



LifeWay Women's LEADERSHIP FORUM

Sponsorship Opportunities

HENERSONVILLE, TN | LONG HOLLOW BAPTIST CHURCH

NOVEMBER 7-9, 2019

LifeWay's Women's Leadership Forum is LifeWay's most important event of the year for Women's Ministry leaders and for women who lead in the marketplace. These leaders are professionals and volunteers who hold leadership positions and women who serve as the decision makers for their church's women's ministry. Your sponsorship and participation will give you the opportunity to reach this target group in a direct, powerful, and creative way. Learn more about the Women's Forum at lifeway.com/womensforum

PROJECTED ATTENDANCE: 1500+ WOMEN IN LEADERSHIP

- Attendees are 100% women
- Attendee average age is 30 – 55
- Attendees come from all across the United States (34+ states)
- Attendees represent churches ranging in size from average attendance of 150 in worship to 3000 in worship with the average size being 650 in attendance
- Approximately 30 denominations represented
- Audience is made up of leaders who are influencers and decision makers for their churches, and women who lead in the marketplace

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PLATINUM $6,000

BENEFITS INCLUDE:

- Four complimentary conference registrations
- Reserved seating for four Sponsor Representatives attending the event
- Premium exhibit booth (up to 2 8-ft tables) - includes electricity, 4 chairs, and wi-fi access
- Opportunity to show promotional video in exhibit area and before General Session – maximum of 2-3 minutes in length
- Sponsorship signage in media show
- Sponsorship listing, logo, and web link on event web site on LifeWay.com
- Platform recognition during Event Coordinator's Announcements
- Two page ad in program
- Provide give-away for attendees from booth
- Registration bag insert(s) **Subject to approval*
- Four exhibitor badges **Additional badges may be purchased for $50/each*

GOLD $4,000

BENEFITS INCLUDE:

- Two complimentary conference registrations
- Exhibit booth (2- 8 ft tables)- includes electricity, 2 chairs, and wi-fi access
- Sponsorship signage in media show
- Sponsorship listing in event program
- Full-page ad in event program
- Provide give-away for attendees from booth
- Two exhibitor badges **Additional badges may be purchased for $50/each*

SILVER $2,000

BENEFITS INCLUDE:

- Exhibit Table (1- 8 ft table) - includes electricity, 2 chairs, and wi-fi access
- One admission to General Sessions
- Sponsorship signage in media show
- Sponsorship listing in event program
- Half-page ad in event program
- Provide give-away for attendees from booth
- Two exhibitor badges **Additional badges may be purchased for $50/each*

EXHIBITOR $1,000

BENEFITS INCLUDE:

- Exhibit Table (1- 8ft table) - includes electricity, 2 chairs, and wi-fi access
- One Admission to General Sessions
- Exhibitor listing in event program
- One exhibitor badge **Additional badge may be purchased for $50/each*

Additional Opportunities

SPONSOR ADD-ON OPPORTUNITIES

(available to Platinum & Gold level sponsorships only)

- Attendee Tote Bags
  – 1 sponsorship available ($3,000)
- Gift Insert* ($1,200)
- Print Collateral* ($750)

SPONSORS & EXHIBITORS

- Sponsor a break ($1,500)
  - Acknowledgement in General Session & in the event program, signage at the break, and display.
- Insert (exhibitor)*
  - Gift Item ($2,000)
- Giveaway for drawings * ($250)

*Subject to approval

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2019 EXHIBITOR APPLICATION FORM

A limited number of sponsorships will be available for this premiere event.

COMPANY INFORMATION

Company Name: .....

Street Address: .....

State: ..... Zip: ..... Phone #: .....

Name of Representative: .....

Contact number for Representative: .....

E-Mail Contact: .....

SPONSORSHIP LEVELS:*

- ☐ PLATINUM SPONSOR ($6,000)
- ☐ GOLD SPONSOR ($4,000)
- ☐ SILVER SPONSOR ($2,000)
- ☐ EXHIBITOR ($1,000)

SPONSOR ADD-ON OPPORTUNITIES:

(available to Level Sponsorships only)

- ☐ GIFT INSERT ($1,200)
- ☐ PRINT COLLATERAL INSERT ($750)

ADDITIONAL OPPORTUNITIES (SPONSORS & EXHIBITORS)

- ☐ SPONSOR A BREAK ($1,500)
- ☐ INSERT GIFT ($2,000)
- ☐ GIVEAWAY FOR DRAWINGS ($250)
- ☐ ADDITIONAL EXHIBITOR BADGE ($50) QTY: _____

NOTE:
Information will be sent regarding tables, chairs, electricity etc.

TOTAL:

We must receive your program ad and media electronically no later than September 1.
Please send to Catherine.Inman@lifeway.com

Please return this completed form to:

CATHERINE INMAN • 615-251-2479 • Catherine.Inman@lifeway.com

Once we receive your form indicating your participation, we will send you an invoice for the appropriate amount of money due.

*All sponsors and sponsor opportunities are based on approval of LifeWay Women Events

** NOTE: Placement of exhibit space in the exhibit hall is based on the level of sponsorship and date payment is received.