

MSA Europe – Privacy Policy

Effective Date: 15 March 2016

MSA in Europe is a group of companies belonging to MSA Safety Incorporated, headquartered in Cranberry Township, Pennsylvania, USA. The European MSA companies (hereinafter summarised as 'MSA') have a uniform Internet presence available to users in a number of different languages which includes shopMSA (each website a “site” and collectively the “sites”).

Your privacy is important to MSA. This policy summarises the basis on which any personal data you provide to us or that we collect from you will be processed and informs you about our security measures “Privacy Policy”.

MSA may update this Privacy Policy from time to time to reflect changes to its business practices. The most up-to-date version of the Privacy Policy will always be available at <http://www.MSAafety.com>.

Collection of Personal Data

MSA collects, processes and utilises personal data in the operation of its website as follows:

- You may give us information when you contact us to request access to shopMSA and when you place orders through shopMSA. You may also provide us with personal data through the completion of online forms, by sending us emails, post or phoning us, by submitting a press inquiry or by subscribing to receive newsletters. The information you give us may include your first name, surname, address, mailing address, the company that you work for, your job title, email address and telephone number.
- You may give us information when you apply for a position at an MSA company. The information you give us may include your first name, surname, address, mailing address, email address, telephone number, educational details, work history and references.

MSA may automatically collect the following information:

- MSA may automatically collect information about you or your browsing preferences. For further information please see the “Use of Cookies and Similar Technologies” section below.
- When collecting information about you or your browsing preferences, you will be given the option of whether or not you wish to provide such information. Should you choose not to provide certain information, for example to enable confirmation of your credit rating, it may not be possible for you to proceed with your chosen business transaction or activity.

Use of Personal Data

MSA uses personal data in the following ways:

- To provide you with access to the site including shopMSA through provision of a unique user ID and password;
- To allow you to view your account information and purchase history;
- To process, arrange for the delivery of and fulfil orders placed by you through shopMSA and to provide after sales services;
- To deliver newsletters and marketing materials to you, and where required by law, you have consented to receiving such communications;
- To administer and continue to develop and improve the site as well as ensure that content is presented in the most effective manner.

Marketing

Your personal data may be used by us to provide you with newsletters and marketing material on products and services that you request or that we feel may be of interest to you.

If you do not want your personal data to be used for marketing purposes, you will be provided with an opportunity to opt out in each communication that you receive. Alternatively you may opt out at any time by using the contact details below.

Disclosure of Personal Data

MSA will only disclose personal data for the following reasons:

- MSA subsidiaries or third-party service providers to the extent necessary to fulfil your request or complete a desired transaction;
- Where applicable, with your consent;
- in the event of a sale or purchase of any MSA business or asset, in which case personal data may be disclosed to a prospective seller or buyer;
- to enforce or apply our terms of use or other agreements or to investigate potential breaches;
- to protect the rights, property or safety of MSA, its customers or others;
- to comply with court orders, subpoenas, governmental or law enforcement requests.

Storage of Personal Data

Personal data may be transferred, stored and processed in countries outside of the European Economic Area including the United States or at other locations in order to fulfil your request or process your

transaction. If you live outside the United States, please understand that the United States' laws on the protection of personal data may not be equivalent to the law of the country in which you reside. By submitting your personal data to MSA and consenting to its use as outlined in this Privacy Policy, you agree to this transferring, storing or processing of your personal data.

MSA will retain personal data relating to requests or transactions made by you only for as long as is necessary to fulfil that request or transaction and to provide you with account history functions on the sites. MSA may also retain personal data where statutory or contractual retention periods exist which prevent us from deleting it. Should this be the case, the data will be blocked and permanently deleted after the expiry of statutory or contractual retention periods.

Use of Cookies and Similar Technologies

When you visit the MSA site, our web servers collect:

- the name of the domain from which each Internet connection to the site originates,
- the time spent on the site and
- the number of visits to our site from a particular domain.

We use this information to measure pages viewed, time spent on them, and the number of visits from a particular domain to our website.

MSA uses cookies and other similar technologies to understand how visitors and users interact with the site and to continually improve our content and enhance the browsing experience of each user of our site. A cookie is a small file stored on your computer by a website to give you a unique ID. The cookies used by our website do not contain any personally identifiable information, and we are unable to identify you unless you voluntarily provide us with your personal information. We use the following types of cookies:

- operational cookies to help us understand your default country and language preference;
- authentication cookies to facilitate access to shopMSA login;
- analytics cookies. The website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States. In case IP-anonymisation is activated on this website, your IP address will be truncated within the area of Member States of the European Union or other parties to the Agreement on

the European Economic Area. Only in exceptional cases the whole IP address will be first transferred to a Google server in the USA and truncated there. The IP-anonymisation is active on this website. Google will use this information on behalf of the operator of this website for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing them other services relating to website activity and internet usage. The IP-address that your Browser conveys within the scope of Google Analytics will not be associated with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also opt-out from being tracked by Google Analytics with effect for the future by downloading and installing Google Analytics Opt-out Browser Addon for your current web browser: <http://tools.google.com/dlpage/gaoptout?hl=en>. Alternatively, you can opt-out from being tracked by Google Analytics with effect for the future by clicking on the following link: [Google Analytics deaktivieren](javascript:gaOptout()).

If you do not wish to accept cookies you can find instructions for disabling this function within your web browser software menu. You can opt-out from Use of Cookies and Similar Technologies by contacting MSA at info.de@MSAsafety.com or by contacting us using the details below.

By post:

MSA Technologies & Enterprise Services GmbH

Thiemannstraße 1

DE-12059 Berlin

By e-mail:

info.de@MSAsafety.com

By telephone:

+49 30 6886-0

However, please note that if you do this, you may be unable to utilise the full functionality of this website.

Security

MSA complies with industry standards and takes the well accepted safeguards to protect your personal data from unauthorised or inappropriate access. Furthermore, MSA restricts access to your personal

information to only those parties who require this knowledge to respond to your request or process your transaction.

Your Access Rights

Where permitted by law, you may request access to personal data we hold about you by contacting MSA at info.de@MSAsafety.com or by contacting us using the details below.

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DE-12059 Berlin

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info.de@MSAsafety.com

By telephone:

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