News Release



CONTACT: Bill Bussler william.bussler@kohler.com (920) 457-4441, ext. 72773

KOHLER Expands Marine Generator Territory for Highly-Regarded Distributor *Boatswain's Locker now covers commercial and pleasure craft markets throughout Southwestern U.S.*

KOHLER, Wis. – August 2018 – KOHLER has expanded its marine generator sales and service territory for Boatswain's Locker, a respected wholesale supplier of engines, generators and related equipment in the commercial and pleasure craft segments. Boatswain's Locker is now the exclusive distributor for KOHLER marine generators in Arizona, New Mexico, and Nevada in addition to its previous representation in California, Hawaii, and Mexico. KOHLER initiated the territory expansion to bolster its dealer network in the southwestern United States and provide an enhanced level of service to its many customers throughout the region.

"We've worked with Boatswain's Locker in California, Hawaii and Mexico for years – they're the real deal," said Patrick Kline, regional manager for KOHLER marine generators. "Boatswain's has advanced knowledge of our products and excellent relationships within the marine industry. This is an ideal combination that will benefit those who turn to KOHLER marine generators for quiet, dependable power on the water throughout the southwestern U.S. and beyond."

Boatswain's Locker, based in Costa Mesa, California, has been a marine industry specialist since 1939. The company represents some of the most respected brands in the category and takes pride in providing excellent service and technical support to both commercial and pleasure craft customers. For additional details, please visit www.BoatswainsLocker.com.

A global force in power solutions since 1920, Kohler is committed to leading-edge products and comprehensive aftermarket support. The company offers a full range of power solutions – including generators (industrial, commercial, residential, marine, and portable) automatic transfer switches, paralleling switchgear, monitoring controls and more. KOHLER marine generators are produced in the United States and distributed globally. The company's USA, EMEA, Singapore, India, China, Australia and Brazil offices all have dedicated marine personnel supporting a network of regional distributors.

-more-

News Release



Page 2 | KOHLER Marine Generators – Boatswain's Locker

Founded in 1873, Kohler Co. is one of America's oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of engines and power systems; kitchen and bath products; premier cabinetry and tile; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit <u>www.Kohler.com</u>.

###