



10 WAYS TO HOST A SIMULCAST EVENT

1. **Host a Live Simulcast** – This is the traditional method for hosting a simulcast! Churches who choose to host a simulcast live are viewing the simulcast as it occurs. This is an incredible experience as we picture thousands of men viewing from churches, living rooms, and potentially around the world!
2. **Host a Delayed Simulcast** – You can also choose to host a delayed simulcast if you cannot participate in a live simulcast due to your time zone. The technology works very similar to DVR technology, and allows you to jump in AFTER the simulcast begins and rewind the event back to the beginning! This will keep your men from having to show up at the crack of dawn Saturday Morning! This option also allows you to fast-forward, so if you need to finish sooner, you are able to end your event earlier.
3. **Choose an Alternate Date** – Offer it on another day! Once you register for the simulcast, you will have access to it for one month. This means that you don't have to offer the event on the live event date if that's not convenient for your men. You could purchase the simulcast, and offer it in its entirety any day within the 30 day time frame.
4. **Host Multiple Times** – Have it both ways... maybe some men can come for the live simulcast and some can't. Why not offer it multiple times? You might even have more men attend the second time simply because the men who saw it first talked about how great it was! You'd probably also have men who would come back just to hear it again. Keep in mind that it works like a DVR, so you could fast-forward the second time around (though who wants to miss any of the amazing worship?)
5. **Launch New Small Groups** – Your church could purchase the simulcast and LifeWay could arrange for it to be hosted in small groups at various sites. Imagine hosting a simulcast in 20 homes throughout the community! This might be a great way to get men to come who are uncomfortable in a church setting, while helping launch new small groups!
6. **Gift It** – Offer it to a local ministry! Perhaps your men would be willing to “take it on the road!” Is there a homeless ministry, a prison, a school, Teen Challenge, Celebrate Recovery, a military base, or other place of ministry that would benefit from the simulcast? Maybe your group could join them and you could all participate in the simulcast together! Of course you could also invite these men to your church and provide transportation, but sometimes it's eye-opening to be on “their turf!”

7. **Host Over Several Weeks** – Use the simulcast in classes over a five week period. Sometimes Sunday School classes or Bible Studies are looking for some new curriculum or are in an “in between” time. Showing a session of the simulcast over 5 weeks could give a teacher a much needed break and provide new inspiration. Your men might like a change from the norm!
8. **Father/Son Event** – Host a father/son event by inviting teens and their fathers! Plan snacks or dinner, additional discussion times, or even fun activities or service projects to do together. This could really turn into a fun tradition or the start of a new mentoring ministry.
9. **Donate to a Missionary** – Give it to a missionary as a gift! Does your church have an on-going relationship with missionaries somewhere? Perhaps you could use part of your missions budget to purchase the simulcast for their use and then devote yourselves to praying for them to have crazy new opportunities to share Christ with others in their area!
10. **Unite the Body of Christ** – The simulcast provides a great opportunity to connect with other churches in your community. Consider connecting with pastors in your area to dream up how you can partner together to change your community for Christ! Perhaps the simulcast could launch a community-wide Bible study involving men from all different denominations and churches in your community! We love to hear about how churches join together in spreading the Gospel!