



UNIFORMS

SET THE STANDARD FOR
YOUR COMPANY AND YOUR WORKERS



Your brand is your company's identity wherever it's seen and touched by those you serve. One of the most effective ways to extend your brand presence is on the uniform your people wear. It sets customer expectations for quality long before any product is shipped or service is rendered.

The face of business.

As the 'face' of your business, your logo is what people instantly recognize and associate with its quality. When your logo is applied to your employees' uniform, every attribute of your company extends to them. High-quality, branded uniforms instill confidence in customers. And people are more likely to purchase from a business that conveys a sharp appearance. They're also more likely to view employees who wear that gear as trusted professionals.

Proud to wear. Proud to work.

The right branded uniform also contributes to happiness and productivity. Employees who wear a well-made branded uniform are more likely to be high performers. Giving them top-quality apparel from a brand they know, trust and currently wear tells them they are valued. And when someone enjoys their job, it shows in their attitude, the quality of their work, and their long-term loyalty.

The promotional role of a branded uniform for small and medium enterprises cannot be overstated. We know how to help you through process of finding the right branded uniform to represent the business you've worked so hard to build. Carhartt Company Gear has the tools to help you create the right branded workwear solution for your crew. With assortments built for the unique roles of your industry.

**FOR MORE ON CARHARTT COMPANY GEAR AND UNIFORMS VISIT
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