



Buyer's Guide 2015

American Apparel®

—New Ultra Wash Tee

Meet the new standard in comfort.

A relaxed, loose-fitting t-shirt featuring a feminine cut, delicate scooped rib neckline and curved bottom hem with double-needle stitching.

- 100% Ring-Spun Combed Cotton
- 40-singles
- Enzyme treatment lends a soft hand



NEW

—RSA6320
Ultra Wash Tee

WOMEN
XS / S / M / L

■ Coal
□ White

NEW

—RSA6304
L/S Ultra Wash Tee

WOMEN
XS / S / M / L

■ Coal
□ White

Ultra Wash	100% Ring-Spun Combed Cotton	3.8 oz/yd ² (129 g/m ²)
Fine Jersey	100% Ring-Spun Combed Cotton	4.3 oz/yd ² (146 g/m ²)
Power Wash	100% Ring-Spun Combed Cotton	4.3 oz/yd ² (146 g/m ²)
Hammer T	100% Ring-Spun Cotton	5.8 oz/yd ² (197 g/m ²)
Bull Denim	100% Woven Cotton	11 oz/yd ² (373 g/m ²)
Poly-Cotton	50% Ring-Spun Combed Cotton / 50% Polyester	3.7 oz/yd ² (125 g/m ²)



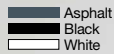
Timeless Basics



NEW

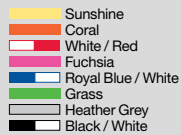
—2001TL
Fine Jersey S/S Tall Tee

UNISEX
S / M / L / XL



—2408
Fine Jersey Tank

UNISEX
XXS / XS / S / M / L / XL / 2XL



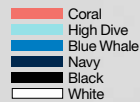
—2011
Power Washed Tee

UNISEX
XS / S / M / L / XL / 2XL



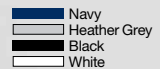
—2411
Power Washed Tank

UNISEX
XS / S / M / L / XL



—HJ400
S/S Hammer T-Shirt

UNISEX
XS / S / M / L / XL / 2XL



Tote Bags

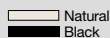
Our collection of versatile, eco-friendly tote bags is a perfect way for promoting brands, events and special causes. Constructed from durable fabrics equipped to sustain frequent usage while providing an excellent surface suitable for direct-to-garment printing, embroidery and other embellishments.



NEW COLOR

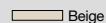
—E590
Bull Denim Woven Cotton Bag

ONE SIZE



—E549
Bull Denim Woven Cotton Tote

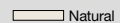
ONE SIZE



DYEABLE

—PC549
Poly-Cotton Tote Bag

ONE SIZE



Get Athletic

Our activewear collection features classic American staples in innovative fabrics and cuts. From lightweight polyester mesh and breathable cotton to quick-drying poly dazzle, our fabrics are designed to keep you cool on and off the field while providing a smooth, tight-knit surface suitable for all types of embellishments. Developed for indoor/outdoor sports, crafted for active lifestyles and formulated for comfort.



NEW COLOR

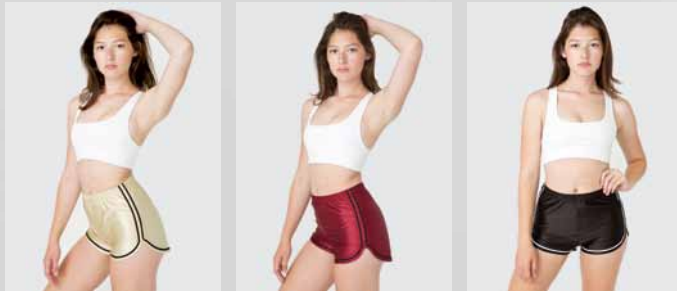
NEW

—RSABB354

**Poly-Cotton Cropped
¾ Sleeve Raglan**

WOMEN
XS/S, M/L

- White / Apricot
- White / Heather Grey
- White / Navy
- White / Black



NEW

—PDZ301

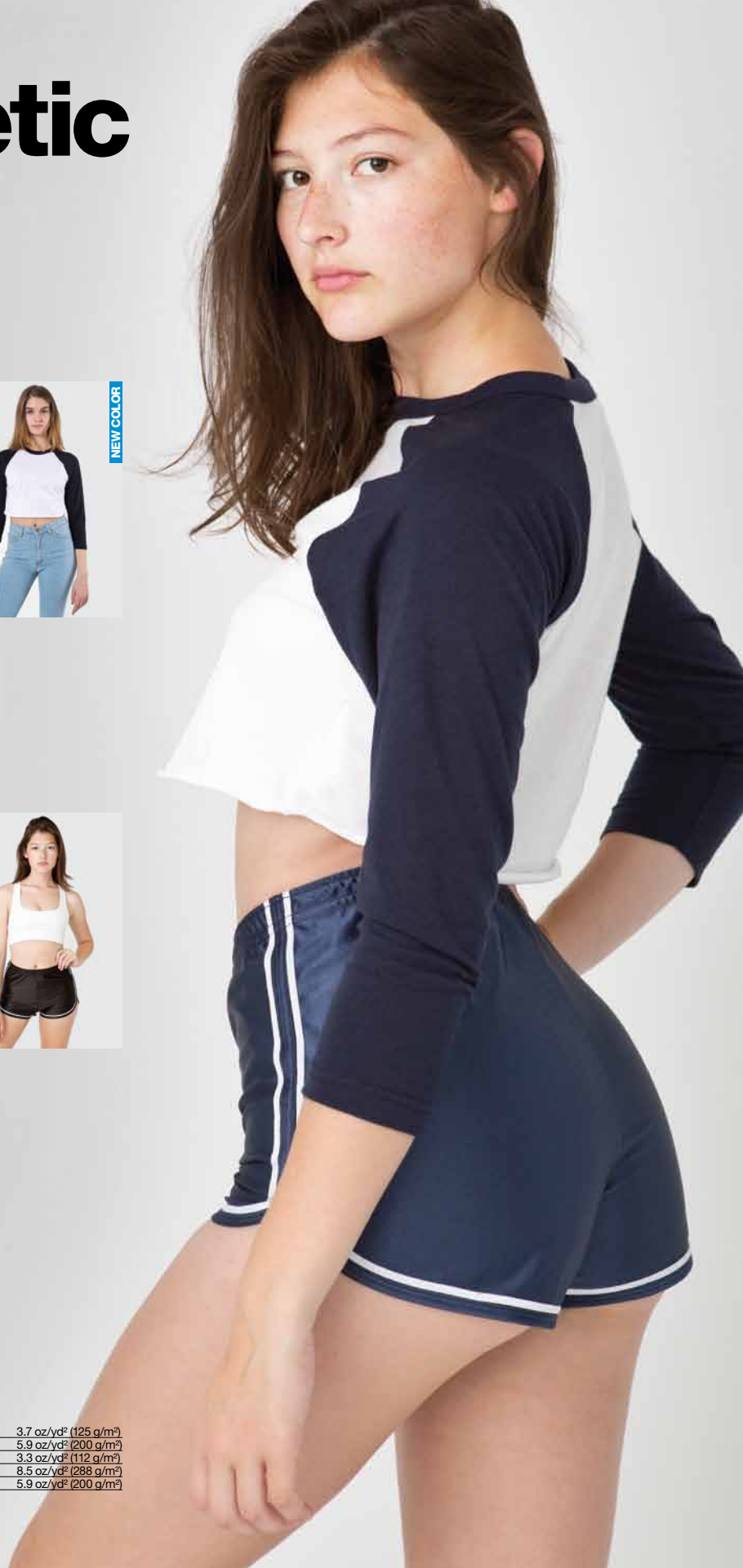
Poly Dazzle Running Short

WOMEN
XS/S/M/L

- Athletic Gold / Black
- Cardinal / Black
- Navy / White
- Black / White

Poly-Cotton	50% Ring-Spun Combed Cotton / 50% Polyester	3.7 oz/yd ² (125 g/m ²)
Poly Dazzle	100% Polyester	5.9 oz/yd ² (200 g/m ²)
Poly Mesh	100% Polyester	3.3 oz/yd ² (112 g/m ²)
Trucker Hat	100% Cotton Chino Twill / 100% Polyester Mesh	8.5 oz/yd ² (288 g/m ²)
Gabardine	100% Polyester	5.9 oz/yd ² (200 g/m ²)

Made in USA / 3





—RSA2419
Athletic Contrast Tee

UNISEX
XS/S/M/L/XL

- Truffle
- Black
- White

—H418
Poly Mesh Football Jersey

UNISEX
XS/S/M/L/XL

- Champagne
- Cardinal
- Navy
- Black

—H424
Poly Mesh Athletic Tee

UNISEX
S/M/L/XL

- White / Red
- Regatta / White
- Black / Silver
- Black
- White

—H458
Poly Mesh Athletic Tank

UNISEX
S/M/L/XL

- Regatta / White
- Black / Silver
- Black
- White

—1403
Thick Knit Baseball Jersey

UNISEX
XS/S/M/L/XL

- Red
- Navy
- Heather Grey
- Black
- White

—CT509
Trucker Hat

ONE SIZE

- Ivory
- Red
- Navy
- Black

The New American Classics



—RSAGB300
Tennis Skirt

WOMEN
XS/S/M/L

- American Beauty
- Patriot Blue
- Black
- White



—BB401
Poly-Cotton S/S Crew Neck

UNISEX
XS/S/M/L/XL/2XL

- White / Red
- White / Lapis
- White / Black



—BB410
Poly-Cotton S/S Ringer T-Shirt

UNISEX
XS/S/M/L/XL

- White / Red
- Heather Red / Navy
- Heather Lake Blue / Navy
- White / Navy
- Navy / White
- Black / White
- White / Black



—BB453
Poly-Cotton 3/4 Sleeve Raglan Shirt

UNISEX
XS/S/M/L/XL/2XL

- Heather Lake Blue / Navy
- Red / Navy
- White / Forest
- White / Heather Grey
- Heather Black / Black
- White / White



—2430
Fine Jersey Contrast Inset S/S T-Shirt

UNISEX
S/M/L/XL

- White / Red
- White / Navy
- White / Black



—B540
Nylon Pack Cloth Gym Bag

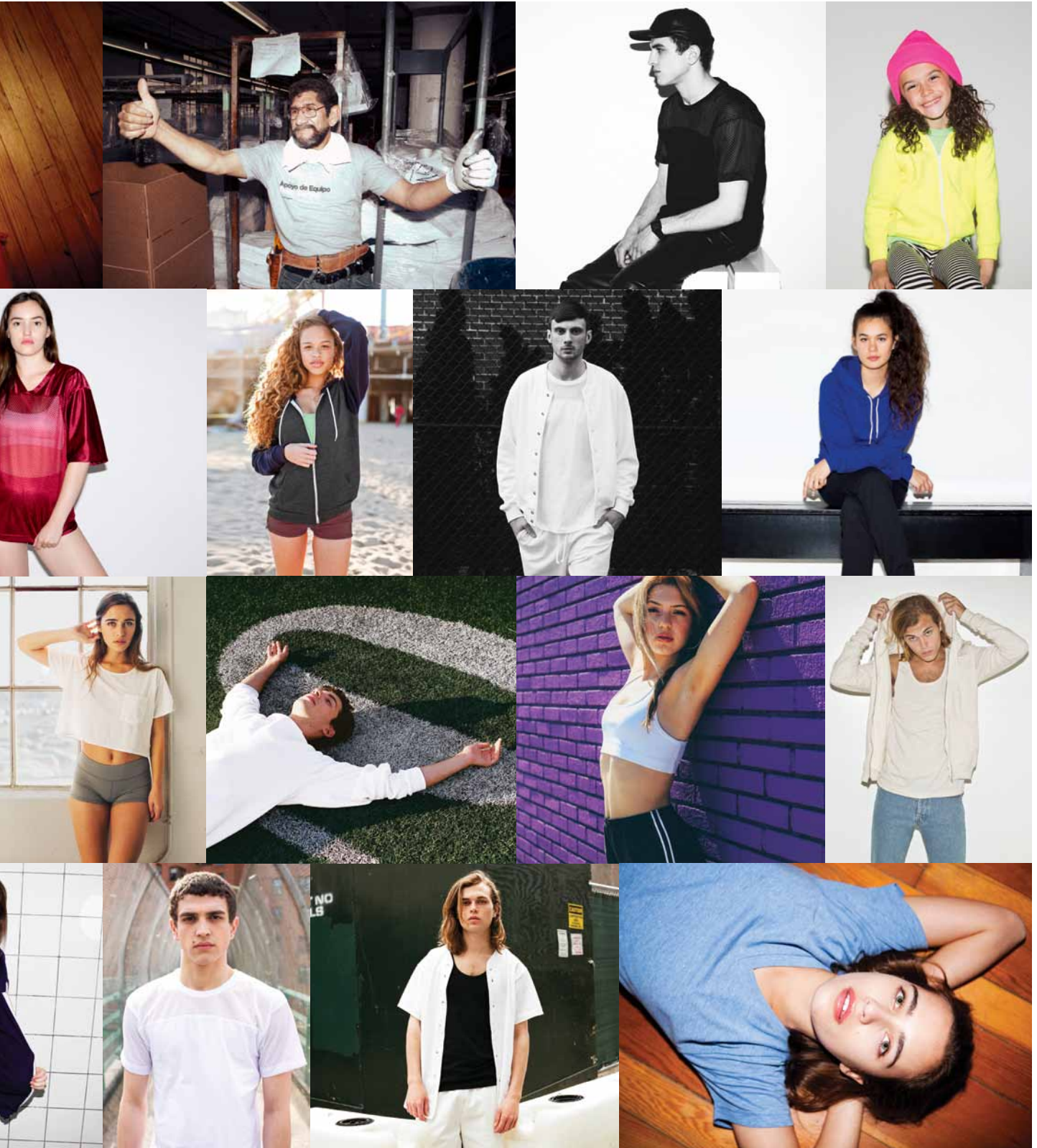
ONE SIZE

- Gold / Silver
- Neon Orange / White
- Bright Pink / White
- Purple / Silver
- Regatta / Silver
- Emerald / Silver
- Swamp Grey / Silver
- White / Silver
- Black / Black

Committed to doing thing



gs differently since 1989.



Performance Sportswear

Our Performance Sportswear Collection is cut and designed to give the most comfortable fit while working out. Constructed from a high-performance Supplex Nylon Knit that molds perfectly to the body for maximum agility, support and sweat absorbency. All bottoms feature a hidden pocket in the waistband for convenient storage of handheld items.



—R5AAK300
Fitness Pant

WOMEN
XS / S / M / L

- Lipstick
- Royal Blue
- Alloy
- Black



—R5AAK301
Sports Bra

WOMEN
XS / S / M / L

- Hot Fuchsia
- Lipstick
- Royal Blue
- US Navy
- Alloy
- Black
- White



—R5AAK302
Motion Short

WOMEN
XS / S / M / L

- Lipstick
- Royal Blue
- Alloy
- Black



—R5AAK304
Knee Length Fitness Pant

WOMEN
XS / S / M / L

- Hot Fuchsia
- US Navy
- Alloy
- Black



—8308
Cotton Spandex Tank Top

WOMEN
XS / S / M / L / XL / 2XL

- Red
- Coral
- Mint
- Athletic Grey
- Black
- White



Performance Sportswear	90% Nylon / 10% Elastane	8.3 oz/yd ² (281 g/m ²)
Cotton Spandex	95% Ring-Spun Combed Cotton / 5% Elastane	5.6 oz/yd ² (190 g/m ²)
Baby Rib	100% Ring-Spun Combed Cotton	5.8 oz/yd ² (197 g/m ²)
Sheer Jersey	100% Ring-Spun Combed Cotton	3.8 oz/yd ² (129 g/m ²)
Tri-Blend Jersey	50% Polyester / 25% Ring-Spun Combed Cotton / 25% Rayon	3.7 oz/yd ² (125 g/m ²)
Flex Fleece	50% Combed Cotton Fleece / 50% Polyester	8.2 oz/yd ² (278 g/m ²)
California Fleece	100% Combed Cotton Fleece	7.2 oz/yd ² (244 g/m ²)
Heavy Terry	71% Combed Cotton Fleece / 29% Polyester	13 oz/yd ² (441 g/m ²)

Cropped Tees & Tanks



NEW
—2380
Fine Jersey S/S Cropped T-Shirt
WOMEN
S / M / L / XL
Black
White



—4380
Baby Rib Crop T
WOMEN
S / M / L
Black
White



—RSA0305
Mid-Length Pocket Tee
WOMEN
ONE SIZE
White



—RSA0316
L/S Pocket Tee
WOMEN
ONE SIZE
Imperial Purple
Lapis
Navy
Heather Grey
Black
White



—RSAB380
Loose Crop Tee
WOMEN
ONE SIZE
Crème
Fuchsia
American Blue
Mossy Green
Almost Black
White



—RSAB381
Loose Crop Tank
WOMEN
ONE SIZE
Neon Yellow
Neon Heather Orange
Neon Heather Pink
Neon Heather Blue
Neon Green



—TR480
Tri-Blend S/S Scrimmage Shirt
WOMEN
ONE SIZE
Tri-Cranberry
Tri-Orchid
Athletic Blue
Tri-Evergreen
Athletic Grey
Tri-Black



—8379
Cotton Spandex Jersey L/S Crop Top
WOMEN
XS / S / M / L
Heather Oatmeal
Red
Menthe
Black
White



—8384
Cotton Spandex Crop Tank
WOMEN
XS / S / M / L
Coral
Menthe
Athletic Grey
Black
White



—8369
Cotton Spandex Sleeveless Crop Top
WOMEN
XS / S / M / L
Nude
Boysenberry
Menthe
Black
White



—RSA8380
Cotton Spandex Jersey Crop Tee
WOMEN
XS / S / M / L
Heather Oatmeal
Neon Yellow
Coral
Red
Truffle
Lapis
Mint



—RSAB389
Cotton Spandex Off-Shoulder Top
WOMEN
XS / S / M / L
Black
White

Cropped Fleece



—F397
Cropped Flex Fleece Zip Hoodie
WOMEN
XS / S / M / L
Menthe
Neon Heather Pink
Navy
Dark Heather Grey
Black
White



NEW
—5336
California Fleece Cropped Sweatshirt
WOMEN
ONE SIZE
Red
Navy
Heather Grey
Black
White



—HVT316
Athletic Crop Sweatshirt
WOMEN
ONE SIZE
Zinc

—New Waffle Thermal

Introducing the new 9 oz Classic Waffle Thermal Henley featuring a three-button placket, ribbed cuffs and dual-stitch bottom hem. Designed with a loose, comfortable fit, this heavyweight thermal provides warmth during the cooler seasons while offering great recovery after repeated wear. Ideal for many decorating techniques including embroidery and screenprinting.



NEW

—WT457
Classic Thermal

UNISEX
XS / S / M / L / XL / 2XL

■ Black
□ White

Club Jackets



13 OZ.

—HVT401
Heavy Terry Club Jacket

UNISEX
XXS / XS / S / M / L / XL / 2XL

■ Red
■ Maroon
■ Royal Blue
■ Zinc
■ Black

—F499
Flex Fleece Club Jacket

UNISEX
XXS / XS / S / M / L / XL / 2XL

■ Cranberry
■ Navy
■ Forest
■ Dark Heather Grey
■ Black
□ White

—RSAWN401
Wool Club Jacket

UNISEX
XXS / XS / S / M / L / XL / 2XL

■ Oxford
■ Black

Waffle Thermal	55% Cotton / 45% Polyester	9 oz/yd ² (281 g/m ²)
Heavy Terry	71% Combed Cotton Fleece / 29% Polyester	13 oz/yd ² (441 g/m ²)
Flex Fleece	50% Combed Cotton Fleece / 50% Polyester	8.2 oz/yd ² (278 g/m ²)
Wool	80% New Wool / 20% Nylon	13.5 oz/yd ² (485 g/m ²)
Salt and Pepper Hat	50% Polyester / 37% Cotton / 13% Rayon	8.4 oz/yd ² (285 g/m ²)
French Terry	70% Combed Cotton / 30% Polyester	7.9 oz/yd ² (268 g/m ²)

Made in USA / 9

The F-Series



35+ COLORS



—F497
Flex Fleece Zip Hoodie
UNISEX
XXS / XS / S / M / L / XL / 2XL

- Sunshine
- Neon Orange
- Tang
- Neon Heather Pink
- Deep Pink
- Mauve
- Dark Orchid
- Purple
- Imperial Purple

- Lapis
- Ultra Blue
- Menthe
- Barrack Green
- Slate
- P.V. Green / P. Lapis
- Navy / Red
- Dark Heather Grey / Navy
- Dark Heather Grey / Black

—F498
Flex Fleece Drop Shoulder Pull Over Hoodie
UNISEX
XXS / XS / S / M / L / XL / 2XL

- Cranberry
- Navy
- Forest
- Dark Heather Grey
- Black
- White

—F496
Flex Fleece Crewneck Pullover Drop Shoulder Sweatshirt
UNISEX
XXS / XS / S / M / L / XL / 2XL

- Cranberry
- Navy
- Forest
- Dark Heather Grey
- Black
- White

—F509
Flex Fleece Hat
ONE SIZE

- Dark Heather Grey
- Six-panel
- Mid-rise
- Adjustable snap-back closure

—MT509
Salt and Pepper Hat
ONE SIZE

- Dark Ash
- Pepperd Grey

Cozy Terry



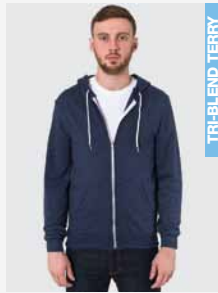
13 OZ HEAVY TERRY



13 OZ HEAVY TERRY



13 OZ HEAVY TERRY



TRI-BLEND TERRY



FRENCH TERRY



FRENCH TERRY

—HVT495
Classic Pullover Hoodie
UNISEX
XS / S / M / L / XL / 2XL

- Lapis
- Dark Navy
- Zinc
- Black

—HVT427
Classic Crew Sweatshirt
UNISEX
XS / S / M / L / XL / 2XL

- Truffle
- Dark Navy
- Zinc
- Black

—HVT450
Classic Sweatpant
UNISEX
XS / S / M / L / XL / 2XL

- Dark Navy
- Zinc
- Black

—TRT497
Tri-Blend Hoodie
UNISEX
XS / S / M / L / XL

- Tri-Oatmeal
- Tri-Blue
- Tri-Navy
- Tri-Vintage Green
- Tri-Coffee
- Tri-Silver
- Tri-Black

—RSAFS400
Dov's Hoodie
UNISEX
XS / S / M / L / XL

- Faded Red
- Martini Blue / Dark Ash
- Faded Navy
- Faded Camel
- Faded Black

—RSAFS416
French Terry Drop-Shoulder Sweatshirt
UNISEX
XS / S / M / L / XL

- Dark Ash
- Faded Black

Something for Everyone



-6005 INFANTS



-BB201 YOUTH



-BB101 KIDS



-BB053 INFANTS



-F197 KIDS



-BB253 YOUTH



-BB208 YOUTH



-BB953 PETS



-2156 KIDS



-TR108 KIDS



-TR005 INFANTS



-F082 INFANTS



-F201 YOUTH



-F097 INFANTS



-RSATR208 YOUTH



-BB108 KIDS



-2256 YOUTH



-F297 YOUTH



-F997 PETS



-RSATR294 YOUTH



-F101 KIDS



-RSATR194 KIDS



-8028 INFANTS



-T007 INFANTS



-BB153 KIDS

You Can Order Mill Direct!

— **United States / HQ**
Tel: +1 (213) 488 0226
csr@americanapparel.net

— **Canada**
Tel: +1 (514) 940 1301
canadacsr@americanapparel.net

— **United Kingdom**
Tel: +44 (0) 20 7440 3894
info@americanapparel.net

— **Germany**
Tel: +49 (0) 692 222 1314
euinfo@americanapparel.net

For all other international inquiries, please contact us at csr@americanapparel.net

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