



**Your expertise. For the safety solutions of tomorrow.**

**MSA stands for the development, production and sales of professional safety equipment and gas detection technology: We are „The Safety Company“. We have been developing products that save lives for over 100 years – from innovative harness systems to smart gas detection devices. Customers in 140 countries put their lives in our hands every day. Our more than 4,700 employees in 42 locations worldwide accordingly take on great responsibility. Together we pursue one objective: We make the lives of workers in action safer.**

For our team in **Berlin** (Germany) or **Chatillon** (France), starting from August 1st, 2018 we are looking for a highly skilled and motivated

## **Communications Specialist Digital and Media, International (m/f)**

This is a temporary position with a limited term of 24 months.

Your tasks on our team:

- You are responsible for the creation, coordination and reporting of e-mailing campaigns, improvements and enhancements of MSA's e-mailing capabilities with focus on digital customer experience.
- You support and coordinate marketing automation implementation and cooperate with the relevant regional e-business specialists, Product & Customer Marketing teams and the Global Web team.
- You are responsible for the media planning of online and print PR as well as advertising activities for international markets, focusing on EMEA-region and working together with the regional Product & Customer Marketing teams and Marketing Communications team.
- You also look after and drive social media activities in close cooperation with colleagues from various departments.
- You support Digital Media Listening, reporting initiatives and help define Digital Media KPIs. In addition, you provide regular reports including recommendations for optimization potentials.
- You provide expertise and support for creators of Digital content. You will be involved in digital projects and initiatives, cooperating with your colleagues.
- You are responsible for assuring digital content is set up according to state-of-the-art digital communication standards and in line with MSA governance. This also includes management and execution of specific content projects and quality assurance.

Your profile: Expertise meets experience

- You have relevant professional experience in Communications or Marketing.
- You have graduated from secondary school. Preferably, you have a Bachelor's degree in Marketing, Digital Communications or a related field.
- You have successfully completed an apprenticeship in Digital Communications or Marketing Communications.
- You are fluent in English, both written and conversational, preferably you have language skills in other languages.
- Preferably, you have experience in multi-cultural team work.
- You are willing to travel about 5% of your work time.

MSA as an employer: What makes us unique

Only with the best employees are we able to remain a leader of innovation. We provide the ideal environment for our employees:

- **Individual career paths:** We offer various development prospects on the basis of personal wishes and talent.
- **Flexible working hours:** Alongside our flexitime model, there is also the option of working from home.
- **Swift decisions:** We combine the stability of an established company with the functioning of a young technology enterprise.
- **Fantastic team:** Benefit from the diversity of your highly qualified colleagues and work with them to further hone your skills!

Interested?

We are looking forward to receiving your application. Please send your application documents in English with details of your desired salary and earliest start date by e-mail to: [Karriere@MSAsafety.com](mailto:Karriere@MSAsafety.com)

**MSA Technologies and Enterprise Services GmbH**

Thiemannstr. 1, 12059 Berlin, Tel. +49 (0)30 6886-1856, Fax -1558