



carhartt 

***SPRING 2018* LOOKBOOK**



SPRING 2018 THE BEST OF CARHARTT

From the beginning, our founder Hamilton Carhartt continuously searched for ways to improve the clothes he built by studying those who toiled in the harshest conditions. Today, that commitment to understanding how hardworking men and women move 24/7 lives on in every stitch, seam, and new piece of technology that wears our patch. So when you put on this gear and head out to take on whatever awaits, you know Carhartt has your back on even the most unpredictable days of spring.



RUGGED FLEX® RIGBY BIB



UTILITY COAT



**FORCE EXTREMES®
SHORT-SLEEVE T-SHIRT**



FORCE TAPPEN WORK SHORT



**FORCE RIDGEFIELD
SHORT-SLEEVE BUTTON DOWN**



FORCE FISHING HOODIE



**FORCE EXTREMES®
NON-POCKET POLO**



GROUND FORCE BOOT



**POWER TRADE PLUS
BACKPACK**



WOMEN'S K87



**WOMEN'S BREWSTER
DOUBLE-FRONT
RAILROAD STRIPE BIB**



**WOMEN'S SMITHVILLE
COVERALL**



**WOMEN'S SMITHVILLE
JACKET**



**WOMEN'S SMITHVILLE
SHORT**



**WOMEN'S FORCE
RIDGEFIELD SHIRT**



**WOMEN'S SMALL
ESSENTIALS POUCH**

**NEW GEAR FOR
EVERY RUGGED CORNER
OF THE EARTH**



102987 **RUGGED FLEX® RIGBY BIB**

The most comfortable bib, built for the toughest jobs. Made out of the same durable stretch fabric as your favorite Rigby pants so there's no need to break them in – but we know you'll give it your best shot anyway.

PRODUCT FEATURES

- Rugged Flex® technology for ease of movement
- Adjustable front-elastic suspenders
- Bib pocket with zipper closure
- Two additional storage pockets; one with pen stall
- Chap-style double-front with cleanout openings for kneepads
- 360° leg-bottom kick panels for durability
- Secure cell phone pocket



102987

RUGGED FLEX® RIGBY BIB



103126 UTILITY COAT

The water-repellent jacket with a hood like Houdini: meaning it rolls away and zips into the collar when you don't need it. Built with our rugged Carstrong® fabric so it's just as tough as our sandstone duck.

PRODUCT FEATURES

- Rain Defender® durable water repellent
- Carstrong® fabric is as strong as sandstone duck
- Roll-away hood
- Poly mesh lining in body, taffeta lining in sleeves
- Two chest pockets with snaps and flap closure
- Two inside pockets
- Snap adjustable cuffs
- Drawcord adjustable hem



103126
UTILITY COAT



102960 **FORCE EXTREMES® SHORT-SLEEVE T-SHIRT**

You can't sweat fast enough for this shirt thanks to FastDry® with 37.5® Technology, which means it dries up to five times faster than other fabrics. It also releases stains in the wash—talk about a shirt that earns its keep.

PRODUCT FEATURES

- Relaxed Fit
- FastDry® with 37.5® Technology makes this our fastest-drying gear
- Fights odors by trapping and releasing them in the wash
- Side panel increases range of motion
- Tagless neck label and smooth flatlock seams for comfort



102960

FORCE EXTREMES® SHORT-SLEEVE T-SHIRT



103021 FORCE TAPPEN WORK SHORT

This short doesn't just show off your legs. It shows up on the job to bust sweat and stains as it claims the title of hardest-working short in your closet. Also works great for keeping you cool whether you're flipping burgers in the backyard or pulling a double on the hottest day of the year.

PRODUCT FEATURES

- Durable, 100% cotton ripstop
- Sits at the waist with a relaxed seat and thigh
- FastDry® technology wicks away sweat for comfort
- Stain Breaker® technology releases stains
- Comfortable gusset crotch for easy bending and crouching
- Right-leg cell phone pocket



103021

FORCE TAPPEN WORK SHORT



FORCE

103146 FORCE RIDGEFIELD SHORT-SLEEVE BUTTON DOWN

Don't let humidity keep you indoors. This short-sleeve button down is built to wick sweat, release stains in the wash, and, thanks to its mesh-lined back, keep you cool and comfortable all day long.

PRODUCT FEATURES

- FastDry® technology wicks away sweat for comfort
- Stain Breaker® technology releases stains
- Double-layer collar converts to stand-up collar for extra sun protection
- Mesh-lined vent at center back for flow-through ventilation



103146

FORCE RIDGEFIELD SHORT-SLEEVE BUTTON DOWN



FORCE

103002

FORCE FISHING HOODIE

This is the secret to staying cool and comfortable while casting. Our lightweight, breathable, and Carhartt durable fishing hoodie. Built with FastDry® technology to wick away sweat and Stain Breaker® technology to release stains in the wash (we're looking at you, inevitable ketchup stain). Also features Rugged Flex® stretch technology to make casting and boat maneuvers a breeze.

PRODUCT FEATURES

- FastDry® technology wicks away sweat for comfort
- Stain Breaker® technology releases stains
- Rugged Flex® stretch technology for ease of movement
- 20 UPF, Good UV Protection, when tested in accordance with AATCC 183/ASTM D6603/ASTM D6544
- Raglan sleeves increase range of motion
- Side-seamed construction minimizes twisting
- Tagless neck label and smooth flatlock seams for comfort
- Carhartt fishing graphic printed on left sleeve



103002

FORCE FISHING HOODIE



103000 FORCE EXTREMES® NON-POCKET POLO

This polo doesn't come with some cute critter on its pocket. But it does boast Fast Dry® with 37.5® Technology, which is proven to maximize performance by regulating body temperature to increase stamina.

PRODUCT FEATURES

- Relaxed Fit
- FastDry® with 37.5® Technology dries faster to keep your body at its ideal temperature
- Fights odors by trapping and releasing them in the wash
- Rugged Flex® technology for ease of movement
- No-roll, rib-knit polo collar
- Three-button front
- Tagless neck label and smooth flatlock seams for comfort



103000

FORCE EXTREMES® NON-POCKET POLO



CME6355 GROUND FORCE BOOT

End the day as strong as you started with comfort footbeds made with Insite® Technology that help you bust fatigue and support you all day long.

PRODUCT FEATURES

- Footbed made with Insite® Technology, engineered with maximum arch support to reduce foot fatigue
- Cushion comfort layer provides a soft cushion base layer under the supportive insole
- Shock absorbing insert absorbs the punishment your feet experience every day
- Lightweight cushioned midsole, energy recovery absorbs shock where you need it most
- Ground Force rubber outsole, durable rubber outsole for grip, traction and flexibility with every step
- Rubber toe bumper, increased durability and abrasion resistance
- Storm Defender® waterproof breathable protection to keep your feet dry
- Composite safety toe, wide fit to give you room for comfort and safety



CME6355

GROUND FORCE BOOT



89480302 POWER TRADE PLUS BACKPACK

Never get caught without your gear. The Trade Plus Backpack comes with enough room for a laptop and tech cords, and repels water when you get caught under a cloud.

PRODUCT FEATURES

- Rain Defender® durable water repellent
- Large main compartment
- Front zippered pocket
- Side water bottle pockets
- Comfortable padded shoulder straps
- Computer pocket stores up to 15" laptop
- Power cord pocket



89480302

POWER TRADE PLUS BACKPACK



103067 WOMEN'S K87

After 25 years of being the workingman's t-shirt, this K87 is all woman. Because it's fit just for you—not dad or grandpa. Other than that, it's still got all the same elements of the classic t-shirt you love.

PRODUCT FEATURES

- 100% cotton jersey
- Side-seamed construction minimizes twisting
- Left-chest pocket with sewn-on Carhartt label
- Tagless neck label for comfort



103067

WOMEN'S K87



103042

WOMEN'S BREWSTER DOUBLE-FRONT RAILROAD STRIPE BIB

You might not be working on the railroad, but these comfortable bib overalls will help you swing a hammer and lug backyard brush with the best of 'em. Thanks in large part to its Rugged Flex® stretch technology that's engineered to help you bend and move.

PRODUCT FEATURES

- Rugged Flex® stretch technology for ease of movement
- Adjustable suspenders
- Zipper-secured bib pocket
- Multiple utility pockets
- Chap-style double-front with cleanout openings for kneepads
- Tough, triple-stitched main seams



103042

WOMEN'S BREWSTER DOUBLE-FRONT RAILROAD STRIPE BIB



103046 WOMEN'S SMITHVILLE COVERALL

We talk a lot about gear that does it all. But this coverall really does do it all. Built with stretch and stain-fighting fabric to help keep you comfortable and ease your load on laundry days. Better yet, its snap side entry provides easy access to your pant pockets, while its adjustable waist and detachable pocket lets you add or subtract whatever tools you're lugging around.

PRODUCT FEATURES

- Stain Breaker® technology releases stains in the wash
- Rugged Flex® technology for ease of movement
- Detachable Carstrong® pocket
- Side entry for easy access to pants underneath
- Double fronts with cleanout openings for kneepads
- Adjustable waist
- Plenty of pockets



103046

WOMEN'S SMITHVILLE COVERALL



103053 WOMEN'S SMITHVILLE JACKET

This stain-busting stretch fabric sends dirt packing wear after wear. Looking for a jacket with all-day comfort that pops in and out of the wash with ease? Here ya go.

PRODUCT FEATURES

- Stain Breaker® technology releases stains in the wash
- Rugged Flex® technology for ease of movement
- Interior drawcord at waist for an adjustable fit
- Two-way zipper
- Plenty of pockets
- Snap-adjustable cuffs



103053

WOMEN'S SMITHVILLE JACKET



103040 WOMEN'S SMITHVILLE SHORT

Made from the same stain-busting stretch fabric as our Smithville Coverall and Jacket, this adjustable-inseam short is perfect for the garden, knocking out DIY projects, or even a trip to the farmer's market.

PRODUCT FEATURES

- Original Fit
- Stain Breaker® technology releases stains in the wash
- Rugged Flex® technology for ease of movement
- Sits just below the waist
- Easy fit through hip and thigh
- Rib-knit waistband prevents gapping in the back
- 6-inch rolled inseam, 9-inch unrolled



103040

WOMEN'S SMITHVILLE SHORT



102473 WOMEN'S FORCE RIDGEFIELD SHIRT

Fishing? Gardening? Camping? This shirt will keep you cool as a cucumber. One of our most comfortable shirts, the Ridgefield fights stains and wicks away sweat to keep you dry when you're working up a sweat.

PRODUCT FEATURES

- Relaxed Fit
- FastDry® technology for quick wicking
- Stain Breaker® technology releases stains
- Mesh-lined vent at center back for flow-through ventilation
- Chest pockets with pen stalls
- Long sleeves roll to three-quarter length with button-secured tabs
- Drop-tail hem for added coverage



102473

WOMEN'S FORCE RIDGEFIELD SHIRT



137101 WOMEN'S SMALL ESSENTIALS POUCH

A slim bag to fit only the essentials: a wallet, phone, and maybe a screwdriver or paintbrush. Three ways to carry it, endless days to wear it.

PRODUCT FEATURES

- Heavy-duty polyester
- Rain Defender® durable water repellent
- Main compartment with two internal pockets for organization
- Three ways to carry: as a crossbody, around your waist, or take off the strap and carry it as a pouch
- Snap-flap cover
- Zippered opening to main compartment



137101

WOMEN'S SMALL ESSENTIALS POUCH



RAIN DEFENDER

RAIN DROPS, YOU DON'T.



**103126
UTILITY COAT**



**89480302
POWER TRADE PLUS
BACKPACK**



**137101
WOMEN'S SMALL
ESSENTIALS POUCH**

Amazingly durable and dependable water repellent, Carhartt Rain Defender® forces the water from a light mist or the onset of a sprinkle to bead up and roll off. So you stay drier, longer. And this gear is tough, retaining 70% strength even after 20 washes. Sturdy, high performance rainwear is a Carhartt specialty. That's why we build water repellent gear that's just as functional and comfortable during a day of fishing, hunting, working, or sitting in the bleachers during a baseball game in a classic spring sprinkle.



Rain Defender® durable water repellent



carhartt
FORCE[®]

WHAT STARTED OFF AS A T-SHIRT IS NOW A FORCE OF NATURE.

Carhartt Force[®] isn't fabric—it's a collection of hardworking product attributes and consumer benefits that keep this gear looking better, working harder and lasting longer. Carhartt Force[®] features FastDry[®] technology to wick away sweat, plus Force gear includes at least one of the following technologies: odor-fighting technology to trap and release stink, and Stain Breaker[®] technology to release stains in the wash. Force is built to hold up better and longer against increasing wear and tear, making quick work of sweat, rain, stink, and even a jumbo-sized, hot dog-induced mustard stain during your lunch break.



103146
FORCE RIDGEFIELD SHORT-SLEEVE
BUTTON DOWN



103021
FORCE TAPPAN WORK SHORT



103002
FORCE FISHING HOODIE



102473
WOMEN'S FORCE
RIDGEFIELD SHIRT



FastDry[®] technology wicks away sweat for comfort



Fights odors



Stain Breaker[®] technology releases stains



carhartt
FORCE
EXTREMES™



YOU CAN'T SWEAT FAST ENOUGH FOR THIS GEAR.

FastDry® with 37.5® Technology makes Force Extremes® gear dry up to five times faster than other fabrics, while its odor-fighting properties trap and release odors in the wash. 37.5® Technology is proven to maximize your performance by regulating your core temperature and increasing stamina. On the job or on a jog, Carhartt Force Extremes® works hard to keep you cool, comfortable, and going stronger, longer. Allowing you to outwork, outrun, and outhustle them all until your day's eventually done.



FastDry® with 37.5® Technology makes this our fastest-drying gear. 37.5® is a trademark of Cocona, Inc.



Fights odors



102960
FORCE EXTREMES®
SHORT SLEEVE T-SHIRT



103000
FORCE EXTREMES®
NON-POCKET POLO



RUGGED FLEX

GEAR THAT HELPS YOU MOVE.

Carhartt Rugged Flex® technology moves and stretches with you throughout the day so that whatever you're doing, it's easier to do. Rugged Flex® garments must meet Carhartt's defined standards for stretch and recovery, so when you put on a Rugged Flex® garment, you know it won't let you down.



Rugged Flex® stretch technology for ease of movement



102987
RUGGED FLEX®
RIGBY BIB



103042
WOMEN'S BREWSTER DOUBLE-FRONT
RAILROAD STRIPE BIB



103046
WOMEN'S SMITHVILLE COVERALL



103040
WOMEN'S SMITHVILLE SHORT