

## **BEST-SELLING AUTHOR AND BIBLE TEACHER LYSA TERKEURST CONFIRMED FOR 3 NEW CITIES IN 2020**

LifeWay Women Events Presents The Word Alive with Lysa in 3 Cities Nationwide:

March 6–7, 2020 | West Monroe, LA

April 3–4, 2020 | Birmingham, AL

October 23–24, 2020 | Leesburg, VA

Nashville, TN—LifeWay Women Events announces The Word Alive with Lysa, featuring Lysa TerKeurst, will take place in three all-new cities across the nation in 2020. Lysa TerKeurst is known for her best-selling books and studies as well as being the president of Proverbs 31 Ministries. Christian recording artist Ellie Holcomb will lead worship at each event.

Presented by the Nashville-based publishing company LifeWay Christian Resources, The Word Alive with Lysa will kick off its 4<sup>th</sup> year in West Monroe, LA, before ending in Leesburg, VA.

The Word Alive with Lysa is an event that will help women see, taste, hear, and touch the Holy Land without ever leaving the country.

Each event takes place over two days, beginning at 7:00 P.M. on Friday and ending at 9:30 P.M. On Saturday, the event will begin at 8:30 A.M. and conclude at 12:30 P.M. General admission seating for all events is \$89. Discounts for early bird registration and groups of 10 or more people are available.

To register for The Word Alive with Lysa, visit [LifeWay.com/WordAlive](http://LifeWay.com/WordAlive) or call 800.254.2022.

### **About LifeWay Women's Events and LifeWay Christian Resources**

LifeWay Women's Events is a trusted source for biblical events and training. Each year, more than 100,000 women participate in the events held throughout the world.

LifeWay Christian Resources, established in 1891 in Nashville, is one of the world's largest providers of Christian products and services, including Bibles, church literature, books, music, audio and video recordings, church supplies, and Internet services through [LifeWay.com](http://LifeWay.com). The company is a nonprofit organization that reinvests income above operating expenses in mission work and other ministries around the world. For additional information, visit [lifeway.com](http://lifeway.com).

### **About Lysa TerKeurst**

Lysa TerKeurst is the #1 *New York Times* best-selling author of *Uninvited* as well as 19 other books and studies, including *Finding I AM*. As president of Proverbs 31 Ministries, Lysa and her staff are passionate about teaching the Word of God in ways that get people excited to live the Bible out loud. With their First 5 app and Encouragement for Today devotions, millions of people are studying God's Word every day with Lysa and her team.

### **About Ellie Holcomb**

Whether she was spinning confessional tales of romantic heartache during her college years, collaborating with her husband Drew as part of his band, Drew Holcomb and The Neighbors, or penning her personal reflections of God's faithfulness as a solo artist, singer/songwriter Ellie Holcomb has always viewed music as the ultimate bridge-builder. "I want to help encourage the wounded and weary in our church pews, that's what I want to be a part of." For more information about Ellie Holcomb, please visit her official website at [EllieHolcomb.com](http://EllieHolcomb.com).