

USING MAGAZINES IN MINISTRY

IDEAS FOR ALL MAGAZINES AND DEVOTIONALS

- ➔ Provide Magazines and Devotionals to church leaders.
- ➔ Use articles for teaching illustrations.
- ➔ Use articles for sermon illustrations.
- ➔ Use articles for family counseling, parenting counseling
- ➔ Keep copies of magazines in your church library.
- ➔ Use articles to show members how to share their faith.
- ➔ Include copies in outgoing boxes from church pantry or clothes closet.
- ➔ Keep a stack at the church receptionist's desk for weekday visitors.
- ➔ Assemble copies in packets for staff members' hospital visits.
- ➔ Drop by neighborhood fire halls.*
- ➔ Encourage church members to facilitate devotional times for neighbors or a circle of unchurched friends in their home, office, or at a coffee venue.
- ➔ Adopt one or more classes (any grade, since there are devotionals for all ages) of a local Christian school and furnish each student with a year's subscription. Ask a parent to deliver the bundle to the school each month.*
- ➔ Encourage members to use LifeWay devotionals in weekly accountability settings: men meet for breakfast using *Stand Firm*; women meet for coffee and discuss articles they read in *Journey*.
- ➔ Ballparks are perfect venues for distributing magazines and devotionals to parents.*
- ➔ Distribute to parents whose children participate in your church's Winter sports program.
- ➔ Distribute to first-timers visiting Christmas musicals, Easter services, VBS parent night, and other church events. Include a note of thanks along with church contact information, ministries, schedule, and activities.
- ➔ Do you have members or members with family in the military? Adopt these heroes with a subscription to an interest-appropriate magazine. It's a great way to equip them to better handle marriage and parenting responsibilities both while deployed and when they come home.
- ➔ Have a special emphasis month and ask readers to share how a particular LifeWay magazine article ministered to them. Share their testimony from the platform, in your newsletter and bulletin, on your Web site, and on your Facebook page to encourage others to grab an issue.
- ➔ Deliver packets of magazines and devotionals to the public gathering area of non-profit facilities that overnight family members of hospitalized children/adults.*
- ➔ Ask neighborhood hospitals for permission to include *BabyLife/ParentLife* in their send-home packet or kit for new parents.*
- ➔ Use devotionals in Prison Ministry

*Always include church contact information, ministries, schedule, and activities.

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MATURE LIVING

- Use articles to start discussions in Senior Adult Sunday School classes, retreats, trips, or at luncheons.
- Send a copy each month to your church's senior adults who are homebound
- Provide a copy at places where senior adults gather, such as the senior citizen center in town, senior adult care facilities, assisted living, etc. Place a label on each magazine with your church's information.
- Provide to your local Meals on Wheels organization or similar programs.
- Provide a copy to every leader and member in your senior adult ministry.

HOMELIFE

- Provide in welcome packets for first time guests
- Give a copy when making home visits to prospective members. Place a label with the name, phone number and address of your church.
- Give to parents of VBS visitors for 3-4 months. Highlight a particular article or recipe from each issue to discuss or share for a conversation starter.
- Use articles to complement premarital, marital and family counseling sessions.
- Give to newlyweds each month.
- Leave a copy in local doctors' and dentists' office. With permission, place a label with your church information.

PARENTLIFE

- Start a Sunday School class for new parents and give each parent a *ParentLife* each month. Use articles for icebreaker discussions.
- Use as a follow-up tool to meet and minister to the parents of non-member kids coming to VBS.
- If you have a children's ministry newsletter that is sent home each month, include a copy of *ParentLife*.
- Place in diaper bags at the beginning of each month for parents.
- Leave copies at local medical offices. Place a label on each magazine with your church's information.
- Distribute to parents attending church-sponsored children's sport events such as Upward.

PARENTING TEENS

- When students turn 13, send their parents the most recent issue, welcoming them to the world of teenage parenting and remind them where to pick up their copy each month.
- Use articles and examples in parenting seminars, retreat, or family counseling sessions.
- Give a copy to parents of non-member teens who are visiting Sunday School or student events.
- Provide at local area student sporting events letting parents know you have resources for them, place a label on each magazine with your church's information.
- Attach to parent newsletter or hand out at quarterly parent meetings.

JOURNEY DEVOTIONAL MAGAZINE

- Distribute to Women's Ministry leaders for spiritual growth and encourage them to teach others from the lessons learned.
- Distribute in care ministry (women's shelters, prisons, counseling)

STAND FIRM DEVOTIONAL MAGAZINE

- Distribute to all men in church and hold discussion groups.
- Distribute in care ministry (counseling, prisons, mentoring boys)

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