

# Gallet F1 XF firefighting helmet: A customisation even the Pope has worn

MSA is the undisputed market leader for jet style firefighting helmets with more than 2 million helmets sold in over 80 countries since 1985. Whatever the generation, F1, F1SF or the brand new **Gallet F1 XF**, firefighters are emotionally connected with their F1 helmet, designed and manufactured in France. Seeing famous people such as the Pope wearing "their helmet" customised with the Vatican logo will certainly spread the legend further.

## The Pope wearing a customised Gallet F1XF

Every Wednesday, if the Pope is in Rome, he holds a Papal Audience, giving pilgrims and visitors the opportunity to "see the Pope". In April, the Pope was visited by 25 firefighters from France & Quebec, Canada. They were able to present the Pontiff with a unique gift: a **Gallet F1 XF** structural firefighting helmet decorated in the colours of the Vatican City State, yellow and white, with the Vatican City crest on the front plate. The Pope blessed the firefighters, the **Gallet F1 XF** helmet and our MSA team member who was present. Pope Francis did not hesitate to put on the helmet, and these wonderful photos quickly went viral, both on social media and in newspapers.



## Unique printing expertise for customising helmets



For this project, MSA was consulted by a French firefighter who is also a priest. It was Father Philippe Vanneste who established the relationship between the Vatican Communications Department and our highly skilled graphics experts in Logo Customisation. They sent their logo in high resolution format and MSA was able to prepare the clichés to print this emblem on one very exclusive front plate. MSA used the unique 4C process, which enables photographs or very complicated logos to be printed by combining the base colours just as with a regular printer.

MSA's fully integrated customisation process includes clichés/plates made in France, ink preparation and production. MSA has offered this unique solution for printing logos on industrial helmets for years and has decided to

also offer it to fire brigades as a means of enabling and enhancing a strong connection between the helmet and the visual identity of the fire brigade.

This is high-quality printing with proven durability and weather resistance. MSA offers 2 options:

- Pantone type with solid colour or colour gradient
- Premium 4C process, used for the Vatican logo.

## Customisation...a real trend in the firefighting world...

Tampo-printed front plates have become very popular as they are a high quality and cost effective means of displaying the badge/logo of a fire brigade or company. Moreover, MSA can offer print runs from just 50 pieces.

SDIS59, SDIS 25, SDIS 78, Monaco, Hong Kong fire departments, Geneva and London Airport fire brigades, many industrial fire departments such as Solvay or Air Liquide and even Pope Francis...MSA has worked on customisation projects for hundreds of customers in the firefighting world.





### Customisation with badges

In parallel to pad printing customisation, MSA continues to offer customisation using metal badges. The most widely recognised is the one worn by all French firefighters.

Private or public fire brigades, any customers interested in customising the [Gallet F1 XF](#) can contact MSA to experience the premium protection of our flagship product.