

## **SPONSORSHIP OPPORTUNITIES LIFEWAY'S COLLEGIATE SUMMIT**

The National Collegiate Summit pulls together college ministers (church-based and campus-based) from across North America for an intentional time of training, enrichment, and networking. It is a unique gathering of leaders that only happens once every three years. These leaders serve as the influencers and decision makers for college ministries across North America. Your sponsorship participation will give you the opportunity to effectively reach this target group in a direct, powerful, and creative way.

### **PROJECTED ATTENDANCE: 500+ Collegiate Ministry Leaders**

- ✓ Attendees are campus ministers, college pastors, and church volunteers
- ✓ Attendees come from all across the United States and Canada
- ✓ Attendee average age is 25-45
- ✓ Attendees include leaders who are influencers and decision makers for their churches and campus ministries

## **SPONSORSHIP OPPORTUNITIES**

### **GOLD \$5,000 (2 Sponsorship Opportunities Available)**

Package Includes:

- Premium exhibit booth space (2 tables)
- Distribution of a print piece or giveaway item to all participants (due 4/19/21)
- Sponsorship of a refreshment break (direct mention from stage before the break and opportunity to interact at break stations)
- Sponsorship signage in the pre-roll media before all plenary sessions (due 4/1/21)
- Banner ad on the LifeWay.com registration page
- Banner ad in the Collegiate Summit digital program (due 4/1/18)
- Three complimentary conference registrations (*Additional registrations may be purchased for \$140/person*)

### **SILVER \$1,500**

Package Includes:

- Exhibit booth (1 table)
- Sponsorship signage in the pre-roll media before all plenary sessions (4/1/21)
- Banner ad in the Collegiate Summit digital program (due 4/1/21)
- Two complimentary conference registrations (*Additional registrations may be purchased for \$140/person*)

### **EXHIBITOR \$875**

Package Includes:

- Exhibit booth (1 table)

- Exhibitor listing in the Collegiate Summit digital program
- One complimentary registration (*Additional registrations may be purchased for \$140/person*)

**PACKAGE ADD-ON OPPORTUNITIES**

- Registration packet insert (\$300) (due 4/19/21)

**SPONSOR & EXHIBITOR APPLICATION FORM**

<b>Company Name:</b>
<b>Address of Company:</b>
<b>Phone number of Company:</b>
<b>Name of Representative:</b>
<b>Contact number for Representative:</b>
<b>E-Mail Contact:</b>

Sponsorship Levels:\*

- Gold Sponsor (\$5,000)**
- Silver Sponsor (\$1,500)**
- Exhibitor (\$875)**

**Sponsor Add-On Opportunity:**

- Registration packet insert (\$300)**

*NOTE: Information will be sent regarding tables, chairs, electricity, etc.*

*\*All exhibitor and sponsor opportunities are contingent on LifeWay approval.*

*\*\*Placement of your exhibit booth is based on the level of sponsorship and the date that payment is received.*

**Please return this completed form to Vincent Thomas at [Vincent.Thomas@LifeWay.com](mailto:Vincent.Thomas@LifeWay.com).**

**Payment can be mailed to (checks made payable to LifeWay):**

**LifeWay Christian Resources**

**ATTN: Vincent Thomas**

**1 LifeWay Plaza**

**Nashville, TN 37234**