	51	2002123	65	S0936160	81
WBB	19	TTM	39	1950798	51	2122659Z	67	1965572	81
WBL	19	UFPM	40	1950873	51	2122657Z	67	S0936180	81
WBR	19	UFRTM	41	1950871	51	2122658Z	67	1965578	81
WBW	19	FRTM	42	S0735820	55	2096907	69	S0936260	81
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<b>PMPROFGEL</b>	21	SGHL	44	S0735900	55	S0033180	69	S0936480	81
EPB	22	ARTH	45	SO735910	55	2096909	69	1965582	81
ETB	22	PAH	46	1975576	59	SOO33340	69	S0936200	81
EWB	22	TAH	47	1975638	59	2096908	69	1965580	81
BTB	23			1975575	59	SSO32940	69	S0936220	81
BSB	23			1975636	59	2096912	69	S0038550	85
BWB	23			1975577	59	2075999	69	S0038260	85
SRTW	24			1975640	59	2096913	69	S040953	85
SRTY	24			1975579	59	2076055	69	2040954	85
SRIT	24			1975644	59	2096911	69		
SRTS	24			2143443Z	59	2076057	69		
SRTF	24			2143415Z	59	2110196	69		
				2143444Z	59	2076059	69		
				2143442Z	59	SSO33180	69		
				1953345	63				



**SAGE**  
SUPPLIER MEMBER



**esponline**



Newell Custom  
Writing Instruments

[ca.newellcustomwritinginstruments.com](http://ca.newellcustomwritinginstruments.com)

