

NEW PRODUCT ANNOUNCEMENT

FOR IMMEDIATE RELEASE



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Keep a Cool Head in Summer! NEW Cooling Pads for Helmets

BERLIN, May, 2014 – Outdoor workers around Europe will soon face the summer sun, often leading to heat fatigue and heat stress and consequent effects on workers health and productivity. Decreased concentration and failing fine motor skills are dangerous and lead to rising accident rates. With a simple but innovative cooling pad for the helmeted worker comfort is increased and risk is minimised.

A cooling effect of up to 12°C below ambient temperature is possible with one activation lasting 5-10 hours. This is only possible with the water management system created in the innovative HyperKew™ material, as the fabric absorbs and releases water within its multi-layered structure. To activate just submerge the cooling pad in water for 1 minute. After a gentle squeeze it will feel almost dry with no drips, the cooling effect starts immediately.

The cooling pad can be activated over a 100 times and its durable, lightweight and free from pollutant chemicals. With hook and loop fastener it conveniently attaches to any V-Gard helmet suspension. MSA offers two versions of the cooling pad – either for the crown or extended with neck protection.

The perfect combination is with MSA's best in market vented helmet V-Gard 200, with its many accessories and professional full colour printing. Don't forget to keep workers eyes safe too. With MSA UV400 safety glasses that not only look good but protect against UV-radiation and glare as well as impact and dust.

For further information please contact your local MSA affiliate or visit MSAsafety.com.

About MSA

Established in 1914, MSA is the global leader in the development, manufacture and supply of safety products that protect people and facility infrastructures. Many MSA products integrate a combination of electronics, mechanical systems and advanced materials to protect users against hazardous or life-threatening situations. The company's comprehensive line of products is used by workers around the world in a broad range of industries, including the fire service, the oil, gas and petrochemical industry, construction, mining and utilities, as well as the military. Principal products include self-contained breathing apparatus, fixed gas and flame detection systems, handheld gas detection instruments, head protection products, fall protection devices and thermal imaging cameras.

MSA, based north of Pittsburgh in Cranberry Township, Pa., has annual sales of approximately \$1.2 billion, manufacturing operations in the United States, Europe, Asia and Latin America, and 42 international locations.