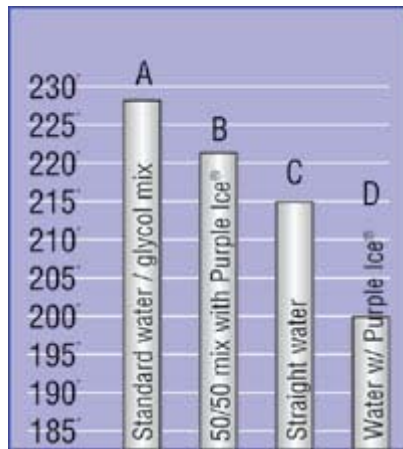


# Royal Purple Engine Coolant Additive

## Purple Ice

Purple Ice is a high performance, synthetic radiator-coolant additive. It reduces engine heat by reducing the surface tension of the radiator fluids for improved heat transfer. Purple Ice helps prevent the formation of scale deposits in the radiator for optimum coolant flow and it lubricates the seals of the water pump. It is ideal for use in straight water racing applications or in antifreeze / water mixtures. Purple Ice is compatible with traditional ethylene glycol antifreeze (green) and GM Dex-Cool® antifreeze coolants.

Extensive testing confirms Purple Ice reduces coolant temperatures better than similar products. For example, the average operating temperature of a 350 c.i.d. V8 engine (equipped with 160° thermostat). The chart shows temperature reductions achieved when dyno-tested with different coolants.



Purple Ice **should not** be used in new radiators until anti-freeze has been cycled through the system. Contact Royal Purple's Technical Support department for more information at 888-382-6300