

Bosch Ultimate Protection Plan



If any Bosch Alternator or Starter fails within two years of its installation, your car owner customer can get a Free jump start or tow, if necessary, from a qualified Road Service Provider!

The Bosch Ultimate Protection Plan lets your customers know that these top-quality parts are backed by this exclusive program. And, inside the box, your customer will find his Personal Registration Card, which, when filled out and mailed in, provides him with jump start and/or tow service for two years. No other auto parts manufacturer provides this exclusive product support program!



24 Hour/Month
Roadside Assistance

The Best Parts... The Best Backup... Always, and... Only from Bosch!