



- Empower Yourself with Knowledge
- Inspire Change
- Connect
- Contribute

The mission of **Keeping Babies Safe** is to inspire, connect, educate, and empower parents, and a community of national children's hospitals on crib and sleep safety.

Additionally, **Keeping Babies Safe** provides new, safe cribs to hospitals and health and human service organizations nationwide through its program Project Safe Crib.

**Keeping Babies Safe** is a 501(c)(3) nonprofit foundation that provides the most reliable crib and sleep safety information, safety tips, and product recall information, so parents, caregivers, and hospital personnel can remain vigilant about keeping babies safe in their nursery.



## IS YOUR Crib SAFE?

Protect your baby from dangerous cribs and unsafe sleep environments.

The crib is the only place you leave your baby unattended.



**Empower yourself with knowledge.**

**Keeping Babies Safe** and **buybuy BABY** can help empower you to create a safe sleep environment for your baby.

To Contact Keeping Babies Safe:

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Congratulations to those of you expecting, delivering, adopting, or taking care of a new baby. Keeping Babies Safe and buybuy BABY would like to ensure that you are bringing your baby home to a safe sleep environment. Please remember these important safe sleep tips.

## TIPS ABOUT SELECTING A CRIB:

- Since June 28, 2011, all cribs manufactured and sold (including resale) must comply with new and improved federal safety standards.
- When buying a new crib, bassinet, or play yard, always fill out and return the Product Registration Card so you can be notified directly if there is a recall or safety alert.
- If you are not purchasing a new crib, make sure the crib you are selecting has not been recalled. Visit [CPSC.gov](http://CPSC.gov) or [KeepingBabiesSafe.org](http://KeepingBabiesSafe.org) to check if the crib model has been recalled.
- Never use traditional drop-side cribs.
- The safest place for your baby to sleep is in a crib, bassinet, or play yard that meets current safety standards.
- Your baby should have his or her own crib, with a firm mattress that fits the crib tightly, and a fitted sheet. A tight fit means no gaps or spaces. You should not be able to fit more than two fingers between the mattress and the crib side.
- The safest place for your baby to sleep is in the room where you sleep, but not in your bed.
- Always place your baby on her back to sleep for both naptime and nighttime. When babies sleep on their backs, the risk of Sudden Infant Death Syndrome, or SIDS, drops by more than 50 percent.
- Never use a sleep positioner. They are unnecessary, can be deadly, and can create a suffocation hazard.
- Parents are advised to seek baby mattresses that reduce, if not eliminate controversial chemicals.



## TIPS TO KEEP YOUR BABY SAFE IN THE CRIB:

- Never place your baby to sleep on top of pillows, or comforters. Remove these items from the crib. Just place your baby on her back, with no extra bedding. A better solution for keeping baby warm is an infant sleeper or wearable blanket that zips around your baby and cannot ride up over her face.
- Keep all cords out of your child's reach, as these can pose a strangulation hazard.
- Never smoke around your baby.
- Bumpers are not necessary, but if you do use them, choose bumpers that are **not** billowy or pillowy. Billowy, pillowy bumpers can conform to the nose and mouth of babies.
- Talk to your pediatrician about any other sleep issues your baby may have. Advice may be different today from when your relatives or friends had babies.

## TIPS ABOUT KEEPING YOUR CRIB SAFE:

- When using a crib, regularly check to be sure all parts are secure. Make sure the crib has no loose or missing parts or slats. Broken hardware, loose, or even a missing screw, can result in a deadly sleep environment.
- Only repair a crib with parts provided by the manufacturer. Makeshift repairs can create new, deadly hazards.
- Never place a crib, bassinet, or play yard near a window, as that creates a serious fall hazard and a risk of strangulation on window blind cords.

## TIPS ABOUT TRAVELING:

- Places of public accommodation like hotels/motels have until December 28, 2012 to have compliant cribs in use at their facilities.
- When traveling, remember to always call ahead to where you will be staying and ask for the crib name and model to be sure it meets new crib standards.
- Go to [KeepingBabiesSafe.org](http://KeepingBabiesSafe.org) to check if the crib has been recalled.
- Ask if they provide fitted sheets for that model of crib mattress. Never use adult bed sheets to cover a mattress in your baby's crib.

## FACTS:

- Suffocations due to babies being placed on top of pillows, thick quilts, and overcrowding in the baby's sleeping space account for nearly half of the infant crib deaths and two-thirds of bassinet deaths reported to the CPSC each year.
- Cribs continue to be the leading cause of injury among all juvenile products.
- Between 2010-2011, the U.S. Consumer Product Safety Commission (CPSC) has recalled more than 11 million cribs for safety reasons.
- If your crib is older and you're in doubt, throw it out.

Check Your products for recalls.

1. Do an inventory of the items used by your children. Visit [www.keepingbabiesafe.org](http://www.keepingbabiesafe.org) to check for recalls or other product hazards.

2. Stay informed with email alerts from **Keeping Babies Safe**. Sign up at: [www.keepingbabiesafe.org](http://www.keepingbabiesafe.org)

