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CINCINNATI, OH
AUGUST 13-14, 2021
BB&T ARENA



Before the Event

Join the Lifeway Women Insiders

Become a Lifeway Women Insider to get exclusive access to event details and meet other women building a community around this event! We'll keep you informed on insider information, prayer opportunities, and all the ways to be involved with us! [Sign Up Today](#)

What is the event schedule?

Friday

Premium Experience (If Purchased)

5:00 PM Doors Open; 5:30 PM Premium Experience Begins; 6:30 PM Concludes

Main Event

5:30 PM Doors Open; 7:00 PM Event Begins; 9:30 PM Event Concludes

Saturday

7:30 AM Doors Open; 8:30 AM Event Begins; 12:00-1:30 PM Lunch; 4:30 PM Event Concludes

How much is the registration fee?

Event Ticket ~ \$99; Bundle with You Lead ~ \$149

Premium Experience Ticket ~ \$165; Bundle with You Lead ~ \$215

Pre-purchased Boxed Lunch on Saturday ~ \$15 *Optional*

Plus state sales tax, if applicable.

What is the Premium Experience?

Join a group of ladies to receive Premium Reserved Seating during the event, witness an intimate panel discussion and get a large group picture with the platform speakers. Enjoy fun Swag Gifts and the boxed lunch on Saturday. Space is limited to 200 ladies, so don't wait!

What is You Lead?

This is a training conference with breakout sessions taught by leadership experts on Friday, before the main event. Includes lunch. Learn more at [You Lead](#).

Is lunch provided during the event on Saturday?

A boxed lunch may be pre-purchased at registration. The lunch vouchers are sent along with your wristband in the mail. Concession stands will also be open throughout the event.

When will I receive my event ticket/wristband?

Watch for your wristband/confirmation letter to arrive 60 days prior to the event. The wristband is your ticket to the event and must be worn to enter.

How can I volunteer at the event?

Check [here](#) for volunteer opportunities and more information. Tickets/wristbands are required for all volunteers.

Can I reserve seats for my group?

If you bring a group of 50 or more, our staff will contact you to reserve you a block of seats. Otherwise all seats are general admission.

Will there be handicapped seating?

ADA seating will be reserved in certain areas of the venue. Please indicate this need when registering online. Guests with physical disabilities and one companion are welcome to enter at 5:15 PM on Friday and then 7:15 AM on Saturday to locate these seats. ADA entrances will be clearly marked and our staff will be happy to assist you when you arrive.

Will there be Sign Language interpretation?

Yes, please indicate this need when registering online. The section for guests who are deaf or hard of hearing is reserved near the stage for clear access to an ASL interpreter. We also offer CART services if requested at least two weeks prior to the event.

Can men attend this event?

Men are more than welcome to attend the event, but the majority of attendees will be women.

Can children attend this event?

Yes, but you must purchase their ticket/wristband in order for them to have a seat in the venue. Many venues do not permit strollers in the seating areas. Please check with them directly. We want to encourage you, if possible, to use this as a weekend away to be refreshed.

Will this event be recorded?

This particular event will not be recorded.

What if I can't attend the live event?

We have [several digital event](#) options you can choose from to watch online from wherever you are in the world!

Event Day

Can I purchase a ticket/wristband at the door?

Yes, as long as the event is not sold out. Please visit Will Call beginning at 5:30 PM on Friday or 7:30 AM on Saturday to make your purchase.

Can I purchase a lunch voucher at the door?

Due to early ordering procedures, we are unable to provide lunches the day of the event. You can pre-purchase the boxed lunch up until 2 weeks prior to the event by calling 1-800-254-2022. Concessions will be available during the event and you may exit the building for lunch and re-enter as long as you keep your wristband on.

What happens if I lose or don't receive my wristband or lunch voucher?

Simply visit Will Call when you arrive at the venue, identify the tickets purchaser's name, and you will be given replacements. They will have a list of all registered attendees and will open at 5:30 PM on Friday and then 7:30 AM on Saturday.

Where do I park? And does it cost anything?

[Parking Map](#) There is a parking fee of \$10.00 for all non-NKU Basketball events.

Where do I sit?

The event is general admission, and all seating is first come, first served. Once you enter the venue, you're free to choose any open seat!

How does my Group of 50+ find our reserved seats?

We will have a sign with your group name attached to every seat in your block. We will contact the group leader by email and give more instructions within a few weeks of the event.

If I bring my baby, will there be a nursing room?

Most venues have a family restroom that can be utilized. Feel free to ask a venue or LifeWay staff person for assistance if needed.

Can I bring my own food to the event?

Outside food and drinks are usually not permitted in the venue. Check with the venue directly if you have questions or concerns.

Will there be a LifeWay Store at the event?

Yes! The Event Store will be open anytime that the event is not in progress. Credit cards and cash will both be accepted.

I can't come to the event anymore, what do I do?

All tickets are non-refundable, but they are transferable to someone else! Consider selling or gifting your ticket to someone else so they can attend the event.

After the Event

Where can I find a list of the songs we sang during worship?

Download our [Spotify playlist](#) of all the songs we sang at the event.

Where can I get the speaker's Bible studies and books?

LifeWay.com

I'm ready to learn more about Jesus, what is my next step?

We encourage you to talk with a pastor at a local church or a trusted friend who is a Christian and tell them of your desire to know more about Jesus. You can also see if there is a [local Bible study](#) near you. Simply select the event that you attended and review all open Bible studies. It's a great way to connect with women just like you who want to study God's Word!

How can I find out about other LifeWay Women events?

LifeWay.com/WomensEvents