

**HUDSON'S BAY EMAIL CONTEST  
OFFICIAL RULES  
No purchase is necessary to enter or to win.**

The sponsor of this contest is Hudson's Bay Company (the "Sponsor"). The contest will start on September 1, 2015 and end on January 31, 2016 (the "Contest Period").

**THE PRIZES**

There is one prize to be won each month during the Contest Period. Each prize is a \$500 Hudson's Bay gift card.

**ELIGIBILITY**

To be eligible, you must be a resident of Canada over the age of majority, from the date you enter to the date of the draw. You are not eligible if, at any point during this time you are (or you live with) an employee, representative or agent of the Sponsor or its affiliates or licensees.

**HOW TO ENTER**

There are two ways to enter:

- during the Contest Period, provide Hudson's Bay Company with your email address, and your consent to receive emails and offers from Hudson's Bay Company – these will be collected both in-store and online; or
- legibly print your name, address, telephone number and email address on a sheet of paper, and mail it along with an original 50 word essay on "Why I like to shop at Hudson's Bay", to Jason Rudniski at 698 Lawrence Avenue West – Toronto, Ontario M6A 3A5; you will receive one entry provided your submission is received by January 31, 2016.

Maximum one entry per person - if it is discovered in the ordinary course of the contest that you entered more than once, you will be disqualified.

Any attempt or suspected attempt to submit more than one entry and/or to obtain more additional entries than permitted, and any use of robotic, automatic, programmed, spambot or entry methods not authorized by these rules, will be deemed as tampering and will void all of your entries.

**THE DRAWS**

A random draw will be held in Toronto on or about each of the following dates, of all entries made up to the date indicated:

For all entries made up to ...	... there will be a draw on ...
September 30, 2015	October 7, 2015
October 31, 2015	November 6, 2015
November 30, 2015	December 7, 2015
December 31, 2015	January 7, 2016
January 31, 2016	February 5, 2016

Entries which are not drawn will remain eligible for subsequent draws. For example, the December 7, 2015 draw will include all entries made up to November 30, 2015.

At each draw, the prize will be awarded to the first entrant whose entry is drawn, correctly answers the mathematical skill-testing question, and otherwise complies with the Contest Rules. Your chances of winning will depend on the total number of eligible entries received up to the date indicated – for example, for the December 7, 2015 draw, it will depend on the total number of eligible entries received up to November 30, 2015.

An e-mail will be sent to the selected entrant, with a declaration/release form, including a mathematical skill testing question. That form must be printed off; the mathematical skill-testing question answered; the form signed and sent back to HBC by mail (the address will be on the form); and received back within 30 days. (If a selected entrant cannot print out the form, HBC must be contacted and the form will be mailed.)

If (a) the declaration/release form is not received back within 30 days; or (b) the selected entrant does not correctly answer the mathematical skill testing question; or (c) the selected entrant does not otherwise comply with the Contest Rules, then that entry will be declared void and a further entry will be drawn in accordance with the method described above.

Each prize will be delivered.

### **OTHER RULES**

By entering, you agree to be bound by these Official Rules and all decisions of Hudson's Bay which are final and binding on all participants without right of appeal.

All entries which are incomplete, improperly completed, illegible, damaged, irregular, have been obtained or submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by the Sponsor.

The Sponsor will not bear any liability for:

- contest entries which are disqualified by the Sponsor
- contest entries which are lost, stolen, delayed or destroyed
- the loss, theft or misuse of a prize or any part of a prize
- any property damage, personal injury or misfortune in any way attributable to this contest or the prize
- any errors or omissions in printing or advertising this contest, or in the announcement of winners
- failure of the internet or the website during the promotional period; for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, or software; failure of any email; or traffic congestion on the internet or at any website; or any combination thereof.

By entering, each winner grants to the Sponsor the right to use the winner's name and/or likeness, without further compensation, in any advertising or publicity relating to the contest.

If the identity of an entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail address. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the contest server machine(s).

The Sponsor may, subject to any governmental permission legally required, withdraw, terminate or modify all or any part of this contest at any time in the event of an error, technical problem, computer virus, bug, tampering, unauthorized intervention, fraud, technical failure fraud or other unanticipated problems or irregularities or mistakes of any nature whatsoever not directly caused by the Sponsor which, in the opinion of the Sponsor affect the administration, security, fairness, integrity or proper conduct of this contest, or the odds of winning.

Any attempt to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, Hudson's Bay reserves the right to seek remedies and damages to the fullest extent permitted by law.

In the event of any discrepancy or inconsistency between these Official Rules and any disclosures or other statements contained in any Contest-related materials, these Official Rules will prevail.

The Contest and these Official Rules are governed exclusively by and will be interpreted in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein. Any dispute will be adjudicated solely in the applicable court in Toronto, Ontario.

For Quebec residents, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.