

NAPASilver™

Designed For NORMAL Driving Conditions.



1. How You Drive

- Daily travel
- Running errands
- To and from work



2. Where You Drive

- Highway



3. Oil And Filter Change Interval

- Traditional



4. Oil Type Recommended

- Conventional

It's Not What You Drive, But How You Drive That Should Determine Which Oil Filter You Install.

Key NAPASilver™ Oil Filter Features:

- More media
- Greater capacity
- Upgraded anti-drainback valve
- Designed for traditional oil change interval



It's All About How You Drive.™
napafilters.com





Is NAPASilver™ The Right Oil Filter For Your Customer? Let's Ask A Couple Of Questions:

How do they drive?

Do they drive a daily commute of more than 10 miles?

Where do they drive?

Do they normally drive on clean paved roads?

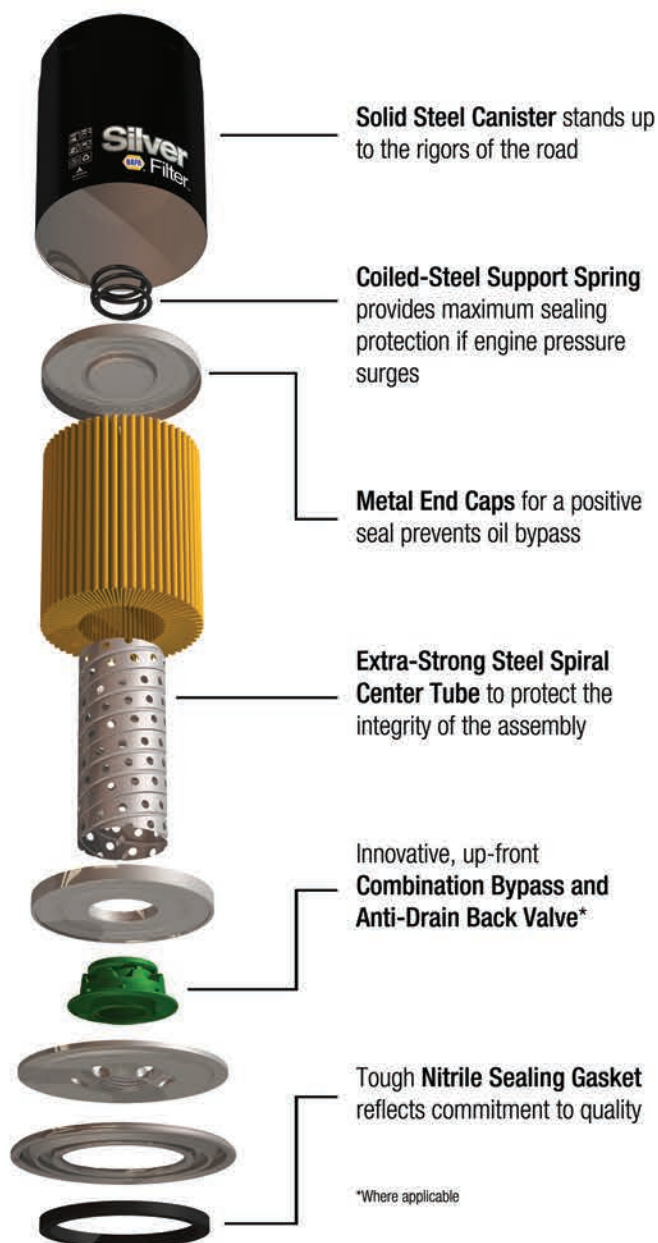
How often do they change their oil and filter?

Do they traditionally change their oil every 3 to 4 months? *

What kind of oil do they use?

NAPASilver™ is recommended to be used with conventional type motor oils.

Make sure your customer has the right oil filter for their vehicle. Always ask, "How do you drive?" and recommend NAPASilver™ for these NORMAL driving conditions.



Recommend a **NAPAGold™** air filter for better engine protection and an **EnviroShield™** cabin air filter to filter out dust, pollutants, mold and other particles from flowing into a vehicle's passenger compartment.



* NAPASilver filters are recommended for traditional oil and filter change intervals, typically 3,000 UP TO 5,000 miles; based on NORMAL driving conditions.



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