

## Dyson's current SKU range and specs











## **Upright** vacuums

Model	DC40 Origin	DC50 Animal	DC65 Multi floor	DC65	DC65 Animal Complete
Patented Dyson technology	Ball™technology Radial Root Cyclone™	2 Tier Radial Cyclones™	Ball™ technology, Radial Root Cyclone™	Ball™ technology, Radial Root Cyclone™	Ball™ technology, Radial Root Cyclone™
Claim	Rides on a ball. No loss of suction.	Two tiers of cyclones capture more microscopic dust than any other. Engineered for tough tasks. Captures hair and ground-in dirt.	Cleans better than any other vacuum across carpets <b>and</b> hard floors'	Cleans better than any other vacuum across carpets <b>and</b> hard floors'	Cleans better than any other vacuum across carpets <b>and</b> hard floors'
Caveat (1)			Tested against upright market, dust-loaded, using ASTM F608, ASTM F2607 and IEC 60312-1 5.2, 5.9.	Tested against upright market, dust-loaded, using ASTM F608, ASTM F2607 and IEC 60312-1 5.2, 5.9.	Tested against upright market, dust-loaded, using ASTM F608, ASTM F2607 and IEC 60312-1 5.2, 5.9.
Key product features	Captures allergens, expels cleaner air, Quick-draw Telescope Reach™ wand	Two tiers of cyclones work in parallel to capture more microscopic dust. Self-adjusting cleaner head for optimal contact on every floor type. Carbon fiber brushes remove fine dust from hard floors.	Remodeled cyclones and Twice the suction of any other vacuum* Reconfigured brush bar Self adjusting cleaner head	Remodeled cyclones and Twice the suction of any other vacuum* Reconfigured brush bar Self adjusting cleaner head Tangle-free Turbine tool	Remodeled cyclones and Twice the suction of any other vacuum* Reconfigured brush bar Self adjusting cleaner head Extra tools
Variant caveat (*)			Suction tested against upright market to ASTM F558 at cleaner head, dust-loaded as per IEC 60312-1.	Suction tested against upright market to ASTM F558 at cleaner head, dust-loaded as per IEC 60312-1.	Suction tested against upright market to ASTM F558 at cleaner head, dust-loaded as per IEC 60312-1.
Cord length (ft.)	24.6	24.9	35.0	35.0	35.0
Hose & wand length (ft.)	15.3	8.5	15.4	15.4	15.4
Bin Capacity (gallons)	0.42	0.21	0.55	0.55	0.55
Weight (lbs.)	14.6	11.6	17.4	17.4	17.4
Product Dimensions (H x W x D in inches)	41.9 x 14.3 x 12.2	41.9 x 11 x 13.9	42.4 x 15.4 x 13.4	42.4 x 15.4 x 13.4	42.4 x 15.4 x 13.4
On-board tools	Combination and stair tool	Combination and stair tool	Combination and stair tool	Combination and stair tool	Combination and stair tool
Additional tools		Tangle-free Turbine tool		Tangle-free Turbine tool, Soft dusting brush	Tangle-free Turbine tool, Soft dusting brush, Stiff bristle brush, Multi-angle brush tools, Zorb™ powder and Tool case
Filters	Washable pre- and post-motor filters (1 mo.)	Washable pre- and post-motor filters (1 mo.)	Washable pre- and post-motor filters (3 mo.)	Washable pre- and post-motor filters (3 mo.)	Washable pre- and post-motor filters (3 mo.)
Warranty (parts & labor)	5 years	5 years	5 years	5 years	5 years
MSRP	\$399.99	\$449.99	\$499.99	\$599.99	\$649.99
UPC barcode	85609"00012"	7 9957 00714	85609"00198" 2	85609"00197" 5	8 5609 00196 8
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