



# LIFEWAY WOMEN'S

## LEADERSHIP FORUM

EQUIPPING EVERY WOMAN  
FOR GOD'S CALL

**LIVE & VIRTUAL EVENT**

**NOVEMBER 11-13, 2021**

*Featuring:* Kristi McLelland, Tara-Leigh Cobble, Carey Nieuwhof, Kelly King, Kelly Minter, & Elizabeth Woodson

*Emcee:* Whitney Capps; *Worship:* Lauren Chandler

## SPONSORSHIP OPPORTUNITIES

Lifeway's Women's Leadership Forum is Lifeway's most important event of the year for Women's Ministry leaders and for women who lead in the marketplace. These leaders are professionals and volunteers who hold leadership positions and women who serve as the decision makers for their church's women's ministry. Your sponsorship and participation will give you the opportunity to reach this target group in a direct, powerful, and creative way. Learn more about the Women's Forum at [lifeway.com/womensforum](https://lifeway.com/womensforum)

### **DIGITAL ATTENDEES:**

- Attendee average age is 30 - 55
- Attendees view from all across the world
- Attendees represent churches ranging in size from average attendance of 150 in worship to 3000 in worship with the average size being 650 in attendance
- Multiple denominations represented
- Audience is made up of leaders who are influencers and decision makers for their churches, and women who lead in the marketplace

**NOVEMBER 11-13, 2021**

HENDERSONVILLE, TN • LONG HOLLOW BAPTIST CHURCH

LIFEWAY  
WOMEN'S

**LEADERSHIP  
FORUM**

## **SPONSORSHIP OPPORTUNITIES**

### **EXHIBITOR \$750**

**BENEFITS INCLUDE:**

- One complimentary conference registration either to the live *or* virtual event
- Exhibitor listing in event program (print and digital)
- Exhibit Table (1 - 8ft table) - includes electricity, 2 chairs, and wi-fi access
- Email blast that connects all (live and digital) attendees to your website
- One exhibitor badge. \*Additional badge may be purchased for \$50/each  
(Sponsor to bring one representative on-site to run table and share your story)
- Mention in post-event "Thank You" email to attendees

### **SILVER \$1,500**

**BENEFITS INCLUDE EXHIBITOR LEVEL, PLUS:**

- One additional complimentary conference registration either to the live *or* virtual event
- Logo in Sponsor Thank You media show
- Half-page ad in event program (print and digital)
- Shoutout on Lifeway social media during event
- One additional exhibitor badge (For a total of 2 badges.) \*Additional badge may be purchased for \$50/each

### **PLATINUM \$3,000**

**BENEFITS INCLUDE EXHIBITOR AND SILVER LEVEL, PLUS:**

- Two additional complimentary conference registrations either to the live *or* virtual event
- Reserved seating for four Sponsor Representatives attending the event
- Additional exhibit booth (2 - 8ft tables) - includes electricity, 4 chairs, and wi-fi access
- Provide give-away for attendees from booth
- Platform recognition during announcements
- Opportunity to show promotional video in General Session - maximum of 2-3 minutes in length
- Inclusion of logo and link to your website on Lifeway.com
- Platform recognition during announcements
- One page ad in program (print and digital)

### **PLATINUM PLUS** (Inquire for details)



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# 2021 EXHIBITOR APPLICATION FORM

A limited number of sponsorships will be available for this premiere event.

## COMPANY INFORMATION

Company Name: .....

Street Address: .....

State: ..... Zip: ..... Phone #: .....

Name of Representative: .....

Contact number for Representative: .....

E-Mail Contact: .....

## SPONSORSHIP LEVELS:\*

- PLATINUM SPONSOR (\$3,000)     SILVER SPONSOR (\$1,500)     EXHIBITOR (\$750)

\*All sponsors and sponsor opportunities are based on approval of Lifeway Women Events

## ADDITIONAL OPPORTUNITIES: (Excludes Exhibitor Level)

- SPONSOR A BREAK (\$1,500)     GIFT INSERT\* (\$1,000)
- PRINT COLLATERAL\* (\$500)     GIVEAWAY FOR DRAWINGS\* (\$250)

\*Subject to approval

## TOTAL:

We must receive your program ad and media electronically no later than September 1. Please send to Catherine.Inman@lifeway.com

Please return this completed form to:  
CATHERINE INMAN • 615-251-2479 • Catherine.Inman@lifeway.com

Once we receive your form indicating your participation, we will send you an invoice for the appropriate amount of money due.