

TERMS AND CONDITIONS

DYMO® LABELWRITER™ ENTREPRISE PROGRAM

1. PARTICIPANTS

This promotion is only available from June 1st 2017 until September 30th 2017 inclusive, to any residents of the United Kingdom or Republic of Ireland, excluding non-mainland territories related to these countries on purchases made in the above mentioned countries only. All participants must be aged 18+ and must be professional or consumers/physical end-users, registered/residents in the United Kingdom or Republic of Ireland.

Maximum three claims per participant (same name, same address, same email, IP address); and only one machine per claim.

This offer is not available to retailers or those purchasing in order to resell the products. This promotion is not open to any Promoter's employees.

This offer is as follows:

- For the simultaneous purchase of any 4 DYMO® LabelWriter™ label packs within the mentioned countries only, the end-user will receive a free DYMO® LabelWriter™ 450.
- For the simultaneous purchase of any 8 DYMO® LabelWriter™ label packs within the mentioned countries only, the end-user will receive a free DYMO® LabelWriter™ 450 Duo.
- For the simultaneous purchase of any 7 DYMO® LabelWriter™ label packs within the mentioned countries only, the end-user will receive a free DYMO® LabelWriter™ 4XL.

List of DYMO® LabelWriter™ label packs end users can purchase to participate in this promotion:

| SKU | Size in mm | Description |
|----------|------------|-------------------------------|
| S0722370 | 28 x 89 | Standard address labels |
| S0947410 | 89 x 28 | High Capacity address labels |
| S0722380 | 28 x 89 | Assorted colour labels |
| S0722400 | 36 x 89 | Large address labels |
| S0722410 | 36 x 89 | Large address labels |
| S0722520 | 24 x 54 | Large return address label |
| S0722430 | 54 x 101 | Shipping/ Name badge labels |
| S0947420 | 102 x 59 | High Capacity shipping labels |
| S0904980 | 104 x 159 | Extra-large shipping labels |
| S0722530 | 13 x 25 | Multi-purpose labels |
| S0929120 | 25 x 25 | Square multi-purpose labels |
| S0722550 | 19 x 51 | Multi-purpose labels |
| S0722540 | 57 x 32 | Multi-purpose labels |
| S0722440 | 54 x 70 | Large multi-purpose labels |

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|----------|-------------|--------------------------------------|
| S0722460 | 12 x 50 | Suspension file labels |
| S0722470 | 38 x 190 | LAF labels small |
| S0722480 | 59 x 190 | LAF labels large |
| S0722560 | 41 x 89 | Small name badge label |
| S0929100 | 51 x 89 | Appointment/ name badge cards |
| S0929110 | 62 x 106 | Large name badge cards |
| S0719250 | 57 diameter | CD labels |
| 1983173 | 28x89 | LW Address, 1 roll , 130 labels/roll |
| 1982991 | 28x89 | LW Address, 2 rolls, 260 labels/roll |
| 1983172 | 89x36 | LW Address, 1 roll, 260 labels/roll |

DYMO® LabelWriter™ Durable labels and LabelWriter™ roll bundles are excluded from this promotion.

All participants are deemed to have agreed to be bound by these terms and conditions.

2. HOW TO PARTICIPATE

- a. To receive the free DYMO® LabelWriter™ 450, LabelWriter™ 4XL or LabelWriter™ 450 Duo machine, the end-user should purchase respectively 4, 7 or 8 LabelWriter™ label packs of the above at the same time (same receipt) during the promotional period (June 1st 2017 to September 30th 2017 inclusive).
- b. To claim the free DYMO® LabelWriter™ machine, the participant shall then submit a full and correctly completed form with the proof of purchase via www.dymo.com/labelwriterprogram before October 15th 2017, inclusive. Purchases made after September 30th 2017 are not valid for this promotion. Any claims submitted after October 15th 2017, will not be processed. The machine you claimed will be sent within 4 weeks via mail to the address indicated in the claim form.
- c. Following rejection of a claim due to incorrect and/or missing information you have 2 weeks as from the rejection to contact consumer service at dymoeurope@newellco.com to re-activate your claim and provide the correct and/or missing information, otherwise your claim will be void.

3. DISCLAIMERS

This promotion cannot be used in conjunction with any other offer on DYMO products. Promoter reserves the right to void, amend, and/or change this promotion at any time and change the conditions without incurring any liability whatsoever. Should a product become unavailable, Promoter reserves the right to offer an alternative product of equal or higher value.

The promoter cannot guarantee continuous, uninterrupted or secure access to the website and is not responsible for any disruption to the promotion or the website due to technical problems or otherwise due to events outside of its reasonable control.

Promoter shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any participant under this promotion. However, nothing in these rules has the effect of excluding or limiting the liability Promoter for personal injury or death caused by negligence of Promoter. Promoter shall not be liable for any failure to fulfil this offer where such failure is caused by any supervening circumstances amounting to force majeure. Such circumstances shall include, but shall not be limited to, severe weather conditions, fire, flood, war, earthquake, riots, industrial dispute, terrorism, acts of god, supervening legislation, or events which, without the fault of either party, render performance impossible or incapable of satisfactory execution. Promoter cannot be liable for lost or stolen objects after sending. Promoter shall not be liable for the submission of false ban and/or contact details by the participant. If, as a result of this, it is impossible to contact the participant, the participant shall lose his/her right to receive the gift. The participant is not entitled to the gift in case he returns the product.

4. JURISDICTION

These terms and conditions are governed by the laws of the United Kingdom and Republic of Ireland according to participants' place of registration/residency. In the event of any dispute over interpretation or implementation of these Terms and Conditions on any matter related to this offer, the decision of the directors of Promoter is final.

5. PERSONAL DATA

For the purpose of this Promotion, we need to gather your personal details. You have the right to access, modify or remove your personal data by contacting: privacy.europe@newellco.com or Fine Writing Pens of London Ltd, Colet Court, 100 Hammersmith Road, London W6 7JP. Other questions should not be directed to these addresses and will not be replied to.

Should you wish to be contacted about software upgrades, new products, services and special offers available from Dymo, please tick the appropriate box on the submission form. Should you wish to receive information and promotions from our affiliates and partners, please tick the appropriate box on the submission form.

By ticking the box, you confirm that you understand that, for the purposes of the promotion, your personal data will be stored in the United States of America in compliance with applicable data protection laws, such as the EU Data Privacy Directive and other country-specific data privacy laws.

6. THE PROMOTER

The promoter is Fine Writing Pens of London Ltd, Colet Court, 100 Hammersmith Road, London W6 7JP, United Kingdom.