

TERMS AND CONDITIONS

UP TO 50% CASHBACK ON DYMO® LABELMANAGER™ RANGE

1. THE OFFER

Up to 50% cash back for the purchase of Dymo® Label Manager™ branded products from January 1st 2018 to April 30th 2018. Cash back offer available to 18+ end-users consumers' (physical persons and professional end users) only residents of UK and Republic of Ireland. Purchases must be made through a retailer/store registered in UK or Republic of Ireland. Cannot be used in conjunction with another promotion.

Applicable products and Cash back limitations:

Promotion only applicable to the following products:

Product	Cashback limit (GBP)	Cashback Limit (EUR)
DYMO® LabelManager™ 160	16.88	19.00
DYMO® LabelManager™ 210D	27.25	30.50
DYMO® LabelManager™ 280	33.25	37.25
DYMO® LabelManager™ 360D	53.50	60.00
DYMO® LabelManager™ 420P	61.50	69.00
DYMO® LabelManager™ 500TS	112.00	126.00
DYMO® LabelManager™ PnP	28.25	31.75
DYMO® MobileLabeler™	70.50	80.00

Offer is made depending on the total value of the purchase. For end-users physical persons, this means value, VAT included. For professional end-users, this means the value of the purchase without VAT. Only the products listed above are included in the promotion. Online purchases allowed.

Each participant can claim up to 50% cash back on up to three applicable products at any time between January 1st 2018 and April 30th 2018. This is an offer for end-users consumers only and is not applicable to retailers or those purchasing in order to resell the products. Promoter reserves the right to request any additional information to evidence that the purchaser is indeed end-user. All participants must be registered in/resident of the above country. Promoter reserves the right at its sole discretion to disqualify any individual found to be attempting to circumvent these conditions by tampering with the operation of the Promotion (including not limited to) setting up multiple accounts, using multiple identities or to be acting in any manner deemed by Promoter to be in violation of the Terms and Conditions; or to be acting in any manner deemed by Promoter to be disruptive.

SECOND HAND PRODUCTS ARE NOT ELIGIBLE TO THIS PROMOTION.

All participants are deemed to have agreed to be bound by these terms and conditions.

2. TO CLAIM YOUR CASHBACK

1/ Purchase any DYMO® LabelManager™ products from the list above between January 1st 2018 and April 30th 2018.

2/ Submit a full and correctly completed participation form via www.dymo.com/cashback before May 15th 2018 inclusive. Follow the instructions on the webpage. Upload a proof of purchase of the product, invoice or receipt.

No claim sent in another way than the above described process will be processed. Claim that are incomplete, incorrect, and illegible or sent after May 15th 2018 will not be processed.

Following rejection of a claim due to incorrect and/or missing information you have 2 weeks as from the rejection to contact the consumer service at dymoeurope@newellco.com to re-activate your claim and provide the correct and/or missing information, otherwise your claim will be void.

The Promoter accepts no responsibility for any claims delayed, lost or completed incorrectly or incompletely or for internet errors and disruptions.

The cashback will be provided in the form of an electronic transfer payment payable to the company/person named on the claim form in the local currency. No other arrangement will be entered into.

The Promoter will endeavour to process all claims within 8 weeks of receipt of the claim form. However, please note that the Promoter shall not be liable for any claim that is not processed within this time frame.

3. DISCLAIMERS

Promoter reserves the right to void, amend, and/or change this promotion at any time and change the conditions without incurring any liability whatsoever. Promoter shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any participant under this promotion.

Promoter shall not be liable for any failure to fulfill this offer where such failure is caused by any supervening circumstances amounting to force majeure. Such circumstances shall include, but shall not be limited to, severe weather conditions, fire, flood, war, earthquake, riots, industrial dispute, terrorism, acts of god, supervening legislation, or events which, without the fault of either party, render performance impossible or incapable of satisfactory execution. Promoter shall not be liable for any failure in communication services such as post or internet.

4. JURISDICTION

These terms and conditions are governed by the laws of the United Kingdom and Republic of Ireland, according to participants' place of registration/residency. In the event of any dispute over interpretation or implementation of these Terms and Conditions on any matter related to this offer, the decision of the directors of Promoter is final.

5. PERSONAL DATA

For the purpose of this Promotion, we need to gather your personal details. You have the right to access, modify or remove your personal data by contacting: privacy.europe@newellco.com or Fine Writing Pens of London Ltd, Colet Court, 100 Hammersmith Road, London W6 7JP, United Kingdom. Other questions should not be directed to these addresses and will not be replied to.

Should you wish to be contacted about software upgrades, new products, services and special offers available from Dymo, please tick the appropriate box on the submission form. Should you wish to

receive information and promotions from our affiliates and partners, please tick the appropriate box on the submission form.

By ticking the box, you confirm that you understand that, for the purposes of the promotion, your personal data will be stored in the United States of America in compliance with applicable data protection laws, such as the EU Data Privacy Directive and other country-specific data privacy laws.

6. PROMOTER

Fine Writing Pens of London Ltd, Colet Court, 100 Hammersmith Road, London W6 7JP, United Kingdom.

