



M A I N

- Bloom & Plume Shoe Garden
- Manolo Blahnik Digital Installation
- Longchamp X Shayne Oliver
- Burberry Belt Bag Installation

ACTIVATIONS

- Manolo Blahnik Signed Sketches
- Moon Juice Custom Blends
- Unistella Nail Jewelry Application
- Acqua di Parma Handpainted Bottle Customization
- La Bouche Rouge Lipstick Case Embossing
- Hourglass Lash Bar
- Malin+Goetz Customized Fragrance Dramming
- Nude Envie Custom Makeup Pouch
- By Terry Lip Impression Paintings

EXCLUSIVE DROP COLLECTIONS

Barneys New York x Jordyn Woods, Barneys New York x Justine Skye, Barneys New York, Burberry, By Terry, Fendi, Giannico, Longchamp x Shayne Oliver, Manolo Blahnik, Moynat, Miu Miu, Samuele Failli, Unistella, Versace

PERSONAL APPEARANCES

Amanda Chantal Bacon of Moon Juice, Vanessa Eckels of Hourglass, Park Eunkyung of Unistella, Isabel Madison of Nude Envie, Justine Skye, Jordyn Woods

ALFRED TEA BAR
SNACK BAR FEATURING CALIFORNIA DONUTS, THE LOOP, REMIXED BAKERY

- # 2
- Prada Pachinko Parlor
 - Designer Roller Rink
 - Fear of God Installation
 - Heron Preston Moon Exhibit
 - Evening Ready by Neon Saltwater
 - Live Nation Sound Stage

DJ SETS

SAT. ONLY
1:00 – 2:30 Siobhan Bell
2:30 – 4:00 Simihaze
5:00 – 6:00 Heron Preston
6:00 – 6:30 Mathematics
6:30 Special Musical Performance

PANEL DISCUSSIONS

SATURDAY
4:30 – 5:00
Fireside Chat with Jerry Lorenzo
SUNDAY
2:00 – 2:45
The Deeper Meaning of Luxury
3:15 – 4:00
Out of the Gloss
4:30 – 5:15
Collaborative Communities

EXCLUSIVE DROP COLLECTIONS

Alberta Ferretti, Area, Balmain, Bienen-Davis, Fear of God, Heron Preston, Juan Carlos Obando, Manning Cartell, Marzook, Osman, Prada, Retrofête, Versace, Wu Wear

PERSONAL APPEARANCES

Shouq and Fahad Al Marzouq of Marzook, Beckett Fogg and Piotrek Panszczyk of Area, Jerry Lorenzo of Fear of God, Heron Preston

thedropLA SNACK BAR

RESTROOMS

- # 3
- Birkenstock Park

EXCLUSIVE DROP COLLECTIONS

Alain Mikli, Alberta Ferretti Swim, Ambush, Ambush x Lil Miquela, Barton Perreira, Cedric Charlier x Fruit of the Loom, Delvaux, Faith Connexion, Fendi, Givenchy, Good Art Hlywd, Greg Lauren, Heimat-Atlantica, Jeffrey Levinson, KhoKho, Lisa Marie Fernandez, Maison Margiela, Martine Ali, Missoni Mare, Moschino, Nick Fouquet, Onia x WeWoreWhat, Paco Rabanne, Rick Owens, Smoke & Mirrors, Sophie Anderson, Thierry Lasry, Takahromiyashita The Soloist

PERSONAL APPEARANCES

Martine Ali, Jackie Cohen of My Story, Nick Fouquet, Oren and Yarden Katz of Carbon & Hyde, Greg Lauren, Jeffrey Levinson, Candice Pool of Finn, Jeremy Scott of Moschino

ACTIVATIONS

- Tattoos by Fun City
- SAT. ONLY
- Ear Piercings by J. Colby Smith with Carbon & Hyde, Finn, and My Story
- Custom Denim & Swim Embroidery
- Faith Connexion Bag & Ready-to-Wear Customization
- Oliver Peoples & Alain Mikli Custom Cleaning Cloth Printing
- SAT. ONLY
- Moschino Runway Show Raffle
- Martine Ali Customization
- Jeffrey Levinson Bag Personalization
- Nick Fouquet Custom Hats

MOON JUICE AT BIRKENSTOCK PARK

WOMEN'S RESTROOMS

- # 4
- "SLICED BY FILA" Pizza Parlor
 - SLAM JAM Shop

EXCLUSIVE DROP COLLECTIONS

8-Bit, A-Cold-Wall*, Adaptation/Born x Raised, Advisory Board Crystals, André Saraiva x Beltology, Anya Hindmarch, Barneys New York, Dickies Construct, Fila, Haus of JR x Fila, John Elliott, Ksubi, Monfrère, Palm Angels, Rhude, RtA, Slam Jam: Napa by Martine Rose, United Standard, U.P.W.W., Starter x Cardoni, Tupac x 424

PERSONAL APPEARANCES

Guillermo Andrade of 424, Eli Azran of RtA, Steven Dann of Monfrère, John Elliott, Ali Fatourechhi of Adaptation, Chris Gibbs of Dickies Construct, Heather Haber and Remington Guest of Advisory Board Crystals, Rami Mosa of Renzo Cardoni, Francesco Ragazzi of Palm Angels, André Saraiva, Rhuigi Villaseñor of Rhude

ACTIVATIONS

- Hey Reilly x thedropLA Screen Printing
- Dolly Cohen Paris Custom Grillz
- Ksubi Kustomization Station
- SAT. ONLY
- Custom Ready-to-Wear Embroidery
- thedropLA Sticker Bar

"SLICED BY FILA" PIZZA PARLOR

- # 5
- Fine Jewelry Live Butterfly Bar
Ambre Victoria, Carole Shashona, CVC Stones, Eli Halili, Nak Armstrong, Samira 13, Sara Weinstock, and Emrata x Spinelli Kilcollin
 - Devialet Presentation

EXCLUSIVE DROP COLLECTIONS

Buscemi, Clearweather, Fear Of God, Givenchy, John Elliott

PERSONAL APPEARANCES

Nak Armstrong, John Buscemi of Buscemi, Josh and Brandon Brubaker of Clearweather, Ambre Dahan of Clearweather, Eli Halili, Carole Shashona, Yves Spinelli of Spinelli Kilcollin, Charles de Viel Castel of CVC Stones

ACTIVATIONS

- Everytown for Gun Safety Raffle featuring Balenciaga
- Balenciaga Sunglass Case Customization
- Blind Barber Shop
- Jason Markk Premium Shoe Care
- Designer Sneaker Dip-Dye

FREDS AT BARNEYS
SAT. 11AM – 9 PM
SUN. 11AM – 6 PM
Join us for Brunch, Lunch, and Sunset Menu

RESTROOMS

FOUNDATION

A SPECIAL THANK YOU TO OUR ARTIST COLLABORATORS:

- BRENDAN FOWLER
- HEY REILLY
- ALEXIS ROSS
- NEON SALTWATER
- JOHNNY SMITH
- DREW TETZ

EXCLUSIVE DROP COLLECTIONS

Tiziana Terenzi

ACTIVATIONS AND PERSONAL APPEARANCES

- Diptyque Candle & Fragrance Bottle Engraving
- Karuna Mask Treatments with Appearance by Linda Wang
- MDNA Skin Facials with Appearance by Edyta Jaroz
- SUN. ONLY
- Mimi Luzon Facials with Appearance by Mimi Luzon
- Maison Margiela Replica Customized Fragrance Labels
- Temporary Tattoos

RESTROOMS

Visit Barneys.com for additional exclusive Drop styles.