



BATTLE OF THE HARD HATS

MSA V-GARD® vs. BARGAIN BRANDS

A hard hat is a hard hat is a hard hat—or is it? The truth is, all hard hats are not created equal. It's time to put the bargain brands to the test and see if they can go head-to-head against the #1 brand of hard hat in North America, the iconic and legendary MSA V-GARD® Hard Hat. Who will win? You will, once you understand that saving a few dollars upfront costs more in the long run.

THERE'S MORE TO A HARD HAT THAN THE HELMET



UNPARALLELED LEADER

A Century of Safety,
A Reputation of Excellence



UNMATCHED SUPPORT

Trained Professionals +
24/7 Emergency Hotline



UNRIVALED SOLUTIONS

Complete & Compatible
Above-the-Neck Protection

WE KNOW WHAT'S AT STAKE.

LEADING OR LAGGING?

The hard hats you're about to buy may look the same or similar.

This side-by-side comparison proves they're anything but.

MSA V-GARD HARD HAT

vs.

BARGAIN BRANDS

Iconic "V" design is a mainstay.

Over 90 patents.

Wide variety of types, sizes, and options for a wide variety of applications: hot work, confined spaces, general construction, extreme temperatures, low visibility and more.

DESIGN

Limited varieties, sizes, and options.

Sustainable hard hat option developed with renewable resources.

Virgin HDPE materials ensure consistent performance.

100% lot tested.

QUALITY & CONSTRUCTION

Varying materials that may not perform at the levels of the V-Gard HDPE.

Many don't meet optional standard approvals.

Three sizes of suspension AND shell to accommodate a diverse workforce.

Self-adjusting, nylon crown suspension that conforms to the user's head.

Comfort headband options to wick sweat away and help keep you cool.

COMFORT

Limited sizing, pressure points, hair pulled, little to no heat/sweat management.

Sewn in suspension that sits rather than conforms to the user's head.

Custom shell color options available.

Logo Express provides the highest quality with the fastest turnaround in the market today.

CUSTOMIZATION

Longer lead times, up to four weeks.

Lower quality and clarity.

Lower durability.

MSA V-GARD HARD HAT

vs.

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TESTING

All MSA hard hats are tested through a third party annually.
Always approved to the latest standard.
Passes every optional test available through ANSI and CSA.
Tested with accessories to ensure compliance.

Minimal optional approvals.
No third party testing.
Lagging standards approvals.

DURABILITY

Tested in some of the most extreme environments to ensure the performance you demand for the life of the hard hat.

Many recommend shell replacement cycles of 2–3 years.

SALES

100+ million V-Gard hard hats sold worldwide.
#1 hard hat in North America.
Trusted as the number one supplier.
Most options in stock and available for same day shipment.

No comparison.

OVERALL VALUE



LET'S TALK VALUE

Lower price costs more than you think.

- ✗ Comfort for the user with low cost, hard plastic suspensions
- ✗ Shell AND suspension sizing options
- ✗ Custom shell color, logo with personalization, quick turnaround
- ✗ 100+ accessories providing full head protection PPE solutions



- ✗ Sustainable hard hat option developed with renewable resources.
- ✗ Meeting ancillary standards
- ✗ Readily available award-winning technical support
- ✗ Peace of mind for worker safety

AND THE WINNER IS...

MSA V-GARD HARD HAT

Perhaps bargain brands have a place—but not in a world-class safety program. When it comes to protecting human lives, there can be no shortcuts. MSA has a constant focus on providing innovative solutions that not only help to protect the worker but are comfortable and simple to use, helping to ensure the hard hat is not taken off when it's not supposed to and drive compliance. There's a reason MSA is the world leader in head protection and your only choice for protective hard hats.

- ✓ Excellent comfort.
- ✓ Innovative, quality products and complete solutions.
- ✓ Award-winning customer service and support.
- ✓ Second to none customization.
- ✓ 100+ years of dedication to providing safety solutions to those who work in some of the harshest environments on the plant.



**SAVE MONEY & REDUCE
SAFETY PROGRAM COSTS**



**IMPROVE
RETURNS**



**PROVIDE COMFORT & HELP
BOOST PRODUCTIVITY**



**HIGH QUALITY
& DURABILITY**

*For more detailed information, please see our
Economy-Priced PPE Costs More Than You Think White Paper.*

To learn more about the MSA V-GARD Hard Hat, please visit us at MSAsafety.com/vgardhardhat.

Note: This Bulletin contains only a general description of the products shown. While product uses and performance capabilities are generally described, the products shall not, under any circumstances, be used by untrained or unqualified individuals. The products shall not be used until the product instructions/user manual, which contains detailed information concerning the proper use and care of the products, including any warnings or cautions, have been thoroughly read and understood. Specifications are subject to change without prior notice.

MSA operates in over 40 countries worldwide. To find an MSA office near you, please visit MSAsafety.com/offices.