

# **Website content for Partners**

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#### Loftware NiceLabel product range

#### NICELABEL CLOUD

For businesses of all sizes

Use cloud to design and store labels centrally. Access and print them from anywhere.

## Deploy your labeling solution in minutes

- Simply design labels from any computer in any location
- Securely store and manage labels and data in the cloud
- Integrate labeling with your product data
- Easily scale printing across your business
- Pay on subscription and lower your TCO
- Print without any local infrastructure

#### LABEL MANAGEMENT SYSTEM

For businesses of all sizes

Standardize your global labeling process on one platform.

#### Design, review, approve and manage labeling from a

centralized database

- Streamline label design process with an easy to use label designer
- Configure efficient label printing interfaces for the print operators
- Integrate label printing with databases and business systems
- Extend standardized labeling throughout the supply chain

# DESIGNERS & DESKTOP SOLUTIONS

For single site, smaller businesses

Easily start designing and printing barcode labels.

- Create labels in minutes; no coding or advanced computer skills needed
- Reduce cost and complexity of labels with intelligent, universal label templates



#### **Loftware NiceLabel Cloud**

(content also available on https://www.nicelabel.com/label-cloud)

#### The simplest way to design and print labels

Loftware NiceLabel Cloud is the simplest, yet most comprehensive, cloud labeling solution on the market. It helps businesses of all sizes manage labeling, from label design to print and every step in between.

#### Main benefits of Loftware NiceLabel Cloud:

- Be up and running in minutes with minimal IT resources
- Simply design labels from any computer in any location
- Securely store and manage labels and data in the cloud
- Integrate labeling with your product data
- · Easily scale printing across your business
- Pay on subscription and lower your TCO

From label template to print - everything you need to manage your labeling

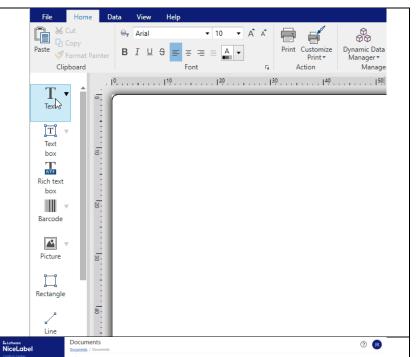




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### 1. Easily design barcode labels in minutes

Loftware NiceLabel Cloud includes a built-in label designer that delivers a familiar Microsoft Word-like user experience. You can quickly design professional labels without IT help, no prior knowledge of barcoding or designer training necessary.

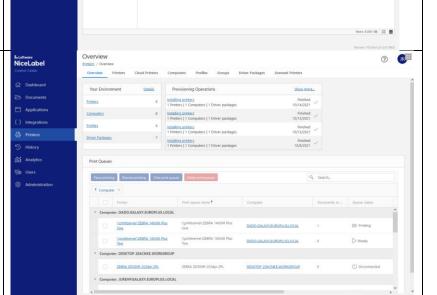


# 2. Centrally store your labels and access them from anywhere

Loftware NiceLabel Cloud contains a centralized storage system for all of your labels. Access the latest, up-to-date label templates anytime, anywhere, from a web browser.

## 3. Manage all your printers remotely via the web

The Control Center in Loftware
NiceLabel Cloud saves you time and
ensures your printers are ready to go.
You can provision printers and update
printer family drivers, manage printer
settings for hundreds of printers and
define role-based controls granting
users access to their local printers.





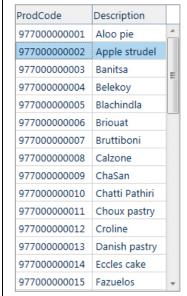
4. Guarantee accuracy by integrating with your product data

Loftware NiceLabel Cloud integrates label printing with your product data, giving you a single source of truth and preventing errors and mislabeling.

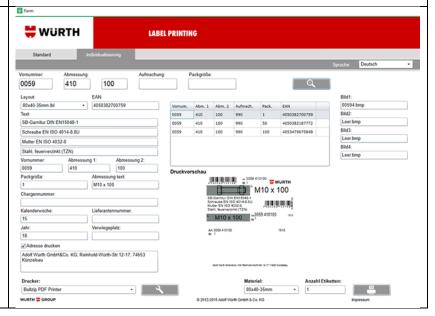
Designed to meet the needs of businesses of all sizes, Loftware NiceLabel Cloud also enables you to integrate printing with your ERP system or other cloud or on premise business applications, such as SAP, MS Dynamics, Workday, NetSuite,...

5. Easily scale printing across your business

With Loftware NiceLabel Cloud, you can easily extend labeling across departments and also to your business partners including suppliers, contract manufacturers and third-party logistics providers.







#### No IT infrastructure? No problem.

Loftware NiceLabel Cloud is hosted in the Microsoft Azure cloud, which ensures high availability and secure storage of your label information. You benefit from the industry's state-of-the-art technology, so you are free to focus on your business and achieve faster time-to-value. With Loftware NiceLabel Cloud, you know your label data is secure and always accessible.

Call to action: Request a demo





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