

Canon

CANON SOLUTIONS AMERICA

 **imageRUNNER**
ADVANCE

ADVANCING BUSINESS OPPORTUNITIES



 CANON SEE IMPOSSIBLE



WORKING FOR TOMORROW



The workplace is rapidly changing. Flexible start times, working from home, mobile workers who share desks, and employees who cross international boundaries yet interact as if they were in the same room.

To be successful, businesses must be able to gather and present information quickly, share it easily with those who need it, and attempt to keep it from those who don't. But information management poses an important challenge with multiple documents that co-exist in various printed or digital forms and locations—from employees' desks and office cabinets to cloud servers and mobile devices.

The imageRUNNER ADVANCE portfolio is an intelligent business platform built to complement every stage of the document life cycle. From creation to sharing, output to archival, these systems are designed to help you increase productivity and efficiency, meet security and environmental needs, control costs, and optimize your return on investment.



From small workgroups and offices to large departments and print rooms, this platform offers a wide range of models and integrated solutions with the proven technology to help address the document workflow challenges of evolving work environments.

The imageRUNNER ADVANCE platform can be customized to help meet the specific requirements of your business. It can integrate seamlessly with Canon solutions and third-party software to provide powerful output management, document capture, information management, and automated workflow solutions that help streamline daily business processes.



WORKFLOW EFFICIENCY



To address time and resource concerns, the imageRUNNER ADVANCE platform has been designed to help increase productivity and grow your business with efficient, streamlined workflows.

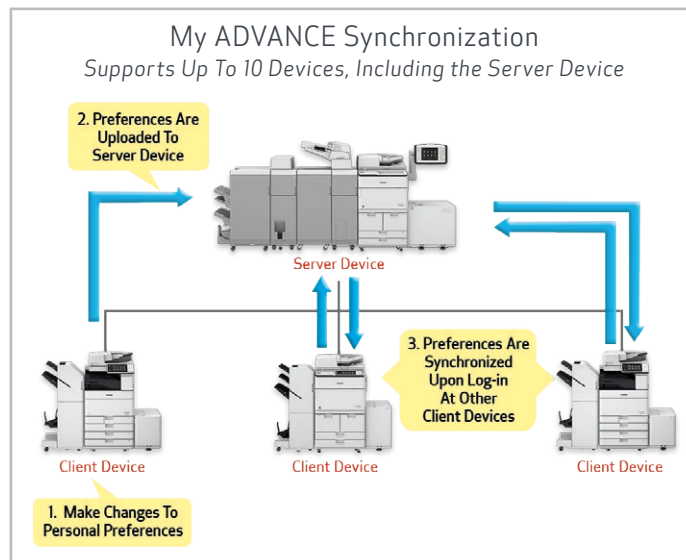
Exceptional Ease of Use

A large, responsive, and intuitive touch-screen user interface helps make carrying out tasks quick and effortless. New operations, like flick and pinch features as well as drag-and-drop functionality on certain screens, improve usability and are common with many smartphones.* Built-in tutorial and support videos assist with basic maintenance to help maximize uptime. Plus, users will be comfortable with any device in the portfolio, thanks to a common platform and operating principles.



Personalized Experience

The imageRUNNER ADVANCE system can provide a unique, personal experience for each user. When an authentication service is activated, individual users can customize their workspace using My ADVANCE** functions. With My Display, users can personalize the user interface, including the initial screen after log-in, language display, or accessibility settings. My Functions create efficiencies by giving users easy access to unique information that can assist in their workflows, like their personal address books. My Settings allows for personal default settings for Copy, Send, Fax, and Store. My ADVANCE user preferences can be synchronized across up to 10 devices without a server, so that preferences follow the user throughout the office.*



* Available on third generation imageRUNNER ADVANCE models.

** Certain My ADVANCE features are available only on select imageRUNNER ADVANCE models.



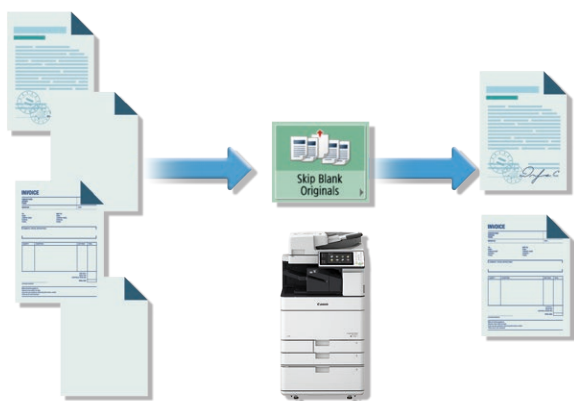
Support for Mobile Workflows

Scalable support for flexible working practices can help increase efficiency by allowing workers to capture or print documents on the move and quickly link their compatible mobile devices into business workflows. Users can establish a LAN Connection between their smartphone or tablet and the imageRUNNER ADVANCE system on the same network.* They can also establish a Direct Connection using the standard Wireless LAN via a QR code, or over Bluetooth or NFC with the optional BLE and NFC connection kits.* The imageRUNNER ADVANCE portfolio works with many devices and offers support for common applications such as Google Drive and Mopria.† It can also connect directly to certain cloud-based services, such as Google Cloud Print™.‡



Streamlined Document Capture

Powerful scanning capabilities enable streamlined document capture and digitization. Simultaneous, two-sided scanning* helps deliver fast results, allowing you to easily send documents to a multitude of destinations. Standard support is included for scanning and converting documents to Searchable PDF, Microsoft® Word,† and Microsoft® PowerPoint formats. For environments using the file format PDF/A-1b, you can now select that file type from the main send screen.* For process and workflow optimization, imageRUNNER ADVANCE systems integrate seamlessly with a range of powerful Canon and third-party software, thanks to the embedded MEAP and MEAP Web application platforms.



Built-in Intelligence

A range of intelligent features helps to streamline document workflows and maximize productivity. Motion sensor technology* intelligently wakes the device from Sleep mode to reduce perceived waiting time, while smart media handling capabilities—such as skip blank pages* and multisheet feed detection*—help facilitate efficient scanning.



End-to-End Document Creation

The imageRUNNER ADVANCE systems offer flexible finishing options,* such as stapling, document insertion, hole-punching, and booklet printing as well as C- and Z-folding. This, coupled with Canon's optional imageRUNNER ADVANCE Desktop publishing software, can provide simple, in-house creation and production of high-quality, professional-looking documents.

* Available on third generation imageRUNNER ADVANCE models.

† Available on select imageRUNNER ADVANCE models.

‡ Finishing options vary by model.



COST MANAGEMENT



Today's businesses are looking for operational efficiencies and a clear return on their investments. But many are unaware of the true cost of print and information management in their organization, which can be significant if not managed properly. The Canon imageRUNNER ADVANCE platform is designed to deliver cost savings to help maximize return on investment.

Information Management

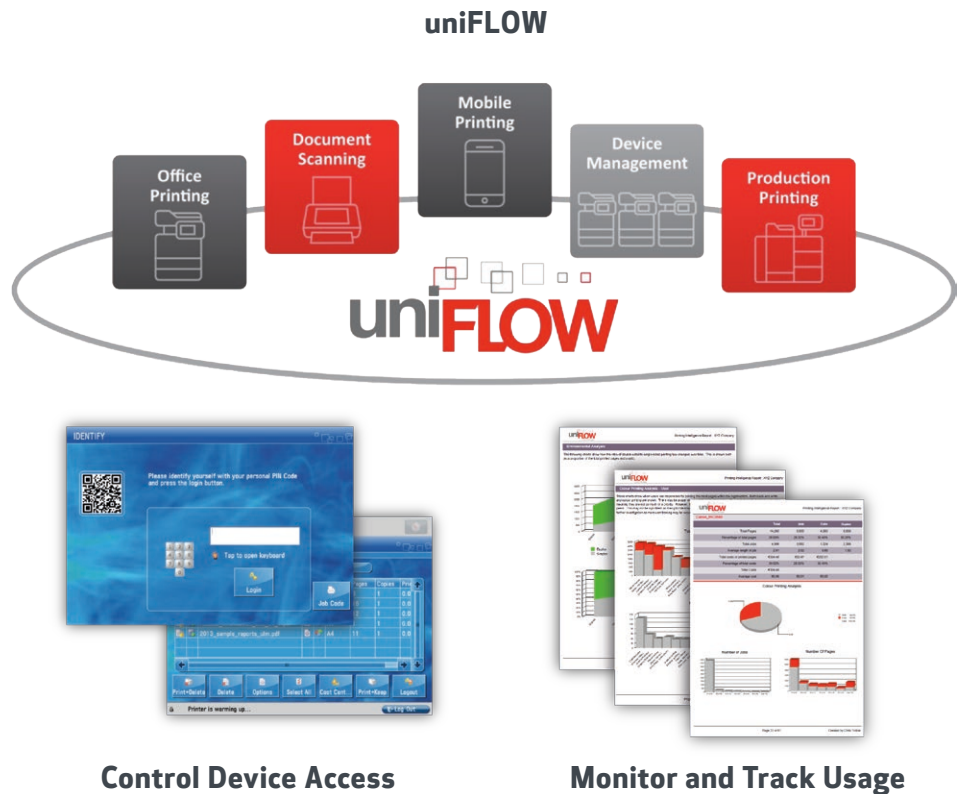
Organizations can incur significant costs related to everyday document handling—inefficiencies in searching for, and reusing, information can waste both time and money. The imageRUNNER ADVANCE portfolio can help reduce hidden costs with fully integrated, end-to-end document workflows and business process optimization. This enables quick and effective capture, archiving, and sharing of information, thereby reducing your reliance on paper-based manual processes and facilitating efficient collaboration.



Complete Document Life Cycle with Therefore™

Optimized Output Management

The imageRUNNER ADVANCE systems with integrated solutions give you the ability to control device access, apply print policies, monitor output, and restrict usage by user. This helps to reduce unnecessary printing, encourage cost recovery, save on paper and toner, and optimize printing and scanning efficiency in your fleet.



IT Support and Infrastructure

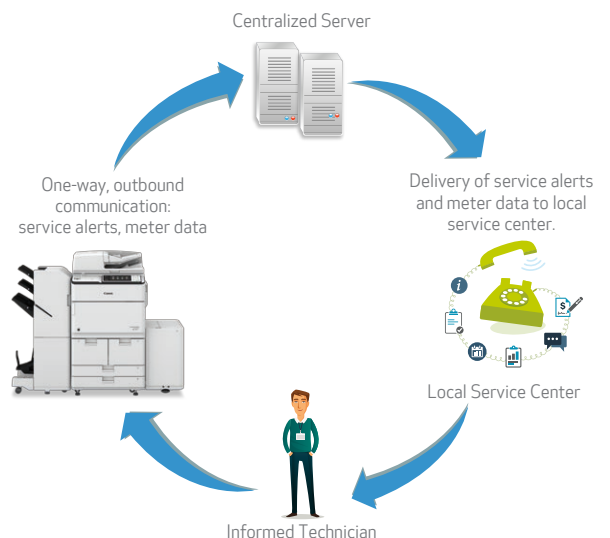
The IT department is often the first resource for print-related issues, which can be a burden. The imageRUNNER ADVANCE systems and integrated solutions are designed to help reduce these costs. Consistent, intuitive user operation across all devices as well as common driver and video assistance simplify user education and can help reduce escalations.

Support for industry standards, such as PCL® and PostScript®, enables direct integration with many IT systems. Powerful fleet management tools are available to provide remote, centralized control and updating of devices and fleets, including the ability to distribute settings, print policies, and restrictions efficiently.

Administration and Purchasing

The imageRUNNER ADVANCE platform can help address your hidden administrative and management costs by enabling services such as automatic meter collection and remote consumables management. And the renowned quality and reliability of Canon's models, combined with remote diagnostics and assistance, can help reduce costs by minimizing downtime as well as administrative interventions.

imageWARE Remote





SECURITY



With confidential data regularly moving between a user's desktop, mobile device, and MFP, it's important to take measures to help protect your print environment. The imageRUNNER ADVANCE platform offers a range of security capabilities to help facilitate the confidentiality, accessibility, and availability of your information.



Authentication

You can control who has access to each device via a log-in service such as Universal Login Manager.* With this application, the device can be configured so that sensitive prints can only be retrieved once a user has logged in using picture log-in, User Name/Password, or card access.** This helps to prevent confidential documents from being left in the output tray. Usage can be tracked by individual or department, too.



Document Security

Canon is serious about protecting your organization's confidential information, your ability to control access, and the availability of your company data. To help limit unauthorized distribution of sensitive information, various device functions can be disabled for individual users. Additionally, visual and audible original reminder notifications[^] can alert you to sensitive documents that are left at the device.



Data and Network Security

Canon's multilayered security solutions help safeguard sensitive data stored on the device and during transmission:

- HDD Erase* removes latent images after each task.
- HDD Format removes and overwrites all data on the hard drive at the end of life.
- HDD Data Encryption* helps protect information even after hard drive removal and it's now FIPS 140-2 validated on select models.[†]
- A security chip with tamper-resistant hardware can help protect passwords and encryption keys.
- IPsec helps provide security for data as it traverses the network.
- SMB3.0 provides communication route encryption, which enables files to be transmitted to SMB3.0 servers more securely.[†]

* Standard on select imageRUNNER ADVANCE models.

** Card access requires an optional Card Reader.

[^] Available on select imageRUNNER ADVANCE models.

[†] Available on third generation imageRUNNER ADVANCE models.



DEVICE AND FLEET MANAGEMENT



Whether it's one device or a large fleet, the integration, administration, and management of your print infrastructure can be complex and time-consuming. Canon's advanced capabilities for device management can help ease IT burdens and maximize productivity.

Efficient Installation and Smart User Support

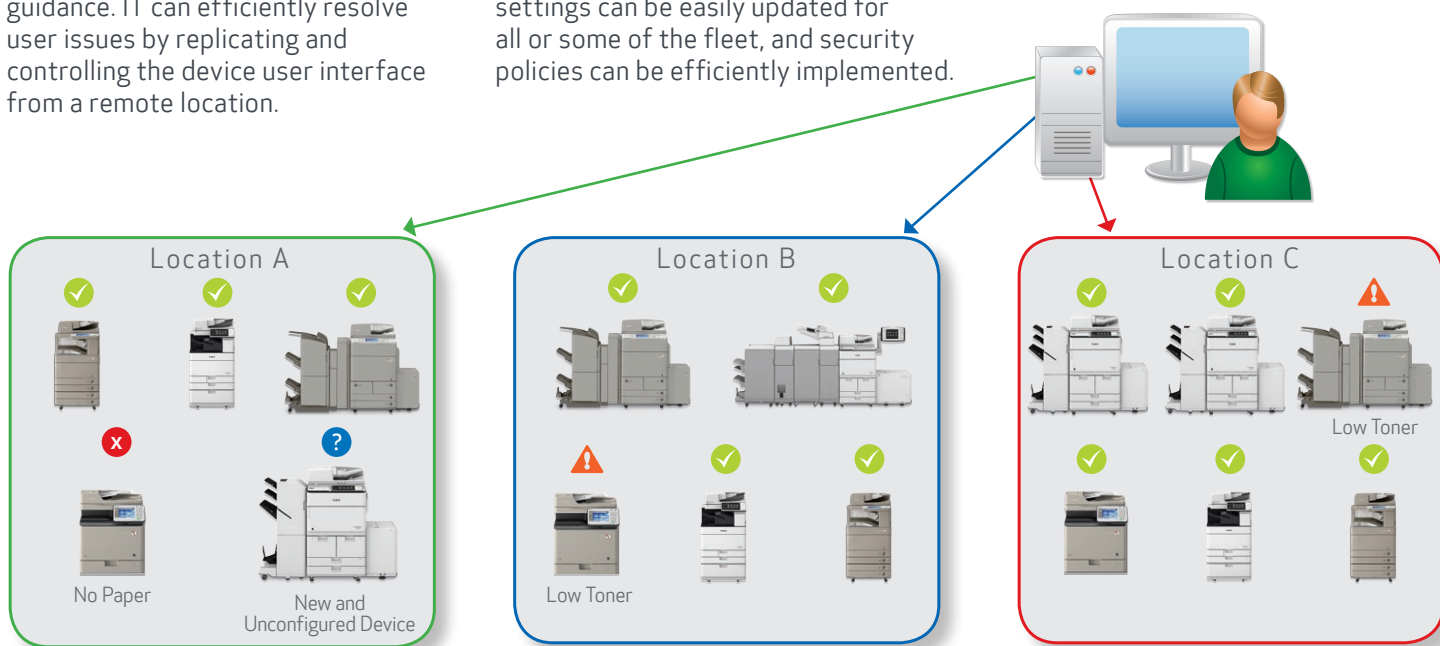
Devices can be configured for quick, easy deployment into your environment. They can also integrate with many enterprise applications and legacy systems to help streamline business processes. Users can easily handle basic maintenance tasks, such as replacing consumables or clearing paper jams, with intuitive, built-in guidance. IT can efficiently resolve user issues by replicating and controlling the device user interface from a remote location.

Advanced Administration and Management Tools

Using imageWARE Enterprise Management Console, you can enjoy a centralized point of control across your fleet. You can check device status and consumables, turn off devices remotely, and capture meter readings as well as manage address books and print drivers. Firmware, device configurations, applications, and settings can be easily updated for all or some of the fleet, and security policies can be efficiently implemented.

Efficient Monitoring and Diagnostics

Remote consumables management and device monitoring capabilities allow for easy replenishment of your toner stocks and automated collection of meter readings. Remote diagnostics, event handling, and parts lifetime management also enable pre-emptive maintenance and rapid fixes for maximum uptime.





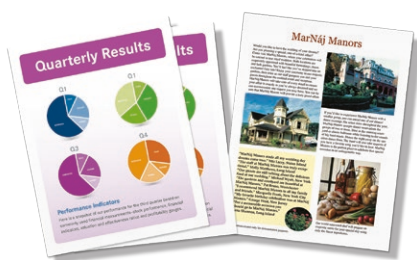
QUALITY AND RELIABILITY



The imageRUNNER ADVANCE platform has been designed with your business needs as the primary focus. Quality and reliability are at the forefront of the research and development process, and the entire user experience has been taken into account to bring to market a solution that not only supports busy working environments, but also lets them thrive.

Outstanding Quality

Whether you're printing a key sales proposal or a simple e-mail, you can expect outstanding quality output, thanks to advanced, real-time calibration and V² Color technology.* The V² Color profile delivers impressive results with a vivid, vibrant appearance. Advanced grayscale capabilities also ensure outstanding monochrome prints. With the imageRUNNER ADVANCE systems, you can expect high-quality results consistently across a wide range of media sizes and weights.



V² COLOR

Award-Winning Technology

Canon technology and expertise can help businesses achieve their goals by delivering operational efficiencies, improving information management, and simplifying document processes. The imageRUNNER ADVANCE platform has earned numerous awards and recognition from leading industry analysts for its innovation, design, and environmental features.



Canon U.S.A., Inc.
2016 A3 MFP
Line of the Year Award



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Universal Design

The imageRUNNER ADVANCE devices are suitable for users with varying abilities. Content on the display can be enlarged for those with low vision. Users can remotely access the device from their computers to view control panels. There are also Voice Guidance and Voice Operation options.



* Available on select imageRUNNER ADVANCE color models.



SUSTAINABILITY



Canon's commitment to the environment is an integral part of our product design, manufacturing, and corporate culture. The progressive thinking behind the imageRUNNER ADVANCE platform incorporates innovative, sustainable solutions that help keep your business operating efficiently while also helping to reduce your environmental footprint.



Energy Efficiency

From the inside out, the imageRUNNER ADVANCE systems are designed for high energy efficiency and stellar performance. The combination of fusing technologies and low-melting-point toner helps lower overall energy consumption by minimizing power requirements and reducing energy use during warm-up and while in stand-by mode. The imageRUNNER ADVANCE systems are ENERGY STAR® certified, EPEAT* rated, and offer low Typical Electricity Consumption (TEC) ratings.

Responsible Way to Work

You can distribute digital documents and preview files to make changes prior to printing to help reduce the use of paper and consumables. Print drivers are defaulted to two-sided printing to help reduce waste. And with Forced Hold Printing, administrators can enforce Secure Print for all users, contributing to the reduction of paper waste.

Eco-Conscious Design

The imageRUNNER ADVANCE platform is designed with strong consideration for sustainability. Each device incorporates recycled materials and bioplastics made from plant-derived resources.** Through its Life Cycle Assessment (LCA) System, Canon has also lowered carbon dioxide emissions by focusing on each stage of the product life cycle, including manufacturing, energy use, and logistics.

* For current EPEAT rating (Gold/Silver/Bronze), please visit www.epeat.net.

** See environmental profile sheet for each model and/or Series for additional information.

PRODUCT LINE-UP AND SOLUTIONS

Color A3



imageRUNNER ADVANCE C7500 Series*



C7580i: 80/70 ppm; C7570i: 70/65 ppm
C7565i: 65/60 ppm

imageRUNNER ADVANCE C5500 Series*



C5560i: 60/60 ppm; C5550i: 50/50 ppm
C5540i: 40/40 ppm; C5535i: 35/35 ppm

imageRUNNER ADVANCE C3500 Series

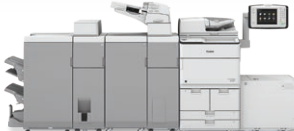


C3530i: 30/30 ppm
C3525i: 25/25 ppm

BW A3



imageRUNNER ADVANCE 8500 Series*



8505i: 105 ppm; 8595i: 95 ppm
8585i: 85 ppm

imageRUNNER ADVANCE 6500 Series*



6575i: 75 ppm; 6565i: 65 ppm
6555i: 55 ppm

imageRUNNER ADVANCE 4500 Series*



4551i: 51 ppm; 4545i: 45 ppm
4535i: 35 ppm; 4525i: 25 ppm

A4

Color

Monochrome

imageRUNNER ADVANCE C355iF/C255iF Models



C355iF: 36/36 ppm
C255iF: 26/26 ppm

imageRUNNER ADVANCE 500iF/400iF Models



500iF: 52 ppm
400iF: 42 ppm

* Third generation
Note: Shows maximum print speed. For color models, speeds shown in BW/Color.

Canon's solutions can help your organization access and share information, automate processes, control print-related costs, and increase overall efficiency and productivity.



OUTPUT MANAGEMENT

- User Authentication (Std.)
- Secure Print (Std.)
- Universal Login Manager** (Std. on third generation)
- AA-PRINT
- uniFLOW
- uniFLOW Online



INFORMATION MANAGEMENT AND WORKFLOW

- Advanced Box (Std.)
- Workflow Composer
- Therefore™
- Therefore™ Online
- Therefore™ Online SMB



DOCUMENT CAPTURE AND DISTRIBUTION

- Universal Send (Std.)
- Authorized Send
- eCopy ShareScan
- uniFLOW
- ADVANCE Cloud Portal
- imageRUNNER ADVANCE Desktop
- eCopy PDF Pro Office



MOBILE SOLUTIONS

- Canon PRINT Business**
- Direct Print and Scan for Mobile
- EFI PrintMe
- uniFLOW



DEVICE MANAGEMENT

- Remote User Interface (Std.)
- imageWARE Enterprise Management Console**
- imageWARE Remote**

** There's no charge for these solutions; however, they do need to be activated.

For more information, call or visit
1.800.815.4000 CSA.CANON.COM



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