

Searching for Digital Assets from Truck Dealer Portal

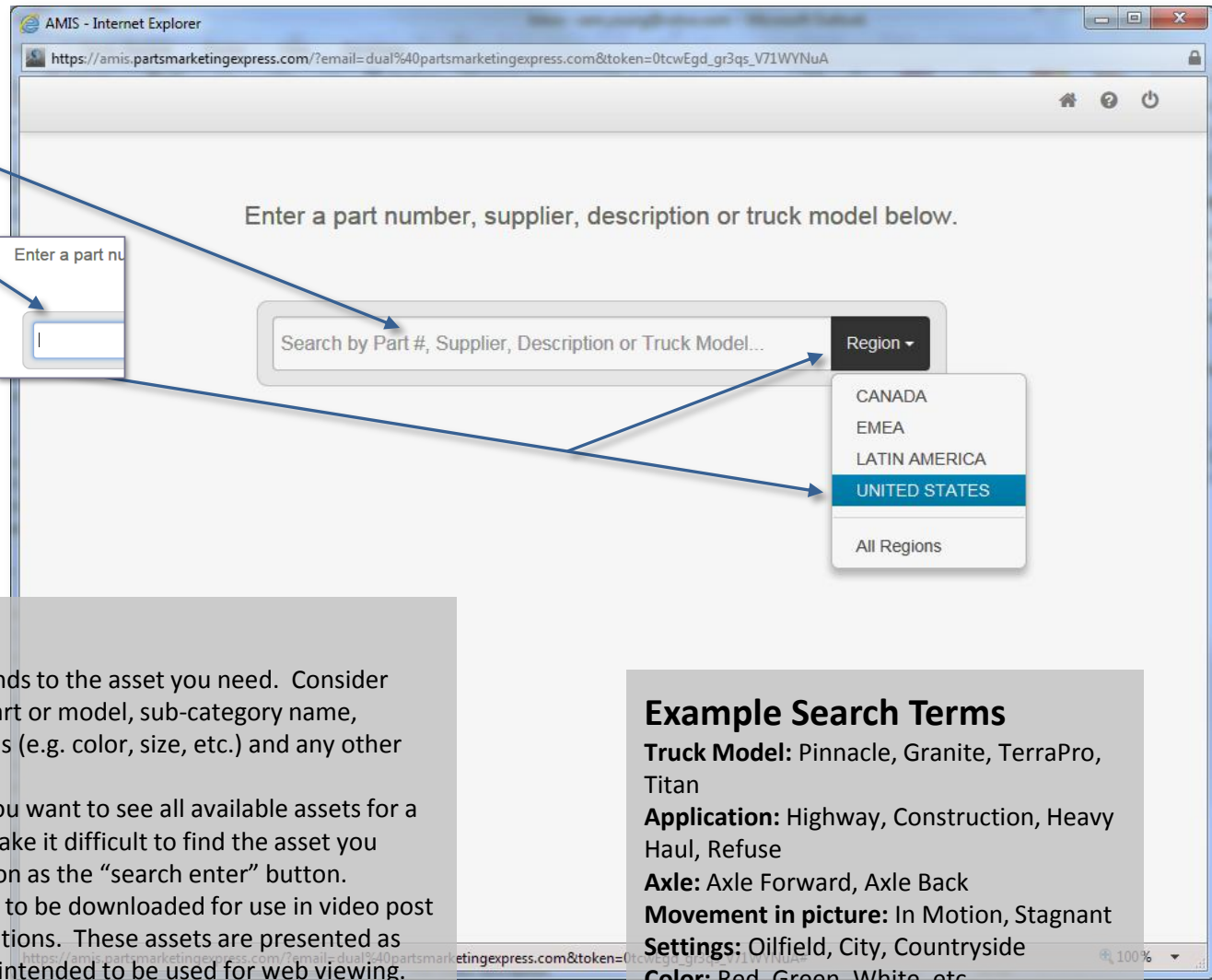
User Guide

1/15/14

Digital Asset Search Interface

Search Instructions

1. First, enter search keywords in the search field first.
2. After clicking in the search field, instructional text disappears and the field border highlights blue.
3. Then select the Region filter for your market.
4. If you hit enter after entering your search criteria, the Region dropdown list will appear.



Search Tips

1. Enter search criteria that corresponds to the asset you need. Consider product name, category or type, part or model, sub-category name, application use, descriptive features (e.g. color, size, etc.) and any other related attribute.
2. Do not select Region first, unless you want to see all available assets for a region. In most regions, this will make it difficult to find the asset you need. Think of your Region selection as the “search enter” button.
3. Most video file assets are intended to be downloaded for use in video post production or multimedia presentations. These assets are presented as “.zip” files. Other video assets are intended to be used for web viewing. These assets are usually already available as links elsewhere in TDP.

Example Search Terms

Truck Model: Pinnacle, Granite, TerraPro, Titan

Application: Highway, Construction, Heavy Haul, Refuse

Axle: Axle Forward, Axle Back

Movement in picture: In Motion, Stagnant

Settings: Oilfield, City, Countryside

Color: Red, Green, White, etc.

Search Results

Search Box: Shows the search criteria entered on the previous page. You can also enter a new search here.

Folder Categories: This row represents the list of all the category folders where an asset matching the search criteria is located. Use these categories to further refine your search.

Asset Box with image thumbnail, name, & download options.

Select **Download** to see the two resolution options.

Go back to **TDP** login screen.

Opens help overlay screen

Pinnacle - AMIS - Internet Explorer
https://amis.partsmarketingexpress.com/?region_id=&q=Pinnacle

Pinnacle Region

ALL LOGOS PARTS PEOPLE TRUCK DETAILS TRUCKS

Chassis Fairings
DOWNLOAD MORE INFO

Close-Up of Pinnacle Grille
DOWNLOAD MORE INFO

LAM Pinnacle 1
DOWNLOAD MORE INFO

LAM Pinnacle 2
DOWNLOAD MORE INFO

LAM Pinnacle 3
DOWNLOAD MORE INFO

LAM Pinnacle 4
DOWNLOAD MORE INFO

LAM Pinnacle 5
DOWNLOAD MORE INFO

LAM Pinnacle 6
DOWNLOAD MORE INFO

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Refine Search with Category Folder

Folder Category "People" was selected to narrow the search to Pinnacle trucks with people in the photo

Help button.

Selecting "All" removes the category specific filter and returns the search response to the original broader list of assets.

The screenshot shows a web browser window titled "Pinnacle - AMIS - Internet Explorer" with the URL https://amis.partsmarketingexpress.com/?folder_name=people&q=Pinnacle®ion_id=. The search bar contains "Pinnacle" and a "Region" dropdown menu. The navigation menu includes "ALL", "LOGOS", "PARTS", "PEOPLE", "TRUCK DETAILS", and "TRUCKS". The "PEOPLE" category is selected. The search results are displayed in a grid of eight asset cards, each featuring a photo of a person with a truck, a title, and "DOWNLOAD" and "MORE INFO" buttons. The assets are labeled as Mack Driver 13, Mack Driver 14, Mack Driver 15, Mack Driver 16, Mack Driver 18, Mack Driver 19, Mack Driver 2, and Mack Driver 22. A help button is visible in the top right corner of the browser window.

Asset Box & More Info Detail Page



After the **Download** button has been selected in the Asset Box, two **resolution options** are presented if the asset is an **image**. Make a selection according to asset usage need.

Clicking on **More Info** button opens the **More Info Detail** page.

Clicking on the **Download** button also presents **resolution options**.

Asset metadata

Click here to go back to the **Search Results** page

More Info Detail page

river 13 - AMIS - Internet Explorer

/amis.partsmarketingexpress.com/assets/a-176322558?folder_name=people&q=Pinnacle®ion_id=

Search Results / Mack Driver 13

Download

Standard Resolution
Original Resolution

Original Source File Info	Description	Supplier	Part Number(s)
<ul style="list-style-type: none">Mack Driver 139.67 MB300 DPI7360x4912	<ul style="list-style-type: none">Mack, Driver, Pinnacle, Black Truck, West		

5

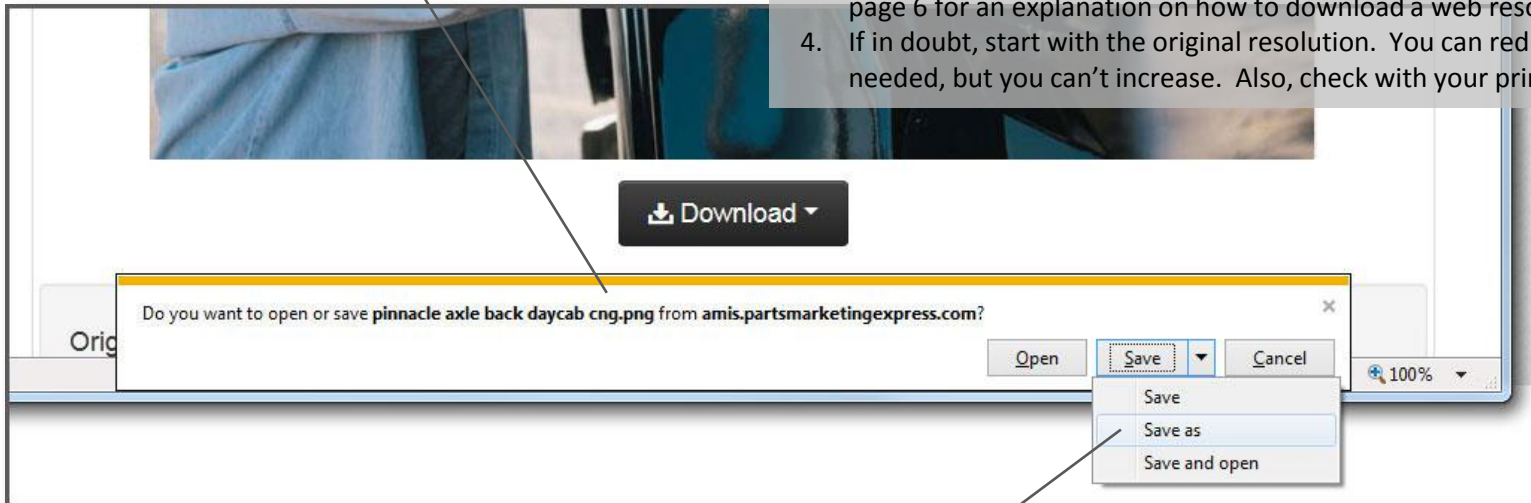
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Downloading an Asset

Types of assets available to download.

1. Depending on the search query, it's possible your search results will return not only images, but videos and various types of print documents.
2. Non-image or non-photo assets will not have a **More Info** button.
3. Video files are usually available as archived "zip" files. This enables the video file to be downloaded.

After selecting **Standard Resolution** or **Original Resolution**, a dialogue box will open at the bottom of the browser window.



Select the **Save** dropdown arrow, and then select **Save As**. Browse to the location on your hard drive where you would like to locally save the asset.

Standard or Original, how do I know which image resolution option to use?

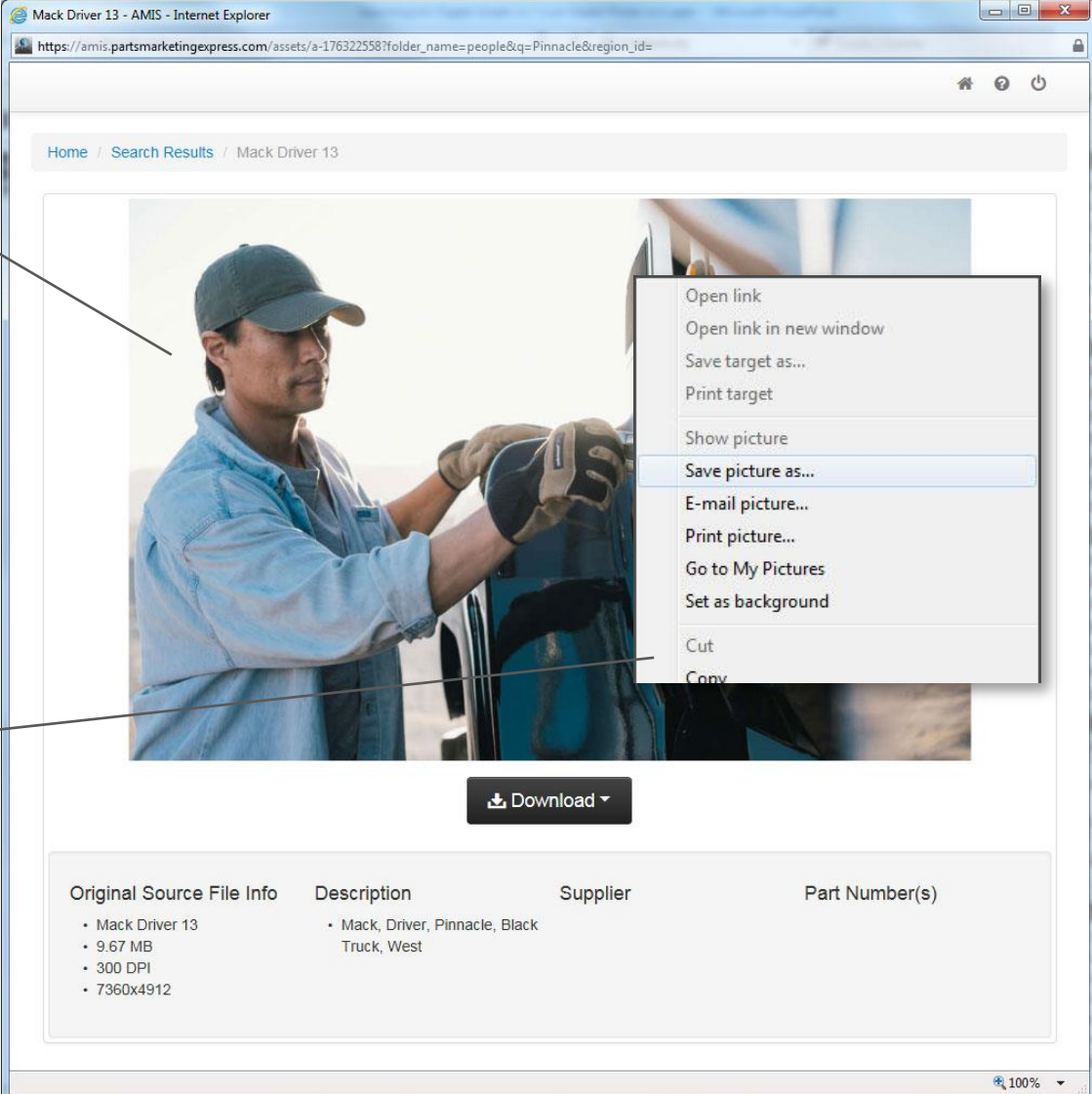
1. **Standard Resolution:** An image 300 dpi (dots per inch) which has a maximum width and/or height of 2000 pixels. This file size is suitable for local PC printers applications where the image is included as an element on an 8 x 10 page. It would likely also be suitable for professional printing applications where the image size itself on a printed page is at or less than 6 x 6 inches.
2. **Original Resolution:** An image downloaded at its original file size in terms of equivalent pixel resolution and DPI. Original resolution images are the **highest resolution image available**. They are intended to be used for large print applications (e.g. posters larger than 8 x 10 inches) and/or professional high quality printing.
3. **Web Resolution:** Images used on the majority of webpages are 72 dpi. See page 6 for an explanation on how to download a web resolution image.
4. If in doubt, start with the original resolution. You can reduce resolution if needed, but you can't increase. Also, check with your printer or agency.

Please note: We recommend using the **Save As** function to first download the asset locally. If you select **Open** first, you may lose the file and need to re-download.

Saving an Image at Web Resolution

The **More Info Detail** page large thumbnail also serves as a **Web Resolution** version of the asset for most web applications. If a higher resolution image is need, it is recommended to download the **Standard Resolution** image and resize according to your specific need with your favorite image editing software package.

To save an image asset at **Web Resolution**, right click on the large thumbnail image to open the browser menu overlay. In the overlay find and select **Save picture as** to open a **Save picture** window for saving the image to your computer hard drive.



The screenshot shows a web browser window titled "Mack Driver 13 - AMIS - Internet Explorer". The address bar shows the URL: https://amis.partsmarketingexpress.com/assets/a-176322558?folder_name=people&q=Pinnacle®ion_id=. The page content includes a breadcrumb trail: Home / Search Results / Mack Driver 13. A large image of a worker in a blue shirt and cap is displayed. A context menu is open over the image, with the "Save picture as..." option highlighted. Below the image is a "Download" button. At the bottom of the page, there is a table with the following data:

Original Source File Info	Description	Supplier	Part Number(s)
<ul style="list-style-type: none">• Mack Driver 13• 9.67 MB• 300 DPI• 7360x4912	<ul style="list-style-type: none">• Mack, Driver, Pinnacle, Black Truck, West		