

Helmet **Customization Services**

Put Your Reputation on Ours!



*Because every life has a **purpose...***

Put your reputation on ours: MSA Customized Helmets

Our business is safety. We've been the world's leading manufacturer of high-quality safety products since 1914. Our expertise in head protection makes us the hard hat market-leader with brands such as V-Gard®, Topgard® and Skullgard® – all known for their strength and toughness. And, for more than 30 years, we've been logoing hard hats—longer than anyone else in the business.

Practice makes perfect logos:

- MSA uses inks and processes that create durable logos. **We have never had a complaint about a logo "scratching off" in the 30+ years we have been in the logo business!**
- It can be tricky to avoid logo distortion due to the curvature of the hard hat. That's why MSA Logo Express® Service employs graphic designers who process logos onto helmets. These skilled artisans ensure each logo is placed properly so it not only endures, but also accurately represents your brand and logo in color, size and shape—despite the curve of the helmet.
- MSA offers multiple printing services from simple one-color logo to digital photos, in up to four locations
- We don't require "color-separated" artwork for 1+ color logos; nor do we require customers to identify the PMS colors in their logos. Our graphic artists can manage that, if you do not have these details.
- Re-ordering is easy because we keep your logo on file until **you** change it¹.

Our Process

All logos are submitted to MSA Logo Express Service design team by your MSA distributor. The file is then assessed for usability and color separated (if the PMS colors have not been identified). Logo Express Service artists then send an approval form that includes a **FREE** rendering of your selected hard hat. You approve the rendering, sign the form, send it back – and we will get started on your logo helmet order!

Delivery

Once we have your written approval of the logo, our designers and factory craftsman go to work on your order. Your order for a new helmet logo should ship within eight (8) days from our Murrysville, PA plant from the date we receive your approval on the artwork².

Minimum Order Quantities (MOQ)

MSA requires MOQs, by helmet type, for logoing and striping. Qualifying MOQs of custom-imprinted or striped helmets must be of the same size, model and options (i.e., color and suspension). MOQs are:

- 20 for V-Gard, SmoothDome® and Topgard and Comfo Cap Helmets
- 16 for Skullgard or Thermalgard® Helmets
- 12 for Super-V and Vanguard Helmets
- 40 for Bump Caps

Pricing

Please refer to your local distributor for pricing details on standard and non-standard charges that may apply to your order.



¹ Files are purged from MSA's system if no logoed helmet order is received within three (3) years of the first order.






² Orders for repeat logos ship within seven (7) days. This includes 2-3 days for order processing, and 5 days for production.

Other Services

Striping

Add any of 27+ different reflective and retro-reflective stripes to your helmet. MSA reflective stripes help enhance the visibility of workers in daytime conditions, while retro-reflective stripes³ offer additional enhancement in nighttime or low-light conditions. Stripes are available in various sizes and shapes, and can be placed on all types of MSA helmets.

Keep in mind too, that while you can order more stripes for self-application, MSA does not recommend doing this. The reason for this is MSA pre-treats all helmets prior to striping with an electrical discharge treatment to enhance the ability of the stripes adhesive bonds.

	PART NUMBER	COLOR	TYPE	SIZE (INCHES)
	638463	Silver (2-piece stripe kit for the top of V-Gard Helmets) ⁴	Retro-Reflective	½ x 7
	10039038	Silver / White	Retro-Reflective	¾ x 20
	10039039	Silver / White	Retro-Reflective	1 x 8
	10039106	Silver / White ⁴	Retro-Reflective	½ x 26
	10051441	Blue	Retro-Reflective	¾ x 20
	10061564	Silver (Stripes ONLY; not applied. 20/sheet)	Retro-Reflective	1 x 18
	10085491	Silver (Round Edge) ⁵	Retro-Reflective	1¼ x 20
	RP16R	Red / Orange (Stripes ONLY; not applied. 16/sheet)	Retro-Reflective	1 x 4
	RP16Y	Lime / Yellow (Stripes ONLY; not applied. 16/sheet)	Retro-Reflective	1 x 4
	813147	Green	Reflective	18¾ x 29
	10039100	Silver / White	Reflective	1 x 4
	10039101	Red	Reflective	1 x 4
	10039102	Blue	Reflective	1 x 4
	10039104	Yellow	Reflective	1 x 4
	10039105	Orange	Reflective	1 x 4
	10046614	Silver / White	Reflective	Crescent w/black letters (Search & Rescue)
	10053887	Silver / White	Reflective	½ x 2
	10054428	Blue	Reflective	1⅞ x 8¾
	10061567	Silver	Reflective	1 x 4
	10085492	Lime / Yellow (Hi-Viz™ with Round Edge) ⁵	Reflective	1¼ x 20
	10085493	Red / Orange (Hi-Viz with Round Edge) ⁵	Reflective	1¼ x 20
	10088759	Blue	Reflective	1⅞ x 21½
	DS234P	Silver / White	Reflective	Crescent w/black letters (Paramedics)
	DS239P	Silver / White	Reflective	Crescent w/black letters (First Responder)
	DS99	Silver / White (maximum of 16 letters; min. qty 200)	Reflective	Crescent w/black letters (Custom)
	10102295	White (Non-Reflective)	Non-Reflective	½ x 26

³ Most of our retro-reflective stripes meet the Type II requirements under ASTM D4956. ASTM D4956 is the specification for flexible, non-exposed glass bead lens and micro prismatic, retro reflective sheeting designed for use on traffic control signs and other devices.

⁴ For use with V-Gard Caps and Full Brim Hats only.

⁵ Cannot be used on V-Gard 500 Vented Caps.

Stock Logos and Slogans

With 23 “pre-built” stock logos and slogans, MSA offers more “off-the-shelf” helmet graphics than anyone in the industry. Our newest stock logos honor breast cancer survivors and fighters everywhere. They were designed specifically for use on our new Hot Pink V-Gard, but work well on just about any MSA helmet! Standard logos make it easy for you to place emphasis on safety, patriotism or personnel identification without having to develop your own artwork. They can be used alone or with your customized logo and striping.

			
BL#55225	BL#55226	BL#50692	BL#50693
			
BL#52292	BL#52423	BL#7400	BL#20710
			SAFETY BEGINS HERE
BL#7578	BL#16820	BL#20260	BL#12064
SAFETY IS JOB ONE	THINK + SAFETY	1st SAFETY	SAFETY LEADER
BL#10545	BL#5270	BL#14097	BL#22358
SAFETY FIRST	THINK SAFETY	SAFETY PAYS!	FIRST RESPONDER
BL#7286	BL#6400	BL#13194	BL#12929
VISITOR	EMERGENCY RESPONDER	SUPERVISOR	
BL#7027	BL#18516	BL#23303	

Image 2000™ Service

This is our premium printing process in which we reproduce your photograph onto the surface of a standard size white V-Gard Cap or Hat. All you need is a clear digital photo (that can be scanned) or a photographic file. We do the rest.

Hard Hat Color Choices

MSA offers more stocked color options than competitors. In fact, in our popular V-Gard helmet, we offer 21 stocked colors, including our newest: Hot Pink! There are non-stocked color options available for all MSA helmets; a qualifying MOQ of 100 helmets is required.



*You can create a shell color of your choice?
You need only order a qualifying MOQ
of 500 helmets or more.*



Placing Customized Helmet Orders

In three easy steps, you can get your first order of new logos and/or striping:

1. Complete all six sections on the MSA Logo Express Service Order Form (ID 0617-01-MC ["Order Form"]).
Be sure to:
 - Complete all Order Form information
 - Select your helmet type, color, suspension and size (where applicable)
 - Pick your striping style and locations
 - Indicate your logo position(s); and
 - Sign the form.
2. Please see "**MSA Logo Express® Service Artwork Guidelines**" (ID 0617-06-MC) for details on artwork submission. We can deliver your custom helmets faster if we have our preferred artwork file formats, but we will work with whatever you give us to recreate your logo.
3. Submit an electronic file of your artwork by email (Logo.Express@MSAsafety.com) or by US Postal Service **MSA Logo Express, 3880 Meadowbrook Rd., Murrysville, PA 15668-1753**. Be sure to include a copy of the completed Order Form with your artwork submission.



Our Mission

MSA's mission is to see to it that men and women may work in safety and that they, their families and their communities may live in health throughout the world.

MSA: Because every life has a purpose.

Note: This bulletin contains only a general description of the products shown. While uses and performance capabilities are described, under no circumstances shall the products be used by untrained or unqualified individuals and not until the product instructions including any warnings or cautions provided have been thoroughly read and understood. Only they contain the complete and detailed information concerning proper use and care of these products.



ID 0617-03-MC / Oct 2015
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MSA – The Safety Company

1000 Cranberry Woods Drive
Cranberry Township, PA 16066 USA
Phone 724-776-8600
www.MSAsafety.com

U.S. Customer Service Center

Phone 1-800-MSA-2222
Fax 1-800-967-0398

Pacific Asia Region

MSA Singapore
MSA S.E Asia Pte Ltd
35 Marsiling Industrial Estate Road 3,
#04-01, Singapore 739257
Phone: +65 6350 4500
Fax: +65 6350 4505

MSA Australia

Phone: 1300 728 672 / +61 02 9688 0333
Fax: +61 2 9896 1835

MSA Indonesia

Phone: +62 21 6409 000
Fax: +62 21 641 2831

MSA Malaysia

Phone: +603 8724 8208/9208
Fax: +603 8724 2208

MSA New Zealand

Customer Service
Phone: 0800 441 335

MSA Philippines

Phone: +63 9209 742 191

MSA Thailand

Phone: +66 2617 8211
Fax: +66 2617 8214

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For sales enquiry, contact us [here](http://www.MSAsafety.com).

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