



SPONSORSHIP OPPORTUNITIES

We invite your ministry or organization to partner with us in reaching thousands of men across the country with the hope of Jesus Christ. Top Christian speakers, authors, and artists will challenge men to live out their callings as followers of Jesus. Learn more about The Main Event at LifeWay.com/MainEvent.

- Attendees are men
- Attendee average age is 25-50
- Attendees travel from across the United States
- Attendees represent churches ranging in size from an average attendance of 150 in worship to 3,000 in worship
- Multiple denominations are represented

Nashville, TN

August 10-11, 2018 at Long Hollow Baptist Church

Projected Attendance: 2,700

Featured Guests: James MacDonald, Robby Gallaty, Kris Dolberry, and more.

Platinum Level - \$2,500 (limited to four)

Benefits include:

- Premium exhibit booth (two tables)
- Opportunity to show promotional video in the General Session (2-3 minutes maximum)
- Sponsorship signage in media show
- Two page ad in program
- Sponsorship listing and logo on LifeWay.com/MainEvent
- Four exhibitor lanyards

Gold Level - \$1,750

Benefits include:

- Prime exhibit booth (one table)
- Sponsorship signage in media show
- Sponsorship listing and logo on LifeWay.com/MainEvent
- Full page ad in program
- Two exhibitor lanyards

Silver Level - \$1,000

Benefits include:

- Exhibit booth (one table)
- Two exhibitor lanyards

SPONSOR & EXHIBITOR APPLICATION FORM

Company Name:

Address of Company:

Phone Number of Company:

Name of Representative:

Contact Number for Representative:

E-Mail Contact:

Nashville, TN Sponsorship Levels:*

August 10-11, 2018

- Platinum Sponsor: \$2,500
- Gold Sponsor: \$1,750
- Silver Sponsor: \$1,000

NOTE: Information will be sent regarding tables, chairs, electricity, etc.

Additional charges will be assessed for Internet connections if not provided free of charge.

*All exhibitor and sponsor opportunities are contingent on LifeWay approval.

**Note: Placement of your exhibit booth is based on the level of sponsorship and the date that payment is received.

Please return this completed form to:

Vincent Thomas

vincent.thomas@lifeway.com

Once we receive your application indicating participation, we will send you an invoice for the appropriate amount of money due.