

# NEW PRODUCT ANNOUNCEMENT

FOR IMMEDIATE RELEASE



**FROM:** MSA Europe  
Contact: Clarisse Grandpierre  
Phone: +33 (0)4 74 55 38 03  
E-Mail: Clarisse.Grandpierre@MSAsafety.com

## Individual Naming Stickers for V-Gard helmets

Berlin, November 2014: In many workplaces head protection is mandatory for full working day use. It is understandable that many workers note their name with a permanent marker on their helmet they wear every day, to ensure that for hygienic reasons they wear the same helmet next day. Many workers also place stickers of their football club etc. on the helmet to make it more attractive.

The problem is that the safety performances of the helmet (no matter which manufacturer) can be compromised. By EN397 the helmet manufacturer has to define which stickers are allowed to be used as the glue could progressively damage the thermoplastic material of any shell (HDPE, ABS).



**MSAs new Service for Individual Naming Stickers offers the confidence to use approved stickers.** These laminated stickers, designed to resist the most severe conditions (hot, humidity, chemical splashes, hot temperature, UV) passed hot (+50°) and cold (-30°) conditioning which are mandatory for the EN397 helmet penetration and shocks tests. The glue and tint was selected to ensure it has no long term effect on the shell material.

**Individual naming stickers allow individual traceability of the helmet – relevant for the safety officer - and the hygienic confidence for the wearer.**



They are the perfect addition to MSAs existing customisation options for helmets: First day of use stickers; Full colour printing on helmet shell; Reflective stickers; Front badge holder. All MSA helmet customisation options are approved, durable and weather proven.

MSA is a global leader in head protection. The unique range of high quality helmets protects industrial users, fire fighters, rescue teams, police, military and jet pilots. MSA has been in industrial helmets for over 50 years with more than 120 Million V-Gard helmets sold worldwide.

Please contact us for high-res images.

For further information please contact your local MSA affiliate or visit [MSAsafety.com](http://MSAsafety.com).

More

## About MSA

---

*Established in 1914, MSA is the global leader in the development, manufacture and supply of safety products that protect people and facility infrastructures. Many MSA products integrate a combination of electronics, mechanical systems and advanced materials to protect users against hazardous or life-threatening situations. The company's comprehensive line of products is used by workers around the world in a broad range of industries, including the fire service, the oil, gas and petrochemical industry, construction, mining and utilities, as well as the military. Principal products include self-contained breathing apparatus, fixed gas and flame detection systems, handheld gas detection instruments, head protection products, fall protection devices and thermal imaging cameras.*

*MSA, based north of Pittsburgh in Cranberry Township, Pa., has annual sales of approximately \$1.2 billion, manufacturing operations in the United States, Europe, Asia and Latin America, and 42 international locations.*

###